

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2014 1st Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 83 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 539 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

The late newscasts are repeated on our RTV 69.4 digital channel as well overnight on 69.1 for more convenient viewer access. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending March 31, 2014 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 1/01/14

Program: News 6 AM

Title: Two Million Enrolled In Obamacare

Length: 0:22

Starting today more than two million people are now covered under the Federal Health Care Act.

Issue: Health

Date: 1/06/14

Program: News 5:30 AM

Title: National Healthy Weight Awareness Month

Length: 2:02

January is National Healthy Weight Awareness Month... and WFMZ's Catherine Hawley is taking a closer look to help you be always aware.

Issue: Health

Date: 1/24/14

Program: News 5 PM

Title: FDA Wants to Reformat Labels

Length: 0:26

The FDA says it wants to reformat the labels on the back of food packages.

Issue: Health

Date: 2/04/14

Program: News 5 PM

Title: Pinpointing Lung Cancer

Length: 1:47

More Americans die from lung cancer than any other type of cancer. But now a new procedure could boost the chances of survival.

Issue: Health

Date: 2/14/14

Program: News 6 PM

Title: Matters of the Heart – Part 3

Length: 2:21

Some people think of heart disease as only an adult problem. But doctors say sometimes that problem starts as a child.

Issue: Health

Date: 2/26/14

Program: News 8:30 AM

Title: Medical Mystery in California

Length: 1:46

About 20 children in California are suffering from a strange polio-like syndrome.

Issue: Health

Date: 3/04/14

Program: News 5 PM

Title: Hospital Microbe Project

Length: 1:49

Nearly 50-thousand Americans die each year from infections contracted in hospitals.

Issue: Health

Date: Date: 3/11/14

Program: News 5 PM

Title: A New Way to Hear

Length: 1:50

Those who are born profoundly deaf are missing a vital nerve that enables hearing. And without it options were limited until now.

Issue: Health

Date: Date: 3/18/14

Program: News 6 PM

Title: St. Luke's to Offer Women's Services

Length: 0:22

Saint Luke's is expanding its women's services to Monroe County.

Issue: Crime/Public Safety

Date: 1/06/14

Program: News 5:30PM

Title: Father Charged in Shooting Death

Length: 1:49

It was a Christmas Eve tragedy, a two-month-old baby shot to death inside her family's apartment in Lancaster County. Now police have filed charges against the little girl's father.

Issue: Crime/Public Safety

Date: 1/14/14

Program: News 6 PM

Title: Deadly Drive-by Shooting in Hamilton Twp.

Length: 1:37

Witnesses say it was a drive by shooting. Now, investigators are trying to catch a killer.

Issue: Crime/Public Safety

Date: 1/22/14

Program: News 10:30 PM

Title: Crime Rates in Reading

Length: 1:52

According to newly released statistics the crime rate in Reading is lower than it's been in more than 20 years.

Issue: Crime/Public Safety

Date: 2/02/14

Program: News 6 PM

Title: Christ Statue Burned

Length: 0:52

A shocking crime in Lehigh County, a statue of Jesus was set on fire at a church.

Issue: Crime/Public Safety

Date: 2/10/14

Program: News 10:30 PM

Title: Bank Robbery in Amity Twsp

Length: 1:58

Tonight, police are asking for your help in capturing a quick-moving bank robber.

Issue: Crime/Public Safety

Date: 2/21/14

Program: News 10 PM

Title: Murder for Hire Plot

Length: 1:33

It was a wild gun battle right in the street just as bars were closing. When it was over 6 people were hit. One was dead.

Issue: Crime/Public Safety

Date: 3/04/14

Program: News 10:30 PM

Title: Shots Fired into Reading Store

Length: 2:17

We start with a chaotic scene in downtown Reading: shots fired into a Family Dollar store.

Issue: Crime/Public Safety

Date: 3/12/14

Program: News 6 PM

Title: Doylestown Man Facing Child Porn Charges

Length: 0:25

A Bucks County man is facing charges after officials say he exchanged child porn with an undercover FBI agent.

Issue: Crime/Public Safety

Date: 3/17/14

Program: News 10:30 PM

Title: Two Americans Charged in Deadly Stabbing

Length: 2:22

A major break in a case that has devastated a Berks County community, two Americans are now facing charges in connection with the deadly stabbing of a Ruscombmanor Township man in the Bahamas.

Issue: Education

Date: 1/10/14

Program: News 5 AM

Title: Feds Investigating Lehigh

Length: 0:29

Lehigh University is the subject of a federal investigation after an allegation that it failed to respond to racial harassment on campus.

Issue: Education

Date: 1/15/14

Program: News 12 PM

Title: BASD Facing 17 Million Dollar Budget Gap

Length: 0:29

The Bethlehem Area School district is working on how to close a budget gap of nearly 17 million dollars.

