

WMAN AM + FM

**QUARTERLY REPORT**  
**OCTOBER-DECEMBER 2013**

**Program # 2013-41**

Airdate: Oct 5

Time of Broadcast 7:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 -Language	16:00

Summary: Our guest discusses the need to be able to speak foreign languages in today's global economy..

Guest: Mark Frobose has had unequalled success in the language field for over 30 years. He's the founder of Language Audiobooks.com [www.languageaudiobooks.com](http://www.languageaudiobooks.com)

**Issues Covered: travel, safety, Spanish importance**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary: Our guest discusses encouragement for women to deal with daily pressures.

Guest: Treenie Zweigle is a nurse case manager and author of "Never Give Up". [www.greatbooks4u.com](http://www.greatbooks4u.com)

**Issues Covered: forgiveness, real answers, emotional trauma**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-42**

Airdate: Oct. 12

Time of Broadcast 7:30 AM

Producer: Sean Bratton

Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
------------------------------	----------------	----------------

:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Employee Relations	16:00

Summary: Our guest discusses what it takes to make and keep employees happy in the workplace. He feels companies are on the verge of an employee mutiny.

Guest: Les Landes is a performance improvement expert with over 20 years working with top companies. He's the author of "Getting To The Heart of Employee Engagement"  
www.landesassociates.com

**Issues Covered: wages, expectations, trust**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary: Our guest discusses hearing loss in children and his 11,000 mile bicycle trip to raise funds for cochlear implants.

Guest: Jacob Landes was deaf at age 10 when he received a cochlear implant, which restored his hearing. Today he is dedicated to raising funds so that other children will be able to afford implants.  
www.jacobsride.com

**Issues Covered: research, costs, inspiration**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-43**

Airdate: Oct 19 Time of Broadcast 7:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses the importance of having the right concept before launching a new product or service.



Guest: Martha Guidry has over 20 years of experience in brand management, concept development and research. She is the author of "Marketing Concepts That Win".  
[www.marketingconceptsthatwin.com](http://www.marketingconceptsthatwin.com)

**Issues Covered: awareness, research, positioning**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Bullying 7:00

Summary: Our guests discuss their roles in a tv movie that focuses on bullying and its impact on kids..

Guests: Rising young stars Kenton Duty and Kat McNamara star in the anti-bullying movie "Contest" on Cartoon Network.  
[www.stopbullyingspeakup.com](http://www.stopbullyingspeakup.com)

**Issues Covered: speak up, involvement, types of bullying**

29:00 Conclusion of Program :30

**Program # 2013-44**

Airdate: Oct 26 Time of Broadcast 7:30am

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – College Funding	16:00

Summary: Tuition costs for can run up to \$65,000 a year. Our guest offers ways to pay for college while protecting retirement.

Guest: John McDonough is founder, president and CEO of Studemont College Funding Solutions.  
[www.collegefundingfreedom.com](http://www.collegefundingfreedom.com)

**Issues Covered: 529 savings, scholarships, grants**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Decorating 7:00

Summary: Our guests discusses how to decorate for holidays and special occasions ecologically and economically. .

Guests: Stacy Nelson is a tv art director, decorator and budget style specialist. She's the author of the popular "On-Set" series.  
[www.trashlassies.com](http://www.trashlassies.com)

**Issues Covered: budget, effects, reality tv**

29:00 Conclusion of Program :30

**Program # 2013-45**

Airdate: Nov 2 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest says most of us do want to eat healthier but we just do not know how.

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She's the author of "Comfort Food Gets a Healthy Makeover".  
[www.jillskeem.com](http://www.jillskeem.com)

**Issues Covered: diet, wellness, exercise**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Media 7:00

Summary: Our guest discusses the popularity of reality tv and why so many viewers relate.

Guests: SallyAnn Salsano is creator of "Jersey Shore" along with a number of other highly rated reality tv programs.  
[www.mtv.com](http://www.mtv.com)

**Issues Covered: pop culture, education, follow passion**

29:00 Conclusion of Program :30

**Program # 2013-46**

Airdate: Nov. 9 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))



<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Veterans	16:00

Summary: Our guest discusses his tours in Afghanistan and his problems adjusting back home.

Guest: Sgt Danger Geist enlisted in the Army at age 17 at was sent to a volatile region in Afghanistan. He documented his adventures in "I Am Danger; I Am Prisoner".  
www.burningbridge.com

**Issues Covered: suicide, terrorist attacks, PTSD**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Business	7:00

Summary: So many home based business options. Our guest helps sort out the good from the bad.

Guest: Consumer advocate Martin Wilson publishes objective reviews on a number of popular home based business opportunities.  
www.homebasedbusinessreviews.com

**Issues Covered: scams, investment, expectations**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-47**

Airdate: Nov. 16 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Environment	16:00

for Summary: Our guest discusses nature photography and the need for conservation of our natural surroundings.

