

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA
300 East Rock Road
Allentown, PA 18103

2019 2nd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 9 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at www.fcc.gov.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

News Programming Examples:

Issue: Health

Date: 04/08/19

Program: News 5:00 PM

Title: Living Liver Donation

Length: 2:01

Right now in the U.S. 14-thousand people are on a waiting list to get a new liver.

Issue: Health

Date: 04/10/19

Program: News 5:00 PM

Title: From Bodybuilders to Boxers

Length: 1:55

In tonight's Health Beat: The Pectoralis Major. It's a chest muscle that's prone to injury among athletes.

Issue: Health

Date: 04/29/19

Program: News 5:00 PM
Title: Meditation – An Opioid Alternative
Length: 1:59

In light of the opioid crisis doctors are searching for other ways to help patients in chronic pain.

Issue: Health
Date: 05/01/19
Program: News 5:00 PM
Title: FDA Strengthens Sleep Aid Warnings
Length: 0:24

Federal health officials are strengthening warnings on some popular sleep aids.

Issue: Health
Date: 05/13/19
Program: News 5:00 PM
Title: Aspirin Linked to Skull Bleeding
Length: 0:28

Low-dose aspirin is now being linked to an increased risk of bleeding in the skull.

Issue: Health
Date: 05/27/19
Program: News 5:00 PM
Title: Red Meat is Ruining Heart
Length: 1:31

It's long been known that red meat isn't the greatest for you and it's not just about controlling fat and cholesterol.

Issue: Health
Date: 06/03/19
Program: News 5:00 PM
Title: HIPEC for Signet Ring Cell Cancer
Length: 1:53

In tonight's Health Beat we're going to talk about a form of cancer called "Signet {SIG-net} Ring Cell

Issue: Health
Date: 06/10/19
Program: News 5:00 PM
Title: Dementia Conference
Length: 1:36

Today caretakers gathered at DeSales University to talk about new research, treatment, and prevention.

Issue: Health
Date: 06/17/19
Program: News 5:00 PM
Title: SIDS and Smoking

Length: 2:10

Each year...14-hundred babies die of SIDS or Sudden Infant Death Syndrome.

Issue: Crime/Public Safety

Date: 04/01/19

Program: News 8:30 AM

Title: Schumer and Boeing

Length: 0:36

Senate minority leader Chuck Schumer wants Boeing removed from a committee that makes safety recommendations.

Issue: Crime/Public Safety

Date: 04/10/19

Program: News 5:30 PM

Title: Hamburg Thefts

Length: 2:15

Police say it wasn't luck that netted a trio of men a handful of cash. They say the men pried open a series of game machines, swiped the cash, and took off.

Issue: Crime/Public Safety

Date: 04/30/19

Program: News 6:00 PM

Title: Store Homicide

Length: 0:35

U.S. Marshals have arrested a man in connection with a deadly shooting inside a convenience store in downtown Reading.

Issue: Crime/Public Safety

Date: 05/01/19

Program: News 5:30 AM

Title: Synagogue Shooting Latest

Length: 0:36

Prosecutors say the suspect in the California synagogue shooting may face the death penalty.

Issue: Crime/Public Safety

Date: 05/07/19

Program: News 5:00 PM

Title: Martin Tower

Length: 2:10

As the days wind down to the demolition of Martin Tower, people are asking a lot of questions about how the landmark will come down.

Issue: Crime/Public Safety

Date: 05/22/19

Program: News 12:00PM

Title: Mount Penn Body Found

Length: 0:26

A group of teens made a gruesome discovery on a trail in Berks County.

Issue: Crime/Public Safety

Date: 06/03/19

Program: News 6:00 PM

Title: Easton School Hazmat

Length: 0:27

A hazmat scare sent several students at Easton Area Middle School to the hospital this morning.

Issue: Crime/Public Safety

Date: 06/10/19

Program: News 5:30 PM

Title: Perry Hazmat Fire

Length: 2:15

The fire is out but the chemical is still being cleaned up. Two-thousand gallons of nitric acid spilled at the Bulk Chemical plant Sunday.

