## ORDER

KVOA-TV

Order / Rev: 84715 28401451 Alt Order #: Product Desc: CISCO24

Estimate: 12155

Flight Dates: 07/16/24 - 07/22/24 Original Date / Rev: 05/17/24 / 05/17/24

Order Type: **GENERAL**  Primary AE: Katz Washington DC

Sales Office: DC-K Sales Region: National

Name: Mentzer Media Service -- EDI Agency

> **Buying Contact:** Billing Contact:

210 W PENNSYLVANIA AVE

TOWSON, MD 21204

Billing Type: Cash

Billing Calendar: Broadcast Billing Cycle: EOM/EOC

15%

Juan Ciscomani for Congress

Demographic: A35+ Product Codes: Candidates AGY Revenue Code 1: Revenue Code 2: POL

POL- CAND

New Business End:

Agency Commission:

Advertiser External ID: 6452 Agency External ID: 1680 Unit Code: General

Order Separation: 00:30:00

**Bill Plan** 

Advertiser

Name:

Priority:

Revenue Code 3:

**Orders** 

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/22/24	40	\$13,900.00	\$11,815.00

P-2

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	40	\$13,900.00	\$11,815.00	0.00
Totals	40	\$13.900.00	\$11.815.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KVOA	07/16/2	4 07/16/24	Today Show	CM	7:00 AM-9:0	00 AM -T	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
			Today Show									
Today	Show-NB	С										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07	/15/24	07/21/24	-T	2	\$400.00	0.00						
N 2 KVOA	07/17/2	4 07/17/24	Today Show	CM	7:00 AM-9:0	00 AMW	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
			Today Show									
Today	Show-NB	С										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07	/15/24	07/21/24	W	2	\$400.00	0.00						
N 3 KVOA	07/18/2	4 07/18/24	Today Show	CM	7:00 AM-9:0	00 AMT	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
			Today Show									
Today	Show-NB	С										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07	/15/24	07/21/24	T	2	\$400.00	0.00						
N 4 KVOA	07/19/2	4 07/19/24	Today Show	CM	7:00 AM-9:0	00 AMF	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
			Today Show									
Today	Show-NB	С										
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07	/15/24	07/21/24	F	2	\$400.00	0.00						
N 5 KVOA	07/22/2	4 07/22/24	Today Show	CM	7:00 AM-9:0	00 AM M	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
			Today Show									

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Order / Rev: 84715 Advertiser: Juan Ciscomani for Congress

