

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2016 2nd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 6:30PM that airs on 69.4 and on another full power TV station as well as broadcasting the newscast at 11:00PM on 69.1.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Another local program is Law Journal, a 30-minute program that focuses on legal issues encountered by many viewers. The program usually includes a panel of four lawyers, judges or others in law-related professions that address topics such as workers compensation claims, divorce, child custody, workers' rights, and other general topics of interest. Law Journal has been locally-produced and aired on WFMZ-TV for over twenty years.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending June 30, 2016 that have been responsive to the issue.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 04/04/16

Program: News 5 PM

Title: Tiny Balloon for Bladder Control

Length: 2:05

It's a problem many people don't talk about, bowel incontinence. But now there's a new, non-surgical solution to this embarrassing problem.

Issue: Health
Date: 04/11/16
Program: News 4 PM
Title: Health Minute: Going Gluten Free
Length: 1:10

Going gluten-free can be a daunting task. But the grain-filled grocery aisles don't have to be your enemy.

Issue: Health
Date: 04/19/16
Program: News 5 PM
Title: Diagnosing Diabetes
Length: 2:18

Extra weight around the waist has been linked to an increase in heart disease, diabetes and stroke in adults, but what about in kids?

Issue: Health
Date: 05/02/16
Program: News 5 PM
Title: Health Beat – Depression Screening
Length: 1:40

Depression contributes to more than 41-thousand suicides each year. A federal task force recommends everyone get screened for it and a new study is testing out an easy way to do that.

Issue: Health
Date: 05/13/16
Program: News 4 PM
Title: Olympic Zika Concern
Length: 1:30

With the Zika outbreak spreading in Brazil, some are now calling on Rio de Janeiro to postpone the summer Olympics.

Issue: Health
Date: 05/25/16
Program: News 5 PM
Title: Health Beat – Firefighters and Cancer
Length: 2:35

Cancer has become the number one cause of death for firefighters around the country claiming the lives of 60-percent of career firefighters.

Issue: Health
Date: 06/02/16
Program: News 4 PM
Title: Governor Wolf Discusses Opioid Abuse
Length: 0:24

Governor Tom Wolf is speaking out about the growing opioid crisis facing Pennsylvania.

Issue: Health

Date: 06/06/16

Program: News 4 PM

Title: Obesity in America

Length: 1:05

The CDC has completed one of the largest health surveys ever in the US. And some of the findings are concerning.

Issue: Health

Date: 06/20/16

Program: News 5 PM

Title: Congenital Heart Disease

Length: 2:05

About 1 in every 100 babies born today has a heart defect. Just a generation ago many of these babies wouldn't make it into adulthood. But today more than 85-percent do.

Issue: Crime/Public Safety

Date: 04/04/16

Program: News 10 PM

Title: Lead Paint

Length: 2:49

Last week we focused on lead in water. Our investigative report found elevated levels in some area schools, although officials say the water is safe for kids to drink.

Issue: Crime/Public Safety

Date: 04/13/16

Program: News 10:30 PM

Title: Zika Virus

Length: 0:26

The C-D-C is now officially confirming that the Zika virus causes birth defects.

Issue: Chicken Recall

Date: 04/27/16

Program: News 5:30 AM

Title: Chicken Recall

Length: 0:38

There is a major recall of Pilgrim's Pride chicken product. The company is recalling over four-point-five million pounds of fully cooked chicken products.

Issue: Crime/Public Safety

Date: 05/04/16

Program: News 8:30 AM

Title: Unnecessary Anti-biotics Prescriptions

Length: 0:32

A new study suggests that nearly a third of antibiotic prescriptions in the US are unnecessary.

Issue: Crime/Public Safety
Date: 05/11/16
Program: News 10:30 PM
Title: Doctor Charged with Indecent Exposure
Length: 2:06

A pediatrician from Berks County is facing disturbing allegations in Lehigh County. Authorities say he assaulted a child's mother during an exam in Allentown.

Issue: Crime/Public Safety
Date: 05/19/16
Program: News 10 PM
Title: Library Assault Preliminary
Length: 0:29

A serial sex offender charged with assaulting a boy at the Allentown Public Library is heading to trial. 63-year-old David Connell is accused of sexually assaulting a 13-year-old boy in the library's bathroom in March.

Issue: Crime/Public Safety
Date: 06/01/16
Program: News 4 PM
Title: Snuka Hearing
Length: 0:43

A Lehigh County judge says former pro-wrestler Jimmy Superfly Snuka will not stand trial for the death of his girlfriend at least for now.

Issue: Crime/Public Safety
Date: 06/08/16
Program: News 10 PM
Title: Emmaus Man Confesses
Length: 2:09

Nearly 20 years after an Allentown grocer was shot and killed in his store the man who pulled the trigger has owned up to it and will do time for it.

