

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103  
2020 3rd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on [wfmz.com](http://wfmz.com) and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 3 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our annual Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 07/03/20

Program: News 10:00 PM

Title: PA Covid Numbers Update

Length: 0:45

The rising number of COVID-19 infections in the Pittsburgh area is helping drive up Pennsylvania's number of confirmed new cases.

-----  
Issue: Health

Date: 07/15/20

Program: News 10:30 PM

Title: CV New Mitigation

Length: 1:14

Wolf says bars and restaurants can only offer alcohol to go, or as part of a meal.

-----  
Issue: Health

Date: 07/31/20

Program: News 6:00 PM

Title: PA Hire Contact Tracers

Length: 0:22

The health department announced it is beefing up its force of contact tracers in the fight against COVID-19.

-----  
Issue: Health

Date: 08/04/20

Program: News 7:00 AM

Title: NJ Covid Update

Length: 0:50

In New Jersey, Governor Phil Murphy has reduced the limit on indoor gatherings to 25-percent capacity, with a cap of 25 people.

-----  
Issue: Health

Date: 08/12/20

Program: News 5:00A M

Title: Trump Administration Vaccine

Length: 1:38

Russia claims it approved the first COVID-19 vaccine in the world, but there's skepticism about the product, which came from a Moscow Institute.

---

Issue: Health

Date: 08/24/20

Program: News 5:00PM

Title: iPacemakers

Length: 1:58

Nearly three-million people worldwide have implanted heart devices, like pacemakers.

---

Issue: Health

Date: 09/07/20

Program: News 6:00PM

Title: Contact Tracing Scam

Length: 1:45

Health officials say it's vital that people cooperate with coronavirus contact tracers. But now scammers are trying to corrupt that process.

---

Issue: Health

Date: 09/11/20

Program: News 5:00 PM

Title: Brain Fog Covid Rehab

Length: 2:05

Millions of people worldwide have gotten the coronavirus. Some survivors breeze through it, but for others, the recovery process takes months.

---

Issue: Health

Date: 09/21/20

Program: News 5:00 PM

Title: CDC on Aerosols

Length: 0:29

The CDC is revising its COVID-19 guidelines, yet again. It's taking back what it recently said, about the virus being able to spread through the air in particles.

---

Issue: Crime/Public Safety

Date: 07/02/20

Program: News 5:30 PM

Title: Drug Roundup Followup

Length: 0:26

Authorities are looking for Chayenne Rodriguez, Echo Buchanon, and Edwin Olivencia, all from Reading.

---

Issue: Crime/Public Safety

Date: 07/17/20

Program: News 12:00 PM

Title: Allentown Double Stabbing Arrest

Length: 0:21

A man accused of stabbing two people in Allentown earlier this year is now in custody.

---

Issue: Crime/Public Safety  
Date: 07/29/20  
Program: News 4:00 PM  
Title: Berks Homicide Arrest  
Length: 0:32

An arrest has been made in the killing of an Air Force veteran in Berks County.

---

Issue: Crime/Public Safety  
Date: 08/03/20  
Program: News 5:30 PM  
Title: State Violence Dashboard  
Length: 0:27

The Pennsylvania Department of Health has launched a violence data dashboard.

---

Issue: Crime/Public Safety  
Date: 08/13/20  
Program: News 6:00 PM  
Title: Scam Alert  
Length: 0:33

An 80-year-old Warren County man was nearly duped by scammers.

---

Issue: Crime/Public Safety  
Date: 08/24/20  
Program: News 5:00 PM  
Title: Uptick in Easton Shootings  
Length: 2:13

A community activist is asking his neighbors to come together to combat an uptick in violence in Easton.

---

Issue: Crime/Public Safety  
Date: 09/01/20  
Program: News 10:00PM  
Title: Shots Fired into Home  
Length: 0:31

A Macugnien man already in jail for allegedly shooting one home...has now been accused of shooting at another.

