

WMAN-AM-FM  
Ashland, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/02/2015

WMAN-AM-FM  
Quarterly Issues/Programs List

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WMAN provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY:** TALKED ABOUT TOYS FOR TOTS FOR ASHLAND COUNTY
- **ECONOMY:** TODD NESBOTT, OSU ECONOMIC PROFESSOR DISCUSSED ECONOMIC FREEDOM, AND HOW IT CAN BE IMPROVED IN OHIO
- **FAMILY & SOCIAL IMPACT:** TALKED WITH JAMIE THOMPSON OF DMI ABOUT DOWNTOWN MANSFIELD GROWTH AND EVENTS
- **Health - Cancer:** MELISSA CULLER - RICHLAND PUBLIC HEALTH ON BREAST CANCER AWARENESS MONTH
- **HEALTH AND FITNESS:** CAROL MABRY - OHIO HEALTH MED CENTRAL FITNESS CENTER TALKS ABOUT GETTING ACTIVE AND BEING HEALTHY
- **NATIONAL CHRISTMAS TREE ASSOC:** ALL ABOUT VARIETIES AND THE PROPER CARE OF CHRISTMAS TREES
- **SAFE DRIVING:** ROD SMITH - ONTARIO POLICE CHIEF - SAFE HOLIDAY SHOPPING/TRAVEL SEASON
- **EDUCATION:** HAUNTED ACADEMY - OCTOBER 18TH AT 6 PM
- **VETERAN'S SERVICES:** TALKED ABOUT THE UPCOMING VETERANS DAY AND THE SERVICES AVAILABLE THROUGH THE LOCAL AGENCY

