

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103

#### 2013 4th Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 83 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 539 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a live 11PM Spanish-language newscast each weeknight. Key newscasts are repeated on our RTV 69.4 digital channel as well overnight on 69.1 for more convenient viewer access. In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

WFMZ-TV provides substantial support to many local charities and fundraisers through promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community.

Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

During the most-recent three-month period, WFMZ-TV also aired over 12 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our quarterly Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally-produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has been host to governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a two of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally-produced 30-minute programs broadcast by WFMZ-TV in the three-month period ending December 31, 2013 that have been responsive to the issue. This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

**News Programming Examples:**

Issue: Health

Date: 10/01/13

Program: News 5:30AM

Title: Obamacare

Length: 0:34

The government may have partially shut down... but, health insurance exchanges under the affordable care act have opened.

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Issue: Health

Date: 10/11/13

Program: News 5PM

Title: Stroke Rehab

Length: 2:13

Strokes are the leading cause of disability among adults. But now doctors are finding a way to help stroke victims get their mobility back.

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Issue: Health

Date: 10/21/13

Program: News 5PM

Title: Breast Milk Contamination

Length: 1:51

These days you can buy anything on the Internet. But a new study says some breast milk bought online may be contaminated.

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Issue: Health

Date: 11/01/13

Program: News 5PM

Title: Seeing Clearly: Vision IQ

Length: 1:56

When it comes to wearing contact lenses or getting Lasik surgery, what's your vision IQ?

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Issue: Health

Date: 11/11/13

Program: News 5AM

Title: Diet Pill Recall

Length: 1:51

A diet pill is being recalled because of fears of liver damage. The FDA says USP labs of Dallas is recalling OxyElite products thought to have impurities.

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Issue: Health

Date: 11/23/13

Program: News 7AM

Title: Hospital Uses Germ Zapping Robot

Length: 0:39

A hospital in Minnesota is killing germs one zap at a time. Meet Estell. She's a state-of-the-art germ-zapping robot.

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Issue: Health

Date: Date: 12/02/13

Program: News 10:30PM

Title: Healthcare.gov Sees Surge in Users

Length: 0:29

Health-care-dot-gov got a big surge in visitors on the first business day since the self-imposed deadline to get the site working for most users.

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Issue: Health

Date: 12/11/13

Program: News 7:30AM

Title: Soda Sales Fizzling

Length: 0:27

Nielsen reports that spending on soft drinks dropped more than three percent over the last year. Officials say consumers are getting more health conscious and cutting back.

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Issue: Health

Date: 12/25/13

Program: News 5PM

Title: Bursting Blood Clots

Length: 2:01

A medical breakthrough is giving more hope to stroke patients. In tonight's Health Beat, WFMZ's Melanie Falcon reports on a new clot-bursting technique.

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Issue: Crime/Public Safety

Date: 10/01/13

Program: News 12PM

Title: Trial for Couple Accused of Causing Heart Attack During Robbery

Length: 1:09

A woman accused of helping to orchestrate a robbery against her own grandmother in Wilson is on trial today with one of her alleged accomplices.

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Issue: Crime/Public Safety

Date: 10/07/13

Program: News 6PM

Title: Easton Police Investigating Alleged Sex Offender

Length: 0:23

Officials at Lafayette College in Easton say they're investigating an alleged sexual assault.

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Issue: Crime/Public Safety

Date: 10/25/13

Program: News 7:30 AM

Title: Pizza Delivery Driver Robbed

Length: 1:38

A pizza delivery man in Allentown brought a pizza to a vacant home where police say he was robbed.

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Issue: Crime/Public Safety

Date: 11/01/13

Program: News 12PM

Title: Police Are Stepping Up Patrols

Length: 1:49

Salisbury Township cars aren't the only ones getting targeted. Sinking Spring police are also on high alert.

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Issue: Crime/Public Safety

Date: 11/16/13

Program: News 6PM

Title: DIY Home Security

Length: 1:39

Protecting your home from thieves is important year round. But some services can cost a bundle.

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Issue: Crime/Public Safety

Date: 11/26/13

Program: News 7AM

Title: Pregnant Mother and Child Stabbed to Death

Length: 0:30

Police in Bucks County are looking into a deadly stabbing that claimed the lives a mother and her young daughter.

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Issue: Crime/Public Safety

Date: 12/03/13

Program: News 5:30PM

Title: Money Taken from Tree Farm

Length: 1:50

The owners of a family-run Christmas tree farm are heartbroken after their earnings were stolen over the weekend.

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Issue: Crime/Public Safety

Date: 12/08/13

Program: News 10PM

Title: Serial Vandal Runs Amok

Length: 1:46

Officials in Easton are asking for your help identifying a man WHO they say is responsible for several cases of downtown graffiti.

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Issue: Crime/Public Safety

Date: 12/13/13

Program: News 10:30PM

Title: Bank Robbery at Berkshire Mall

Length: 2:05

Police are searching for a pair of bandits who robbed a bank earlier this evening at the Berkshire Mall.