Issue: Crime/Public Safety

Date: 06/17/19

Program: News 5:00 PM

Title: Upper Mount Bethel Arson

Length: 0:20

An Easton man is facing charges in a fire at a former friend's house in Northampton County.

Issue: Education

Date: 04/01/19

Program: News 6:00 AM

Title: Child Safety Tips

Length: 3:22

It's an awful worry for all parents that their child could be abducted or abused.

Issue: Education

Date: 04/10/19

Program: News 5:30 PM

Title: Governor Wolf at Lehigh Touts Stem Education

Length: 0:30

Pennsylvania Governor Tom Wolf had some fun today while visting students in the Lehigh Valley.

Issue: Education

Date: 04/18/19

Program: News 5:30 PM

Title: Pre-K Event

Length: 0:22

State lawmakers and local officials gathered in Muhlenberg Township to highlight the importance of pre-K education.

Issue: Education

Date: 05/01/19

Program: News 5:00 PM

Title: Allentown School District Budget

Length: 2:22

Once again the Allentown School District is scrambling to fill a deficit. It's more than seven million in the hole for this year and there's disagreement about how to fix the problem.

Issue: Education

Date: 05/04/19

Program: News 10:00 PM

Title: PSU Lehigh Valley Commencement

Length: 0:40

An inspiring story of perseverance at today's commencement for Penn State Lehigh Valley at SteelStacks in Bethlehem.

Issue: Education

Date: 05/15/19

Program: News 10:30 PM

Title: Richmond Elementary School Closing

Length: 0:49

Richmond Elementary School will be shutting down at the end of the school year.

Issue: Education

Date: 06/04/19

Program: News 5:30 AM

Title: Walmart Education

Length: 0:29

Walmart is extending its debt-free college benefits to high schoolers.

Issue: Education

Date: 06/10/19

Program: News 10:00 PM

Title: School Security Issues

Length: 2:15

First at 10: Security comes under the microscope at an Allentown middle school .. four days after a big brawl on campus.

Issue: Education

Date: 06/18/19

Program: News 6:00 PM

Title: Private Religious Schools

Length: 0:49

Today in Harrisburg, Governor Tom Wolf vetoed a bill that would have doubled a tax credit program for private and religious schools scholarships.

Issue: Government
Date: 04/05/19
Program: News 8:00 AM
Title: Trump Visiting Border
Length: 0:25

Today President Trump is visiting the U.S.-Mexico border during a trip to California.

Issue: Government
Date: 04/18/19
Program: News 7:30 AM
Title: U.S / Venezuela
Length: 0:35

The U.S. is imposing sanctions on the Central Bank of Venezuela.

Issue: Government
Date: 04/29/19
Program: News 7:30 AM
Title: Afghanistan Peace Talks
Length: 0:35

Afghanistan's president is working towards setting the table for peace talks with the Taliban.

Issue: Government
Date: 05/06/19
Program: News 10:00 PM
Title: PA Lawmakers Pensions
Length: 0:32

The vast majority of Pennsylvania state lawmakers are choosing a traditional pension benefit for themselves after passing legislation ending that option for most newly hired employees in public schools and state government.

Issue: Government
Date: 05/17/19
Program: News 4:00 PM
Title: House Passes Equality Act
Length: 0:29

Back here in the U.S. the House has passed a sweeping anti-discrimination bill called the Equality Act.

Issue: Government
Date: 05/29/19
Program: News 10:00 PM
Title: Mueller Latest
Length: 0:37

Special counsel Robert Mueller used his first public remarks on the Russia investigation to emphasize his report did not exonerate President Trump.

Issue: Government

Date: 06/04/19

Program: News 10:00 PM

Title: Cuba New Restrictions

Length: 0:28

The Trump administration is imposing major new travel restrictions on visits to Cuba.

Issue: Government

Date: 06/10/19

Program: News 5:30 AM

Title: Hong Kong Extradition

Length: 0:34

Hong Kong's leader has signaled that her government's controversial extradition bill will go forward.

Issue: Government

Date: 06/18/19

Program: News 6:00 PM

Title: Trump Mass Departations

Length: 0:55

President Trump's tweet about illegal immigration has gone viral. Now many are wondering if it's a precursor of things to come or political rhetoric.

