

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

### 2018 3rd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

#### News Programming Examples:

Issue: Health

Date: 07/05/18

Program: News 8:30 AM

Title: Adults Not Getting Exercise

Length: 1:04

Are you getting enough exercise? The C-D-C says most adults aren't.

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Issue: Health

Date: 07/13/18

Program: News 5:00 PM

Title: McDonald's Salads

Length: 0:22

A parasite linked to McDonald's salads may be sickening more than 100 people. The Illinois and Iowa Departments of Health are investigating possible outbreaks of an intestinal illness.

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Issue: Health

Date: 07/19/18

Program: News 5:00 PM

Title: Hearty Health Tips

Length: 1:50

600-thousand people in the U-S die from heart disease every year. But doctors say 80-percent of heart attacks and strokes can be avoided.

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Issue: Health

Date: 08/07/18

Program: News 5:00 PM  
Title: Bulging Veins in Hands  
Length: 1:18  
Hands are often a dead giveaway to age.

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Issue: Health  
Date: 08/08/18  
Program: News 5:00 PM  
Title: Fermented Foods  
Length: 1:51  
Fermented food is popping up on menus and store shelves across the country.

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Issue: Health  
Date: 08/23/18  
Program: News 6:00 AM  
Title: IBD Takes Center Stage  
Length: 1:08  
Studies now show that the number of teenagers with Crohn's disease has jumped.

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Issue: Health  
Date: 09/01/18  
Program: News 6:00 PM  
Title: Dental Insurance  
Length: 1:23  
Many people would consider medical insurance a necessity. But what about dental insurance?

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Issue: Health  
Date: 09/06/18  
Program: News 5:00 PM  
Title: STD Rates  
Length: 1:16  
It's something people often don't want to talk about, but experts say we need to.

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Issue: Health  
Date: 09/13/18  
Program: News 5:00 PM  
Title: FDA Warns of Teen Vaping Epidemic  
Length: 0:29  
The federal government is taking drastic measures to end teenage vapiin after health officials called it an epidemic.

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Issue: Crime/Public Safety  
Date: 07/02/18  
Program: News 5:30AM  
Title: Idaho Mass Stabbing  
Length: 0:41

A man is facing multiple charges for a stabbing attack at an Idaho apartment complex for refugees.

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Issue: Crime/Public Safety

Date: 07/13/18

Program: News 5:00 PM

Title: Honey Smacks Salmonella

Length: 0:27

More people are getting sick in a salmonella outbreak linked to a popular Kellogg's cereal.

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Issue: Crime/Public Safety

Date: 07/18/18

Program: News 10:00 PM

Title: Morganelli Alcohol Summit

Length: 0:29

College leaders and crime-fighters got together in Northampton County to take on a growing problem on college campuses.

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Issue: Crime/Public Safety

Date: 08/01/18

Program: News 12:00 PM

Title: Gun Laws in PA

Length: 0:20

A state representative from Bucks County is pushing new plans for tougher gun laws.

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Issue: Crime/Public Safety

Date: 08/12/18

Program: News 6:00 PM

Title: Reading Double Shooting

Length: 0:23

Police are investigating yet another shooting in Reading.

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Issue: Crime/Public Safety

Date: 08/23/18

Program: News 10:30 PM

Title: Labor Day DUI Enforcement

Length: 0:48

Police departments in Berks County are stepping up patrols during Labor Day weekend.

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Issue: Crime/Public Safety

Date: 09/05/18

Program: News 5:00 AM

Title: Mold in Local Schools

Length: 1:44

Some students and teachers are getting an unexpected summer extension because of unsafe levels of mold.

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Issue: Crime/Public Safety

Date: 09/08/18

Program: News 6:00 PM

Title: Mounted Police Open House

Length: 1:50

Friends of The Bethlehem Mounted Police invited the public to the horses' home for a fun-filled afternoon today.

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Issue: Crime/Public Safety

Date: 09/14/18

Program: News 10:00 PM

Title: Shawn Christy Post

Length: 0:55

Tonight we're learning more about the Schuylkill County man who threatened to to kill the president and went on the lamb three months ago.

