

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

1st Quarter 2010, Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 74 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 481 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a live 11PM Spanish-language newscast each weeknight. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute primetime program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the current three-month period that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 1/01/10

Program: News 5:00 PM

Title: Swine Flu Showing Signs of Waning

Length: :25

There's fresh evidence that swine flu may be waning in the U-S. Health officials say the virus was widespread in only four states last week.

Issue: Health

Date: 1/13/10

Program: News 8:00 AM

Title: Farm Show Offering Vaccines

Length: 1:52

You can get practically anything at the Pennsylvania Farm Show... and this year, that includes an H-1-N-1 vaccine.

Issue: Health

Date: 1/25/10

Program: News 7:00 AM

Title: Salami Salmonella Outbreak

Length: :29

Health officials say people in 38 states may have contracted salmonella from pepper-coated salami and sausage.

Issue: Health

Date: 2/08/10

Program: News 6:00 AM

Title: Mental Health Help for Haiti

Length: :28

International aid workers in Haiti say the most urgent need of earthquake victims now is psychiatric help. An official with one aid group says the need for mental health professionals is more urgent than the need for food or water.

Issue: Health

Date: 2/12/10

Program: News 5:00 PM

Title: Chocolate Could Help Prevent Stroke Deaths

Length: :30

Just in time for Valentine's Day. A new study is attributing another health benefit to chocolate. The study says the sweet stuff can help cut the risk of stroke and lower the risk of death after a stroke.

Issue: Health

Date: 2/23/10

Program: News 7:00 AM

Title: LVHN Wants Pediatric Emergency Room

Length: :20

Lehigh County will be home to the region's first emergency room for kids. The Lehigh Valley Health Network is planning a pediatric facility next to the emergency department at the hospital's Salisbury Township campus.

Issue: Health

Date: 3/01/10

Program: News 6:00 PM

Title: Cell Phone Diabetes Monitor App

Length: 1:45

These days cell phones do more than just let you connect with your friends and family. You can surf the web. You can text. And now, cell phones are helping people stay healthy..... But Lori Fales' phone has another important job.. It helps her control type-two diabetes.

Issue: Health

Date: 3/11/10

Program: News 5:00 PM

Title: Problem Headaches

Length: 1:12

When is a headache just a headache? And when is it something to be alarmed about?.... But a simple headache, in rare cases, could be a sign of something more dangerous.

Issue: Health

Date: 3/25/10

Program: News 5:00 PM

Title: Fitness and Academics

Length: 1:07

Some experts say being a good student means hitting the books but also hitting the gym. Does fitness help a child learn? New research presented at an American Heart Association conference indicates this may be true.

Issue: Crime/Public Safety

Date: 1/04/10

Program: News 12:00 PM

Title: Arrest Made in 2007 Murder

Length: :30

Officials in Montgomery County say they've nabbed the man responsible for a murder that happened nearly three years ago.

Issue: Crime/Public Safety

Date: 1/19/10

Program: News 5:00 PM

Title: Triple Murder Trial Begins in Easton

Length: 2:06

It was a crime that shocked Easton's West Ward: Three people murdered execution style in bed. Prosecutors called it a gangland hit. Now the trial is underway for a man fingered as one of the major players:

Issue: Crime/Public Safety

Date: 1/28/10

Program: News 6:00 AM

Title: Accused Burglar Caught in NYC

Length: :29

A man accused of several burglaries in our area is now in custody. State Police say Matthew Lloyd was hiding out in Brooklyn when he applied for welfare earlier this month.

Issue: Crime/Public Safety

Date: 2/04/10

Program: News 5:00 PM

Title: Brazen Armed Robbery at Boscov's Distribution Center

Length: 1:45

Police are searching for three men who they say tied up two employees during a brazen armed robbery at the Boscov's Distribution Center in Whitehall Township, Lehigh County.

Issue: Crime/Public Safety

Date: 2/19/10

Program: News 6:00 AM

Title: Arrest in Murder of Berks Man in Florida

Length: 1:31

Police say they've solved the murder of a Berks County man who was found dead in a home he owned in Florida last week.

Issue: Crime/Public Safety

Date: 2/25/10

Program: News 5:00 PM

Title: Man Pleads Guilty in Allentown Homicide

Length: :26

A man has pleaded guilty to third-degree murder in the death of an Allentown man who was shot as he stood at his kitchen window.

Issue: Crime/Public Safety

Date: 3/04/10

Program: News 6:00 PM

Title: Man Accused of Torching Estranged Wife's Home

Length: :35

Police in Lehigh County didn't have to look far to find a Pottstown man accused of torching his estranged wife's home.

Issue: Crime/Public Safety

Date: 3/16/10

Program: News 6:00 AM

Title: Nurse with Criminal Record at LVH

Length: 1:49

A man who served time for involuntary manslaughter in North Carolina in the '90s ends up working as a nurse at a local hospital.

Issue: Crime/Public Safety

Date: 3/26/10

Program: News 10:00 PM

Title: Bethlehem Man Charged with Attempted Murder

Length: :27

A Bethlehem man is facing attempted homicide charges tonight.. after police say he stabbed his roommate yesterday.

Issue: Education

Date: 1/06/10

Program: News 10:00 PM

Title: Obama Announces Education to Innovate Campaign

Length: :22

President Obama played host today to teachers at the White House. He discussed his "Educate to Innovate" campaign and announced the devotion of more than 250 million dollars for math and science education.

Issue: Education

Date: 1/12/10

Program: News 5:00 PM

Title: Tough Kindergarten

Length: 2:14

If you haven't visited a Kindergarten class lately, you might be surprised by what's being taught. Kids are learning math, science and sometimes even French and Spanish.

Issue: Education
Date: 1/27/10
Program: News 8:00 AM
Title: RHS Student Walkout
Length: 1:50

A vice principal at Reading High School hasn't been in school for a while ... and some of the students want to know why. Dozens of students walked out of class in protest yesterday because they say they have been left in the dark about the whole situation.

Issue: Education
Date: 2/03/10
Program: News 5:00 PM
Title: Students Compete in Skills USA
Length: :28

Hundreds of the region's career and technical education students squared off today in the District 11 Skills USA Championships.

Issue: Education
Date: 2/13/10
Program: News 10:00 PM
Title: Parents Reaction to Catholic Schools Closing
Length: 2:11

Many parents of more than 700 Catholic school students in the Allentown diocese are now mulling over an important decision - where to send their kids to school in the fall.

Issue: Education
Date: 2/22/10
Program: News 5:00 PM
Title: Nurses from Africa Visit Moravian College
Length: :38

Partners in nursing are rubbing elbows in Bethlehem. Today Moravian College welcomed members of Africa's Mozambique Nursing Association. The school partnered with the association a year ago to help strengthen the group's numbers and education.

Issue: Education
Date: 3/05/10
Program: News 7:00 AM
Title: Education Protests
Length: :24

More than 150 protestors have been arrested after causing a major highway to shut down in California. The demonstrators were protesting against cuts in education funding and higher tuition costs.

Issue: Education

Date: 3/15/10

Program: News 5:30 PM

Title: President Obama Wants to Overhaul No Child Left Behind

Length: :39

President Obama is proposing changes to the controversial No Child Left Behind law. He's sending his "Blueprint for Reform" to Congress. He says he wants to lower the drop out rate in low-performing schools.

Issue: Education

Date: 3/29/10

Program: News 6:00 PM

Title: PA Loses out on Race to the Top Grant

Length: :44

Pennsylvania's "race to the top" just got a bit tougher. Race to the Top is the name of a nationwide competition for federal funds for education. Pennsylvania was one of the finalists in the grant program but lost out today to schools in Delaware and Tennessee.

Issue: Government

Date: 1/01/10

Program: News 6:00 AM

Title: Security Report Submitted

Length: 2:01

The president is looking over preliminary reports from his national security team about the communication breakdown that led to the attempted bombing of a U-S airliner last week.

Issue: Government

Date: 1/18/10

Program: News 5:30 AM

Title: Healthcare Implications

Length: :41

Win or lose, Republicans are using the Massachusetts race to make their point about the health care reform bill.

Issue: Government

Date: 1/25/10

Program: News 6:00 PM

Title: New Jersey Businesses Could Face Higher Taxes

Length: :30

Businesses in New Jersey could soon be slapped with higher taxes. Governor Chris Christie says he will let a tax hike on businesses take effect if the federal government does not help the state refill its unemployment fund.

Issue: Government

Date: 2/01/10

Program: News 7:00 AM

Title: Cooperation Still Elusive in DC

Length: 1:09

Job creation and bipartisan cooperation have been the talking points in Washington since the State of the Union Address last week. But are both sides willing to play ball?

Issue: Government

Date: 2/17/10

Program: News 5:30 AM

Title: Government Wants Toyota Documents

Length: :28

Toyota officials are being asked to prove they acted in a timely manner in recalling millions of vehicles.

Issue: Government

Date: 2/24/10

Program: News 6:00 AM

Title: CBS Fights Wardrobe Malfunctions Fine

Length: :30

The legal battle over Janet Jackson's infamous Super Bowl "wardrobe malfunction" in 2004 has come back to life. Lawyers for C-B-S and the federal government were in a Philadelphia courtroom yesterday to re-argue the case.

Issue: Government

Date: 3/03/10

Program: News 5:30 AM

Title: Rod Blagojevich Talks Ethics

Length: :42

Students at Northwestern University got a lecture on ethics in government from what some may consider an unlikely source. Former Illinois Governor Rod Blagojevich appeared at an event last night sponsored by the school's association of College Democrats.

Issue: Government

Date: 3/15/10

Program: News 5:30 PM

Title: Census Forms Begin Arriving This Week

Length: :20

The 2010 census is on the way. The U.S. Census Bureau says it has started mailing the questionnaire to 120 million households today.

Issue: Government

Date: 03/24/10

Program: News 6:00 AM

Title: State House Passes Preliminary Budget

Length: 1:37

Governor Ed Rendell's 29-billion dollar budget is headed to the state Senate. State House members approved the spending plan yesterday in an attempt to show they're serious about delivering a budget on time.

Issue: Elderly

Date: 1/06/10

Program: News 10:00 PM

Title: 80 Year Old Confesses to Killing Wife

Length: 1:55

A Souderton man is behind bars tonight, accused of strangling his wife. And investigators find quite baffling what the man did after she died.

Issue: Elderly

Date: 1/14/10

Program: News 6:00 PM

Title: Nursing Home Worker Stole Pain Pills

Length: 1:51

She was supposed to take care of the senior citizens at a Bucks County nursing home. Instead - Police say - a nurse's aide was stealing painkilling patches from her patients' bodies.

Issue: Elderly

Date: 1/27/10

Program: News 5:00 PM

Title: Elderly Man Struck and Killed by Car

Length: :21

Police say an elderly man was killed when he was struck by a car in Bethlehem.

Issue: Elderly

Date: 2/04/10

Program: News 5:00 PM

Title: Overweight at 70

Length: 1:30

We don't have to tell you that being overweight can be harmful to your health. But now a new study says senior citizens carrying around a few extra pounds may actually live longer!

Issue: Elderly

Date: 2/05/10

Program: News 12:00 PM

Title: Snow Preps for Lehigh Valley

Length: 1:29

As the region braces for the winter storm, Penn DOT is getting its crew ready to combat the snow..... Keep an emergency kit in your vehicle with nonperishable food water a flash light cell phones extra blankets or clothes and any type of medications or other things you may need for children or pets or elderly people with medical conditions.

Issue: Elderly

Date: 2/24/10

Program: News 6:00 PM

Title: Neighbors Save Elderly Woman From Fire

Length: :40

An Allentown man and his neighbors are getting a big pat on the back tonight after they saved an elderly woman from a burning apartment building.

Issue: Elderly

Date: 3/04/10

Program: News 5:00 PM

Title: Elderly Woman Killed by Carbon Monoxide Poisoning

Length: 1:22

Tonight an elderly Lehigh County woman is dead. And investigators are pointing the finger at her furnace. The woman's death is being attributed to carbon monoxide poisoning.

Issue: Elderly

Date: 3/12/10

Program: News 10:30 PM

Title: Power Outage Threatens Elderly in Reading

Length: 1:53

It doesn't appear to be weather related, but the lights... and lots of other electric-powered essentials went out for approximately 760 customers in Reading tonight. Met Ed is still trying to figure out why one of its power lines underground went out. And for people at a senior high rise... who depend on oxygen machines, there were moments of panic.

Issue: Elderly

Date: 3/31/10

Program: News 5:30 PM

Title: Strike Likely Off at West Reading Nursing Home

Length: :22

It looks like employees at a nursing home in West Reading won't be hitting the picket line. Last week, some workers at Spruce Manor Nursing and Rehab Center authorized a strike.

30 Minute Locally Produced Programming Examples:

Issue: Government

Date: 1/04/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: One-on-One with Scranton Mayor Chris Doherty about his run for Governor

Issue: Employment

Date: 1/11/10

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Workers Comp: the Lawyer, the Client, the Adjuster and the Judge

Issue: Government/Health

Date: 1/11/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Obama's Health Care Plan: Right or Wrong Prescription for America?

Issue: Family

Date: 1/18/10

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Facing Divorce: Dividing Assets, Custody, Visitation and the Aftermath

Issue: Government/Race Relations

Date: 1/18/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Race and the Obama Administration

Issue: Health

Date: 1/25/10

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Mammography and Other Cancer Screening Guidelines

Issue: Employment
Date: 1/25/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Worker's Comp: the Lawyer, the Client, the Adjuster & the Judge

Issue: Health
Date: 2/01/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Wound Care

Issue: Employment
Date: 2/01/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Hot Topics in Employment Law

Issue: Government
Date: 2/01/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Bonusgate: Fair Prosecution?

Issue: Health
Date: 2/08/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Women's Healthcare and Heart Disease

Issue: Social Security
Date: 2/08/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Does a Specific Illness = Social Security?

Issue: Government
Date: 2/08/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is the Republican Party Back?

Issue: Health
Date: 2/15/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Sports Medicine

Issue: Government/Health
Date: 2/15/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Blowing the Whistle on Big Pharma, Big Crimes, Big Fines

Issue: Government
Date: 2/15/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One Interview with Former Governor and Secretary of Homeland Security Tom Ridge

Issue: Health
Date: 2/22/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Dealing With Addiction

Issue: Government/Employment
Date: 2/22/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Workers Comp: Biggest Mistakes Workers Make

Issue: Government
Date: 2/22/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Your News...Where Do You Get It?

Issue: Health
Date: 3/01/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Childhood Obesity

Issue: Family
Date: 3/01/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Facing the Divorce Aftermath-Custody, visitation and all the Rest

Issue: Government
Date: 3/01/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-on-One Interview with Congressman Charlie Dent.

Issue: Health
Date: 3/08/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Sleep Problems

Issue: Government/Health
Date: 3/08/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Paxil on Trial: Antidepressants & Birth Defects

Issue: Government/Economy/Environment
Date: 3/08/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: What Price are You Willing to Pay for Going Green?

Issue: Health
Date: 3/15/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Arthritis

Issue: Government/Employment
Date: 3/15/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Americans with Disabilities at the Workplace

Issue: Government/Business
Date: 3/15/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should Corporations Be Able to Donate Directly to Candidates

Issue: Health
Date: 3/22/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Abdominal Cancers

Issue: Social Security
Date: 3/22/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Social Security Disability: Tell It to the Judge

Issue: Government

Date: 3/22/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: One-on-One with PA Representative Sam Rohrer discusses the Governor's Race

Issue: Health

Date: 3/29/10

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Trauma/Injury Prevention

Issue: Health

Date: 3/29/10

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Asking Your Doctor is This is Right For You

Issue: Government/Economy

Date: 3/29/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Why Should You Want to Save Our Cities?

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News Programming Examples:

Issue: Health

Date: 4/04/10

Program: News 10:00 PM

Title: Money Matters: Healthcare Reform

Length: 1:27

It's officially a done deal. On Tuesday, President Obama signed the reconciliation part of the health care bill. In tonight's Money Matters, WFMZ's Stephanie Esposito takes a closer look once again at the major changes the bill will bring to the average American.

Issue: Health

Date: 4/12/10

Program: News 5:00 PM

Title: Connecting with Kids: Career Choices

Length: 2:17

Youngsters often dream big when they're thinking about what they want to be when they grow up..... How can parents help young people decide on a career path? Predictions are that health care workers and computer specialists will see the most job growth over the next ten years.

Issue: Health

Date: 4/23/10

Program: News 6:00 PM

Title: Healthbeat: Prescription Drug Drop-Off

Length: :26

Some Montgomery County residents took a dose of their own medicine and threw it out. County officials collected more than 513 pounds of unused or expired prescription drugs during last weekend's collection drive.

Issue: Health

Date: 5/04/10

Program: News 6:00 PM

Title: H1N1 Could See Surge

Length: :47

Health officials say the H1N1 outbreak isn't over. In fact, the swine flu virus is now surging again in the Southeast.

Issue: Health

Date: 5/12/10

Program: News 8:00 AM

Title: Go Red for Women Luncheon Today

Length: :30

Business and community leaders will gather in Lehigh County today.. to help in the fight against heart disease.

Issue: Health

Date: 5/24/10

Program: News 6:00 AM

Title: Healthcare Forum in Reading

Length: 1:03

The health-care debate has cooled off since the signing of a new reform law in March... but a group in favor of a single-payer system heated up the debate again this weekend.

Issue: Health

Date: 6/09/10

Program: News 8:00 AM

Title: Smoking Ban Meeting in Easton

Length: :48

Supporters of a permanent outdoor smoking ban in Easton's Centre Square are getting fired up.

Issue: Health

Date: 6/16/10

Program: News 5:00 PM

Title: Taking Shape: St. Luke's Riverside

Length: :26

The next phase in the expansion St. Luke's Health Network is taking shape in Northampton County. Our 69 News cameras swung by the St. Luke's Riverside construction site today in Bethlehem Township.

Issue: Health

Date: 6/24/10

Program: News 7:00 AM

Title: Beat the Heat Tips

Length: :32

The heat and humidity have gotten more intense all week... and today's conditions could present some health hazards.

Issue: Crime/Public Safety

Date: 4/01/10

Program: News 12:00 PM

Title: Deadly Diner Fire Ruled Homicide/Arson

Length: :31

State police say a fire at a Monroe County diner that killed a man was set on purpose. 71-year-old Rigas Ioannidis died in the fire at the Delaware Water Gap Diner last week.

Issue: Crime/Public Safety

Date: 4/13/10

Program: News 5:00 PM

Title: Healthbeat: Boil Water Advisory Issued for Walnutport

Length: :21

People who live in the Walnutport area are being told to boil their water. Coli form bacteria has turned up in a routine test performed by the Walnutport Authority Water System.

Issue: Crime/Public Safety

Date: 4/26/10

Program: News 6:00 AM

Title: Victim's March in Reading

Length: :25

Victims of crime got an outpouring of support by a large group of walkers in Berks County. Years of Tears and other crime victim advocate groups participated in this year's Crime Victim's Walk in West Reading on Saturday.

Issue: Crime/Public Safety

Date: 5/07/10

Program: News 6:00 PM

Title: Lettuce Recalled in 23 States over E.Coli

Length: :25

Take a second look at the leafy greens in your fridge. An E.coli outbreak has been linked to lettuce!

Issue: Crime/Public Safety

Date: 5/19/10

Program: News 6:00 AM

Title: Stabbing in Reading

Length: :33

Police in Reading follow a trail of blood to find a stabbing victim in the city. It happened yesterday afternoon at a home in the 200 block of North 4th Street.

Issue: Crime/Public Safety

Date: 5/27/10

Program: News 6:00 PM

Title: 16-Year-Old Charged with Allentown Murder

Length: 1:26

Less than a week after a deadly shooting... Allentown police say they've got their man. Turns out... that man is actually a 16-year-old boy.

Issue: Crime/Public Safety

Date: 6/04/10

Program: News 12:00 PM

Title: McDonald's Pulls Shrek Glasses

Length: :21

McDonald's is pulling the plug on its Shrek-themed drinking glasses because of concerns over a toxic metal.

Issue: Crime/Public Safety

Date: 6/16/10

Program: News 6:00 AM

Title: Parkland Alum Involved in Altercation with in Georgia

Length: :52

A 22-year-old marine from Lehigh County could be facing a federal investigation after an altercation in Georgia.

Issue: Crime/Public Safety

Date: 6/28/10

Program: News 6:00 AM

Title: Northampton Murders

Length: :57

4 people are stabbed to death in a home in Northampton County ... and officials say the man in custody for the crime has served time for homicide before.

Issue: Education

Date: 4/05/10

Program: News 10:00 PM

Title: Northwester Lehigh Teachers Reach Tentative Agreement

Length: :28

The Northwestern Lehigh School Board and the Northwestern Lehigh Education Association issued a joint statement tonight.. on the Northwestern Lehigh School District web site. They say they have reached an agreement in principle on teacher negotiations.

Issue: Education

Date: 4/16/10

Program: News 6:00 AM

Title: Bill Could Lead to Teacher Retirements

Length: :24

Teachers and other public employees in New Jersey could soon have reason to retire. Governor Chris Christie is working on a bill that would require state employees and new retirees to pay a portion of their benefits.

Issue: Education

Date: 4/22/10

Program: News 8:00 AM

Title: EASD Teachers Rally Against Budget Cuts

Length: :25

Teachers in the Easton Area School District are planning to make their voices heard tonight. Teachers are expected to hold a rally before a meeting of the school board to protest proposed budget cuts.

Issue: Education

Date: 5/07/10

Program: News 12:00 PM

Title: NJ Set to Propose Merit-Based Pay for Teacher

Length: :27

New Jersey wants to tie teachers' pay to how their students perform in the classrooms.

Issue: Education

Date: 5/11/10

Program: News 10:30 PM

Title: Multi-Cultural Education in Wilson School District

Length: 1:55

They say it's becoming more international. But administrators explain, in this tough economy, contact with other cultures may lead their students to top-notch jobs. With a little Salsa to set the mood, Instructors from the M&M Dance studios, helped kick off the first annual Multicultural and Educational Awareness Night at Wilson Central Junior High School.

Issue: Education

Date: 5/24/10

Program: News 5:00 PM

Title: Education Graduates Gaze into their Employment Future

Length: 1:45

A teaching degree used to seem like a safe bet for landing a job right out of college. But as WFMZ's Jaccii Farris reports... school cutbacks have prompted many graduates to come up with a "Plan B."

Issue: Education

Date: 6/03/10

Program: News 7:00 AM

Title: Budget Battle Looming in Harrisburg

Length: 2:09

It may seem like Pennsylvania's 2010 budget was passed just yesterday. That's because it was over 100 days late, and now the clock is ticking on passing the 2011 spending plan. Lawmakers say this time, it'll be passed on time.

Issue: Education

Date: 6/15/10

Program: News 8:00 AM

Title: Christie Wins School Funding Battle

Length: :32

New Jersey Governor Chris Christie is the winner in the latest legal battle over school funding. An appeals court panel said yesterday that the governor was within his rights to cut off 475-million dollars in education funding.

Issue: Education

Date: 6/30/10

Program: News 5:00 PM

Title: Allentown School Board Approves Budget

Length: :24

After waiting for state lawmakers to do their thing... the Allentown School board is moving forward with its budget. Last night... the school board approved a 233-million dollar spending plan.

Issue: Government

Date: 4/01/10

Program: News 5:30 AM

Title: Governor Candidates Debate

Length: 1:36

As we started to tell you a few minutes ago. The 6 people hoping to move into the Governor's mansion gathered in Harrisburg for a debate yesterday. The focus of the forum was ethics.

Issue: Government

Date: 4/19/10

Program: News 12:00 PM

Title: Bank Reform Battle Brewing in Washington

Length: 1:43

Another battle is brewing in Washington over a financial reform bill. The House passed a version of it...now the Senate will take up the issue.

Issue: Government

Date: 4/23/10

Program: News 10:30 PM

Title: New Immigration Law in PA

Length: 2:18

Lawmakers around the country have been keeping a close eye on this debate. Experts say the bill signed by Arizona's governor may contain some of the toughest laws on illegal immigration in the country.

Issue: Government

Date: 5/03/10

Program: News 5:00 PM

Title: Special Legislative Session Gets Underway in Harrisburg

Length: :28

Governor Rendell is preparing to talk to state lawmakers about sorely needed transportation funding. Tomorrow he'll address a joint session of the state legislature.

Issue: Government

Date: 5/17/10

Program: News 5:30 AM

Title: Brewer and Palin on Arizona Law

Length: :53

A political heavyweight makes a trip to Arizona to defend the state's immigration law and campaign for the governor. Sarah Palin stumped for Republican governor Jan Brewer on Saturday.

Issue: Government

Date: 5/27/10

Program: News 6:00 PM

Title: Obama: Feds are in Charge

Length: :41

When it comes to containing the spill... President Obama wants to make it clear... the federal government is calling the shots.

Issue: Government

Date: 06/01/10

Program: News 5:30 PM

Title: One Year Anniversary of GM Filing for Bankruptcy

Length: :28

Today marks the one year anniversary of General Motors filing for bankruptcy. The American automaker was backed by government support in order to survive.

Issue: Government

Date: 06/16/10

Program: News 5:00 PM

Title: Obama Meets with BP Officials at White House

Length: 1:42

First at five: BP executives head into the Lion's Den. Today they were guests at the White House. Following the president's prime-time tongue-lashing last night.

Issue: Government

Date: 06/22/10

Program: News 10:30 PM

Title: Government Launching Plan to End Homelessness

Length: :21

The government is trying to put an end to homelessness through a new approach. The plan is to better coordinate between different agencies that help individuals find stable housing and economic security.

Issue: Elderly

Date: 4/06/10

Program: News 5:00 PM

Title: Elderly Woman Crashes into Bank

Length: :20

Today a bank in Lehigh County got an extra "drive-thru" window in the blink of an eye. Police say an elderly woman accidentally drove her car into this Susquehanna Bank on Main Street in Walnutport.

Issue: Elderly

Date: 4/26/10

Program: News 12:00 PM

Title: Elderly Man Tied Up, Robbed in Reading

Length: :39

An elderly man's walk for his newspaper in Reading ends up with him tied up and robbed. It happened in the 600 block of Church Street early this morning.

Issue: Elderly

Date: 4/14/10

Program: News 12:00 PM

Title: Fatal Accident in Schuylkill County

Length: :17

An elderly man is dead after an accident in Schuylkill County. It happened at about 8:00 last night on Route 61 in North Manheim Township.

Issue: Elderly

Date: 5/04/10

Program: News 12:00 PM

Title: Funds for Medical Coverage for Retirees

Length: :26

The White House is freeing up 5-billion dollars to help keep offering medical coverage to early retirees.

Issue: Elderly

Date: 5/10/10

Program: News 5:30 PM

Title: Attempted Break-in

Length: :28

Police need help tracking down the guy who damaged an elderly woman's home when he tried to bust inside.

Issue: Elderly

Date: 5/21/10

Program: News 5:30 PM

Title: Shotgun Blast Goes Through Nursing Home

Length: 2:00

Struck while she slept. A shotgun blast tore through the window of a nursing home and hit a woman in her bed. Now, the search is on for the person who pulled the trigger.

Issue: Elderly

Date: 6/01/10

Program: News 6:00 PM

Title: Elderly Store Clerk Shot During Robbery

Length: 2:06

Shots are fired during a robbery at a convenience store and customers stumble in on the aftermath! Police say those customers found the 74-year-old store clerk shot and bleeding.

Issue: Elderly

Date: 6/18/10

Program: News 5:00 PM

Title: Elderly Killed in Fire in Monroe County

Length: 1:39

An elderly man is killed in a high rise fire in the Poconos. The fire broke out last night on the fifth floor of the Westgate Apartments in Stroudsburg.

Issue: Elderly

Date: 6/29/10

Program: News 10:00 PM

Title: New Jersey Budget Signed

Length: :19

Earlier today, Governor Chris Christie signed the 29-billion dollar plan into law. The budget cuts aid to public schools and programs for the elderly and poor, and suspends property tax rebates.

30 Minute Locally Produced Programming Examples:

Issue: Health

Date: 4/05/10 & 4/12/10

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Men's Health

Issue: Family

Date: 4/05/10

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Family Law: A Kindler, Gentler Divorce

Issue: Government

Date: 4/05/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Tom Corbett—He's Your Attorney General—Does He Have What You Want in a Governor?

Issue: Social Security

Date: 4/12/10

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: The How To of Applying for Social Security Disability Benefits

Issue: Government

Date: 4/12/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Should the Lehigh Valley Form a Regional Health Bureau?

Issue: Health

Date: 4/19/10

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Travel Medicine

Issue: Health
Date: 4/19/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Paxil on Trial

Issue: Government
Date: 4/19/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should You Be Paying for Your Neighbors' Police—Or Should He?

Issue: Health
Date: 4/26/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Skin Cancer

Issue: Employment
Date: 4/26/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Employment: Wrongful Termination-Workplace Privacy

Issue: Government
Date: 4/26/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Pensions in PA-Is Bankruptcy Looming Without Reform?

Issue: Health
Date: 5/03/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Alternative Medicine

Issue: Employment
Date: 5/03/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Lawyer's Creative Solution to the Worker's Comp Case

Issue: Gay Rights
Date: 5/03/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should Homosexuals Be Allowed to Serve in the Military?

Issue: Government
Date: 5/04/10
Time: 2:00 PM
Program: DEMOCRATIC SENATORIAL DEBATE
Length: 30 Minutes
Topic: Senator Arlen Specter and rival senatorial candidate Joe Sestak debate topics in an effort to win the upcoming election.

Issue: Health
Date: 5/10/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Headaches

Issue: Family
Date: 5/10/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Family Law

Issue: Government
Date: 5/10/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Arizona's New Immigration Law

Issue: Government
Date: 5/11/10
Time: 2:00 PM
Program: PA GUBERNATORIAL CANDIDATES DEBATE
Length: 30 Minutes
Topic: Candidates vying for the top spot in Pennsylvania face off in this televised debate.

Issue: Government
Date: 5/17/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is the Tea Party Here to Stay?

Issue: Government
Date: 05/18/10
Time: 9:00 PM
Program: 69 News Election Central
Length: 2 to 3 Hours
Topic: Election Results and Wrap-up of the Winners and Losers

Issue: Government
Date: 5/24/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Does the Government Give Too Much or Too Little?

Issue: Gay Rights
Date: 5/31/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should Homosexuals Be Allowed to Serve in the Military?

Issue: Employment
Date: 6/07/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Unions: Past Their Prime or Now More Than Ever?

Issue: Business/Government

Date: 6/14/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Passenger Rail in the Lehigh Valley—How much \$ is it Worth to You?

Issue: Government

Date: 6/21/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Bonus Gate: Fair Prosecution?

Issue: Government

Date: 6/28/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Is the Republican Party Back?

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

3rd Quarter 2010, Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 74 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 481 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a live 11PM Spanish-language newscast each weeknight. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute primetime program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the current three-month period that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples

Issue: Health

Date: 7/01/10

Program: News 10:00 PM

Title: Tibion Bionic Leg Helps Stroke Patients

Length: :35

One of the first rehabilitation clinics in the country to use Robotic technology is right here in Allentown. Patients with lower limb impairments can now do rehab with a bionic leg.

Issue: Health

Date: 7/15/10

Program: News 5:00 PM

Title: Healthbeat: Sleep Apnea/Oral Appliance

Length: 1:10

Millions of Americans have a tough time getting a good night's rest, thanks to a condition known as sleep apnea. WFMZ's John Derr looks at some treatment options in this week's Health Beat.

Issue: Health

Date: 7/22/10

Program: News 5:00 PM

Title: Healthbeat: Fish Oil/Breast Cancer

Length: 1:12

There are a large number of health supplements on the market. But one that has been getting a lot of attention lately is fish oil. And researchers say it might just be a big help in the fight against breast cancer.

Issue: Health

Date: 8/02/10

Program: News 6:00 AM

Title: First Lady Pushes Child Nutrition

Length: :32

First Lady Michelle Obama is urging Congress to pass a new bill that calls for higher nutritional standards at schools.

Issue: Health

Date: 8/12/10

Program: News 5:00 PM

Title: Healthbeat: ACL Options

Length: 1:33

A-C-L injuries usually lead to surgeries and can sideline people for months. But as it turns out... alternative treatments are on the rise.

Issue: Health

Date: 8/25/10

Program: News 10:00 PM

Title: Bedbugs in the Lehigh Valley

Length: 1:56

This is one story that will make you feel a little icky. Creepy crawly bedbugs are causing problems across the country, and right here in the Lehigh Valley.

Issue: Health

Date: 9/02/10

Program: News 10:30 PM

Title: KU Opens Student Health Center

Length: :26

A place that sees about 10-thousand Kutztown University students a year...gets a much-needed upgrade. The new Health and Wellness Center was unveiled at the university today.

Issue: Health

Date: 9/14/10

Program: News 5:30 PM

Title: Healthcare Law in Court

Length: :29

A federal judge says he'll likely dismiss only parts of a lawsuit challenging the health care overhaul signed earlier this year. The Obama administration was asking the judge to dismiss the entire suit.

Issue: Health

Date: 9/23/10

Program: News 12:00 PM

Title: Allentown Workers Get Flu Shots

Length: :19

Allentown city workers are taking steps to stay healthy during flu season. Many of the workers rolled up their sleeves to receive flu shots at a health fair this morning.

Issue: Crime/Public Safety

Date: 7/01/10

Program: News 5:00 PM

Title: Health Beat: Distracted Drivers

Length: 1:33

Many cities... including Allentown and Bethlehem... have made it illegal to use a hand-held cell phone while driving. But the next time you get in trouble for bending the rules... it could be your *doctor* -- not police--- doing the talking.

Issue: Crime/Public Safety

Date: 7/01/10

Program: News 6:00 AM

Title: Northampton Murders Inspire Parole Board Changes

Length: 1:50

The brutal murders of 4 people in Northampton County last weekend have some state lawmakers thinking about making changes to the parole system.

Issue: Crime/Public Safety

Date: 7/29/10

Program: News 8:00 AM

Title: Reading Murder Investigation

Length: :25

A new television commercial will be airing on WFMZ next week that officials hope will generate new leads in the murder of grocery store executive Gary Redner.

Issue: Crime/Public Safety

Date: 08/03/10

Program: News 5:00 PM

Title: Bethlehem Marks Completion of Lighting Project

Length: :34

Bethlehem is lighting the way towards community improvement. Mayor John Callahan joined crews and residents this morning for the final light installation at the Eastern Gateway. 91 new street lights are in place along Fourth Street from William to Hayes Streets. Callahan says investing in this project was important to the safety of the Southside area.

Issue: Crime/Public Safety

Date: 08/11/10

Program: News 7:00 AM

Title: Charges Filed in 2007 Homicide

Length: 2:01

Police in Bethlehem say they've solved a 3-year-old murder case... and they say the suspects are already behind bars.. on other charges. In 2007.. a 45-year-old woman was shot and killed in her van, parked outside a Bethlehem night club.

Issue: Crime/Public Safety

Date: 8/25/10

Program: News 6:00 PM

Title: Vandals Target Montgomery County Cemetery

Length: 1:52

A place that's supposed to be a place of eternal peace is turning out to be anything but in Montgomery County. Vandals have left their mark on more than a dozen headstones in a cemetery at the second oldest reform church in America.

Issue: Crime/Public Safety

Date: 9/02/10

Program: News 8:00 AM

Title: New Bill to Give Campus Police More Power

Length: 1:59

A proposal is on the table in Harrisburg that would allow colleges across the state to hire armed police forces to patrol the campuses.

Issue: Crime/Public Safety

Date: 9/14/10

Program: News 8:00 AM

Title: Pastor Charged With Murder

Length: 1:01

A former Monroe County pastor is facing murder charges 2 years after the death of his wife ... and, now, police say they're going to take another look at the events surrounding the death of his *first wife* more than 10 years ago.

Issue: Crime/Public Safety

Date: 9/24/10

Program: News 5:30 AM

Title: Lehigh Twsp Double Homicide

Length: :57

Officials in Northampton County say jealousy led to the violent deaths of 2 people and now the man accused of the crime is behind bars.

Issue: Education

Date: 7/02/10

Program: News 5:00 PM

Title: New ASD Superintendent

Length: 1:48

The Allentown School District's new superintendent is officially on the clock. Gerald Zahorchak is the former Pennsylvania Secretary of Education.

Issue: Education

Date: 7/14/10

Program: News 8:00 AM

Title: Students Paint Mural for Migrant Education Program

Length: :36

A new program in Berks County is helping children of migrant workers get ahead. Migrant Education Program and the Reading School district have organized projects for parents and their children to participate in.

Issue: Education

Date: 7/23/10

Program: News 5:00 PM

Title: EASD Teacher Cuts Finalized

Length: 2:13

In other news at 5:00...The time for pink slips has come in the Easton Area School District. The district has eliminated 72 teaching positions because of a multi-million dollar budget deficit. And now -- the teacher's union says -- some of the firings may have been illegal.

Issue: Education

Date: 8/06/10

Program: News 7:00 AM

Title: Senate Approves State Budget Gap Bill

Length: :48

A bill designed to help states close budget gaps has made it through the Senate and the House might be asked to cut the August recess short to move the bill to the finish line. The Senate gave final approval yesterday to a bill that provides money to states in need of education, public safety, and health care funding.

Issue: Education

Date: 8/16/10

Program: News 5:00 PM

Title: ASD Race to the Top

Length: 2:09

A lot of eyes will be on the Allentown schools in the months ahead. The district has been chosen as a pilot site for a possible national education program.

Issue: Education

Date: 8/26/10

Program: News 6:00 AM

Title: NJ Mistake May Have Cost Grant Money

Length: 1:47

A New Jersey government worker's reading error may have cost the state 400-million dollars in federal education money.

Issue: Education

Date: 9/13/10

Program: News 6:00 AM

Title: NJ School Choice Bill

Length: :23

Parents in New Jersey have more choices as to where to send their children to school. Governor Chris Christie has signed a new law that allows parents to move their children to schools across district lines... if space is available. Schools seeking to participate would apply to the state education commissioner.

Issue: Education

Date: 9/15/10

Program: News 8:00 AM

Title: PSU Getting High Marks From Job Recruiters

Length: :52

Penn State grads are getting high marks for the work they are doing *after* they graduate. A Wall Street Journal report surveyed non-profits, corporations, and private companies to find out which colleges and universities provide the best pool of potential employees.

Issue: Education

Date: 9/28/10

Program: News 6:00 PM

Title: Christie Announces Education Reforms

Length: :27

New Jersey Governor Chris Christie is laying out his new education agenda. He wants to change the way public school teachers are paid. Instead of basing pay scales solely on seniority and graduate degrees... he wants teachers to be paid partly based on how well their students do on standardized tests.

Issue: Government

Date: 7/01/10

Program: News 5:30 PM

Title: Federal Tanning Tax Takes Effect Today

Length: :25

Artificial tanning could be getting more expensive due to a new federal tax. The health care reform bill that passed in March included a 10 percent tax on indoor tanning that begins today.

Issue: Government

Date: 7/11/10

Program: News 6:00 PM

Title: Immigration Reform

Length: 1:26

The White House say it's ready to make a deal on immigration reform. as long as Republicans are willing to assist in the process. But some are skeptical that a deal can be reached during an election year.

Issue: Government

Date: 7/23/10

Program: News 10:30 PM

Title: New Online System Tracks Those In

Length: :24

A new web tool from the federal government promises immigrants a way to find family members in trouble with the law. Federal officials say they're taking steps to help families and attorneys find people held in immigration detention centers around the United States.

Issue: Government

Date: 8/03/10

Program: News 6:00 AM

Title: Rendell to Talk Transportation Today

Length: :25

The Environmental Protection Agency says testing shows the chemicals used to break up oil that spilled into the Gulf aren't any more toxic than the oil itself. The results of the tests were released yesterday.

Issue: Government

Date: 8/17/10

Program: News 5:30 AM

Title: Judge Releases Guantanamo Detainee

Length: :31

A man who has been detained at the Guantanamo Bay prison in Cuba for more than 8 years is on the road to freedom.....The government says the man was encouraged to go to Afghanistan by an al Qaeda recruiter to get military training but the judge ruled the government hasn't provided any evidence of that.

Issue: Government

Date: 8/31/10

Program: News 10:00 PM

Title: Callahan Lays Out a 5-Point Plan

Length: :51

Bethlehem Mayor and Congressional candidate John Callahan is a man with a plan. Today he unveiled a 5-point agenda. that he says will get the economy moving in the right direction.

Issue: Government

Date: 09/01/10

Program: News 10:30 PM

Title: Biden Attends Change of Power Ceremony

Length: :44

Vice President Joe Biden was on hand in Iraq today as the U-S combat mission there officially ended.

Issue: Government

Date: 09/17/10

Program: News 6:00 AM

Title: Hurricane Karl

Length: :16

People along the Gulf Coast of Mexico are getting ready for the arrival of Hurricane Karl. The storm has been gaining strength in the Gulf of Mexico and is expected to make landfall today. The Mexican government has issued hurricane warnings and officials are deciding whether to order evacuations.

Issue: Government

Date: 09/30/10

Program: News 6:00 PM

Title: AIG Reaches Deal to Repay Govt

Length: :30

One of the companies that was hardest hit by the financial crisis says it's ready to repay Uncle Sam. AIG has reached a deal to pay back billions of dollars it received from the government during the credit crisis.

Issue: Elderly

Date: 7/01/10

Program: News 10:30 PM

Title: New Brain Fitness Program and Heritage of Green Hills

Length: :43

A Cumru Township retirement community is the first in the country to offer a special program aimed at preventing Alzheimer's and dementia. The Heritage of Green Hills recently discovered the brain fitness program...Super Noggin. The program works to promote sharp mental health for life.

Issue: Elderly

Date: 7/07/10

Program: News 12:00 PM

Title: Keeping Cool in Berks

Length: :31

Of course.. not everyone has air conditioning in their homes. Many elderly people are among those seeking relief from the sun. Berks Encore is helping seniors escape the heat by opening up its centers during the day.

Issue: Elderly

Date: 7/21/10

Program: News 10:00 PM

Title: Elderly Farmer Killed by Cow

Length: :22

An elderly farmer in Carbon County has died after an encounter with a cow.

Issue: Elderly

Date: 8/17/10

Program: News 6:00 PM

Title: Food Drive Benefits Elderly and Disabled

Length: 2:03

WFMZ is teaming up with Wal-Mart to collect food donations at 8 stores across the Lehigh Valley and in Berks. And the donations are already starting to pile up!

Issue: Elderly

Date: 8/20/10

Program: News 7:00 AM

Title: Nursing Home Sale?

Length: :54

One of the council members that voted against taking bids for Gracedale says there might be another motive behind the desire to sell or lease the facility.

Issue: Elderly

Date: 8/27/10

Program: News 10:30 PM

Title: Elderly Couple Likely Died from CO Poisoning

Length: :48

An elderly couple was found dead in their home...and officials say the likely killer is carbon monoxide.

Issue: Elderly

Date: 9/02/10

Program: News 10:00 PM

Title: Elderly Woman Killed in Crash

Length: :29

Police say a crash in Summit Hill this morning claimed the life of an elderly woman and sent another to the hospital.

Issue: Elderly

Date: 9/07/10

Program: News 6:00 PM

Title: Elderly Man Sentenced for Killing Wife

Length: :24

An elderly man from Montgomery County who admitted to strangling his wife has learned his fate.

Issue: Elderly

Date: 9/14/10

Program: News 10:00 PM

Title: Garbage Truck Driver Ordered to Pay Fine

Length: :24

A garbage truck driver accused in an accident that left an elderly woman without her legs...will have to pay a fine.

30 Minute Locally Produced Programming Examples:

Issue: Government

Date: 7/05/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Is the Tea Party Here to Stay?

Issue: Business

Date: 7/12/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Saving Our Cities

Issue: Government

Date: 7/19/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Should the Lehigh Valley Form a Regional Health Bureau?

Issue: Government/Race Relations

Date: 7/26/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: Show Me Your Immigration Papers

Issue: Economy

Date: 8/02/10

Time: 8:00 PM

Program: Business Matters

Length: 30 Minutes

Topic: The Price of Going Green

Issue: Economy
Date: 8/09/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Free Trade: The New World or Destroying America

Issue: Economy/Employment
Date: 8/16/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Pensions in PA: Is Bankruptcy Looming?

Issue: Government
Date: 8/23/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Does the Government Give Too Much or Too Little?

Issue: Employment
Date: 8/30/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Unions: Past Their Prime or Now More Than Ever?

Issue: Business/Economy
Date: 9/06/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Passenger Rail in the Lehigh Valley – How Much Money is it Worth to You?

Issue: Health
Date: 9/13/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Bariatric Surgery

Issue: Elderly
Date: 9/13/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Gracedale: The Crown Jewel of Northampton County or Massive Drain on the Taxpayers?

Issue: Health
Date: 9/20/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Hypertension

Issue: Government
Date: 9/20/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: 24th Senatorial District Race: Mensch or Wallace? Your Vote Counts.

Issue: Health
Date: 9/20/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Preventing Childhood Injuries

Issue: Government
Date: 9/27/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Race and Politics in America.

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

4th Quarter 2010, Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 74 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 481 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a live 11PM Spanish-language newscast each weeknight. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute primetime program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the current three-month period that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 10/05/10

Program: News 5:30 AM

Title: New Test Could Curb Unnecessary Procedures

Length: :34

Some patients can now bypass an angiogram by simply taking a blood test. The gene test is the first of its kind to find out if there's a blockage in person's heart.

Issue: Health

Date: 10/14/10

Program: News 5:00 PM

Title: Healthbeat: Raynaud's Disease

Length: :25

Do your hands ever turn red, white or blue? If so... you may suffer from a rare disorder that affects the arteries.

Issue: Health

Date: 10/21/10

Program: News 5:30 AM

Title: Healthcare Prices Going Up

Length: :40

Health care could get expensive for people who work for the city of Reading. Reading's Interim Finance Director says city employees can expect a significant increase in 2011.

Issue: Health

Date: 11/04/10

Program: News 5:00 PM

Title: Healthbeat: Allergy Myths

Length: 1:25

If you're sniffing and sneezing during the fall months... you might be suffering from allergies. But health officials say *first-time* allergy sufferers sometimes have misconceptions about the disorder.

Issue: Health

Date: 11/12/10

Program: News 6:00 PM

Title: Bucks Flu Shot Clinics

Length: :22

Health officials in Bucks County are ready to give the H1N1 virus their best shot. Bucks residents can get free flu shots at drive-through clinics tomorrow at Sesame Place in Middletown.

Issue: Health

Date: 11/23/10

Program: News 12:00 PM

Title: Swine Flu Death in Lehigh Valley

Length: 1:45

Doctors at Lehigh Valley Hospital are urging everyone to get a flu shot this year. So far the hospital has had two cases of the dreaded H1N1 virus.

Issue: Health

Date: 12/01/10

Program: News 10:00 PM

Title: Bone Marrow Drive for Baby Myah

Length: :49

People came together today in Easton to help a baby in need of a bone marrow transplant. The family of 3-month-old Myah Brooks-Odom hosted a donor registry drive today at the Family YMCA of Easton, Phillipsburg & Vicinity.

Issue: Health

Date: 12/13/10

Program: News 5:00 PM

Title: VA Judge Rules Against Obama's Healthcare

Length: :27

Meantime... a federal judge in Virginia has ruled against a key part of the President's health care law. U-S District Judge Henry Hudson has ruled that it's unconstitutional to require people to carry health insurance.

Issue: Health

Date: 12/23/10

Program: News 5:00 PM

Title: Healthbeat: Chocolate and the Holidays

Length: 1:26

The holiday season is one for family.. friends.. and food. And when it comes to food... the holidays can be heavenly for chocolate lovers. But nutritionists say... you should choose your chocolates wisely.