Issue: Elderly/Children

Date: 04/01/19

Program: News 5:30 AM

Title: Crayola Crayon Day

Length: 0:32

The Crayola Experience in Easton has kicked off a month-long effort to help a non-profit serving children.

Issue: Elderly/Children

Date: 04/12/19

Program: News 5:00 PM

Title: Drum Clinic for Music Students

Length: 1:36

He's played with some of the hottest musicians of all-time but today the drummer for the rock band, Chicago, went back to school.

Issue: Elderly/Children

Date: 04/22/19

Program: News 6:00 AM

Title: Child Care Education

Length: 2:51

Fewer than one in three children today have a full-time, stay at home parent.

Issue: Elderly/Children

Date: 05/17/19

Program: News 8:00 AM

Title: Baby Shark Song

Length: 0:25

Middle school students in Washington state are learning C-P-R with the help of the popular kids song "Baby Shark."

Issue: Elderly/Children

Date: 05/21/19

Program: News 5:30 AM

Title: Child Porn Sentencing

Length: 0:25

A Reading man is in jail after pleading guilty to child pornography charges.

Issue: Elderly/Children

Date: 05/28/19

Program: News 10:00 PM

Title: Quakertown School Decision

Length: 1:45

In Upper Bucks County some young kids in the Quakertown Community School District could be about to learn that their school year will end early.

Issue: Elderly/Children

Date: 06/03/19

Program: News 6:00 AM

Title: Child Safety Tip

Length: 3:20

We all need a break sometimes, and for parents this can be especially true.

Issue: Elderly/Children

Date: 06/10/19

Program: News 6:00 AM

Title: Young Cancer Survivor

Length: 2:01

A Bucks County boy who recently beat cancer is getting help from the community.

Issue: Elderly/Children

Date: 06/17/19

Program: News 5:00 PM

Title: Cosmetics Injuries Send Kids to ER

Length: 0:31

Parents may want to keep hair, makeup and perfume products out of their kids' hands.

30 Minute Locally Produced Programming Examples:

Issue: Health

Date: 04/08/19

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Anxiety Disorders

Issue: Government/Public Health

Date: 04/08/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: No Farmers, No Food

Issue: Health

Date: 04/15/19

Time: 6:30 PM

Program: St. Luke's Health Now Special

Length: 30 Minutes

Topic: Life Saving Stroke Care

Issue: Politics

Date: 04/15/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Collusion and What it Means Heading into 2020

Issue: Health

Date: 04/22/19

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: OB/Gyn

Issue: Economy

Date: 04/22/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Mayor's Event with Governor Wolf

Issue: Health

Date: 04/29/19

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Acid Reflux

Issue: Economy

Date: 04/29/19

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes
Topic: Don't Lose Your Next Job

Issue: Health
Date: 05/06/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Skin Cancer

Issue: Economy
Date: 05/06/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Investing in the Lehigh Valley

Issue: Health
Date: 05/13/19
Time: 6:30 PM
Program: Talk With Your Doctor
Length: 30 Minutes
Topic: Sleep Disorders

Issue: Aging
Date: 05/13/19
Time: 7:00 PM
Program: Wisdom Coalition
Length: 30 Minutes
Topic: Aging Mindfully

Issue: Foreign Relations
Date: 05/13/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Diplomacy in the Middle East

Issue: Health
Date: 05/20/19
Time: 6:30 PM
Program: St. Luke's Health Now Special
Length: 30 Minutes
Topic: Comprehensive Spine

Issue: Foreign Relations
Date: 05/20/19
Time: 7:30 PM

Program: Business Matters
Length: 30 Minutes
Topic: Diplomacy in the Middle East

Issue: Economy
Date: 05/27/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Mayor's Event with Governor Wolf

Issue: Foreign Relations
Date: 05/27/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Diplomacy in the Middle East

Issue: Politics
Date: 06/03/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Congressional Event Part 1

Issue: Politics
Date: 06/10/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Congressional Event Part 2

Issue: International Relations
Date: 06/17/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Diplomacy In the Middle East

Issue: Drugs
Date: 06/24/19
Time: 7:30 PM
Program: Business Matters
Length: 30 Minutes
Topic: Rolling Towards Recreational Cannabis

