



**WMAN AM
QUARTERLY REPORT
JULY-SEPTEMBER 2017**

Program # 2017-27

Airdate: July 1

Time of Broadcast 7:30am

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Mental Health	16:00
	Summary: Our guest discusses dealing with post traumatic stress disorder.	
	Guest: Mark Freimark is a military veteran and law enforcement officer. He is the author of "Headshot: How I Survive with Post-Traumatic Stress Disorder".	
	Issues Covered: medication, symptoms, social destruction	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00
	Summary: Our guest discusses his role on an iconic family television program.	
	Guest: Barry Williams starred as Greg Brady in the classic family comedy "The Brady Bunch". He is the author of "Growing Up Brady".	
	Issues Covered: role model, family values, morality tales	
29:00	Conclusion of Program	:30

Program # 2017-28

Airdate: July 8

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses common mistakes businesses and entrepreneurs make.

Guest: R. Shawn McBride is an attorney, business consultant and author. His latest book "Business Blunders: 10 Dangerous Business Mistakes And How to Protect Your Business So it Can Thrive"
www.mcbrideforbusiness.com

Issues Covered: planning, preparation, protection

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals/Climate	7:00

Summary: Our guest discusses the drastic seasonal changes in Yellowstone Park and it's impact on animals and nature.

Guest: Dr Kirk Johnson is Director of the Smithsonian National Museum of Natural History and host of "Great Yellowstone Thaw" on PBS.

Issues Covered: floods, wildfires, migration

29:00	Conclusion of Program	:30
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Program # 2017-29

Airdate: July 15 Time of Broadcast 7:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Aging/Medicine	16:00

Summary: Our guest discusses his research into safeguarding your skin from the damages of ultraviolet exposure.

Guest: Michael Smith M.D. is senior health scientist for Life Extension. He is an author, researcher and media resource on aging.

www.geroprotect.net

Issues Covered: natural immune response, skin cancer, aging

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Renovation/Media	7:00

Summary: Our guests discuss their television program that rewards someone facing tough times with a home makeover.

Guests: Cheryl Torrenueva and Roger Morin are hosts of "Reno, Set, Go" on Discovery Family Channel. They also lead a team of expert craftsmen.

Issues Covered: perseverance, remodeling tips, budgeting

29:00	Conclusion of Program	:30
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Program # 2017-30

Airdate: July 22 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses his research into providing a path toward better decision making both at home and at work.

Guest: Jack Quarles is an Amazon #1 bestselling author, an international trainer, speaker and consultant. He is the author of "Expensive Sentences: Debunking the Common Myths that Derail Decisions and Sabotage Success".

www.expensivesentences.com

Issues Covered: improve conversations, myths, culture

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animals/Environment	7:00

Summary: Our guest discusses the importance of wildlife conservation and animal care.

Guest: Jim Breheny is a director of the Bronx Zoo and host of "The Zoo" on Animal Planet.

www.animalplanet.com

Issues Covered: species conservation, role of zoos, environment

29:00	Conclusion of Program	:30
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Program # 2017-31

Airdate: July 29 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to get the life you want and how to be more productive.

Guest: Andro Donovan is a sought after speaker, executive coach, leadership specialist and author. Her new book "Motivate Yourself: Get The Life You Want, Find Purpose and Achieve Fulfilment".
www.androdonovan.com

Issues Covered: negative thoughts, emotional burnout, values

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses the role preventative care for animals.

Guest: Dr Diarra Blue is a veterinarian and co-owner of Cy Fair Animal Hospital in Houston. He stars in the Animal Planet tv series "The Vet Life"
www.animalplanet.com

Issues Covered: summer care tips, adoption, proper pets

29:00	Conclusion of Program	:30
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Program # 2017-32

Airdate: Aug 5

Time of Broadcast 7:30 AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Personal Growth	16:00

Summary: Our guest discusses how to create a vision for your business and life.

Guest: Rich Allen is a visionary business advisor, former corporate executive and author. His latest book is "The Ultimate Business Tuneup: A Simple Yet Powerful Business Model That Will Transform The Lives of Small Business Owners"

Issues Covered: clear strategy, business failure, focus

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motivation/Psychology	7:00

Summary: Our guest discusses how successful people learned to deal with fear and disappointment.

Guest: Tim Ferris is an entrepreneur and best selling author. He hosts "Fearless with Tim Ferris" on AT&T Audience Channel

Issues Covered: hardship, adversity, taking chances

29:00	Conclusion of Program	:30
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Program # 2017-33

Airdate: Aug 12

Time of Broadcast 7:30 AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Children’s Literacy	16:00

Summary: Our guest discusses his young adult book series and the importance of developing literary skills at an early age.

Guest: Chris Bradford is an award winning author. His books are published in 20 languages. He is the author of the “Young Samurai” and “Bodyguard” series,
www.chrisbraford.co.uk

Issues Covered: imagination, vocabulary, storytelling

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Arts/Health	7:00

Summary: Our guest discusses his work in Television and motion pictures as well as a recent health invention.