Issue: Education

Date: 1/29/14

Program: News 6 PM

Title: Cyber Charter Schools

Length: 2:12

Cyber charter schools are giving students more education options than ever before... but are they making the grade?

Issue: Education

Date: 2/05/14

Program: News 7 AM

Title: Corbett Unveils Budget

Length: 0:31

Corbett also announced a block grant program and an increase in special education funding.

Issue: Education

Date: 2/19/14

Program: News 6 PM

Title: Longer School Days to Make Up for Snow Days

Length: 0:29

First at 10: the college student who sued over her bad grade. She claimed the grade a With all the winter weather delaying and canceling school, many are wondering, "How are students going to make up all those missed days?"

Issue: Education

Date: 2/25/14

Program: News 6 P M

Title: Governor Christie Unveils New Budget

Length: 1:43

The budget does not include any major new programs or initiatives. Christie says it does provide the most education funding in state history.

Issue: Education

Date: 3/04/14

Program: News 8:30 AM

Title: Obama to Unveil Budget Today

Length: 0:24

President Obama will unveil a four-trillion dollar budget for 20-15 today. It drops earlier proposals to cut future Social Security benefits, and pushes for new money for infrastructure, education, and job training.

Issue: Education

Date: 3/13/14

Program: News 5 PM

Title: EASD Community Coalition Trying to Save Jobs

Length: 2:02

Saving programs. Saving jobs. It's a tall order for the Easton Area School District, but one community group says it's up for the challenge.

Issue: Education

Date: 3/14/14

Program: News 10 PM

Title: Allentown School District Cutting Jobs

Length: 2:08

A budget deficit of about 10-and-a-half million dollars has officials in the Allentown School District looking to slash almost 130 positions.

Issue: Government

Date: 1/02/14

Program: News 5:30 AM

Title: White House: Religious Concern on Contraceptive Coverage

Length: 0:27

The White House says it's confident that the rules requiring free contraceptive coverage also address objections of religious organizations.

Issue: Government

Date: 1/11/14

Program: News 8 AM

Title: Jobs Report

Length: 0:25

Despite signs of economic recovery in 2013, the year ended on a weak note.

Issue: Government

Date: 1/22/14

Program: News 12 PM

Title: New Child Safety Seat Regulations

Length: 0:18

The federal government is rolling out a new set of standards for child safety seats in vehicles.

Issue: Government

Date: 2/07/14

Program: News 12 PM

Title: Latest on Security Concerns

Length: 1:58

Specific threats against the games have had officials on high alert for months, and the U.S. Homeland Security Department says it has a detailed plan in place if anything happens.

Issue: Government

Date: 2/11/14

Program: News 10:30 PM

Title: Debt Ceiling Vote

Length: 0:23

A debt ceiling hike is one step closer to being signed into law.

Issue: Government

Date: 2/21/14

Program: News 10:30 PM

Title: Not Everyone Happy with Deal in Ukraine

Length: 0:23

Not everyone is embracing the deal reached today between the government and protesters in Ukraine.

Issue: Government

Date: 3/03/14

Program: News 10 PM

Title: Supreme Court Won't Hear Hazleton Case

Length: 0:27

Today the U.S. Supreme Court declined to take up Hazleton's appeal. Hazleton had passed laws in 2006 to regulate housing and work permits amid concerns about an influx of illegal immigrants.

Issue: Government

Date: 3/06/14

Program: News 7 AM

Title: Sandy Aid Distribution

Length: 0:36

There's a new plan on tap in New Jersey for how to distribute the second round of Superstorm Sandy recovery funds.

Issue: Government

Date: 3/15/14

Program: News 8 AM

Title: Obama to Sign Flood Insurance Relief Bill

Length: 0:28

President Obama is set to sign a bill that will ease flood insurance rate hikes for thousands of homeowners.

Issue: Elderly

Date: 1/04/14

Program: News 6 PM

Title: Man, 81, Robbed at ATM

Length: 0:53

An alleged thief got much more than he bargained for after robbing an elderly man at a Berks County bank.

Issue: Elderly

Date: 1/15/14

Program: News 12 PM

Title: Burglars Posing as Utility Workers

Length: 0:36

Police in Fountain Hill say they have gotten 2 reports in the past week of men posing as legitimate workers in order to gain access to homes of elderly residents.

Issue: Elderly

Date: 1/24/14

Program: News 6 PM

Title: Cold Could be to Blame for Deaths

Length: 0:34

84-year-old LuuLy of Collegeville died from hypothermia after wandering away from her home.

Issue: Elderly

Date: 2/03/14

Program: News 5:30 PM

Title: Woman Recovering After Fire

Length: 0:22

An elderly woman hurt in an inferno in Cumru Township on Friday is on the mend.