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Issue: Education

Date: 07/07/18

Program: News 10:00 PM

Title: Student Loan Help

Length: 1:48

If you're in over your head with student loans, you're not alone. Collectively, American students and former students now owe more than a trillion dollars in loan debt.

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Issue: Education

Date: 07/13/18

Program: News 5:30 AM

Title: PASSHE Future Tuition Costs

Length: 0:57

Meanwhile, there is a proposal to change how tuition rates are determined at the state-owned colleges.

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Issue: Education

Date: 07/19/18

Program: News 5:00 PM

Title: Teen Digital Use

Length: 0:31

A new study published in Journal of the American Medical Association has found that heavy digital media use is linked to an increased risk of Attention Deficit Hyperactivity Disorder ADHD among teens.

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Issue: Education

Date: 08/09/18

Program: News 5:30 PM

Title: Wolf Administration

Length: 0:37

A top member of Governor Wolf's office is checking out a summer feeding program in Reading.

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Issue: Education

Date: 08/16/18

Program: News 5:30 PM

Title: Reading School District Audit

Length: 2:00

Pennsylvania's auditor general is calling it an unprecedented turnaround. He says the Reading School District has made impressive progress following a devastating audit in 2013.

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Issue: Education

Date: 08/23/18

Program: News 12:00 PM

Title: Devos/School/Guns

Length: 0:24

The Education Department is weighing the option of allowing states to use federal funds to buy firearms for teachers.

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Issue: Education

Date: 09/03/18

Program: News 5:00 AM

Title: Washington Teacher Strike

Length: 2:02

If your child hasn't gone back to school yet chances are tomorrow is their first day. But for some students in Tacoma, Washington that may not be the case.

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Issue: Education

Date: 09/06/18

Program: News 5:00 PM

Title: Heat Forces ASD Early Dismissal

Length: 2:33

The heat wave continues today prompting some school districts to let students leave early including Allentown.

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Issue: Education

Date: 09/11/18

Program: News 6:00 PM

Title: BASD Audit

Length: 0:50

Pennsylvania's Auditor General was in the Lehigh Valley today to call for changes to the state's charter school laws.

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Issue: Government

Date: 07/05/18

Program: News 8:30 AM

Title: HHS on Reuniting Families

Length: 0:55

The Department of Health and Human Services says it may be able to reunite immigrant children with their parents faster if lawmakers would stop visiting detention facilities.

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Issue: Government

Date: 07/13/18

Program: News 5:30 AM

Title: Pompeo in Mexico

Length: 0:37

Secretary of State Mike Pompeo is heading to Mexico in an effort to help repair the strained relations between the two countries.

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Issue: Government

Date: 07/18/18

Program: News 4:00 PM

Title: EPA Revises Coal Ash Regulations

Length: 0:27

The EPA has finalized new standards that govern coal ash.. revising what the Obama administration did after two big industrial spills.

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Issue: Government

Date: 08/02/18

Program: News 4:00 PM

Title: Defense Spending Bill

Length: 0:19

A big defense spending bill has been okayed by Congress and it's heading to the President's desk.

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Issue: Government

Date: 08/17/18

Program: News 10:00 PM

Title: NJ Elections Security

Length: 0:25

New Jersey has finalized a plan to use more than 10-million dollars in federal and state funds to beef up election security.

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Issue: Government

Date: 08/23/18

Program: News 5:30 AM

Title: Report on Obamacare

Length: 0:35

A congressional watchdog says the Trump administration needs to step up its management of sign-up seasons for Obamacare after mixed results last year.

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Issue: Government

Date: 09/03/18

Program: News 10:30 PM

Title: Congress Returns to Hill

Length: 1:36

Lawmakers in Washington head back to work tomorrow and they have a busy week in front of them.

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Issue: Government

Date: 09/10/18

Program: News 8:30 AM

Title: Apple on China Tariffs

Length: 0:32

Tech companies say the proposed 200-billion dollars in U.S. tariffs on Chinese goods could make their products more expensive.

