

Maranatha Broadcasting Company, Inc.

WFMZ-TV, Allentown, PA  
300 East Rock Road  
Allentown, PA 18103  
2022 3rd Quarter Programs / Issues List

WFMZ-TV takes its commitment to serve the local community seriously and provides many avenues for that service. WFMZ-TV produces 93 live half-hours of original local news each week that air on WFMZ-TV 69.1. This totals over 604 hours of local news, weather, traffic, and sports during each three-month period.

To serve the growing Hispanic community, WFMZ-TV employs a full Hispanic news department, which produces a Spanish-language newscast each weeknight at 11:00PM on 69.1 and 6:30PM on our sister station WDPN-TV channel 2.5 and on another full power TV station.

In addition to our local newscasts on WFMZ-TV, we also provide the local community with news and information on wfmz.com and our Smartphone apps. News is continuously updated throughout the day to serve the needs of the community.

WFMZ-TV programs a 24/7 AccuWeather Channel on our digital channel 69.2. This channel is the go-to place for up-to-the-minute weather forecasts and information. In addition to live traffic/weather cameras and radar maps, every 15 minutes our local meteorologists provide the latest weather information to keep the community informed of changing weather conditions. This channel also has a continuously updated news crawl at the bottom of the screen so viewers can be aware of important national news or breaking local news events that may affect the community.

In addition to extensive daily programming serving the community, WFMZ-TV also provides prime-time exposure for locally produced programs. One such program, Business Matters, uses the resources of the local 5,000-member Chamber of Commerce to address a wide variety of issues faced by the local community. This weekly 30-minute prime time program has hosted governors, congressional representatives, school board members and other community leaders both inside and outside of government.

Talk With Your Doctor is another 30-minute program that provides medical information to the community. Doctors discuss various physical disorders and take phone calls from viewers with questions. Talk With Your Doctor has been broadcast by WFMZ-TV for over thirty years and is a tremendous asset to local residents needing medical information.

These are just a few of the on-going local programs that address important community issues. WFMZ-TV also airs syndicated programs that also provide viewers with valuable information.

During the most-recent three-month period, WFMZ-TV also aired over 3 hours of programming each week designed to meet the educational and instructional needs of children. More information regarding these programs may be found in our annual Children's Programming Report (FCC Form 398), available at [www.fcc.gov](http://www.fcc.gov).

WFMZ-TV provides substantial support to many local charities and fundraisers through

promotional messages and public service announcements. The promotion WFMZ-TV provides is invaluable to many non-profit organizations in raising much-needed funds for their service to the community. Members of the WFMZ-TV staff serve on many non-profit volunteer boards and organizations throughout the region. WFMZ-TV uses these many connections to understand and better assess the important issues facing the community and serve those needs on an ongoing basis via our news coverage, special programs, documentaries, or promotional support.

Attached is a list of topics that WFMZ-TV has identified as important issues facing the community. These issues were address in local produced news segments as well as in locally produced 30-minute programs broadcast by WFMZ-TV.

This list is merely representative of a few issues identified by WFMZ-TV as important to the community and the station's typical and illustrative responsive programming. It is not meant to be an all-inclusive list of issues treated in WFMZ-TV's programming or of programs broadcast in response to each issue.

#### News Programming Examples:

Issue: Health

Date: 07/05/22

Program: News 4:30 PM

Title: Study Links Covid to Health Problems

Length: 1:50

A new study is linking COVID re-infections to an increased likelihood of other serious health conditions.

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Issue: Health

Date: 07/16/22

Program: News 7:00 AM

Title: West Nile Virus

Length: 0:27

Cases of the West Nile Virus have been reported in Berks County.

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Issue: Health

Date: 07/22/22

Program: News 12:00 PM

Title: First Polio Case in a Decade

Length: 0:25

A new polio case has popped up in the U.S. for the first time in nearly a decade.

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Issue: Health

Date: 08/05/22

Program: News 8:30AM

Title: U.S. Monkeypox Declaration

Length: 0:45

The U.S. is declaring monkeypox a public health emergency.

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Issue: Health

Date: 08/19/22

Program: News 5:00PM

Title: Thyroid Cancer

Length: 2:15

Overall, each year, two-million people are diagnosed with cancer.

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Issue: Health

Date: 08/26/22

Program: News 5:00PM

Title: Mild Cognitive Impairment

Length: 2:15

Some memory loss is normal as we age. It's called Mild Cognitive Impairment.

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Issue: Health

Date: 09/08/22

Program: News 6:00PM

Title: St. Luke's Bivalent Vaccines

Length: 0:25

St. Luke's University Health Network today looking to set the record straight about its stance on the latest COVID booster.

