

Order #878639: Katz Media../Boozman/R../Boozman fo../6494

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
03/11/22 9:51:38 AM	Processed		<async process>	John Dillin	\$1,230.00	30	0.00
03/11/22 9:16:45 AM	Approved		BM Approve-djw	Jean Woo	\$1,230.00	30	0.00
03/11/22 9:16:30 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jean Woo	\$1,230.00	30	0.00
03/11/22 8:42:39 AM	Approval Workflow		[Sales Manager - Ready Default]	John Raffe	\$1,230.00	30	0.00
03/11/22 7:27:40 AM	Ready for approval		SL	Sherry Lev	\$1,230.00	30	0.00
03/11/22 7:25:30 AM	New order created		Imported EC Order	Sherry Lev	\$1,230.00	30	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 878639
Alt Order #: 35750122
Product Desc: Boozman for Senate
Estimate: 6494
Flight Dates: 03/12/22 - 03/25/22
Original Date / Rev: 03/11/22 / 03/11/22
Order Type: GENERAL

KARN-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Boozman/R/US Senate
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-US SEN
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/25/22	30	\$1,230.00	\$1,045.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	30	\$1,230.00	\$1,045.50	0.00
Totals	30	\$1,230.00	\$1,045.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARN	03/14/22	03/25/22	M-F AM Drive M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF--	1:00	5	\$41.00	P-50	0.00	NM	10	\$410.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/14/22	03/20/22	MTWTF--			5			\$41.00			0.00		
Week:		03/21/22	03/27/22	MTWTF--			5			\$41.00			0.00		
N 2	KARN	03/14/22	03/25/22	M-F Midday M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF--	1:00	5	\$41.00	P-50	0.00	NM	10	\$410.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/14/22	03/20/22	MTWTF--			5			\$41.00			0.00		
Week:		03/21/22	03/27/22	MTWTF--			5			\$41.00			0.00		
N 3	KARN	03/14/22	03/25/22	M-F PM Drive M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	MTWTF--	1:00	5	\$41.00	P-50	0.00	NM	10	\$410.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		03/14/22	03/20/22	MTWTF--			5			\$41.00			0.00		
Week:		03/21/22	03/27/22	MTWTF--			5			\$41.00			0.00		
													Totals	30	\$1,230.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
JOHN BOOZMAN

Authorized committee:
BOOZMAN FOR ARKANSAS

Agency requesting time (and contact information):
 N/A Strategic Media Placement

Candidate's political party:
REPUBLICAN

Office sought (no acronyms or abbreviations):
US SENATE

Date of election: General Primary
MAY 24, 2022

Treasurer of candidate's authorized committee:
RICK J. TANNENBERGER, TREASURER

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: A Brant Fink <small>Digitally signed by A Brant Fink Date: 2022.02.09 12:53:47 -05'00'</small>	Signature: Name: John R. Fierley
Name: BRANT FINK	Date of Station Agreement to Sell Time: 3/11/22
Date of Request to Purchase Ad Time: 03.09.2022	

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

A Brant Fink

Digitally signed by A Brant Fink
Date: 2022.02.09 12:54:15 -05'00'

Name: BRANT FINK

Date: 03.09.2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3/11/22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 878639	Station Call Letters: KARN-FM	Date Received/Requested: 3/11/22
Est. #:	Station Location: Little Rock	Run Start and End Dates: 3/12-3/25/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.