Guest: James Lipton is the highly acclaimed host of “Inside the Actors Studio” on Bravo. Also inventor of “KneesEase” for arthritis sufferers.
www.kneesease.com

Issues Covered: pain management, research, media

29:00	Conclusion of Program	:30
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Program # 2017-34

Airdate: Aug 19

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Crime/Media	16:00
1	<p>Summary: Our guest discusses his documentary on the 40th anniversary of the Son of Sam murders in New York City, one of the nation's most notorious and memorable serial killers.</p> <p>Guest: Tom Jennings is a multiple award winning documentary filmmaker and journalist. He is producer of "The Lost Tapes: Son Of Sam" for the Smithsonian Channel.</p> <p>Issues Covered: law enforcement, media, violent crime</p>	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motivation/Psychology	7:00
	<p>Summary: Our guest discusses how successful people learned to deal with fear and disappointment.</p> <p>Guest: Tim Ferris is an entrepreneur and best selling author. He hosts "Fearless with Tim Ferris" on AT&T Audience Channel</p> <p>Issues Covered: hardship, adversity, taking chances</p>	
29:00	Conclusion of Program	:30

Program # 2017-35

Airdate: Aug 26 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses ways to effectively solve problems Both in your professional and personal lives.

Guest: Nat Greene is an author, business leader and problem Solving expert. He is the author of the best seller "Stop Guessing: The 9 Behaviors of Great Problem Solvers"
www.stopguessingbook.com

Issues Covered: fact-based decisions, research, know problem

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Motivation/Business	7:00

Summary: Our guest discusses how he overcame poverty and his Lack of an education to become a successful multi-business owner.

Guest: Ralph Holguin is the founder of RMD Garage the nation's Hottest automotive restoration shop. He stars in "RMD Garage" on Velocity Channel.
www.velocity.com

Issues Covered: goals, attention to detail, passion

29:00	Conclusion of Program	:30
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Program # 2017-36

Airdate: Sept 2 Time of Broadcast 7:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Careers	16:00

Summary: Our guest explains how to design and implement a job search action plan and offers special advice for recent college grads.

Guest: Kathleen Brady is an iPEC certified career management coach with 25 years experience and author of "Get A Job: 10 Secrets to Career Success"

www.careerplanners.net

Issues Covered: resume writing, social media, negotiating

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Travel	7:00

Summary: Our guest discusses the benefits of unwinding and using travel to take a break from hectic lives.

Guest: Julia Dimon is a travel journalist and on-air host travel personality. She's the author of "Travel Junkie" and the blog Traveljunkiejulia.com
www.travelocity.com

Issues Covered: family travel, culture, education

29:00	Conclusion of Program	:30
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Program # 2017-37

Airdate: Sept 9

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business/Psychology	16:00

Summary: Our guest explains how to stay cool under pressure and attain peak performance.

Guest: Dr. Christian Marcolli is renowned global performance coach and author of "The Melting Point: How To Stay Cool Under Pressure And Sustain World Class Performance".

www.marcolli.com

Issues Covered: emotional strength, passion, adaptability

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Education	7:00

Summary: Our guest offers practical tips for both parents and students to make the college of their dreams a reality.

Guest: Dr. Kat Cohen is a sought after expert on college admissions and the CEO and Founder of IvyWise an educational consulting company.

www.ivywise.com,

Issues Covered: social media, scholarships, common mistakes

29:00	Conclusion of Program	:30
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Program # 2017-38

Airdate: Sept 16 Time of Broadcast 7:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – History	16:00

Summary: Our guest discusses his new book on the invasions of all 50 states countless times over the course of U.S. history.

Guest: Christopher Kelly is an author and historian. He is also a former broadcasting executive. He is the co-author of "America Invaded: A State by State Guide to Fighting on American Soil".
www.americainvaded.com

Issues Covered: native Americans, state boundaries, culture

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Animal Care	7:00

Summary: Our guest discusses how rescue dogs are trained to become service dogs for people with disabilities.

Guest: Laura London is a certified dog trainer and co-host of the Animal Planet television series "Rescue Dog to Super Dog".
www.animalplanet.com

Issues Covered: training, emotional trauma, shelter pets

29:00	Conclusion of Program	:30
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Program # 2017-39

Airdate: Sept 30 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest discusses his research into macular degeneration an eye disease that impacts 1 in 3 people over age 65.

Guest: Alan McClain is an author and former management systems analyst who was diagnosed with macular degeneration. He's the author of "How I Beat Macular Degeneration in the Early Stages And How You Can Too".

www.beatmaculardegeneration.com

Issues Covered: testing, diet, supplements

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Literature	7:00

Summary: Our guest discusses her newest young adult novel that takes place 100 years in the future.

Guest: Katharine McGee is the author of the best selling young adult fiction "The Thousandth Floor." She has just released the sequel "The Dazzling Heights".

Issues Covered: technology, relationships, literacy

29:00	Conclusion of Program	:30
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