Issue: Crime/Public Safety
Date: 06/22/16
Program: News 7 AM
Title: Holland Tunnel Arrests
Length: 2:05

A Lehigh County man who operates a local gun shop and two others face numerous charges after police found a cache of weapons inside their vehicle.

Issue: Education
Date: 04/08/16
Program: News 5:30 AM
Title: Student Loans
Length: 0:27

It certainly won't help your credit history, but defaulting on student loans will not land you in jail. The Education Department said in a blog post that advises students that they won't be put behind bars for missing payments.

Issue: Education
Date: 04/14/16
Program: News 7:30 AM
Title: Education Secretary
Length: 0:32

Today the country's education secretary plans to talk about returning to a more well-rounded education for school children. John B. King Jr. will speak in Las Vegas today about the importance of science, social studies, and the arts.

Issue: Education
Date: 04/26/16
Program: News 6 PM
Title: Stroud Teachers' Strike
Length: 0:34

A teacher's union in Monroe County will move ahead with plans to authorize a strike vote if contract negotiations continue to stall.

Issue: Education
Date: 05/02/16
Program: News 4 PM
Title: NJ Considering Later School Times
Length: 0:33

State education officials in New Jersey are considering pushing back school start times.

Issue: Education
Date: 05/13/16
Program: News 10:30 PM
Title: White House Bathroom Directive
Length: 2:10

The Obama administration is wading into a divisive debate over transgender students and their access to school bathrooms.

Issue: Education
Date: 05/18/16
Program: News 10:30 PM
Title: Nature Place
Length: 0:17

Work is now underway on a new environmental center in Reading.

Issue: Education

Date: 06/08/16

Program: News 6 AM

Title: Opioid Meeting

Length: 0:37

Governors from six states in New England met to figure out ways to fight the opioid drug addiction epidemic.

Issue: Education

Date: 06/13/16

Program: News 6 PM

Title: Pumpkin Patch

Length: 1:50

Students from Pennridge High School in Perkasie are coming together to learn life skills. And they're giving back to the community at the same time. WFMZ's Chandi Lowry is here to tell us how planting a pumpkin patch means so much to these kids.

Issue: Education

Date: 06/016/16

Program: News 5:30 PM

Title: RSD Tax Increase

Length: 0:24

The Reading School District is proposing increasing taxes for next year by three percent.

Issue: Government

Date: 04/04/16

Program: News 12 PM

Title: Casey Introduces Water Legislation

Length: 1:55

U.S Senator Bob Casey is calling on his fellow lawmakers to pass legislation that he says would help ensure safe drinking water.

Issue: Government

Date: 04/11/16

Program: News 4:00 PM

Title: PA Abortion Bill

Length: 1:31

First, the abortion debate is taking center stage in Pennsylvania's Capitol.

Issue: Government

Date: 04/17/16

Program: News 10:00 PM

Title: Wolf Signs Medical Marijuana Law

Length: 2:20

First at 10, medical marijuana is now legal in Pennsylvania. Governor Tom Wolf signed the bill into law at the Capitol today.

Issue: Government
Date: 05/05/16
Program: News 4:00 PM
Title: FDA on E Cigarettes
Length: 1:04

Speaking of e-cigarettes in a major move by the FDA the agency says it will now regulate all forms of tobacco including e-cigarettes.

Issue: Government
Date: 05/12/16
Program: News 4:00 PM
Title: Judge Rules on Obamacare
Length: 0:25

A big win for House Republicans in the fight against Obamacare.

Issue: Government
Date: 05/19/16
Program: News 5:30 PM
Title: GOP on Bathroom
Length: 0:31

The GOP is weighing in on the White House's guidelines for bathrooms in public schools and telling the government to stay out of it.

Issue: Government
Date: 06/07/16
Program: News 7 AM
Title: Clinton is Nominee
Length: 2:02

Hillary Clinton has become the first woman to presumptively capture a major-party nomination for president.

Issue: Government
Date: 06/15/16
Program: News 5 PM
Title: Changes in Harrisburg this Budget Season
Length: 2:17

Pennsylvania's budget deadline is just a few weeks away, and after last year's marathon impasse many are wondering if we're in for another lengthy battle.

Issue: Government
Date: 06/21/16
Program: News 5 AM
Title: Gun Vote Fails
Length: 1:36

The worst mass shooting in United States history and a 15-hour filibuster wasn't enough to persuade senators to pass gun control legislation.

Issue: Elderly
Date: 04/01/16
Program: News 10 PM
Title: Distraction Burglaries
Length: 0:32

Authorities in Lehigh County are issuing a warning about a disturbing rash of crimes targeting the elderly.