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Issue: Health

Date: 09/19/22

Program: News 5:30 PM

Title: Biden Says Pandemic is Over

Length: 0:29

In an interview with 60 minutes, President Joe Biden said he believes the pandemic is over.

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Issue: Health

Date: 09/27/22

Program: News 5:30 PM

Title: Sleep and Immune System

Length: 0:30

Getting a good night's sleep is important for your health.

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Issue: Crime/Public Safety

Date: 07/04/22

Program: News 12:00 PM

Title: Fatal Shooting

Length: 0:35

We start with breaking news out of Carbon County where two people are dead following what state police say was a murder-suicide.

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Issue: Crime/Public Safety

Date: 07/08/22

Program: News 7:00 AM

Title: Berks Homicide Arrest in NYC

Length: 0:41

A man wanted in connection with a homicide case in Reading has been captured in New York.

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Issue: Crime/Public Safety

Date: 07/22/22

Program: News 10:30 PM

Title: Reading Drug Raids

Length: 0:28

Police have arrested five people in two separate drug raids in Reading.

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Issue: Crime/Public Safety

Date: 08/02/22

Program: News 6:00AM

Title: Salisbury Death Investigation

Length: 0:37

A death investigation has brought the district attorney, the coroner, and police to a neighborhood in Lehigh County.

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Issue: Crime/Public Safety

Date: 08/23/22

Program: News 8:30AM

Title: Berks Rabies Testing

Length: 0:24

The Animal Rescue League is working with the state Department of Health to test them for rabies.

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Issue: Health

Date: 08/26/22

Program: News 5:30AM

Title: Perdue Chicken Alert

Length: 0:26

The U.S. Department of Agriculture is issuing a public health alert for Perdue's frozen ready-to-eat chicken breast tenders labeled gluten free.

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Issue: Crime/Public Safety

Date: 09/01/22

Program: News 5:00 AM

Title: Jose Leon Sentencing

Length: 0:44

A man will spend the rest of his life in jail for a deadly stabbing in Bethlehem.

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Issue: Crime/Public Safety

Date: 09/13/22

Program: News 6:00 PM

Title: Allentown Hotel Robbery

Length: 0:34

Allentown police say a man who robbed a hotel tried to get away by jumping in a creek.

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Issue: Crime/Public Safety

Date: 09/27/22

Program: News 6:00 PM

Title: 16 Yr. Old Arrested in Homicide

Length: 0:37

A 16-year-old boy is now in custody in connection with a deadly shooting in Allentown.

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Issue: Education

Date: 07/06/22

Program: News 10:00 PM

Title: Former GOP Backs Shapiro

Length: 0:46

Dent said he appreciates Shapiro's focus on the economy, education, and safety.

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Issue: Education

Date: 07/18/22

Program: News 5:30 PM

Title: PA Teacher Recruiting Plan

Length: 0:33

The Pennsylvania Department of Education unveiled a new plan to recruit teachers.

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Issue: Education

Date: 07/20/22

Program: News 8:30 AM

Title: Lehigh County Average

Length: 0:48

Private research group "Echelon Insights" made the determination for its "Middle America Project. It looked at voting history, racial diversity, educational levels, gender differences.. and religion.

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Issue: Education

Date: 08/01/22

Program: News 5:30PM

Title: PLCB Albright College

Length: 0:25

The Pennsylvania Liquor Control Board is giving Albright College a nearly 37-thousand dollar grant. It will support Albright's efforts to combat underage drinking.

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Issue: Education

Date: 08/11/22

Program: News 5:00PM

Title: William Allen Names New Principal

Length: 0:28

Allentown's William Allen High School has a new principal just in time for the start of the school year.

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Issue: Education

Date: 08/26/22

Program: News 10:30PM

Title: Stuff the Bus

Length: 0:24

Reading Hospital is giving kids a bus full of school supplies.

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Issue: Education

Date: 09/01/22

Program: News 4:30PM

Title: Test Scores Dropped During Pandemic

Length: 0:52

The National Center for Education Statistics released a new progress report for 2022 today and it's not great.

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Issue: Education

Date: 09/14/22

Program: News 4:00PM

Title: See Saw App Hacked

Length: 0:20

A popular app for educators and parents has been hacked.

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Issue: Education

Date: 09/27/22

Program: News 8:00 AM

Title: PA AG Programs

Length: 0:45

Pennsylvania officials visited Berks County to call for more agriculture education in schools.

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Issue: Government

Date: 07/01/22

Program: News 12:00 PM

Title: SCOTUS EPA Ruling

Length: 0:32

What some are calling a step backwards for climate change, others are hailing as a correction of government overreach.