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BREAST CANCER AWARENES S	INSIGHT - FAMILY & SOCIAL IMPACT 10/4 - 10/5	MELISSA CULLER - RICHLAND PUBLIC HEALTH ON BREAST CANCER AWARENESS MONTH	RICHLAND COUNTY HEALTH DEPT	10/04/2014 07:11 AM	015:00
-----	THIS WEEK IN AMERICA 10/4	(See Addendum)	RIC BRATTON	10/04/2014 07:28 AM	029:28
COMMUNIT Y	REED RICHMOND	FALL HIKE AT MALABAR	REED RICHMOND, MALABAR FARM	10/08/2014 06:43 AM	002:17
COMMUNIT Y	REED RICHMOND	FALL HIKE AT MALABAR	REED RICHMOND, MALABAR FARM	10/08/2014 08:49 AM	002:17
HIGHER EDUCATION PERFORMIN G ARTS	INSIGHT - COMMUNITY 10/11 - 10/12	TALKED ABOUT THE ASHLAND UNIVERSITY PERFORMING ARTS FALL AND WINTER SERIES	ASHLAND UNIVERSITY	10/11/2014 07:11 AM	015:08
-----	THIS WEEK IN AMERICA 10/11	(See Addendum)	RIC BRATTON	10/11/2014 07:28 AM	029:27
-----	WEEKEND DEV CARL CUNFER 10/12/14	(See Addendum)	-----	10/12/2014 07:11 AM	011:44
COMMUNIT Y	MEGAN WILLIAMS - RICHLAND ACADEMY	HAUNTED ACADEMY - OCTOBER 18TH 6PM	-----	10/16/2014 06:50 AM	001:17
COMMUNIT Y	MEGAN WILLIAMS - RICHLAND ACADEMY	HAUNTED ACADEMY - OCTOBER 18TH 6PM	-----	10/16/2014 08:56 AM	001:17
AGING EDUCATION	INSIGHT - RICK SHOEMAKER 10/14 (INSIGHT)	A DISCUSSION OF ISSUES FACING AN AGING POPULATION, AND HOW TO TALK WITH	RICK SHOEMAKER	10/18/2014 07:12 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		AGING PARENTS ABOUT PERSONAL PROBLEMS			
-----	THIS WEEK IN AMERICA 10/18	(See Addendum)	RIC BRATTON	10/18/2014 07:29 AM	029:27
DOWNTOWN GROWTH	INSIGHT - FAMILY & SOCIAL IMPACT 10/25-26/2014	TALKED WITH JAMIE THOMPSON OF DMI ABOUT DOWNTOWN MANSFIELD GROWTH AND EVENTS	DOWNTOWN MANSFIELD INC	10/25/2014 07:11 AM	015:00
-----	THIS WEEK IN AMERICA 10/25	(See Addendum)	RIC BRATTON	10/25/2014 07:28 AM	029:27
-----	WEEKEND DEV CARL CUNFER 10/26/14	(See Addendum)	-----	10/26/2014 07:13 AM	012:11
-----	THIS WEEK IN AMERICA 11/1	(See Addendum)	RIC BRATTON	11/01/2014 07:29 AM	029:27
VETERAN'S SERVICES	INSIGHT - VETERANS SERVICES 11/8 - 11/9/14	TALKED ABOUT THE UPCOMING VETERANS DAY AND THE SERVICES AVAILABLE THROUGH THE LOCAL AGENCY	VETERANS SERVICES OF NCO	11/08/2014 07:12 AM	014:57
-----	THIS WEEK IN AMERICA 11/8	(See Addendum)	RIC BRATTON	11/08/2014 07:29 AM	029:26
NATIONAL CHRISTMAS TREE ASSOC	INSIGHT - BLAKE RAFELD 11/15 - 16	ALL ABOUT VARIETIES AND THE PROPER CARE OF CHRISTMAS TREES	BLAKE REFELD	11/15/2014 07:11 AM	015:00
-----	THIS WEEK IN AMERICA 11/15	(See Addendum)	RIC BRATTON	11/15/2014 07:29 AM	029:28
FAMILY &	INSIGHT -	CONVERSATION	TASTE OF	11/22/2014	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIAL IMPACT	FAMILY & SOCIAL IMPACT 11/22-23 2014	WITH TASTE OF HOME EDITOR SARAH THOMPSON ON COOKING THANKSGIVING MEAL	HOME	07:12 AM	
-----	THIS WEEK IN AMERICA 11/22	(See Addendum)	RIC BRATTON	11/22/2014 07:29 AM	029:26
NATIONAL CHRISTMAS TREE ASSOC	INTERVIEW BLAKE RAFELD Edited for 11/28	ALL ABOUT VARIETIES AND THE PROPER CARE OF CHRISTMAS TREES	-----	11/28/2014 08:17 AM	013:54
HOLIDAY SAFE SHOPPING TIPS	INSIGHT - FAMILY & SOCIAL IMPACT 11/29 - 11/30	ROD SMITH - ONTARIO POLICE CHIEF - SAFE HOLIDAY SHOPPING/TRAVEL SEASON	ROD SMITH	11/28/2014 07:11 PM	015:00
HOLIDAY SAFE SHOPPING TIPS	INSIGHT - FAMILY & SOCIAL IMPACT 11/29 - 11/30	ROD SMITH - ONTARIO POLICE CHIEF - SAFE HOLIDAY SHOPPING/TRAVEL SEASON	ROD SMITH	11/29/2014 07:11 AM	015:00
-----	THIS WEEK IN AMERICA 11/29	(See Addendum)	RIC BRATTON	11/29/2014 07:29 AM	029:29
COMMUNITY NEEDS	INSIGHT - COMMUNITY 12/06 - 12/07	TALKED ABOUT TOYS FOR TOTS FOR ASHLAND COUNTY	ASHLAND FIREFIGHTERS LOCAL 13	12/06/2014 07:11 AM	015:04
-----	THIS WEEK IN AMERICA 12/6	(See Addendum)	RIC BRATTON	12/06/2014 07:28 AM	029:26
ECONOMY	INSIGHT ECONOMIC DEVELOPMENT 12/13 & 14	TODD NESBIT, OSU ECONOMIC PROFESSOR DISCUSSED ECONOMIC FREEDOM, AND HOW IT CAN BE IMPROVED IN	OHIO STATE UNIVERSITY	12/13/2014 07:11 AM	014:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
OHIO					
----	THIS WEEK IN AMERICA 12/13	(See Addendum)	RIC BRATTON	12/13/2014 07:28 AM	029:27
----	WEEKEND DEV JOHN MOFFITT 12/14	ORIGINALLY AIRED 12/15/13	----	12/14/2014 07:12 AM	011:43
LOW INCOME HOUSING	INSIGHT - FAMILY & SOCIAL IMPACT 12/20-21/2014	CONVERSATION WITH VERONA DRANE OF HABITAT FOR HUMANITY ON AVAILABLE AREA HOMES THAT ARE AVAILABLE	VERONA DRANE	12/20/2014 07:11 AM	014:59
----	THIS WEEK IN AMERICA 12/20	(See Addendum)	RIC BRATTON	12/20/2014 07:28 AM	029:26
HEALTH AND FITNESS	INSIGHT - FAMILY & SOCIAL IMPACT 12/27 - 12/28	CAROL MABRY - OHIO HEALTH MED CENTRAL FITNESS CENTER TALKS ABOUT GETTING ACTIVE AND BEING HEALTHY	MED CENTRAL FITNESS	12/27/2014 07:12 AM	014:59
----	THIS WEEK IN AMERICA 12/27	(See Addendum)	RIC BRATTON	12/27/2014 07:29 AM	029:28