---

Issue: Crime/Public Safety  
Date: 09/17/20  
Program: News 6:00 AM  
Title: Lower Alsace Shots Fired  
Length: 0:30

Central Berks Regional Police are looking for information about two vehicles involved in a shooting incident.

---

Issue: Crime/Public Safety  
Date: 09/21/20  
Program: News 5:00 PM  
Title: Lehigh Valley Mall Shooting  
Length: 2:11

Police are still trying to track down the person who opened fire inside the Lehigh Valley Mall this past weekend.

---

Issue: Education

Date: 07/01/20

Program: News 6:00 PM

Title: NJ Briefing Educators Relief

Length: 0:26

New Jersey Governor Phil Murphy has signed into law a bill that overhauls health care benefits for teachers.

---

Issue: Education

Date: 07/17/20

Program: News 6:00 AM

Title: Wolf on Back to School

Length: 2:09

Pennsylvania school districts are trying to come up with plans on how to return safely.

---

Issue: Education

Date: 07/31/20

Program: News 8:00 AM

Title: Will Homeschooling Hurt Learning

Length: 1:51

Most parents aren't completely sure what the new school year will look like and some worry about the time away from the traditional classroom.

---

Issue: Education

Date: 08/06/20

Program: News 5:00PM

Title: Wolf Recommends No Sports until January 2021

Length: 0:42

Governor Wolf says he's recommending all youth and high school sports be postponed until January of 2021.

---

Issue: Education

Date: 08/12/20

Program: News 6:00PM

Title: Trump Schools

Length: 0:28

President Trump and Vice President Pence took part in a roundtable with parents, students, and educators about the reopening of schools.

---

Issue: Education

Date: 08/24/20

Program: News 5:00PM

Title: Student Loan Payments Deferred

Length: 1:25

An executive order that President Trump signed to defer federal student loan payments until December went into effect over the weekend.

---

Issue: Education

Date: 09/01/20

Program: News 12:00 PM

Title: BASD Family School Issues

Length: 0:35

A parent in the Bethlehem Area School District is not happy with the schooling option her children received.

---

Issue: Education

Date: 09/16/20

Program: News 4:00 PM

Title: Pen Argyl Closes

Length: 0:35

Pen Argyl Area School District says it's shutting down the high school after two people tested positive for COVID-19.

---

Issue: Education

Date: 09/21/20

Program: News 6:00 PM

Title: North West Lehigh School Closes

Length: 0:30

An elementary school in Lehigh County closed today after three people tested positive for the coronavirus.

---

Issue: Government

Date: 07/01/20

Program: News 10:00 PM

Title: Toomey on Bounties

Length: 0:29

Republican U.S. Senator Pat Toomey of Pennsylvania is calling on the Trump administration to brief the Senate on potential Russian bounties on the lives of U.S. soldiers.

---

Issue: Government

Date: 07/13/20

Program: News 4:00 PM

Title: Biggest Money Deficit

Length: 0:26

The Treasury Department is reporting that the U-S incurred its biggest monthly budget deficit ever in June.

---

Issue: Government

Date: 07/31/20

Program: News 5:00 PM

Title: Fauci and Others Testifying

Length: 0:27

The nation's top health experts appeared on Capitol Hill today to testify about the government.

---

Issue: Government

Date: 08/04/20

Program: News 5:30 AM

Title: USPS on Mail In Voting

Length: 0:36

The U-S Postal Service says it's more than able to handle extra mail from November's general election.

---

Issue: Government

Date: 08/12/20

Program: News 5:30 AM

Title: PA Mayors Aid

Length: 0:28

Pennsylvania Mayors are urging congress to disperse direct budget aid to help struggling cities as a result of the coronavirus pandemic.

---

Issue: Government

Date: 08/24/20

Program: News 5:00PM

Title: DeJoy Testifies Before House

Length: 0:54

U.S. Postmaster General Louis DeJoy spent his day defending recent changes at the Postal Service.

