

WMAN 102.7FM

QUARTERLY REPORT
APRIL-JUNE 2013

Program # 2013-15

Airdate: 4-06-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 -Children's Books	16:00

Summary: Our guest discusses the process of writing young adult books developing life-long readers.

Guest: J.L.Kimmel is the award winning author of "The Yawning Rabbit River Chronicle". Her book "The Magic Gown" was the 2009 Book of the Year for ages 8 to 12.
www.jlkimmel.com

Issues Covered: nature, prejudice, imagination

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Starting a Business	7:00

Summary Our guest tells the story of building a successful home based business after years of struggling.

Guest: Aron Parker worked 3 jobs trying to make a living while also looking for a home business. After many failures, he found the right company.
www.workwitharon.com

Issues Covered: marketing, finances, avoid scams

29:00	Conclusion of Program	:30
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Program # 2013-16

Airdate: 4-13-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Women's Health	16:00

Summary: Our guest discusses an often unnecessary surgery performed on women - hysterectomy. In fact she says there is an 80% chance the surgery is not needed.

Guest: Holly Bridges is a journalist, patient advocate and author of "The UnHysterectomy".
www.unhysterectomy.com

Issues Covered: Surgery options, finding doctor, treatment

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Starting a Business	7:00

building
 Summary Our guest tells her story of finding work life balance by her own business.

Guest: Cathy Parker started a home based business that allowed her to set her own hours around her families schedule.

Issues Covered: expectations, time management, select business

29:00	Conclusion of Program	:30
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Program # 2013-17

Airdate: 4-20-13 Time of Broadcast 7:30Am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Relationships	16:00

Summary: For many singles dating can be frustrating. Our guest explains how he got out of the dating rut.

Guest: Joseph Adago author of "The Program: Master The Art of Dating". He is a successful New York City real estate broker.
www.joesdatingprogram.com

Issues Covered: online dating, rejection, marketing

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health 7:00

Summary Our guest discusses what nurses are doing to help sick and injured kids feel better.

Guest: Trenee Zweigle is a registered nurse who cares for children. She is the author of "Happy Smiles For Kids".
www.happysmilesforkids.org

Issues Covered: craft dolls, treatment, awareness

29:00 Conclusion of Program :30

Program # 2013-18

Airdate: 4-27-13 Time of Broadcast 7:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 -Cosmetic Surgery	16:00

Summary: Despite the economy cosmetic surgical procedures are up. Our guest explains how to find the right doctor.

Guest: Dr Barry Lycka is founder of The Ethical Cosmetic Surgery Association and author of "Don't Choose a Cosmetic Surgeon Without Me"
www.barrylyckamd.com

Issues Covered: price, myths, expectations, cancer surgery

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Opportunities 7:00

Summary Our guest explains how people can make money with

their voices as professional voice over talent.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace. www.voices.com

Issues Covered: booking jobs, resume, business building

29:00 Conclusion of Program :30

TOTAL TIME: 29:30

Program # 2013-19

Airdate: 5-04-13 Time of Broadcast 7:30AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Personal Finance	16:00

Summary: Each day we make financial decisions that have consequences. Our guests discuss making those decisions wisely.

Guests: Matt Kabala and Gene Natali Jr, both CPAs, are authors of "The Missing Semester", named 2013 Adult Book of the Year by The Institute for Literacy. www.themissingsemester.com

Issues Covered: student loans, credit cards, home buying

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Opportunities 7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent. Part 2 of our interview.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace. www.voices.com

Issues Covered: booking jobs, resume, business building

29:00 Conclusion of Program :30

Program # 2013-20

Airdate: 5-11-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Careers	16:00

Summary: With millions out of work or unhappy with their jobs, our guest offers tips on how to unlock your true potential.

Guest: W L Laney is a successful entrepreneur and inventor. He's the author of "A Self-Administered Attitude Transplant".
www.wlaney.com

Issues Covered: financial independence, think like a boss

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Opportunities	7:00

Summary Our guest explains how people can make money with their voices as professional voice over talent. Part 3 of our interview.

Guest: Stephanie Ciccarelli is the author of "Voice Acting for Dummies" and co-founder of Voices.com the #1 online voice over marketplace.
www.voices.com

Issues Covered: booking jobs, resume, business building

29:00	Conclusion of Program	:30
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Program # 2013-21

Airdate: 5-18-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Religion	16:00

Summary: Our guest, a science and technology writer and former atheist discusses her conversations with God.

Guest: Sondra Sneed is an in-demand contract technology writer and author of "What To Do When You're Dead".
www.sondrasneed.com

Issues Covered: Science-religion link, addiction, self-doubt

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Business 7:00

Summary Our guest explains how he was able to regain his financial footing after years of unemployment.