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Issue: Education

Date: 10/04/13

Program: News 6PM

Title: New PA School Performance Scores

Length: 0:30

Pennsylvania education officials are unveiling new performance scores for schools across the state.

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Issue: Education

Date: 10/10/13

Program: News 5:30PM

Title: New Alternative Education Program

Length: 0:48

The Reading School District has hired a new company to teach students with behavioral problems.

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Issue: Education

Date: 10/19/13

Program: News 7AM

Title: Educators Work to Lower Drop-out Rate

Length: 1:46

Pennsylvania's First Lady is unveiling plans to curb the drop-out rate among Latino students.

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Issue: Education

Date: 11/11/13

Program: News 5PM

Title: More International College Students

Length: 0:27

A new report says foreign students are flocking to American colleges and universities in record numbers.

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Issue: Education

Date: 11/15/13

Program: News 6PM

Title: New Jersey Lawmakers Giving In

Length: 0:50

New Jersey lawmakers are considering a bill that would allow the children of illegal immigrants to pay in-state tuition at colleges and universities.

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Issue: Education

Date: 11/29/13

Program: News 6PM

Title: DaVinci Science Center Holding Leftover Science Event

Length: 0:21

Thanksgiving leftovers are mixing with science and education in Allentown. The Da Vinci Science Center is having its Thanksgiving Leftover Science event this weekend.

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Issue: Education

Date: 12/03/13

Program: News 6PM

Title: Faith Christian Academy Wins Contest

Length: 0:43

Faith Christian Academy in Sellersville won 100-thousand-dollars in the State Farm "Celebrate My Drive" safe driving pledge contest.

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Issue: Education

Date: 12/18/13

Program: News 6PM

Title: Phillipsburg School District Budget

Length: 0:32

The Phillipsburg School District is creating two different budgets in preparation for possible funding cuts.

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Issue: Education

Date: 12/20/13

Program: News 8:30AM

Title: PA & NJ Receive Top Funds

Length: 0:46

The US Department of Education is reportedly giving New Jersey 44 million and Pennsylvania 52 million dollars to invest in early education programs like pre-K and kindergarten.

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Issue: Government

Date: 10/01/13

Program: News 5AM

Title: Government Shutdown

Length: 1:44

The House and Senate appeared to be in a heated ping pong battle yesterday, as they voted on a temporary government funding bill, but came to no agreement.

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Issue: Government

Date: 10/10/13

Program: News 6:30AM

Title: Food Assistance Could Decrease

Length: 0:30

A temporary increase to food stamps is set to expire at the end of the month.

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Issue: Government

Date: 10/17/13

Program: News 6:30AM

Title: Deal Reached

Length: 0:44

The government shutdown is officially over. President Obama signed legislation ending it late last night.

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Issue: Government

Date: 11/01/13

Program: News 7AM

Title: Lehigh County Executive Race

Length: 0:30

An endorsement in the race for Lehigh County Executive is surprising a number of people.

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Issue: Government

Date: 11/14/13

Program: News 5AM

Title: Report Slams TSA

Length: 0:26

A new government report is slamming the Transportation Security Administration.

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Issue: Government

Date: 11/29/13

Program: News 5:30PM

Title: Deadline to Fix Online Healthcare Website

Length: 0:30

A deadline and a delay-- for the government's health insurance marketplace.

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Issue: Government

Date: 12/04/13

Program: News 6PM

Title: Thousands Signing Up for Healthcare

Length: 0:29

Enrollment on the government's health care website has hit a new high, but some people are choosing to do without.

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Issue: Government

Date: 12/11/13

Program: News 5PM

Title: House Republicans Say They're Happy with Budget Deal

Length: 0:32

A congressional budget agreement that was announced yesterday appears to be a crowd pleaser.

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Issue: Government

Date: 12/17/13

Program: News 8:30AM

Title: New Homeland Security Secretary Approved

Length: 0:19

The Senate approved President Obama's choice to head the Department of Homeland Security last night.

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Issue: Elderly

Date: 10/02/13

Program: News 10PM

Title: Heart Attack Trial

Length: 0:35

Prosecutors in Northampton County are trying to prove an elderly woman died from a heart attack she suffered while being robbed at gunpoint.

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Issue: Elderly

Date: 10/14/13

Program: News 6PM

Title: Elderly Woman Hits Intruder

Length: 0:27

Police say a man got more than he bargained for when he broke into an elderly woman's apartment in Bethlehem.

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Issue: Elderly

Date: 10/30/13

Program: News 7:30AM

Title: Stop Your Brain From Aging

Length: 0:23

Police in Northampton County say an elderly man was killed after a bizarre accident.

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Issue: Elderly  
Date: 11/01/13  
Program: News 12PM  
Title: Arrest in Temple Assault  
Length: 0:25

45-year-old Darryl Moon was arrested in North Philadelphia yesterday. Police say Moon held an elderly professor at knifepoint in an office and assaulted and robbed him.

