

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2015 3rd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending September 30, 2015 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 7/01/15

Program: News 4 PM

Title: Health Minute: Varicose Veins

Length: 1:37

You might think varicose veins only affect older women, but it turns out everyone can get them.

Issue: Health
Date: 7/22/15
Program: News 5 PM
Title: Walk With Doc Program
Length: 1:23

Doctors offices are busy places.... and it's easy to feel rushed. But a new program called "Walk With a Doc" is giving patients some extra one-on-one time with their doctors.

Issue: Health
Date: 7/23/15
Program: News 10 PM
Title: Local Program Working to Help Young Mothers
Length: 0:40

A local program is working to improve the lives of young mothers and their children. The Regional Integrated Collaborative for Healthy Youth program is a collaboration between academic, clinical and community partners.

Issue: Health
Date: 8/06/15
Program: News 5 AM
Title: Legionnaires' Death
Length: 0:25

Another person has died from an outbreak of Legionnaires' disease in New York. Health officials say the death toll is now eight.

Issue: Health
Date: 8/11/15
Program: News 5 PM
Title: Hepatitis C Painkiller Addiction
Length: 1:57

There's no vaccine to prevent hepatitis c, and the disease can seriously damage the liver. Experts are now saying they fear more people will turn up with this disease in the coming years.

Issue: Health
Date: 8/24/15
Program: News 5:30 PM
Title: New Health Care Center Opens
Length: 1:35

A community health center is expanding its reach in Reading to help some of the city's most vulnerable.

Issue: Health
Date: 9/02/15
Program: News 4 PM
Title: Childhood Obesity
Length: 1:18

Obesity in the U.S. is a rapidly growing epidemic... especially for kids. And many blame the fact that those kids are staring at a screen all day. But, that could also be the key to help them get a handle on their weight.

Issue: Health

Date: 9/12/15

Program: News 7:30 AM

Title: Chipotle Linked to Salmonella

Length: 0:32

Popular restaurant chain Chipotle is said to be the source of a salmonella outbreak in Minnesota.

Issue: Health

Date: 9/18/15

Program: News 6 PM

Title: Dental Program for Homeless

Length: 1:50

A local physicians group has worked for years to bring health care to the homeless. And soon their patients will have an extra benefit to smile about.

Issue: Crime/Public Safety

Date: 7/01/15

Program: News 5:30 AM

Title: Muhlenberg Twsp. Mischief

Length: 0:44

Residents in one Muhlenberg Township community have a string of questions regarding some dangerous mischief.

Issue: Crime/Public Safety

Date: 7/13/15

Program: News 5:30 PM

Title: Police Search for ATM Skimmer

Length: 1:55

Police in Amity Township are looking for the thieves behind an ATM scam. Investigators say one man had more than 14-hundred dollars stolen.

Issue: Crime/Public Safety

Date: 7/20/15

Program: News 6 PM

Title: Double Shooting

Length: 0:40

Officials say a police chase led to an officer involved shooting in Lower Alsace Township, Berks County.

Issue: Crime/Public Safety

Date: 8/03/15

Program: News 6 PM

Title: Musikfest Police Preps

Length: 0:30

Last year there were calls for increased security during Musikfest after two people were shot near the festival. Musikfest officials say they have installed additional lighting and security cameras.

Issue: Crime/Public Safety

Date: 8/07/15

Program: News 4 PM

Title: Pottsville Homicide

Length: 1:30

Police in Pottsville, Schuylkill County have a homicide investigation on their hands.

Issue: Crime/Public Safety

Date: 8/13/15

Program: News 5:30 PM

Title: Race Against Crime

Length: 0:45

In less than a half-hour, at 6:00 the first-ever "Race Against Crime" will kick off at Slick Willy's Karts in Wyomissing. The event is being put on by Crime Alert Berks County.

Issue: Crime/Public Safety

Date: 9/01/15

Program: News 6 PM

Title: Teen Shot in Head

Length: 0:45

Some Freemansburg residents say they are on edge and in shock after a 15 year old boy was shot in the head.

Issue: Crime/Public Safety

Date: 9/14/15

Program: News 5 AM

Title: Teens Charged with Murder

Length: 2:05

First at sunrise police say a teenager was killed right in front of his mother. It happened in Reading back in July. Now officers have filed murder charges against two teens in connection with the drive-by shooting that took his life.

Issue: Crime/Public Safety

Date: 9/18/15

Program: News 5:30 PM

Title: Shooting

Length: 0:35

Should public housing authorities be able to form their own police forces? A local state rep says yes, but not everyone agrees with him.

Issue: Education

Date: 7/01/15

Program: News 5 AM

Title: Wolf Vetoes Budget

Length: 1:14

Governor Tom Wolf has officially vetoed a budget bill written by the Republicans. The 30-point-two billion dollar plan boosted spending by about one-point-one billion dollars.. included more money for education and didn't raise taxes.

Issue: Education

Date: 7/13/15

Program: News 5:30 AM

Title: Casey at NAACP Event

Length: 0:50

Senator Bob Casey is preparing to address the NAACP convention in Philadelphia.

Issue: Education

Date: 7/20/15

Program: News 4 PM

Title: College Spending

Length: 0:25

College spending is on the rise. A new report from Sallie Mae says parents are spending more on their kids' education than in previous years.

Issue: Education

Date: 8/12/15

Program: News 7 AM

Title: Homework Study

Length: 0:32

If your kids are dreading getting back to school.. it may be all that homework. A study released today finds that elementary school students are getting significantly more homework than recommended.

Issue: Education

Date: 8/18/15

Program: News 5:30 PM

Title: Dr. Rudy Ruth

Length: 0:25

The head of the Wilson School District will step down after more than thirty years in education. Rudy Ruth says he will leave his position as superintendent after the upcoming school year.

Issue: Education
Date: 8/25/15
Program: News 6 PM
Title: Teacher Contract Rally
Length: 0:45

In Reading a contract dispute took center stage this morning at the school district's opening day ceremony.

Issue: Education
Date: 9/01/15
Program: News 5:30 PM
Title: Reading School District Bell Times
Length: 2:00

The Reading School District is taking steps to improve student safety. Students at different schools are now starting and ending the day at different times.

Issue: Education
Date: 9/12/15
Program: News 6 PM
Title: Fire Education
Length: 0:25

A community program in Chester County gave residents a first-hand look at firefighters in action. During the Ridge Fire Company Community Day, folks in East Coventry Township got to see firefighters extinguish a fire.

Issue: Education
Date: 9/14/15
Program: News 6 PM
Title: Headstart Funding Issues
Length: 0:50

Imagine being on a waiting list..*7-thousand* families long. U.S. Senator Bob Casey says that's the reality for families hoping to get subsidies for early education.

Issue: Government
Date: 7/01/15
Program: News 4 PM
Title: More Clinton E-Mails Released
Length: 0:47

The State Department has released the next batch of Hilary Clinton's emails from her time as Secretary of State.

Issue: Government
Date: 7/16/15
Program: News 8:30 AM
Title: Undercover Healthcare Probe
Length: 0:30

Congressional investigators say phony applicants who were signed up last year for President Obama's health care law got automatically re-enrolled for 2015.

Issue: Government
Date: 7/21/15
Program: News 6 PM
Title: PA Budget Stalemate
Length: 0:30

Lawmakers are back in Harrisburg... to take another stab at budget talks.

Issue: Government
Date: 8/07/15
Program: News 10:30 PM
Title: Kathleen Kane
Length: 0:25

State Attorney General Kathleen Kane will be arraigned tomorrow on charges that she leaked secret grand jury information and lied about it under oath.

Issue: Government
Date: 8/11/15
Program: News 6 PM
Title: Wolf Budget Roundtable
Length: 2:20

Nearly six weeks past the deadline there's still no budget on the books in Pennsylvania.

Issue: Government
Date: 8/24/15
Program: News 6 PM
Title: Campaign Funding
Length: 2:30

Lehigh County Executive Tom Muller says... it's time to put a lid on it. He's proposing limits on both campaign donations and campaign spending for the county's most high-profile elected positions.