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
RELIGION	HOLIDAY PROGRAM THROWBACK 2014 PART 2	009:08	001
RELIGION	HOLIDAY PROGRAM THROWBACK 2014 PART 4	009:20	001
RELIGION	HOLIDAY PROGRAM THROWBACK 2014 PART 1	009:42	001
RELIGION	HOLIDAY PROGRAM THROWBACK 2014 PART 3	009:30	001
RELIGION	HOLIDAY PROGRAM "THE NATIVITY" PART 1	011:33	002
RELIGION	HOLIDAY PROGRAM "THE NATIVITY" PART 2	007:17	002
RELIGION	HOLIDAY PROGRAM "THE NATIVITY" PART 3	009:18	002
RELIGION	HOLIDAY PROGRAM "THE NATIVITY" PART 4	009:28	002
COMMUNITY	PSA - TREES FOR TROOPS :30	000:30	020
COMMUNITY	PSA LEXINGTON BOOSTERS - :15	000:15	010
COMMUNITY	PSA WALK TO END ALZHEIMER'S :30	000:29	056
COMMUNITY	PSA WALK TO END ALZHEIMER'S :30	000:31	002
COMMUNITY	PSA - TOY TIME (GIVE) :30	000:30	043
COMMUNITY	PSA - TOY TIME DONATE/VOLUNTEER :30	000:31	101
COMMUNITY	PSA - UNITED WAY DASH A :30	000:31	046
COMMUNITY	PSA - UNITED WAY DASH B :30	000:29	002
COMMUNITY	PSA - UNITED WAY DASH B :30	000:30	032
COMMUNITY	PSA - MAKE A DIF/ FOOD DRIVE ALL STATIONS	000:29	005
COMMUNITY	PSA - MAKE A DIF/ FOOD DRIVE ALL STATIONS	000:30	004
COMMUNITY	PSA - MANSFIELD PLAYHOUSE "THE	000:30	053

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	CHRISTMAS BUS"		
COMMUNITY	PSA - MIGHTY WURLITZER CHRISTMAS	000:31	070
COMMUNITY	PSA - MIGHTY WURLITZER CHRISTMAS	000:31	011
VETERANS	PSA - MILITARY FRIENDLY	000:31	045
HEALTH	PSA - PAT CRACKER BREAST CANCER FUND :30	000:30	070
VETERANS	PSA - VETERANS BENEFIT/JOB FAIR	000:30	109
COMMUNITY	PSA -BLACK CYCLONE WMAN :30	000:32	036
COMMUNITY	PSA -SPAGHETTI BOWL :30	000:30	098
COMMUNITY	PSA COMMUNITY :15	000:21	002
COMMUNITY	PSA COMMUNITY :15	000:22	001
COMMUNITY	PSA MANS REFORMATORY :30	000:32	008
COMMUNITY	PSA'S- PARALYZED VETS :15	000:15	001
COMMUNITY	PSA'S- PROJECT HOPE :15	000:16	001
COMMUNITY	PSA'S- SUSAN G KOMAN GRANT :30	000:30	001
COMMUNITY	PSA-MANSFIELD PLAYHOUSE "THE CHRISTMAS BUS"	000:30	055
COMMUNITY	PSA-MANSFIELD PLAYHOUSE "THE NERD"	000:30	097
COMMUNITY	PSA-MPS CLAMBAKE :30	000:32	001
COMMUNITY	THANKSGIVING FOX SPECIAL (TRAVEL)	007:10	001
COMMUNITY	AD COUNCIL	000:15	073
COMMUNITY	OHIO DEPT OF NATURAL RESOURCE	000:56	003
COMMUNITY	OHIO DEPT OF NATURAL RESOURCE	000:58	001
COMMUNITY	OHIO DEPT OF NATURAL RESOURCE	001:00	001
COMMUNITY	OHIO DEPT OF NATURAL RESOURCE	001:01	001
COMMUNITY	FUN CENTER CHORDS MEN	000:29	001
HEALTH	PSA'S- LEAD PAINT SAFETY :60	001:00	001
COMMUNITY	AD COUNCIL	000:15	143
COMMUNITY	AD COUNCIL	000:29	040
COMMUNITY	AD COUNCIL	000:30	062