Issue: Crime/Public Safety

Date: 10/02/10

Program: News 6:00 PM

Title: Weed and Seed Office Opens

Length: :22

A group that works to make Easton a better place to live, has a new place to call home. Today, the ribbon was cut on the new office for the city's Weed and Seed Program.....The Weed and Seed committee works on issues such as crime, housing and unemployment in Easton.

Issue: Crime/Public Safety

Date: 10/19/10

Program: News 5:00 PM

Title: Alfredo Ortiz Pleads Guilty to Third Degree Murder

Length: :27

A man accused of beating his girlfriend to death in Allentown has admitted to the crime. Alfredo Ortiz pleaded guilty today to third-degree murder in the death of Francesca Isley.

Issue: Crime/Public Safety

Date: 10/26/10

Program: News 7:00 AM

Title: Prostitution Bust in Bucks

Length: 1:35

An undercover prostitution investigation that lasted for months has led to the arrests of 11 people and the closing of 5 massage parlors in Bucks County.

Issue: Crime/Public Safety

Date: 11/05/10

Program: News 8:00 AM

Title: Allentown Man Wants to Form Crime Watch

Length: :31

The head of Allentown's Crime Watch program is trying to form a new group that can help police patrol the streets. But not everyone is on board with the idea.

Issue: Crime/Public Safety

Date: 11/22/10

Program: News 6:00 AM

Title: Most Dangerous Cities

Length: :24

A national study has named some local areas in the top 100 as the most dangerous cities in America in 2009.Philadelphia came in at 30, Reading at 41... and Allentown was considered the 70th most dangerous city.

Issue: Crime/Public Safety

Date: 11/25/10

Program: News 8:00 AM

Title: Community Helping Police in Easton

Length: 1:59

Officials in Easton say a special unit that has been operating in the police department for the past couple of years is paying off. Officials say crime is down in the city ... and the Community Policing program is one of the reasons why.

Issue: Crime/Public Safety

Date: 12/02/10

Program: News 10:00 PM

Title: Bethlehem Man Admits to Armed Robbery

Length: :29

A man arrested for an armed robbery in Bethlehem yesterday has reportedly confessed to several others. Police say 19-year-old Jose "Boobie" Gonzalez robbed the Exxon Square One station on West Broad Street at gunpoint on Tuesday.

Issue: Crime/Public Safety

Date: 12/14/10

Program: News 8:00 AM

Title: 69 Newsers Given Commendation for Tracking Down Suspect

Length: :23

Some members of the 69 News team were honored by Reading City Council last night for their roles as crime stoppers. The 69 News employees helped catch a man trying to break into a mini-van in Reading earlier this month. That man was then arrested by police.

Issue: Crime/Public Safety

Date: 12/22/10

Program: News 10:30 PM

Title: Another Teenager Killed in Reading

Length: :43

Reading Police continue to investigate the shooting death of another teenager in the city. Police say 19-year-old Henry Caston Junior was shot in the chest last night near the intersection of Elm and Moss Streets.

Issue: Education

Date: 10/01/10

Program: News 10:00 PM

Title: Women's Empowerment Center Opens

Length: :23

A new facility in Easton is working to empower women..just in time for Domestic Violence Awareness Month..... It also provides education on teen dating as well as bullying prevention.

Issue: Education

Date: 10/19/10

Program: News 5:30 PM

Title: Alvernia Announces New Scholarship

Length: :28

A new scholarship at Alvernia University aims to keep top students in Berks after they graduate. Alvernia officials say the Boscov's Scholars program will help 12 to 15 students each year in the arts, business, education, science and health care fields.

Issue: Education

Date: 10/27/10

Program: News 10:30 PM

Title: Reading School Board Votes on Charter School

Length: 1:58

Tonight the Reading school board has approved a new place for dropouts to go to get their education -- a new kind of school. The school board voted in favor of the first charter school in Berks County.

Issue: Education

Date: 11/01/10

Program: News 10:30 PM

Title: RACC and BCTC Form Partnership

Length: :25

High school students in Berks County now have a new option for getting a head start on higher education. Reading Area Community College and the Berks Career and Technology Center are coming together to launch a technical academy.

Issue: Education

Date: 11/16/10

Program: News 5:30 PM

Title: Board Could Vote to Close Elementary School

Length: 1:45

Parents in the Exeter School District are upset that an elementary school could be closing. They say they feel like they've had no say in the process.

Issue: Education

Date: 11/29/10

Program: News 10:00 PM

Title: Pay Cap Slated for NJ Superintendents

Length: 1:47

Many government agencies are getting creative when it comes to finding ways to save taxpayers money. In New Jersey, Governor Chris Christie is proposing a salary cap on school superintendents' pay.

Issue: Education

Date: 12/02/10

Program: News 6:00 PM

Title: Cross Boarder School Registration

Length: 2:07

School district officials in Phillipsburg, New Jersey, say they're saving *a million bucks* by weeding out the out-of-towners. The district discovered the savings after it re-registered all of its students and found out some of them live in Pennsylvania.

Issue: Education

Date: 12/15/10

Program: News 6:00 PM

Title: Tenured Teachers/Principals

Length: 2:20

A new poll says schools should be able to fire tenured teachers who aren't making the grade. But.. local union groups say linking teachers' jobs to test scores is the wrong fix to the education crisis.

Issue: Education

Date: 12/30/10

Program: News 10:00 PM

Title: Looking Ahead to PA's 2011 Assembly

Length: 2:17

In just a few days, a new session of Pennsylvania's State House will begin. But this time, Republicans have the majority. They'll be in control of the state budget that comes with a nearly 4 billion dollar deficit..... We're either federally mandated or obligated by our constitution to provide. k-12 education. We must require that. Medicaid we must provide that.

Issue: Government

Date: 10/02/10

Program: News 10:00 PM

Title: Possible Warning for Americans Abroad

Length: :30

U-S citizens traveling in Europe could be getting a warning from the U-S government. American and European officials say the Obama Administration will warn U-S citizens to be vigilant as they travel in Europe.

Issue: Government

Date: 10/11/10

Program: News 5:30 PM

Title: Social Security Not Getting Raise

Length: :25

Senior citizens on social security won't be seeing extra cash in their pockets next year. The government is expected to announce this week that retirees and disabled Americans will not get a cost of living increase in their Social Security checks in 2011.

Issue: Government

Date: 10/25/10

Program: News 5:30 PM

Title: Govt Calling for Better Gas Mileage Trucks

Length: :24

For the first time the government is proposing fuel-efficiency standards for medium- and heavy-duty trucks. The Environmental Protection Agency and the Transportation Department say they want vehicles sold between 2014 and 2018 to cut fuel consumption and emissions by 10 to 20 percent.

Issue: Government

Date: 11/01/10

Program: News 5:30 PM

Title: Keeping a Closer Eye on Mail

Length: 1:38

That discovery of explosives from Yemen has governments around the world keeping a closer eye on air cargo and shipped packages.

Issue: Government

Date: 11/17/10

Program: News 6:00 PM

Title: Feds Warn of Healthcare Scams

Length: :23

The feds are warning people across the country to be on the lookout for health insurance scams. They say in some states... criminals claiming to represent the government are going door-to-door selling fake policies.

Issue: Government

Date: 11/21/10

Program: News 6:00 PM

Title: TSA Travel Problems

Length: 1:35

Of course Thanksgiving is this week. And while some are worrying about what goes on the table, others are worrying about traveling. A lot of people are talking about how the new T-S-A measures will affect holiday travel and now officials are defending the guidelines.

Issue: Government

Date: 12/01/10

Program: News 5:30 AM

Title: President Meets with GOP Leaders

Length: 2:11

President Obama says he is ready to reach across the political aisle to get things done in Washington. The president held a meeting with leaders from both parties yesterday.

Issue: Government

Date: 12/13/10

Program: News 5:30 PM

Title: Fed Judge Rules on Healthcare Law

Length: :25

A federal judge in Virginia has ruled against the health care overhaul signed by President Obama earlier this year. The judge says the law is unconstitutional, because the government doesn't have the right to force people to buy health insurance or pay a penalty.