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Issue: Elderly  
Date: 11/10/13  
Program: News 10PM  
Title: Woman Trapped Inside Burning Building  
Length: 1:04

Neighbors say it was a miracle. A 93-year-old woman pulled from her burning home alive... after being trapped inside for nearly 90 minutes.

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Issue: Elderly  
Date: 11/20/13  
Program: News 6PM  
Title: Emmaus Man Charged in Fatal Beating  
Length: 2:15

Investigators say a Lehigh County man beat his elderly neighbor... fracturing his skull and killing him.

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Issue: Elderly  
Date: 12/05/13  
Program: News 6PM  
Title: Elderly Woman Targeted  
Length: 0:26

Police in Lehigh County say an elderly woman was burglarized after being distracted by a man posing as a utility worker.

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Issue: Elderly  
Date: 12/18/13  
Program: News 12PM  
Title: Man Who Attacked Elderly Woman Pleads Guilty  
Length: 0:27

A man accused of robbing and assaulting an elderly woman in Reading says he's guilty.

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Issue: Elderly

Date: 12/31/13

Program: News 8:30AM

Title: Hunterdon County Death

Length: 0:23

Officials in Hunterdon County say an elderly man is dead and his son could be to blame.

### **30 Minute Locally Produced Programming Examples:**

Issue: Health

Date: 10/07/2013

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Breast Health

Issue: Economy

Date: 10/07/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Should College Athletes Be Paid?

Issue: Health

Date: 10/14/2013

Time: 6:30 PM

Program: Talk With Your Doctor

Length: 30 Minutes

Topic: Rehabilitation

Issue: Economy

Date: 10/14/2013

Time: 7:00 PM

Program: Law Journal

Length: 30 Minutes

Topic: Bankruptcy-Aggressive Debt Collection, Student Loans and More

Issue: Politics

Date: 10/14/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: One on One with U.S. Senator Pat Toomey

Issue: Health  
Date: 10/21/2013  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Maintaining Physical Health Through the Aging Process

Issue: Employment/Discrimination  
Date: 10/21/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: The Latest In Age Discrimination at Work

Issue: Government  
Date: 10/21/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Defending the Second Amendment – To What Degree?

Issue: Health  
Date: 10/28/2013  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Current Concepts in Hip Surgery

Issue: Marriage/Divorce  
Date: 10/28/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: The Second Wives Club—the End of Alimony As We Know It

Issue: Transportation/Economy  
Date: 10/28/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Should You Be Paying More for Our Roads and Bridges?

Issue: Health  
Date: 11/04/2013  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Hearing Loss

Issue: Social Security  
Date: 11/04/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Social Security Disability: On 60 Minutes and In the Crosshairs

Issue: Marriage  
Date: 11/04/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Same Sex Marriage-Will PA See Legalization?

Issue: Politics/Government  
Date: 11/05/2012  
Time: 9:00 PM  
Program: 69 News Election Central  
Length: 120 Minutes  
Topic: Election Coverage of all the Races, Locally and Nationally

Issue: Health  
Date: 11/11/2013  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Brain Injury

Issue: Employment  
Date: 11/11/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Worker's Comp: Are Injured Workers Losing Their Medical Benefits

Issue: Politics  
Date: 11/11/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Election is Over-Is Anything Going to Change in Your Life?

Issue: Health  
Date: 11/18/2013  
Time: 6:30 PM  
Program: Talk With Your Doctor  
Length: 30 Minutes  
Topic: Heart Failure

Issue: Government/Healthcare  
Date: 11/18/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: The FDA, Big Pharma & Consumers: Time to Overhaul the Agency

Issue: Government /Security  
Date: 11/18/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Security vs. Liberty – Is There a Right Balance?

Issue: Employment  
Date: 11/25/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Workers' Compensation: Modifying & Terminating Benefits

Issue: Government /Healthcare  
Date: 11/25/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Obamacare

Issue: Marriage/Divorce  
Date: 12/02/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: Joint Legal Custody: Dealing with the Difficult Ex

Issue: Politics  
Date: 12/02/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: One-on-One With Incoming Northampton County Executive John Brown

Issue: Government/Supreme Court  
Date: 12/09/2013  
Time: 7:00 PM  
Program: Law Journal  
Length: 30 Minutes  
Topic: I Heart Boobies! Student Free Speech May Go to Supreme Court

Issue: Politics/Government  
Date: 12/09/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Arab-American Youth – Losing Heritage?

Issue: Economy  
Date: 12/16/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Is the Latino Community Getting Its Piece of the Economic Pie?

Issue: International Relations  
Date: 12/23/2013  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Should the U.S. Save Syria or Stay Out?

Issue: Employment/Economy

Date: 12/31/2013

Time: 7:30 PM

Program: Business Matters

Length: 30 Minutes

Topic: Is The Minimum Wage a Living Wage?