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Issue: Government

Date: 09/13/18

Program: News 10:30 PM

Title: Governor Wolf Flood Aid

Length: 0:23

The state government is providing money for communities impacted by recent flooding.

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Issue: Elderly/Children

Date: 07/05/18

Program: News 7:30 AM

Title: Thai Cave Update

Length: 0:41

With more rain coming, rescuers are racing against the clock to pump out water from inside a flooded cave before they can extract 12 boys and their soccer coach.

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Issue: Elderly/Children

Date: 07/17/18

Program: News 10:00PM

Title: Dorney Autism Week

Length: 0:41

Dorney has teamed up with the Autism Society of America to make some attractions more enjoyable for those diagnosed with autism.

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Issue: Elderly/Children

Date: 07/18/18

Program: News 5:00 PM

Title: Pediatric Sports Injuries

Length: 1:06

Here's a frightening statistic especially if you have a young athlete. Every year one-and-a-half million kids go down with a serious sports injury.

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Issue: Elderly/Children

Date: 08/01/18

Program: News 12:00 PM

Title: South Whitehall Murder Suicide

Length: 0:36

Police in Lehigh County are still looking into the details surrounding a murder-suicide.



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Issue: Elderly/Children

Date: 08/20/18

Program: News 6:00 PM

Title: Korea Reunions

Length: 0:28

Dozens of emotional reunions are playing out on the Korean peninsula.

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Issue: Elderly/Children

Date: 08/23/18

Program: News 10:00 PM

Title: Kids' Medicines Recall

Length: 0:24

32 children's and infant's medicines are being recalled due to possible microbial contamination.

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Issue: Elderly/Children

Date: 09/02/18

Program: News 10:00 PM

Title: Barbershop Giveaway

Length: 1:45

As the summer comes to a close -- a local barber is helping kids in inner-city Allentown get ready to head back to the classroom.

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Issue: Elderly/Children

Date: 09/11/18

Program: News 6:00 AM

Title: Suicide Talks with Kids

Length: 2:05

Stats about suicide are terribly frightening, especially for parents. Experts say the best thing you can do is talk to your child about this subject more than once.

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Issue: Elderly/Children

Date: 09/15/18

Program: News 10:00 PM

Title: Restoring Hope

Length: 0:29

An organization in Berks County brings hope to local families who can use a helping hand.

30 Minute Locally Produced Programming Examples:

Issue: Economy

Date: 07/02/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Is the Trump Economy Trickleing Down?

Issue: Business/Unions

Date: 07/09/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: If You Don't Pay Dues Should You Have To?

Issue: Economy

Date: 07/16/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Millennials – What Are They Thinking?

Issue: Government

Date: 07/23/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Is Trump Stable?

Issue: Drugs

Date: 07/30/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Should PA Legalize Recreational Marijuana?

Issue: Business

Date: 08/06/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Our Family Business is Here to Stay!

Issue: School Safety

Date: 08/13/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: School Safety – Are Our Kids Safe at School?

Issue: Economy

Date: 08/20/18

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes  
Topic: Our Two New County Executives Talk Lehigh Valley's Future.

Issue: International Relations  
Date: 08/27/18  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: How is the United States Perceived Abroad?

Issue: Diversity  
Date: 09/03/18  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: 21<sup>st</sup> Century Diversity & Inclusion-Are We Making Progress?

Issue: Health  
Date: 09/10/18  
Time: 6:30 PM  
Program: St. Luke's Health Special Now  
Length: 30 Minutes  
Topic: Comprehensive Spine

Issue: Economy  
Date: 09/10/18  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: What's the Latest in our Lehigh Valley Cities?

Issue: Health  
Date: 09/17/18  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Epilepsy

Issue: Politics/News  
Date: 09/17/18  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Is It, Or Is It Not Face News?

Issue: Health  
Date: 09/24/18  
Time: 6:30 PM

Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Hand and Wrist Problems

Issue: Police Relations  
Date: 09/24/18  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Policing in the 21<sup>st</sup> Century