Issue: Government

Date: 12/30/10

Program: News 5:00 PM

Title: PA Legislative Preview Looking Ahead

Length: 2:05

The state House of Representatives saw a swing in the political power pendulum in the November election. Republicans picked up 13 seats in the state house... giving them a powerful 21-vote majority. So what will be their first priority as the majority party?

Issue: Elderly

Date: 10/01/10

Program: News 10:00 PM

Title: Home Invasion and Abduction in Monroe County

Length: :25

Police in Monroe County are investigating after an elderly couple reported being abducted from their home at gun point. Police say the incident happened around 1:30 this afternoon at a home on Locust Lane in Tobyhanna.

Issue: Elderly

Date: 10/05/10

Program: News 6:00 PM

Title: Deadly Fire Ruled an Accident

Length: :24

We now know what started a fire in Bucks County that claimed the lives of two elderly people. Police say smoking materials that had been left on the front porch sparked the flames.

Issue: Elderly

Date: 10/28/10

Program: News 12:00 PM

Title: Deadly Crash in Schuylkill

Length: :22

An elderly woman is dead after an accident in Washington Township, Schuylkill County. Police say 95-year-old Mabel Groff of Lebanon was a passenger in a van that pulled into the path of a pickup truck yesterday near the intersection of State Road 443 and Frantz Road.

Issue: Elderly

Date: 11/09/10

Program: News 6:00 PM

Title: Charges Filed in Deadly Crash

Length: :27

A Slatington man is facing charges in a crash that killed two elderly women and seriously injured another back in May.

Issue: Elderly

Date: 11/22/10

Program: News 10:00 PM

Title: Police: Man Beat Elderly Wife

Length: :30

Police have charged a Bethlehem man with brutally beating his elderly wife..and leaving her for more than a day lying in a pool of blood. Police say they received a call from 70-year-old Sandra Kimmel Sunday morning.

Issue: Elderly

Date: 11/29/10

Program: News 5:00 PM

Title: Body Found in Richland Twsp

Length: 1:42

The first day of deer hunting season in Pennsylvania appears to have brought about a disturbing find in Bucks County....Kimble - seen here talking to fire crews - wouldn't go on camera with us.. but he told me Manilla found the body of an older aged man laying face up in a pond just off the property.

Issue: Elderly

Date: 12/01/10

Program: News 10:00 PM

Title: Woman Rescued from Coopersburg Fire

Length: :30

An elderly woman had to be taken to the hospital after being trapped in a burning house. The fire broke out around noon at a home in the first block of Hillside Drive in Coopersburg, in southern Lehigh County.

Issue: Elderly

Date: 12/13/10

Program: News 7:00 AM

Title: Closing Arguments in Nicolosi Retrial

Length: :26

Closing arguments are scheduled today in the retrial of an elderly Monroe County woman charged in the shooting death of her husband almost a decade ago.

Issue: Elderly

Date: 12/17/10

Program: News 10:00 PM

Title: 5 Companies Interested in Gracedale

Length: 1:42

The potential buyers eyeing up Northampton County's Gracedale Nursing Home have placed their bids. But it could all be for naught.

30 Minute Locally Produced Programming Examples:

Issue: Health
Date: 10/04/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Common Digestive Disorders

Issue: Government
Date: 10/04/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: First Monday in October – The New Supreme Court Team

Issue: Government
Date: 10/04/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: The 137th District is an Open Seat-Who Will Get Your Vote on November 2nd?

Issue: Health
Date: 10/11/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Multiple Sclerosis

Issue: Government/Business
Date: 10/11/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Auto Insurance, Auto Accident: Then and Now

Issue: Government
Date: 10/11/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: It's the Race Everyone is Talking About...Who Will be Your State Representative? Mike Horton or Justin Simmons?

Issue: Government
Date: 10/13/10
Time: 8:00 PM
Program: 69 News 15th Congressional Debate
Length: 30 Minutes
Topic: Charlie Dent, Johns Callahan and Jake Towne debate for seat in House of Representatives

Issue: Government
Date: 10/16/10
Time: 6:30 PM
Program: 69 News 8th CONGRESSIONAL DEBATE
Length: 30 Minutes
Topic: Patrick Murphy vs. Mike Fitzpatrick debate for seat in House of Representatives

Issue: Government
Date: 10/16/10
Time: 7:00 PM
Program: 69 News 17th CONGRESSIONAL DEBATE
Length: 30 Minutes
Topic: Tim Holden vs. Dave Argall debate for seat in House of Representatives

Issue: Government
Date: 10/17/10
Time: 5:00 PM
Program: 69 News GUBERNATORIAL DEBATE
Length: 30 Minutes
Topic: Dan Onorato vs. Tom Corbett for PA Governor

Issue: Health
Date: 10/11/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Abnormal Heart Rhythms

Issue: Family
Date: 10/11/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Family Law: Grandparents Rights and Other Custody/Visitation Issues

Issue: Gay Rights
Date: 10/11/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Gay Marriage in America

Issue: Government
Date: 10/21/10
Time: 5:00 PM
Program: 69 News US Senate Debate
Length: 30 Minutes
Topic: Pat Toomey and Joe Sestak debate for Senator's Seat

Issue: Government
Date: 10/23/10
Time: 9:00 PM
Program: Business Matters (Special Edition)
Length: 30 Minutes
Topic: Will Tom Corbett Be Our Next Governor?

Issue: Government
Date: 10/23/10
Time: 9:30 PM
Program: Business Matters (Special Edition)
Length: 30 Minutes
Topic: Dan Ornorato Wants Your Vote

Issue: Government
Date: 10/24/10
Time: 9:30 PM
Program: Business Matters (Special Edition)
Length: 30 Minutes
Topic: 134th House District Debate: Reichley/Slattery

Issue: Health
Date: 10/25/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Breast Cancer

Issue: Government
Date: 10/25/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Medical, Legal and Personal Cost of Overselling Antipsychotic

Issue: Government
Date: 10/25/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: 136th House District Debate: Freeman/Shegda

Issue: Government
Date: 10/30/10
Time: 8:00 PM
Program: 69 News 15th Congressional Debate (from the State Theatre)
Length: 60 Minutes
Topic: Charlie Dent, Johns Callahan and Jake Towne debate for seat in House of Representatives

Issue: Health
Date: 11/01/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Orthopedic Fractures and Other Injuries

Issue: Employment
Date: 11/01/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Employment: Salary? Hourly? Wage Issues at the Workplace

Issue: Government
Date: 11/01/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: One of the Two Congressman Will Be Your New Senator-Tomorrow, Will You Vote Sestak or Toomey?

Issue: Government
Date: 11/02/10
Time: 9:00 PM
Program: 69 News Election Central
Length: 2 to 3 Hours
Topic: Election Results and Wrap-up of the Winners and Losers

Issue: Health
Date: 11/08/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Pain Management

Issue: Employment
Date: 11/08/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Workers' Compensation. The Fear of Reporting Injury

Issue: Government
Date: 11/08/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Election Results are In...Did you and Your Business Win?

Issue: Health
Date: 11/15/10
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Gynecologic Cancers

Issue: Social Security
Date: 11/15/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: SSD: Frequently Asked Questions

Issue: Government
Date: 11/15/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Your News and the New Media

Issue: Business
Date: 11/22/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: How People Choose Lawyers, How Lawyers Market Themselves

Issue: Business
Date: 11/22/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Are We Leaving Our Cities Behind?

Issue: Family
Date: 11/29/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Family Law: Grandparents Rights and Other Custody/Visitation Issues

Issue: Business
Date: 11/29/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Unions-Past their Prime or Now More than Ever

Issue: Employment
Date: 12/06/10
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Employment: Sexting/Texting-Does Your Employer Own Your Email

Issue: Gay Rights
Date: 12/06/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should Homosexuals be Allowed to Serve Openly in the Military?

Issue: Government
Date: 12/13/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Pensions In Pennsylvania-Is Bankruptcy Lurking without Reform?

Issue: Government
Date: 12/20/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: Why Should You Want To Save Our Cities?

Issue: Government
Date: 12/27/10
Time: 8:00 PM
Program: Business Matters
Length: 30 Minutes
Topic: The New Media-How Are You Getting Your News?