Guest: Robert Adelman lost a high paying professional job after 9-11. After finding a new job, his hours were reduced due to the recession.
www.livingapp.com/ra10

Issues Covered: Job search, supplemental income, networking

29:00 Conclusion of Program :30

Program # 2013-22

Airdate: 5-25-13 Time of Broadcast 7:30 AM

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 -Education	16:00

Summary: Our guest says many kids will never use bulky, dated textbooks in school again.

Guest: Ed Rickers is an elementary education pioneer and founder of the company that publishes "Studies Weekly".
www.studiesweekly.com

Issues Covered: Common Core, testing, basics neglected

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Health

7:00

Summary Our guest discusses how he was able to improve his physical and emotional health..

Guest: Jah Kafele is an entrepreneur who owns several businesses that deal with health issues.
www.getpaidtostayhealthy.com

Issues Covered: Vitamins, exercise, income opportunities

29:00 Conclusion of Program

:30

Program # 2013-23

Airdate: 6-01-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Religion	16:00

Summary: Our guest discusses the role of members of the Religious Society of Friends in leading the way for social initiatives in the US.

Guest: Susan Sachs Goldman holds a masters degree in American History. She's the author of "Friends in Deed".
www.highmarkpress.com

Issues Covered: civil rights, women's movement, poverty

19:00 SPOT BREAK #2

3:00

22:00 Segment #2- Military Families

7:00

Summary: Much has been written about the experiences of soldiers in recent conflicts. Our guest discusses the sacrifices made by their families.

Guest: Nanette Sagastume is the author of "We Also Service: A Family Goes to War. She is the mother and wife of veterans.
www.wealsoserve.net

Issues Covered: financial problems, ptsd, health care

29:00 Conclusion of Program

:30

Program # 2013-24

Airdate: 6-08-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Business	16:00

Summary: Because of a still lagging job market the role of Independent Consultant is the single fastest growing career in the US.

Guest: Jay Niblick is the founder and CEO of an international consulting firm and author of "The Profitable Consultant".
www.theprofitableconsultant.com

Issues Covered: job market, skills needed, pricing

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary: Our guest discusses the importance of sun protection to keep your family safe from harmful UV rays.

Guest: Melissa Rycroft is reigning Dancing With The Stars All Star Champion and spokesperson for Banana Boat Sunscreen.
www.bananaboat.com

Issues Covered: skin cancer, lip protection, new products

29:00	Conclusion of Program	:30
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Program # 2013-25

Airdate: 6-16-13

Time of Broadcast 7:30AM

Producer: Sean Bratton

Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60

1:00 SPOT BREAK #1 2:00
 3:00 Segment #1 –Bullying 16:00

Summary: 62% of higher education professionals experience workplace bullying. That's 58% higher than the general population.

Guest: Dr Leah Hollis is a former college athlete and administrator. She's the author of "Bully in the Ivory Tower". She conducted a study of workplace bullying.
www.diversitytrainingconsultants.com

Issues Covered: college sports, cost, remedies

19:00 SPOT BREAK #2 3:00
 22:00 Segment #2- Health 7:00

Summary Our guest discusses what nurses are doing to help sick and injured kids feel better. Part 2 of our interview.

Guest: Trenee Zweigle is a registered nurse who cares for children. She is the author of "Happy Smiles For Kids".
www.happysmilesforkids.org

Issues Covered: teen suicide, video games, social media

29:00 Conclusion of Program :30

Program # 2013-26

Airdate: 6-22-13 Time of Broadcast 7:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

Time Length	Segment	Segment
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Personal Growth	16:00

Summary: Our guest discusses how to live an awake and inspired life to create a life you love..

Guest: Suzanne Eder is former corporation CPA and now a life coach. She's the author of "10 Ways to Find Peace Rather Than Panic".

www.solidground.com

Issues Covered: self-awareness, growth, volunteering

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Adoption 7:00

Summary Our guest discusses the important of adding a new family member.

Guest: Leigh Anne Touhy is the inspiration for the hit movie "The Blind Side" and host of the tv series "Family Addition".
www.uptv.com/familyaddition

Issues Covered: obstacles, emotional process, foster care crisis

29:00 Conclusion of Program :30

Program # 2013-27

Airdate: 6-29-13 Time of Broadcast 7:30am

Producer: Sean Bratton Host: Ric Bratton (www.thisweekinamerica.us)

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 -Find A Lawyer	16:00

Summary: Our guest says most people spend more time researching a sofa than picking a lawyer.

Guest: Ben Glass has been a practicing attorney for 30 years. He's the author of "The Truth About Lawyer Advertising".
www.thetruthaboutlawyeradvertising.com

Issues Covered: directories, settlements, myths

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Creativity 7:00

Summary Our guest discusses how to optimize your inner vision even if you have a creative block.

Guest: Tim Levy is a coach, speaker and author of "Creativity and Innovation". He consults numerous multi-national corporations.

www.timlevy.com

Issues Covered: diet, energy, clarity

29:00

Conclusion of Program

:30