

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 151296 /		<u>Alt Order #</u> WOC10487395
<u>Product</u> LEAGUE OF CONSERVATION VOTERS - NC (IU)		
<u>Contract Dates</u> 10/19/16 - 10/24/16		<u>Estimate #</u> 155 163 5698
<u>Advertiser</u> League of Conservation Voters		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u> 163
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Waterfront Strategies Inc.
3050 K Street, NW
Washington, DC 20007

360300

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	10/19/16	10/24/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-----				1	\$500.00				
2	WTVD	10/19/16	10/21/16	Eyewitness News @ 5a	5:00 AM-5:30 AM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$500.00				
3	WTVD	10/19/16	10/24/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-----				1	\$700.00				
4	WTVD	10/19/16	10/21/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$700.00				
5	WTVD	10/19/16	10/24/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-----				1	\$1,300.00				
6	WTVD	10/19/16	10/21/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				4	\$1,300.00				
7	WTVD	10/19/16	10/24/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-----				1	\$1,300.00				
8	WTVD	10/19/16	10/21/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				4	\$1,300.00				
9	WTVD	10/19/16	10/21/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$700.00				
10	WTVD	10/19/16	10/21/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$800.00				
11	WTVD	10/19/16	10/21/16	General Hospital	3:00 PM-4:00 PM		:30				NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$700.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151296 /	WOC10487395

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/16 - 10/24/16	LEAGUE OF CONSERV	155 163 5698

<u>Advertiser</u>	<u>Original Date / Revision</u>
League of Conservation V	10/17/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$700.00				
12	WTVD	10/19/16	10/21/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$900.00				
13	WTVD	10/19/16	10/21/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$1,200.00				
14	WTVD	10/19/16	10/21/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$1,500.00				
15	WTVD	10/19/16	10/24/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-----				1	\$2,000.00				
16	WTVD	10/19/16	10/21/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				3	\$2,000.00				
17	WTVD	10/19/16	10/21/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				2	\$2,000.00				
18	WTVD	10/24/16	10/24/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$9,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	M-----				1	\$9,800.00				
19	WTVD	10/19/16	10/23/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF-S				3	\$2,000.00				
20	WTVD	10/19/16	10/21/16	Jimmy Kimmel	11:35 PM-12:37 AM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	--WTF--				2	\$500.00				
21	WTVD	10/20/16	10/20/16	How To Get Away With Murd	10:00 PM-11:00 PM		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	---T---				1	\$10,000.00				
22	WTVD	10/21/16	10/21/16	Shark Tank	9:00 PM-10:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	----F--				1	\$6,000.00				
23	WTVD	10/21/16	10/21/16	20/20	10:00 PM-11:00 PM		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	----F--				1	\$6,000.00				
24	WTVD	10/21/16	10/21/16	Panthers Huddle	1:00 AM-1:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	----F--				1	\$500.00				
25	WTVD	10/19/16	10/22/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-				1	\$800.00				
26	WTVD	10/22/16	10/22/16	College Football	3:30 PM-7:00 PM		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S-				1	\$3,800.00				
27	WTVD	10/19/16	10/23/16	Eyewitness News Extra	11:30 PM-12:00 AM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----SS				2	\$900.00				
28	WTVD	10/19/16	10/23/16	Eyewitness News Sun 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----SS				1	\$700.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S				1	\$700.00				
29	WTVD	10/19/16	10/23/16	Eyewitness News Sun 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S				1	\$800.00				
30	WTVD	10/19/16	10/23/16	GMA Sunday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S				1	\$1,100.00				
31	WTVD	10/23/16	10/23/16	Scandal	12:00 XM-1:00 XM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S				1	\$300.00				
32	WTVD	10/23/16	10/23/16	Scandal	1:00 XM-2:00 XM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/18/16	10/24/16	-----S				1	\$250.00				
Totals								0.00				61	\$96,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	61	\$96,050.00	(\$14,407.50)	\$81,642.50
Totals	61	\$96,050.00	(\$14,407.50)	\$81,642.50

Signature: _____ **Date:** _____

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