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Issue: Government

Date: 07/14/22

Program: News 5:30 PM

Title: Electoral Count Act

Length: 0:36

Congress is reportedly looking to update the 135-year-old law that governs the transition of presidential power.

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Issue: Government

Date: 07/25/22

Program: News 5:30AM

Title: 988 Hotline 96K Calls

Length: 0:29

The new 988 suicide prevention lifeline received more than 96,000 calls, texts, and chats during its first week.

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Issue: Government

Date: 08/03/22

Program: News 6:30 AM

Title: Experimental Monkeypox Drug

Length: 0:38

An experimental drug is now available for monkeypox patients. The C-D-C says doctors may use T-Poxx for patients who have severe disease.

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Issue: Government

Date: 08/12/22

Program: News 6:00PM

Title: Trump FBI Raid

Length: 1:03

We start with the release of the search warrant that authorized the FBI to search Donald Trump's home in Florida.

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Issue: Government

Date: 08/25/22

Program: News 10:30PM

Title: Twitter Whistleblower Congress

Length: 0:38

The former Twitter employee turned whistleblower is testifying at a Senate Hearing in a few weeks.

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Issue: Government

Date: 09/02/22

Program: News 10:30PM

Title: Trump Documents

Length: 0:40

Questions are swirling following the release of a more detailed inventory of the items seized from former President Trump's Florida home last month.

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Issue: Government

Date: 09/14/22

Program: News 12:00PM

Title: Lehigh County Ballot Boxes Meeting

Length: 0:35

The Lehigh County Election Board dismissed suggestions the district attorney made about ballot boxes.

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Issue: Government

Date: 09/28/22

Program: News 5:00PM

Title: Hurricane Ian Latest

Length: 0:23

President Joe Biden says the federal government has approved every request Florida officials have made and will help impacted communities.

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Issue: Elderly/Children

Date: 07/01/22

Program: News 6:00PM

Title: Man Charged in Toddler Death

Length: 0:20

A Wilson man is charged with killing a toddler.

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Issue: Elderly/Children

Date: 07/16/22

Program: News 6:00PM

Title: Tide Pod Incidents

Length: 0:26

Tide Pods have been a popular way to do laundry since 2012.. but maker Proctor and Gamble has an ongoing safety campaign to educate consumers about proper use and storage of the product. The company says the best way to prevent accidents is to keep the pods out of the reach of children.

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Issue: Elderly/Children

Date: 07/22/22

Program: News 12:00PM

Title: Allentown Excessive Heat Death

Length: 0:25

The intense heat played a role in an elderly man's death yesterday at his Allentown home.

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Issue: Elderly/Children

Date: 08/01/22

Program: News 4:00PM

Title: Back to School Anxiety

Length: 1:45

We're now less than a month away from most kids returning to the classroom, but not all students are excited to go back to school.

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Issue: Elderly/Children

Date: 08/11/22

Program: News 8:00AM

Title: Arrests in Grandparents' Scam

Length: 0:44

State police arrested three men they say targeted seniors with phone scams.

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Issue: Elderly/Children

Date: 08/24/22

Program: News 10:00PM

Title: Kid's Peace Event

Length: 0:38

Kids Peace held its 2<sup>nd</sup> annual Sunset Social event in Northampton County.

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Issue: Elderly/Children

Date: 09/02/22

Program: News 10:00PM

Title: Stroller Amputation Risk

Length: 0:40

Thousands of baby strollers are being recalled because they could pose a risk of injuries to children's fingers, a risk as potentially serious as amputation.

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Issue: Elderly/Children

Date: 09/14/22

Program: News 5:30AM

Title: Phillipsburg Curfew Crackdown

Length: 0:25

Children in Phillipsburg will need to be home by 10:00 each night unless they are with a parent or guardian.

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Issue: Elderly/Children

Date: 09/26/22

Program: News 4:00PM

Title: Pfizer Emergency Use Kids Booster

Length: 0:35

Pfizer is seeking approval to give its new COVID-19 booster shot to kids.

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**30 Minute Locally Produced Programming:**

**BUSINESS MATTERS**

Issue: Politics  
Date: 09/19/22  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: Your Preview of the 2022 Midterm Elections

Issue: Politics  
Date: 09/26/22  
Time: 7:30 PM  
Program: Business Matters  
Length: 30 Minutes  
Topic: 2<sup>nd</sup> Amendment-Strengthen It or Time for Reforms?

**TALK WITH YOUR DOCTOR**

Issue: Health  
Date: 09/26/22  
Time: 6:30 PM  
Program: Talk with Your Doctor  
Length: 30 Minutes  
Topic: ADHD