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	AD COUNCIL	001:00	018
COMMUNITY	CATHOLIC CHURCH	001:00	106
COMMUNITY	CEA	000:30	009
COMMUNITY	CEA	001:00	006
COMMUNITY	HUD	000:30	008
COMMUNITY	NATIONAL RIGHT TO WORK FOUNDATION	000:29	031
COMMUNITY	NATIONAL RIGHT TO WORK FOUNDATION	001:00	004
COMMUNITY	OHIO HS ATHLETIC ASSOCIATION	000:30	039
COMMUNITY	OHIO HS ATHLETIC ASSOCIATION	000:31	046
COMMUNITY	OHIO HS ATHLETIC ASSOCIATION	000:59	006
COMMUNITY	OHIO HS ATHLETIC ASSOCIATION	001:00	006
COMMUNITY	PROJECT HOPE	000:30	004
COMMUNITY	PROJECT HOPE	001:00	004
COMMUNITY	PSA'S -KEEP KIDS IN SCHOOL :15	000:15	001
COMMUNITY	SELECTIVE SERVICE DOT GOV	000:30	039
COMMUNITY	EPA	001:00	004
COMMUNITY	PSA'S- CARBON MONOXIDE WARNING :30	000:30	010
COMMUNITY	AD COUNCIL	000:30	012
HEALTH	American Cancer Society	000:30	011
HEALTH	AMERICAN DENTAL ASSOCIATION	000:30	011
HEALTH	AMERICAN DENTAL ASSOCIATION	001:00	003
HEALTH	AMERICAN HEART ASSOCIATION	000:30	010
HEALTH	AMERICAN HEART ASSOCIATION	001:00	109
HEALTH	AMERICAN SPEECH-LANGUAGE-HEAR	000:30	011
HEALTH	HEALTH AND HUMAN SERVICES	000:30	002
HEALTH	HEALTH AND HUMAN SERVICES	001:00	002
HEALTH	PARALYZED VETS OF AMERICA	000:15	112
COMMUNITY	THE V FOUNDATION	000:30	018
COMMUNITY	UNITED WAY	000:15	040



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	US DEPT OF HEALTH & HUMAN SER	000:16	098
HEALTH	US DEPT OF HEALTH & HUMAN SER	000:30	031
VETERANS	VETERAN'S CRISIS LINE	000:30	029
VETERANS	VETERAN'S CRISIS LINE	000:59	005
VETERANS	VETERAN'S CRISIS LINE	001:00	003
COMMUNITY	PSA-MPS CLAMBAKE :30	000:32	037
VETERANS	SHOW YOUR STRIPES	000:30	014
VETERANS	SHOW YOUR STRIPES	000:31	020
COMMUNITY	PSA-MAKE A DIF/FOOD DRIVE :30 TODAY	000:30	014
COMMUNITY	PSA-MAKE A DIF/FOOD DRIVE :30 WMAN	000:30	044
COMMUNITY	PSA-MAKE A DIF/FOOD DRIVE :30 WMAN	000:31	055
COMMUNITY	IT'S ON US	000:30	004
COMMUNITY	MAKE A DIFFERENCE DAY REPORT #1	001:00	001
COMMUNITY	MAKE A DIFFERENCE DAY REPORT #1	001:03	001
COMMUNITY	MAKE A DIFFERENCE DAY REPORT #1	001:05	003
COMMUNITY	PSA COMMUNITY :15	000:16	019
COMMUNITY	PSA COMMUNITY :15	000:17	034
COMMUNITY	PSA COMMUNITY :15	000:18	063
COMMUNITY	PSA COMMUNITY :15	000:19	168
COMMUNITY	PSA COMMUNITY :15	000:20	326
COMMUNITY	PSA COMMUNITY :15	000:21	453
COMMUNITY	PSA COMMUNITY :15	000:22	306
COMMUNITY	PSA COMMUNITY :15	000:23	075
COMMUNITY	PSA COMMUNITY :15	000:25	010
COMMUNITY	PSA COMMUNITY :15 ONTARIO LIONS BLOODMOBILE	000:19	001
UNEMPLOYMENT/JOBS	MARY MCLEOD BETHUNE CENTER	000:31	045