News 4 at 4p

News 4 Tucson at 4p

Alt Order #: 28401451 Product Desc: CISCO24 KVOA-TV

Flight Dates: 07/16/24 - 07/22/24 Estimate: 12155

**Inventory Code** Break Start/End Time Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount Today Show-NBC Start Date **End Date** Weekdays Spots/Week Rating Rate 07/28/24 Week: 07/22/24 \$400.00 0.00 N 6 KVOA 07/20/24 07/20/24 Sat Today Show 5a-7a CM 5:30 AM-7:00 AM ----S-:30 \$150.00P-2 0.00 NM \$150.00 1 Saturday Today (5:30 AM-7:00 AM) Saturday Today Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 07/15/24 07/21/24 \$150.00 0.00 N 7 KVOA 07/20/24 07/20/24 7:00 AM-8:00 AM ----S-:30 \$150.00P-2 0.00 NM Sat 7a News CM 1 \$150.00 Sat 7a News **Tucson Today Saturday** Rating Start Date End Date Weekdays Spots/Week Rate \$150.00 Week: 07/15/24 07/21/24 ----S-0.00 N 8 KVOA 07/16/24 07/16/24 12:00 PM-1:00 PM-T----\$150.00P-2 0.00 NM M-F News 4 at Noon CM :30 \$150.00 1 News 4 at Noon News 4 Tucson at Noon End Date Spots/Week Rating Start Date Weekdays Rate Week: 07/15/24 07/21/24 \$150.00 0.00 N 9 KVOA 07/17/24 07/17/24 M-F News 4 at Noon CM 12:00 PM-1:00 PM--w---:30 \$150.00P-2 0.00 NM \$150.00 News 4 at Noon News 4 Tucson at Noon Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/15/24 07/21/24 --W----\$150.00 0.00 N10 KVOA 07/18/24 07/18/24 12:00 PM-1:00 PM---T---\$150.00P-2 M-F News 4 at Noon CM :30 0.00 NM 1 \$150.00 News 4 at Noon News 4 Tucson at Noon Spots/Week Rating Start Date **End Date** Weekdays Rate ---T---\$150.00 Week: 07/15/24 07/21/24 0.00 \$150.00P-2 N11 KVOA 07/19/24 07/19/24 M-F News 4 at Noon CM 12:00 PM-1:00 PM----F--:30 0.00 NM 1 \$150.00 News 4 at Noon News 4 Tucson at Noon End Date Spots/Week Start Date Weekdays Rate Rating ----F--Week: 07/15/24 07/21/24 \$150.00 0.00 N12 KVOA 07/22/24 07/22/24 0.00 NM M-F News 4 at Noon 12:00 PM-1:00 PMM-----:30 \$150.00P-2 \$150.00 CM 1 News 4 at Noon News 4 Tucson at Noon Spots/Week Start Date **End Date** Rating Weekdays Rate Week: 07/22/24 07/28/24 \$150.00 0.00 N13 KVOA 07/17/24 07/17/24 \$150.00P-2 **NBC News Daily** CM 1:00 PM-2:00 PM --W----:30 0.00 NM 1 \$150.00 **News Daily** NBC News Daily-NBC Spots/Week Start Date End Date <u>Weekdays</u> Rating Rate Week: 07/15/24 07/21/24 -W----\$150.00 0.00 NBC News Daily N14 KVOA 07/18/24 07/18/24 CM 1:00 PM-2:00 PM ---T---:30 \$150.00P-2 0.00 NM \$150.00 1 **News Daily** NBC News Daily-NBC Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/15/24 07/21/24 ---T---\$150.00 0.00 N15 KVOA 07/19/24 07/19/24 1:00 PM-2:00 PM ----F--\$150.00P-2 **NBC News Daily** CM :30 0.00 NM 1 \$150.00 **News Daily** NBC News Daily-NBC Spots/Week Start Date **End Date** Weekdays Rate Rating ----F--Week: 07/15/24 07/21/24 \$150.00 0.00 N16 KVOA 07/22/24 07/22/24 1:00 PM-2:00 PM M-----\$150.00P-2 **NBC News Daily** CM :30 0.00 NM 1 \$150.00 **News Daily** NBC News Daily-NBC Spots/Week Start Date End Date Weekdays Rate Rating Week: 07/22/24 07/28/24 \$150.00 0.00 N17 KVOA 07/17/24 07/17/24 M-F 4p News 4:00 PM-5:00 PM --W----:30 \$200.00P-2 0.00 NM CM 1 1 \$200.00

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Order / Rev: 84715 Advertiser: Juan Ciscomani for Congress