---

Issue: Government

Date: 09/01/20

Program: News 6:00 AM

Title: Venues Need CV Help

Length: 0:27

Pennsylvania may have lifted a number of coronavirus restrictions, but for a lot of people who work in the entertainment industry there is no end in sight.

---

Issue: Government

Date: 09/10/20

Program: News 10:00 PM

Title: Casey Reaction

Length: 0:27

Pennsylvania Democratic Senator Bob Casey says the Republican bill fails to adequately help state and local governments, the unemployed and hungry children.

---

Issue: Government

Date: 09/21/20

Program: News 5:30 PM

Title: Wolf to Veto School Sports

Length: 0:31

Governor Tom Wolf has vetoed a bill that would have given school districts the power to make decisions about sports.

---

Issue: Elderly/Children

Date: 07/02/20

Program: News 6:00AM

Title: Kids Self Defense

Length:

The National Center for Missing & Exploited Children says that strangers are most likely to abduct children when they're going to or from school.

---

Issue: Elderly/Children

Date: 07/16/20

Program: News 5:00 PM

Title: Elderly Exercise

Length:

Tonight, we continue our Health Beat series about bones and we're focusing on exercise.

---

Issue: Elderly/Children

Date: 07/23/20

Program: News 5:00 AM

Title: Nursing Homes: Protect Your Parents

Length:

There are plenty of wonderful nursing home facilities out there and we all want our loved ones to have the best care. So just like most things, you'll need to get yourself educated.

---

Issue: Elderly/Children

Date: 08/03/20

Program: News 5:00PM

Title: Good Deed Tickets

Length: 1:33

Cutting the grass for a neighbor, or helping the elderly with everyday activities.

---

Issue: Elderly/Children

Date: 08/18/20

Program: News 8:30 AM

Title: Elderly Couple Finds Love during Covid

Length: 1:21

It's never too late to find love, even in the time of coronavirus.

---

Issue: Elderly/Children

Date: 08/26/20

Program: News 10:00 PM

Title: DOJ Requests Nursing Home Data

Length: 0:44

The federal Department of Justice is ordering the governors of Pennsylvania and New Jersey and two other Democrat-led states to turn over information about COVID-19 deaths in nursing homes.

---

Issue: Elderly/Children

Date: 09/01/20

Program: News 10:30 PM

Title: Poll Worker Recruitment

Length: 0:32

With the pandemic still raging, and the elderly being more susceptible to COVID-19, many poll workers aren't returning.

---

Issue: Elderly/Children

Date: 09/10/20

Program: News 5:30PM

Title: Olivet Boys and Girls Clubs Reopening

Length: 1:58

A lifeline for many kids in Reading and Berks County has been revived. The Olivet Boys and Girls Club says it will be opening multiple locations soon.

---

Issue: Elderly/Children



Date: 09/15/20

Program: News 10:30 PM

Title: Lego Plastic Bags

Length: 0:26

Lego sets will be a little different starting next year. The company got the idea after lots of children sent letters asking about the use of plastic.

---

30 Minute Locally Produced Programming Examples:

**BUSINESS MATTERS:**

Issue: Gun Control

Date: 07/06/20

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Gun Rights vs. Gun Reforms

Issue: Politics

Date: 09/07/20

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: One-on-One with Donald Trump Jr.

Issue: Racial Justice

Date: 09/14/20

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: One-on-One with Joe Biden

Issue: Politics

Date: 09/21/20

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Black Lives Matter

Issue: Policing

Date: 09/28/20

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: One-on-One with US Senator Pat Toomey

**TALK WITH YOUR DOCTOR:**

Issue: Health

Date: 09/14/20

Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: School, Sports and Covid

Issue: Health  
Date: 09/21/20  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Obstetric and Neonatal Services at St. Luke's Anderson Campus

Issue: Health  
Date: 09/28/20  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: Breast Cancer