

ORDER



Orders
Order / Rev: 84713
Alt Order #: 28401452
Product Desc: CISCO24
Estimate: 12154
Flight Dates: 07/09/24 - 07/15/24
Original Date / Rev: 05/17/24 / 05/17/24
Order Type: GENERAL

KVOA-TV
Primary AE: Katz Washington DC
Sales Office: DC-K
Sales Region: National

Agency Name: Mentzer Media Service --EDI
Buying Contact:
Billing Contact:
 210 W PENNSYLVANIA AVE
 TOWSON, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Juan Ciscomani for Congress
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL- CAND
Priority: P-2

New Business End:
Advertiser External ID: 6452
Agency External ID: 1680
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/15/24	40	\$13,900.00	\$11,815.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	40	\$13,900.00	\$11,815.00	0.00
Totals	40	\$13,900.00	\$11,815.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVOA	07/09/24	07/09/24	Today Show Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 07/08/24		07/14/24	-T-----	2	\$400.00	0.00							
N 2	KVOA	07/10/24	07/10/24	Today Show Today Show	CM	7:00 AM-9:00 AM	--W----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 07/08/24		07/14/24	--W----	2	\$400.00	0.00							
N 3	KVOA	07/11/24	07/11/24	Today Show Today Show	CM	7:00 AM-9:00 AM	---T---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 07/08/24		07/14/24	---T---	2	\$400.00	0.00							
N 4	KVOA	07/12/24	07/12/24	Today Show Today Show	CM	7:00 AM-9:00 AM	----F--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 07/08/24		07/14/24	----F--	2	\$400.00	0.00							
N 5	KVOA	07/15/24	07/15/24	Today Show Today Show	CM	7:00 AM-9:00 AM	M-----	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00

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KVOA-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	M-----		2				\$400.00		0.00			
N 6	KVOA	07/13/24	07/13/24	Sat Today Show 5a-7a Saturday Today	CM	5:30 AM-7:00 AM (5:30 AM-7:00 AM)	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S-		1				\$150.00		0.00			
N 7	KVOA	07/13/24	07/13/24	Sat 7a News Sat 7a News	CM	7:00 AM-8:00 AM	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-----S-		1				\$150.00		0.00			
N 8	KVOA	07/09/24	07/09/24	M-F News 4 at Noon News 4 at Noon	CM	12:00 PM-1:00 PM	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	-T-----		1				\$150.00		0.00			
N 9	KVOA	07/10/24	07/10/24	M-F News 4 at Noon News 4 at Noon	CM	12:00 PM-1:00 PM	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	--W----		1				\$150.00		0.00			
N 10	KVOA	07/11/24	07/11/24	M-F News 4 at Noon News 4 at Noon	CM	12:00 PM-1:00 PM	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	---T---		1				\$150.00		0.00			
N 11	KVOA	07/12/24	07/12/24	M-F News 4 at Noon News 4 at Noon	CM	12:00 PM-1:00 PM	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	----F--		1				\$150.00		0.00			
N 12	KVOA	07/15/24	07/15/24	M-F News 4 at Noon News 4 at Noon	CM	12:00 PM-1:00 PM	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	M-----		1				\$150.00		0.00			
N 13	KVOA	07/10/24	07/10/24	NBC News Daily News Daily	CM	1:00 PM-2:00 PM	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	--W----		1				\$150.00		0.00			
N 14	KVOA	07/11/24	07/11/24	NBC News Daily News Daily	CM	1:00 PM-2:00 PM	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	---T---		1				\$150.00		0.00			
N 15	KVOA	07/12/24	07/12/24	NBC News Daily News Daily	CM	1:00 PM-2:00 PM	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/08/24	07/14/24	----F--		1				\$150.00		0.00			
N 16	KVOA	07/15/24	07/15/24	NBC News Daily News Daily	CM	1:00 PM-2:00 PM	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	M-----		1				\$150.00		0.00			
N 17	KVOA	07/10/24	07/10/24	M-F 4p News News 4 at 4p	CM	4:00 PM-5:00 PM	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

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KVOA-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KVOA	07/11/24	07/11/24	M-F 4p News News 4 at 4p	CM	4:00 PM-5:00 PM	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	--W----		1				\$200.00		0.00			
		News 4 Tucson at 4p													
N 19	KVOA	07/12/24	07/12/24	M-F 4p News News 4 at 4p	CM	4:00 PM-5:00 PM	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$200.00		0.00			
		News 4 Tucson at 4p													
N 20	KVOA	07/09/24	07/09/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	----F--		1				\$200.00		0.00			
		News 4 Tucson at 5p													
N 21	KVOA	07/10/24	07/10/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-T-----		1				\$450.00		0.00			
		News 4 Tucson at 5p													
N 22	KVOA	07/11/24	07/11/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$450.00		0.00			
		News 4 Tucson at 5p													
N 23	KVOA	07/11/24	07/11/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$500.00		0.00			
		News 4 Tucson at 6p													
N 24	KVOA	07/12/24	07/12/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	----F--		1				\$500.00		0.00			
		News 4 Tucson at 6p													
N 25	KVOA	07/15/24	07/15/24	M-F 6p News News 4 at 6p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	M-----		1				\$500.00		0.00			
		News 4 Tucson at 6p													
N 26	KVOA	07/14/24	07/14/24	Sun 530p Early News Early News Su	CM	5:30 PM-6:00 PM	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-----S		1				\$300.00		0.00			
		News 4 Tucson at 530p													
N 27	KVOA	07/09/24	07/09/24	M-F 630p-7p Prime Access	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-T-----		1				\$500.00		0.00			
		Inside Edition													
N 28	KVOA	07/10/24	07/10/24	M-F 630p-7p Prime Access	CM	6:30 PM-7:00 PM	--W----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	--W----		1				\$500.00		0.00			
		Inside Edition													
N 29	KVOA	07/11/24	07/11/24	M-F 630p-7p Prime Access	CM	6:30 PM-7:00 PM	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$500.00		0.00			
		Inside Edition													

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KVOA-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$500.00		0.00			
N 30	KVOA	07/09/24	07/09/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	-T-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		News 4 Tucson at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-T-----		1				\$500.00		0.00			
N 31	KVOA	07/10/24	07/10/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	--w----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		News 4 Tucson at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	--w----		1				\$500.00		0.00			
N 32	KVOA	07/11/24	07/11/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	---T---	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		News 4 Tucson at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	---T---		1				\$500.00		0.00			
N 33	KVOA	07/12/24	07/12/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		News 4 Tucson at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	----F--		1				\$500.00		0.00			
N 34	KVOA	07/15/24	07/15/24	Late News Wkdy Late News Wkdy	CM	10:00 PM-10:35 PI	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		News 4 Tucson at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/24	07/21/24	M-----		1				\$500.00		0.00			
N 35	KVOA	07/14/24	07/14/24	Late News Sun Late News Su	CM	10:00 PM-10:35 PI	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		News 4 Tucson at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/24	07/14/24	-----S		1				\$500.00		0.00			
													Totals	40	\$13,900.00