Issue: Government
Date: 9/01/15
Program: News 6 AM
Title: Mount McKinley
Length: 0:27

U.S. lawmakers have two weeks to pass a budget for the next fiscal year or face the possibility of a government shutdown.

Issue: Government
Date: 9/16/15
Program: News 6 PM
Title: Federal Budget Update
Length: 0:46

U.S. lawmakers have two weeks to pass a budget for the next fiscal year... or face the possibility of a government shutdown.

Issue: Government
Date: 9/23/15
Program: News 7:00 AM
Title: Chinese President in America
Length: 0:25

China's president is also making headlines in the United States. Xi Jinping met with officials in Seattle yesterday.

Issue: Elderly
Date: 7/07/15
Program: News 5:30 PM
Title: Tenants Feel Trapped
Length: 1:28

Some seniors say they're stranded at a high rise apartment building in Reading... because the elevators have been down for several days.

Issue: Elderly
Date: 7/20/15
Program: News 10:30 PM
Title: Nursing Home Evacuation
Length: 0:32

A power is back on at a nursing home in West Reading after dozens of residents were forced to evacuate last night.

Issue: Elderly
Date: 7/31/15
Program: News 5 AM
Title: Home Invasion
Length: 1:45

Authorities in Chester County are looking for the man behind a violent home invasion. An elderly man was punched in the head and robbed in his own home in West Vincent Township, Chester County.

Issue: Elderly
Date: 8/01/15
Program: News 6 PM
Title: Penn Forest Fatal Crash
Length: 0:25

An elderly man and woman were killed overnight in a single-car crash in Carbon County.

Issue: Elderly
Date: 8/11/15
Program: News 6 PM
Title: Tedesco Trial
Length: 1:40

The prosecution has rested its case in the trial of a Monroe County couple charged in the death of an elderly relative.

Issue: Elderly
Date: 8/21/15
Program: News 6 PM
Title: Car Into Building
Length: 0:25

Officials in Bucks County say a medical episode may have caused a driver to crash into the side of a building.

Issue: Elderly
Date: 9/09/15
Program: News 10 PM
Title: Cedarbrook Meeting
Length: 2:25

Tonight the Lehigh County Commissioners are wrestling over the future of the county-owned nursing home, Cedarbrook.

Issue: Elderly
Date: 9/10/15
Program: News 12 PM
Title: Golden Living Accusations
Length: 0:30

A nursing home in Berks County has joined dozens of others facing allegations of misleading consumers and mistreating residents.

Issue: Elderly
Date: 9/24/15
Program: News 4 PM
Title: 105 Year Old Sprinter
Length: 0:35

A Japanese man is proving that age is nothing but a number. He set a new Guinness World Record in track and field at the age of 105.

30 Minute Locally Produced Programming Examples:

Issue: American Workforces
Date: 7/06/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes

Topic: Your Workforce, Your Secretary of Labor – Kathy Manderino

Issue: Business
Date: 7/13/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Lehigh Valley's Young Professionals

Issue: Prison System
Date: 7/20/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: 50% of Released Inmates Return to Jail-What Needs to Change?

Issue: Public Safety/Environment
Date: 7/27/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: A Natural Gas Pipeline Under Your House?

Issue: Death Penalty
Date: 8/10/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Should the Death Penalty Be Banned in PA?

Issue: Mental Health
Date: 8/17/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Are We Paying Enough Attention to Mental Health Issues in the Valley?

Issue: Religion
Date: 8/24/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Are We Losing Religion in Today's Society?

Issue: Local Business Development
Date: 8/31/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Allentown's Renaissance Man

Issue: Foreign Affairs
Date: 9/07/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Conflict in the Middle East-Lehigh Valley Residents Speak Out.

Issue: Prison System
Date: 9/14/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: 50% of Released Inmates Return to Jail-What Needs to Change?

Issue: Health
Date: 9/21/2015
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Common Household Emergencies

Issue: Foreign Affairs
Date: 9/21/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Iran Deal – Is It Good or Bad for America?

Issue: Health
Date: 9/28/2015
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Prostate Health

Issue: Government
Date: 9/28/2015
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Who Do You Think Should Be Our Next President?