Issue: Elderly
Date: 04/11/16
Program: News 5:00 PM
Title: Reversing Dementia
Length: 2:51

There's a medical condition that mimics Dementia and Parkinsons Disease. It can cause you to lose the ability to walk and talk normally but the good news is there's a cure for it.

Issue: Elderly
Date: 04/14/16
Program: News 5:00 PM
Title: Aging Gracefully
Length: 1:53

In Pennsylvania, Governor Tom Wolf has declared a state of emergency. He says that will ensure that state agencies can respond to the storm with resources for counties to use so residents can be helped as quickly as possible.

Issue: Elderly
Date: 05/10/16
Program: News 4:00 PM
Title: Long Term Care Costs
Length: 0:21

Experts say the cost of long-term care is continuing to climb.

Issue: Elderly
Date: 05/15/16
Program: News 10:00 PM
Title: Elderly Distraction Burglaries
Length: 0:33

A pair of bogus utility workers stole a wedding ring and cash from an elderly couple in Fleetwood, Berks County.

Issue: Elderly
Date: 05/30/16
Program: News 5:00 PM
Title: Lehigh County Government Center Memorial Day Observance
Length: 0:23

In Allentown, The United Veterans of Wars of Lehigh County honored the sacrifices of men and women in military service at the Lehigh County Government Center.

Issue: Elderly
Date: 06/05/16
Program: News 6 PM
Title: Homecare Worker Investigation
Length: 0:31

State police say a home health care worker may have stolen 170-thousand dollars from an 82-year-old woman the worker was caring for.

Issue: Elderly
Date: 06/20/16
Program: News 10 PM
Title: Summer Solstice Walk
Length: 0:19

Country Meadows of Bethlehem observed the longest day of the year with a walk-a-thon raising money for Alzheimer's research. Country Meadows workers and residents started walking this morning.. and continued all the way into the evening.

Issue: Elderly
Date: 06/21/16
Program: News 5 PM
Title: Hip Resurfacing
Length: 2:04

Hip replacements are one of the biggest demands in medicine today. Technology for those has come a long way and now a new procedure is going even further.

30 Minute Locally Produced Programming Examples:

Issue: Health
Date: 04/04/16
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Women's Health

Issue: Employment
Date: 04/04/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Wage, Hour & Overtime: What's Fair Pay Today?

Issue: Business
Date: 04/04/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Your Business, Your Chamber – Meet Tony's Team

Issue: Health
Date: 04/11/16
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Cosmetic Surgery

Issue: Employment
Date: 04/11/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Myth of Worker's Compensation Fraud

Issue: Media
Date: 04/11/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Century News Coverage in Your Community – Too Much Too Little?

Issue: Health
Date: 04/18/16
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Senior Care

Issue: Employment
Date: 04/18/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: SSD over 50: Why Age Counts in a Social Security Disability Case

Issue: Media
Date: 04/18/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Meet Your 69 News Anchors

Issue: Health
Date: 04/25/16
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Skin Protection

Issue: Family Law
Date: 04/25/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: High Tech Custody Issues: When Rules Differ in Divorced Households

Issue: Health
Date: 04/25/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: The Heroin Epidemic – Is it A Problem in The Lehigh Valley?

Issue: Health
Date: 05/02/16
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Children's Health

Issue: Employment
Date: 05/02/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Transgender at Work: Has the EEOC Expanded LGBT Protection?

Issue: Employment
Date: 05/02/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Does Working Hard Make a Difference Today?

Issue: Health
Date: 05/09/16
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Eye Diseases

Issue: Health
Date: 05/09/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: Autism, Anti-Depressants & Birth Defects: The Battle of Legal Experts.

Issue: Politics
Date: 05/09/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: One-On-One with U.S. Senator Bob Casey

Issue: Employment
Date: 05/16/16
Time: 7:00 PM
Program: Law Journal
Length: 30 Minutes
Topic: The Virtual Employee-Rights and Duties of the New Employee

Issue: Environment
Date: 05/16/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is There a Balance Between Saving Business and the Environment?

Issue: Employment
Date: 05/23/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Upcoming Overtime Regulations – Will You be Hurt or Helped?

Issue: Religion
Date: 05/30/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: What is the Role of Religion in Today's Society?

Issue: Race Relations
Date: 06/06/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is Everyone Getting a Piece of the Pie? – Talking About Race and Equality.

Issue: Race Relations
Date: 06/13/16
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Is Everyone Getting a Piece of the Pie? – Talking About Race and Equality.

Issue: Politics

Date: 06/20/16

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Trump vs. Hillary – Who Will Be Our Next President?

Issue: Education

Date: 06/27/16

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: 5 College Presidents - One Panel with Tony Iannelli