

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, **Crossroads Media**

do hereby request station time concerning the following issue:

Ending Spending Action Fund 815 Slaters Lane Alexandria, VA 22314
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Jeanne Shaheen

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund  
815 Slaters Lane  
Alexandria, VA 22314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Brian Baker & Todd Ricketts

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/3/2014            703-299-1760  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted       Accepted in Part       Rejected  
      Matthew Rendell      10/29/14  
Signature                      Printed Name                      Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*

# ORDER

**Orders**  
**Order / Rev:** 366089  
**Alt Order #:** 28244342  
**Product Desc:** ESAF  
**Estimate:** 2385  
**Flight Dates:** 10/30/14 - 11/04/14  
**Original Date / Rev:** 10/29/14 / 10/29/14  
**Order Type:** GENERAL  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHL  
**Sales Region:** National  
**Entercom Boston WRKO-A**

**Agency**  
**Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ending Spending Action Fund  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** FULL  
**Revenue Codes:** AGY, POL, POL-ISS  
**New Business Thru:** 08/20/15  
**Order Separation:** 00:45:00  
**Advertiser External ID:**  
**Agency External ID:**

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/27/14	11/04/14	23	\$8,150.00	\$6,927.50	November 2014	23	\$8,150.00	\$6,927.50	0.00
					<b>Totals</b>	<b>23</b>	<b>\$8,150.00</b>	<b>\$6,927.50</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WRKO	10/30/14	11/04/14	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	22-22--	1:00	8	\$250.00	NARF	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/14	11/05/14	22-22--					8	\$250.00		0.00			
E 2	WRKO	10/30/14	11/04/14	M-F 10a-3p M-F	CM	10:00 AM-3:00 PM	3--33--	1:00	9	\$350.00	NARF	0.00	NM	9	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/14	11/05/14	3--33--					9	\$350.00		0.00			
E 3	WRKO	10/30/14	11/04/14	M-F 3p-7p M-F	CM	3:00 PM-7:00 PM	2--22--	1:00	6	\$500.00	NARF	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/14	11/05/14	2--22--					6	\$500.00		0.00			
													<b>Totals</b>	<b>23</b>	<b>\$8,150.00</b>

# ORDER

**Orders**  
**Order / Rev:** 366101  
**Alt Order #:** 28244341  
**Product Desc:** ESAF  
**Estimate:** 2385  
**Flight Dates:** 10/30/14 - 11/04/14  
**Original Date / Rev:** 10/29/14 / 10/29/14  
**Order Type:** GENERAL  
**Primary AE:** Katz New York  
**Sales Office:** K-PHL  
**Sales Region:** National  
**Entercom Boston WEEI-FM**

**Agency**  
**Name:** Crossroads Media  
**Buying Contact:**  
**Billing Contact:**  
 66 Canal Center Plaza  
 Alexandria, VA 22314  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Ending Spending Action Fund  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** FULL  
**Revenue Codes:** AGY, POL, POL-ISS  
**New Business Thru:** 08/20/15  
**Order Separation:** 00:45:00  
**Advertiser External ID:**  
**Agency External ID:**

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/27/14	11/04/14	8	\$4,000.00	\$3,400.00	November 2014	8	\$4,000.00	\$3,400.00	0.00
					Totals	8	\$4,000.00	\$3,400.00	0.00

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WEEI	10/30/14	11/04/14	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM	22-22--	1:00	8	\$500.00	NARF	0.00	NM	8	\$4,000.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/14	11/05/14	22-22--		8				\$500.00		0.00			
													Totals	8	\$4,000.00

**TO BE COMPLETED BY ACCOUNT EXECUTIVE EVERY TIME A  
POLITICAL INQUIRY COMES IN (REGARDLESS OF WHETHER OR NOT  
TIME IS PURCHASED)**

**CERTIFICATE OF DISCLOSURE**

CANDIDATE Ending Spending Action Fund

REPRESENTATIVE (if applicable) \_\_\_\_\_

**METHOD OF DISCLOSURE OF THIS DISCLOSURE STATEMENT (check any that apply):**

- Mailed to: \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).
- By facsimile to: \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).
- By email to: LaTonye Chenault (person's name) on 10/29/14 (date).
- In Person to: \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date).

ACCOUNT EXECUTIVE:   
(signature)

DATE: 10/29/14