

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kevin Rinke

Authorized committee:

Kevin Rinke for Governor

Agency requesting time (and contact information):

☐

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Michigan Governor

Date of election:

August 2, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Carol Lapinski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Anthony Iacovetti

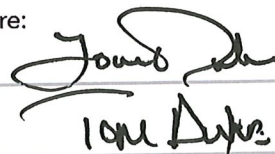
Digitally signed by Anthony Iacovetti  
Date: 2021.11.19 09:54:37 -05'00'

Name: Anthony Iacovetti

Date of Request to Purchase Ad Time: 7.8.2022

#### Station Representative

Signature:



Name:

James Dyer

Date of Station Agreement to Sell Time: 7-11-22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No

Date ad received:

7-11-22

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WBET AM

Date Received/Requested:

7-11-22

Est. #:

3198924

Station Location:

Sturgis, MI

Run Start and End Dates:

7-13 7-21-22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WBET-AM	<b>ORDER#:</b>	3198924	<b>DATE:</b>	07/11/2022
<b>MARKET:</b>	Battle Creek, MI	<b>AMOUNT:</b>	\$439.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	27		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	216-233-8181		
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS FAX:</b>			
<b>SALESPERSON:</b>	Linley Grande				
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4429041</b>
<b>ADVERTISER:</b>	Kevin Rinke for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	7/13-7/21 Michigan Rural Radio	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-13-2022 TO 7/24/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 07/11/2022 16:20	

#### COMMENTS

07/11/2022: NEW ORDER- STARTS THIS WEEK. PLEASE CONFIRM UPON RECEIPT IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM IF YOU ARE NOT SET UP. THANK YOU!

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

New URGENT order. The agency is sending us payment today and then our team will send payments to individual stns. Please confirm ASAP TODAY in RX if you are set up or to holly.cappelle@genmediapartners.com. Thanks!

WEEK#1                      7/13/2022 To 7/17/2022                      WK TOT \$273.00                      WK TOTAL SPOTS 17

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	7/13/2022	7/15/2022	6	\$17	\$102
	2		..WTF..	10:00AM	3:00PM	60	7/13/2022	7/15/2022	2	\$15	\$30
	3		..WTF..	3:00PM	7:00PM	60	7/13/2022	7/15/2022	6	\$17	\$102
	4		.....S.	6:00AM	7:00PM	60	7/16/2022	7/16/2022	1	\$13	\$13
	5		.....S	6:00AM	7:00PM	60	7/17/2022	7/17/2022	2	\$13	\$26

<b>STATION:</b>	WBET-AM	<b>ORDER#:</b>	3198924	<b>DATE:</b>	07/11/2022
<b>MARKET:</b>	Battle Creek, MI	<b>AMOUNT:</b>	\$439.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	27		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:	<b>SLS PH:</b>	216-233-8181		
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS FAX:</b>			
<b>SALESPERSON:</b>	Linley Grande				
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4429041</b>
<b>ADVERTISER:</b>	Kevin Rinke for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	7/13-7/21 Michigan Rural Radio	<b>AGY EST:</b>			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	07-13-2022 TO 7/24/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	07/11/2022 16:20

WEEK#2		7/18/2022 To 7/24/2022					WK TOT \$166.00		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	6		MTWT...	6:00AM	10:00AM	60	7/18/2022	7/21/2022	4	\$17	\$68
	7		MTWT...	10:00AM	3:00PM	60	7/18/2022	7/21/2022	2	\$15	\$30
	8		MTWT...	3:00PM	7:00PM	60	7/18/2022	7/21/2022	4	\$17	\$68

TOTAL	Jul													Total
SPOT	27													27
CASH	439.00													439.00
TOTAL	439.00													439.00



WLKI	
HOT 92.7	
UROCK	
WLZZ	
WTHD	
WBET	
Fox 99.7 & 1230	X

DATE 07/12/22

## NEW SCHEDULE



7

**ADDRESS:** 1655 Palm Beach Lakes Blvd. 9th Floor Suite 903

**CITY:** West Palm Beach

## CHANGE SCHEDULE

1



STATE: Florida ZIP: 33401

**CONTACT:** Linley Grande

ACC. EXEC Duke

1

E:MAIL: [linley.grande@genmediapartners.com](mailto:linley.grande@genmediapartners.com)

Product Political

101

X

**Order #3198924**

EST#

[illegible]

**July NET = \$373.15**

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.