

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kevin Rinke

Authorized committee:

Kevin Rinke for Governor

Agency requesting time (and contact information):

N/A Strategic Media Placement

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Michigan Governor

Date of election:

August 2, 2022

General Primary

Treasurer of candidate's authorized committee:

Carol Lapinski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Anthony Iacovetti <small>Digitally signed by Anthony Iacovetti Date: 2021.11.19 09:54:37 -05'00'</small>	Signature:
Name: Anthony Iacovetti	Name:
Date of Request to Purchase Ad Time: 7.8.2022	Date of Station Agreement to Sell Time: 7-11-22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 7-11-22

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WBET AM</u>	Date Received/Requested: <u>7-11-22</u>
Est. #: <u>3198924</u>	Station Location: <u>STONIS, MI</u>	Run Start and End Dates: <u>7-13 7-21-22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WBET-AM	ORDER#:	3198924	DATE:	07/11/2022
MARKET:	Battle Creek, MI	AMOUNT:	\$439.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	27		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4429041
ADVERTISER:	Kevin Rinke for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	7/13-7/21 Michigan Rural Radio	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	07-13-2022 TO 7/24/2022		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/11/2022 16:20

COMMENTS

07/11/2022: NEW ORDER- STARTS THIS WEEK. PLEASE CONFIRM UPON RECEIPT IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM IF YOU ARE NOT SET UP. THANK YOU!

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

New URGENT order. The agency is sending us payment today and then our team will send payments to individual stns. Please confirm ASAP TODAY in RX if you are set up or to holly.capelle@genmediapartners.com. Thanks!

WEEK#1 7/13/2022 To 7/17/2022 WK TOT \$273.00 WK TOTAL SPOTS 17

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	7/13/2022	7/15/2022	6	\$17	\$102
	2		..WTF..	10:00AM	3:00PM	60	7/13/2022	7/15/2022	2	\$15	\$30
	3		..WTF..	3:00PM	7:00PM	60	7/13/2022	7/15/2022	6	\$17	\$102
	4	S.	6:00AM	7:00PM	60	7/16/2022	7/16/2022	1	\$13	\$13
	5	S	6:00AM	7:00PM	60	7/17/2022	7/17/2022	2	\$13	\$26

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MOD:	Stn Ver: 1 Last:	SLS PH:	216-233-8181		
SALES OFFICE:	CHICAGO	SLS FAX:			
SALESPERSON:	Linley Grande				
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4429041
ADVERTISER:	Kevin Rinke for Governor	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	7/13-7/21 Michigan Rural Radio	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	07-13-2022 TO 7/24/2022		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:			SPOT TYPE:		LAST SENT: 07/11/2022 16:20

WEEK#2		7/18/2022 To 7/24/2022					WK TOT \$166.00		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	6		MTWT...	6:00AM	10:00AM	60	7/18/2022	7/21/2022	4	\$17	\$68
	7		MTWT...	10:00AM	3:00PM	60	7/18/2022	7/21/2022	2	\$15	\$30
	8		MTWT...	3:00PM	7:00PM	60	7/18/2022	7/21/2022	4	\$17	\$68

TOTAL	Jul											Total
SPOT	27											27
CASH	439.00											439.00
TOTAL	439.00											439.00

SWICK BROADCASTING

CLIENT: Kevin Rinke for Governor

DATE 07/12/22

WLKI

HOT 92.7

UROCK

WLZZ

WTHD

WBET

Fox 99.7 & 1230

X

BILL TO: Media Financial Services

NEW SCHEDULE

ADDRESS: 1655 Palm Beach Lakes Blvd. 9th Floor Suite 903

CITY: West Palm Beach

STATE: Florida ZIP: 33401

CONTACT: Linley Grande

E-MAIL: linley.grande@gemmediapartners.com

FIRST BROADCAST DATE: 07/13/22

END BROADCAST DATE: 07/21/22

EST#

Order #3198924

CHANGE SCHEDULE

ACC. EXEC Duke

PRODUCT Political

CONTRACT

GROSS

NET

CO-OP

TRAFFIC	TIME	LEN	BUY	QTY	WEEK 1		WEEK 2		WEEK 3		WEEK 4		WEEK 5		WEEK 6		RATE							
					M	T	W	T	F	S	S	M	T	W	T	F		S	S	M	T	W	T	F
6-10am	F	60	\$170.00	10						2	2	2	1	1	1	1								\$17.00
10a-3p	F	60	\$60.00	4						1	1	1	1	1	1	1								\$15.00
3-7pm	F	60	\$170.00	10						2	2	2	1	1	1	1								\$17.00
6a-7p	F	60	\$39.00	3							1	2												\$13.00

* July Broadcast Calendar

July NET = \$373.15

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.