Alt Order #: 28401451 Product Desc: CISCO24 KVOA-TV

Flight Dates: 07/16/24 - 07/22/24 Estimate: 12155

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/15/24 N18 KVOA 07/18/24	07/21/24	M-F 4p News	CM	\$200.00	0.00 00 PMT	:30	1	\$200.00P-2	0.00 NM	1	\$200.00
N 10 KVOA 01/10/2-	+ 07/10/24	News 4 at 4p	Civi	4.001 101-3.0	00 1 WII	.50	'	Ψ200.001 -2	0.00 14101	· '	Ψ200.00
News 4 Tucson a	•			_							
<u>Start Date</u> Week: 07/15/24	End Date 07/21/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
N 19 KVOA 07/19/24		M-F 4p News	CM	· ·	0.00 00 PMF	:30	1	\$200.00P-2	0.00 NM	1	\$200.00
		News 4 at 4p									
News 4 Tucson a Start Date	it 4p End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/15/24	07/21/24	F	<u> </u>	\$200.00	0.00						
N20 KVOA 07/16/24	4 07/16/24	M-F 5p News	CM	5:00 PM-5:3	30 PM -T	:30	1	\$450.00P-2	0.00 NM	1	\$450.00
News 4 Tucson a	nt 5n	News 4 at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/15/24	07/21/24	-T	1	\$450.00	0.00						
N21 KVOA 07/17/24	4 07/17/24	M-F 5p News	CM	5:00 PM-5:3	30 PMW	:30	1	\$450.00P-2	0.00 NM	1	\$450.00
News 4 Tucson a	at 5p	News 4 at 5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/15/24	07/21/24	W	1	\$450.00	0.00						
N22 KVOA 07/18/24	4 07/18/24	M-F 5p News News 4 at 5p	CM	5:00 PM-5:3	30 PMT	:30	1	\$450.00P-2	0.00 NM	1	\$450.00
News 4 Tucson a	ıt 5p	News 4 at 5p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/15/24 N23 KVOA 07/18/24	07/21/24	M-F 6p News	CM	\$450.00	0.00 30 PMT	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
N23 KVOA 07/10/24	+ 07/10/24	News 4 at 6p	Civi	0.00 FIVI-0.3	50 PW1	.30		φ300.00F-2	U.UU INIVI	'	φ300.00
News 4 Tucson a	•	·									
<u>Start Date</u> Week: 07/15/24	End Date 07/21/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
N24 KVOA 07/19/24		M-F 6p News	CM		30 PMF	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
		News 4 at 6p									
News 4 Tucson a Start Date	it 6p <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/15/24	07/21/24	F	<u> </u>	\$500.00	0.00						
N 25 KVOA 07/22/24	4 07/22/24	M-F 6p News	CM	6:00 PM-6:3	30 PM M	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
News 4 Tucson a	at 6n	News 4 at 6p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/22/24	07/28/24	M	1	\$500.00	0.00						
N 26 KVOA 07/21/24	4 07/21/24	Sun 530p Early N	ews CM	5:30 PM-6:0	00 PMS	:30	1	\$300.00P-2	0.00 NM	1	\$300.00
News 4 Tucson a	nt 530p	Early News Su									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 07/15/24	07/21/24	S	1	\$300.00	0.00			<b>*</b> ====================================	2 22 1114		4=00.00
N27 KVOA 07/16/24	4 07/16/24	M-F 630p-7p Prime Access	CM	6:30 PM-7:0	00 PM -T	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
Inside Edition											
Start Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 07/15/24 N28 KVOA 07/17/24	07/21/24		CM	\$500.00	0.00 00 PMw	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
1120 111011 0111112	T 01/11/24	Prime Access	OIVI	0.00 T W 7.0	70 T W	.00	•	ψοσσ.σστ 2	0.00 14101	· ·	Ψ000.00
Inside Edition	<b>-</b> . <b>-</b>		0	D 1	5.0						
<u>Start Date</u> Week: 07/15/24	End Date 07/21/24	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
N29 KVOA 07/18/24		M-F 630p-7p	CM		0.00 00 PMT	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
L		Prime Access									
Inside Edition <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
<u> </u>										-	

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\$13,900.00

Totals

Order / Rev: 84715 Advertiser: Juan Ciscomani for Congress

Alt Order #: 28401451 Product Desc: CISCO24 KVOA-TV

Flight Dates: 07/16/24 - 07/22/24 Estimate: 12155

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07/15/24 07/21/24	T	1	\$500.00	0.00						
N30 KVOA 07/16/24 07/16/2	Late News Wkdy	CM	10:00 PM-1	0:35 PI-T	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
	Late News Wkdy									
News 4 Tucson at 10p										
Start Date End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 07/15/24 07/21/24	-T	1	\$500.00	0.00						
N31 KVOA 07/17/24 07/17/2	,	CM	10:00 PM-1	0:35 PIW	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
N 4 T 440	Late News Wkdy									
News 4 Tucson at 10p		0 1 001 1	<b>D</b> (	Б. ::						
Start Date End Date	<u>Weekdays</u> w	Spots/Week	Rate	Rating						
Week: 07/15/24 07/21/24		1	\$500.00	0.00						
N32 KVOA 07/18/24 07/18/2	,	CM	10:00 PM-1	0:35 PIT	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
News 4 Tucson at 10p	Late News Wkdy									
•	Maakdaya	Chata/Maak	Data	Dating						
<u>Start Date</u> <u>End Date</u> Week: 07/15/24 07/21/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
	<u> </u>				-00		Φ <b>Γ</b> ΩΩ ΩΩ <b>Ω</b> Ω	0.00 NIM	_	<b>#</b> 500.00
N33 KVOA 07/19/24 07/19/2	,	CM	10:00 PM-1	0:35 PIF	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
News 4 Tucson at 10p	Late News Wkdy									
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/15/24 07/21/24	F	<u>5pots/Week</u>	\$500.00	0.00						
N34 KVOA 07/22/24 07/22/2	<u>-</u>	CM		0:35 PIM	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
N 54 KV OA 01/22/24 01/22/2	Late News Wkdy	Civi	10.00 1 WI-1	0.551 114	.50		ψ300.001 -2	O.OO INIVI	!	Ψ500.00
News 4 Tucson at 10p	Late News Whay									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/22/24 07/28/24	M	1	\$500.00	0.00						
N35 KVOA 07/21/24 07/21/2	Late News Sun	CM		0:35 PIS	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
	Late News Su					-	*******		•	**********
News 4 Tucson at 10p										
Start Date End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/15/24 07/21/24	S	1	\$500.00	0.00						