Guest: Douglas Goodell is a trained scientist who has been involved in nature photography and environmental issues all of his life. He's the author of "Natures Paradise: Costa Rica".  
www.goodellphotoart.com

**Issues Covered: rain forest, endangered species, climate**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary: Our guest discusses a new free phone app that answers your health questions instantaneously by doctors.

Guest: Ron Gutman is an expert in digital and mobile health. He's the Founder and CEO of HealthTap, creators of TalkToDocs app.  
www.healthtap.com

**Issues Covered: medical advice, health care future, costs**

29:00 Conclusion of Program :30

**Program # 2013-48**

Airdate: Nov. 23 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Education	16:00

Summary: Our guest discusses the role of Ripley Entertainment in education and conservation..

Guest: Edward Meyer is VP of Exhibits and Archives for Ripley Entertainment and editor of "Ripley's Believe it or Not! Dare to Look".  
www.ripleys.com

**Issues Covered: history, curious minds, conservation**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Hospice Care 7:00

Summary: Our guest discusses the importance of hospice and the Role of caregivers.



Guest: Frank Sesno, former CNN anchor, is host of the RLTV Special "Hospice: Something Special".  
www.rl.tv.com

**Issues Covered: affordable care act, cost, support**

29:00 Conclusion of Program :30

**Program # 2013-49**

Airdate: Nov. 30 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Prejudice	16:00

Summary: Our guest discusses the difficulty of dealing with sexual identity and acceptance.

Guest: Gloria Parker is the author of "Meeting Robyn" an autobiographical account of raising a transgender child.  
www.gloriaparker.biz

**Issues Covered: bullying, denial, redemption**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Entertaining 7:00

Summary: Our guest discusses simple ways to celebrate the most meaningful time of the year.

Guest: Jennifer Sbranti is co-founder and Editor in Chief of Hostess With The Mostess, a modern party planning resource.  
www.hwtm.com

**Issues Covered: family memories, budget, inspiration**

29:00 Conclusion of Program :30

**Program # 2013-50**

Airdate: Dec. 7 Time of Broadcast 7:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Diet	16:00

Summary: Our guest discusses the psychology of eating and the visual impact of food on our diet.

Guest: Sheila Kemper Dietrich is CEO & Founder of Livliga a company that offers place settings for adults & children that allow for "right size" portions.  
www.livligahome.com

**Issues Covered: childhood obesity, portion control**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Kennedy Assassination	7:00

Summary: Our guest discusses his research on the role of Lee Harvey Oswald.

Guest: Steven Gillon is Scholar in Residence for the History Channel. And author of "Lee Harvey Oswald: 48 Hours To Live"  
www.discovery.com

**Issues Covered: conspiracy theories, Castro, Warren Commission**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-51**

Airdate: Dec 14 Time of Broadcast 7:30 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Investments	16:00



Summary: Our guest discusses his stock market investment strategy based on historical performances back to 1924.

Guest: Robert Harper is a successful investment advisor and author. His new book is "The Almost Perfect Investment System".

**Issues Covered: Commissions, 401(K)s, Risk**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Employment 7:00

Summary: Our guest discusses a recent worldwide survey that shows American works dislike their jobs more than workers in other countries.

Guest: Joanie Ruge is Sr Vice President of Monster Worldwide and an employment industry expert.  
www.monster.com

**Issues Covered: dream job, action plan, research**

29:00 Conclusion of Program :30

**Program # 2013-52**

Airdate: Dec 21 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health Cost	16:00

Summary: Our guest discusses medical savings plans and other ways to manage health care expenses.

Guest: Michael Scavuzzo is Founder and CEO of Medical Smart Care Now, a company that offer health care alternatives.  
www.medicalsmartcarenow.com

**Issues Covered: telemedicine, nurse hotline, prescriptions**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Consumer Trends 7:00

Summary: Our guest discusses the most popular web searches of 2013 based on worldwide use of Yahoo!

Guest: Carolyn Clark is a Senior Communications Specialist and web trend analyst for Yahoo!  
www.yearinreview.yahoo.com

**Issues Covered: newsmakers, obsessions, most asked questions**

29:00 Conclusion of Program :30

**Program # 2014-1**

Airdate: Dec 28 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help	16:00

Summary: Our guest discusses how his life changed when he learned the power of forgiveness and healing.

Guest: Dan Roy Baron had a successful technology career when he decided there was something missing. He's the author of "Looking Glass Shattered".  
www.anu1.org

**Issues Covered: homelessness, compassion, conservation**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Travel 7:00

Summary: Our guest discusses why South America has become a hot travel destination with the World Cup and Olympics being held there.

Guest: Juergen Keller is an economist and travel expert who found SouthAmerica.travel in 1999.  
www.southamerica.travel

**Issues Covered: environment, crime, diversity**

29:00 Conclusion of Program :30