Issue: Elderly

Date: 2/19/14

Program: News 8:30 AM

Title: Boys Save Elderly Woman Stuck in Snow

Length: 1:54

Two boys are now being hailed as heroes... after saving a stranded elderly woman.

Issue: Elderly

Date: 2/24/14

Program: News 12 PM

Title: Missing Man Found Dead

Length: 0:27

The search for an elderly Alzheimer's patient in Berks County came to a tragic end over the weekend.

Issue: Elderly

Date: 3/01/14

Program: News 6 PM

Title: Oldest Firefighter Memorial Service

Length: 1:08

Family and friends are remembering a dedicated volunteer firefighter who bravely served for more than 60 years.

Issue: Elderly

Date: 3/10/14

Program: News 7 AM

Title: Elderly Woman Injured in Front-End Loader Attack

Length: 0:27

In Northampton County, state police are trying to figure out why a man attacked an elderly woman with a front-end loader.

Issue: Elderly

Date: 3/15/14

Program: News 6PM

Title: Swan Attacks Elderly Woman

Length: 0:52

Turning to a bizarre story in Berks County, an elderly woman is in the hospital tonight after being attacked by a swan.

30 Minute Locally Produced Programming Examples:

Issue: Gun Rights

Date: 1/06/2014

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Defending the Second Amendment – To What Degree?

Issue: Economy

Date: 1/13/2014

Time: 7 PM

Program: Business Matters

Length: 30 Minutes

Topic: Is the Latino Community Getting a Piece of the Pie?

Issue: Economy

Date: 1/20/2014

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: It's 2014 – What are the biggest challenges facing you?

Issue: Health

Date: 1/27/2014

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Weight Loss

Issue: Disability and Social Security

Date: 1/27/2014

Time: 7 PM

Program: Law Journal

Length: 30 Minutes

Topic: Disability & Supplemental Security Income: War on Poverty? Or War on the Poor?

Issue: School Safety

Date: 1/27/2014

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Are our schools safe enough?

Issue: Health
Date: 2/03/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Back Health

Issue: Worker's Comp
Date: 2/03/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Workers' Comp-Third Party Settlement/Getting Outside the System.

Issue: Race Relations
Date: 2/03/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: What does it mean to be African American in the Lehigh Valley?

Issue: Health
Date: 2/10/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Atrial Fibrillation

Issue: Family Law
Date: 2/10/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Assisted Reproductive Technology & Family Law.

Issue: Economy
Date: 2/10/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Pay Equality - Should the Government Step Up or Step Back?

Issue: Media
Date: 2/17/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Media and Children

Issue: Economy
Date: 2/17/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Bankruptcy in an Age of Aggressive Debt Collection

Issue: Business
Date: 2/17/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Lehigh Valley Airport – What’s Up With All the Controversy?

Issue: Health
Date: 2/24/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Minimally Invasive Gynecologic Surgery

Issue: Government
Date: 2/24/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: SSD Fast Track? Or Hurry Up....and Wait?

Issue: Economy
Date: 2/24/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Lehigh Valley Economy – Are We on the Road to Recovery?

Issue: Health
Date: 3/03/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Palliative Care

Issue: Health
Date: 3/03/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Prescribing Psychiatric Drugs – are Lawyers Changing the Playing Field?

Issue: Government/Drugs
Date: 3/03/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Talking Marijuana – Should PA Follow Colorado's Lead?

Issue: Health
Date: 3/10/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Current Controversies in Cardiology

Issue: Economy
Date: 3/10/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Under Water: The Wave of Foreclosure & Bankruptcy

Issue: Economy
Date: 3/10/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Paycheck Protection or Paycheck Deception?

Issue: Health
Date: 3/17/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Back Health

Issue: Marriage
Date: 3/17/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Second Wives Club: The End of Alimony As We Know It

Issue: Drugs
Date: 3/17/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Lehigh Valley War on Drugs – Are We Winning or Losing?

Issue: Health
Date: 3/24/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Allergy/Asthma

Issue: Employment
Date: 3/24/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Telecommuting, Working at Home & the Workplace: A Trend in Reverse?

Issue: Government
Date: 3/24/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Everything Local, State & National You Want to Know – We Got It.

Issue: Health
Date: 3/31/2014
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Hand, Wrist and Elbow Conditions

Issue: Health/Drugs
Date: 3/31/2014
Time: 7 PM
Program: Law Journal
Length: 30 Minutes
Topic: Prescribing Psychiatric Drugs – are Lawyers Changing the Playing Field? [

Issue: Business/Economy
Date: 3/31/2014
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: FedEx Jobs vs. NIMBY Syndrome – What Wins?