



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

CONTRACT

COPY

And:

Amplify Media
222 Ontario Street
Suite 600
Chicago, IL 60654

<u>Contract / Revision</u> 738450 /		<u>Alt Order #</u> 09250306
<u>Product</u> DCCC ST LOUIS		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u> 504
<u>Advertiser</u> DCCC		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/01/18	10/01/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/18	10/07/18	1-----				1	\$1,000.00				
N 2	2	10/01/18	10/01/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/18	10/07/18	1-----				1	\$1,600.00				
N 3	2	09/26/18	09/28/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	--WTF--				1	\$800.00				
N 4	2	09/26/18	09/28/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	--WTF--				1	\$1,400.00				
N 5	2	09/29/18	09/29/18	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	-----1-				1	\$800.00				
N 6	2	09/30/18	09/30/18	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	-----1				1	\$600.00				
N 7	2	10/01/18	10/01/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/18	10/07/18	1-----				1	\$600.00				
N 8	2	10/01/18	10/01/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/18	10/07/18	1-----				1	\$600.00				
N 9	2	09/26/18	09/28/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	--WTF--				1	\$600.00				
N 10	2	09/26/18	09/28/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 09/24/18	09/30/18	--WTF--				1	\$500.00				
N 11	2	10/01/18	10/01/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/01/18	10/07/18	1-----				1	\$400.00				
N 12	2	10/01/18	10/01/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

Contract / Revision 738450 /		Alt Order # 09250306
Contract Dates 09/25/18 - 10/01/18	Product DCCC ST LOUIS	Estimate # 504
Advertiser DCCC		Original Date / Revision 09/24/18 / 09/24/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$800.00				
N 13	2	09/26/18	09/28/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$400.00				
N 14	2	10/01/18	10/01/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$2,000.00				
N 15	2	09/26/18	09/26/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--2----				2	\$1,800.00				
N 16	2	09/30/18	09/30/18	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,000.00				
N 17	2	09/30/18	09/30/18	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,000.00				
N 18	2	09/26/18	09/28/18	FOX 2 News @ 9p	9:00 PM-10:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$2,500.00				
N 19	2	09/30/18	09/30/18	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,800.00				
N 20	2	10/01/18	10/01/18	M-F 1130p-12a	11:30 PM-12:00 XM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$500.00				
N 21	2	09/26/18	09/26/18	M-F 1130p-12a	11:30 PM-12:00 XM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--2----				2	\$400.00				
Totals								0.00				23	\$23,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	15	\$15,800.00	(\$2,370.00)	\$13,430.00
10/01/18 -10/01/18	8	\$7,500.00	(\$1,125.00)	\$6,375.00
Totals	23	\$23,300.00	(\$3,495.00)	\$19,805.00

Signature: _____ Date: _____

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AMPLIFY MEDIA
 222 ONTARIO STREET, SUITE# 600
 CHICAGO, IL 60654

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 30 MIN SEP.

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 504									
1 MON		530A-600A	30	OCT01		1	\$1,000.00	1	\$1,000.00
PROGRAM : NEWS									
2 MON		700A-730A	30	OCT01		1	\$1,600.00	1	\$1,600.00
PROGRAM : NEWS									
3 TU-F		530A-600A	30	SEP25-SEP28		1	\$800.00	1	\$800.00
PROGRAM : NEWS									
4 TU-F		700A-730A	30	SEP25-SEP28		1	\$1,400.00	1	\$1,400.00
PROGRAM : NEWS									
5 SAT		730A-800A	30	SEP29		1	\$800.00	1	\$800.00
PROGRAM : NEWS									
6 SUN		730A-800A	30	SEP30		1	\$600.00	1	\$600.00
PROGRAM : NEWS									
7 MON		900A-930A	30	OCT01		1	\$600.00	1	\$600.00
PROGRAM : NEWS									
8 MON		1100A-1130A	30	OCT01		1	\$600.00	1	\$600.00
PROGRAM : NEWS									
9 TU-F		900A-930A	30	SEP25-SEP28		1	\$600.00	1	\$600.00
PROGRAM : NEWS									

COPY

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
SEP/18	15800.00	OCT/18	\$7,500.00						
CONTRACT TOTAL									23300.00
TOTAL SPOTS									23

MARKET TOTALS \$93,200 KTVI 25% KDNL 10% KMOV 30% KSDK 32% KPLR 3% NTVI 0% WRBU 0%

SHARES EST

SVC- NSI BOOKS- NOV/17 EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE