



KTVI-TV
 2250 Ball Dr
 St Louis, MO 63146
 (314) 213-2222

CONTRACT

COPY

And:

Amplify Media
 222 Ontario Street
 Suite 600
 Chicago, IL 60654

<u>Contract / Revision</u> 738450 /		<u>Alt Order #</u> 09250306
<u>Product</u> DCCC ST LOUIS		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u> 504
<u>Advertiser</u> DCCC		<u>Original Date / Revision</u> 09/24/18 / 09/24/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTVI-TV	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	2	10/01/18	10/01/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$1,000.00				
N 2	2	10/01/18	10/01/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$1,600.00				
N 3	2	09/26/18	09/28/18	FOX 2 News @ 530a	5:30 AM-6:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$800.00				
N 4	2	09/26/18	09/28/18	M-F 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$1,400.00				
N 5	2	09/29/18	09/29/18	FOX 2 In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1-				1	\$800.00				
N 6	2	09/30/18	09/30/18	FOX 2 News In The Morning	7:30 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$600.00				
N 7	2	10/01/18	10/01/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$600.00				
N 8	2	10/01/18	10/01/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$600.00				
N 9	2	09/26/18	09/28/18	FOX 2 News @ 9a	9:00 AM-9:30 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$600.00				
N 10	2	09/26/18	09/28/18	FOX 2 News Midday	11:00 AM-11:30 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$500.00				
N 11	2	10/01/18	10/01/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$400.00				
N 12	2	10/01/18	10/01/18	M-F 4p-5p	4:00 PM-5:00 PM		:30				NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KTVI-TV
2250 Ball Dr
St Louis, MO 63146
(314) 213-2222

Contract / Revision 738450 /	Alt Order # 09250306
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Contract Dates 09/25/18 - 10/01/18	Product DCCC ST LOUIS	Estimate # 504
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Advertiser DCCC	Original Date / Revision 09/24/18 / 09/24/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$800.00				
N 13	2	09/26/18	09/28/18	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$400.00				
N 14	2	10/01/18	10/01/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$2,000.00				
N 15	2	09/26/18	09/26/18	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--2----				2	\$1,800.00				
N 16	2	09/30/18	09/30/18	Su 5p-6p	5:00 PM-5:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,000.00				
N 17	2	09/30/18	09/30/18	Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,000.00				
N 18	2	09/26/18	09/28/18	FOX 2 News @ 9p	9:00 PM-10:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--WTF--				1	\$2,500.00				
N 19	2	09/30/18	09/30/18	FOX 2 News @ 9p	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$1,800.00				
N 20	2	10/01/18	10/01/18	M-F 1130p-12a	11:30 PM-12:00 XM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	1-----				1	\$500.00				
N 21	2	09/26/18	09/26/18	M-F 1130p-12a	11:30 PM-12:00 XM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--2----				2	\$400.00				
Totals								0.00			23	\$23,300.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	15	\$15,800.00	(\$2,370.00)	\$13,430.00
10/01/18 -10/01/18	8	\$7,500.00	(\$1,125.00)	\$6,375.00
Totals	23	\$23,300.00	(\$3,495.00)	\$19,805.00

Signature: _____ Date: _____

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DANIDA REARDON
 AMPLIFY MEDIA
 222 ONTARIO STREET, SUITE# 600
 CHICAGO, IL 60654

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 30 MIN SEP.

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	MON	530A-600A	30	OCT01		1	\$1,000.00	1	\$1,000.00
PROGRAM : NEWS									
2	MON	700A-730A	30	OCT01		1	\$1,600.00	1	\$1,600.00
PROGRAM : NEWS									
3	TU-F	530A-600A	30	SEP25-SEP28		1	\$800.00	1	\$800.00
PROGRAM : NEWS									
4	TU-F	700A-730A	30	SEP25-SEP28		1	\$1,400.00	1	\$1,400.00
PROGRAM : NEWS									
5	SAT	730A-800A	30	SEP29		1	\$800.00	1	\$800.00
PROGRAM : NEWS									
6	SUN	730A-800A	30	SEP30		1	\$600.00	1	\$600.00
PROGRAM : NEWS									
7	MON	900A-930A	30	OCT01		1	\$600.00	1	\$600.00
PROGRAM : NEWS									
8	MON	1100A-1130A	30	OCT01		1	\$600.00	1	\$600.00
PROGRAM : NEWS									
9	TU-F	900A-930A	30	SEP25-SEP28		1	\$600.00	1	\$600.00
PROGRAM : NEWS									



TELEREP, INC.
 KTVI-TV ST. LOUIS
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

CONTRACT WORKSHEET **RECAP** HARRIS SL104 PAGE 3
 9250306 TRF# 738450 RUN ON SEP24/18 AT 17:06
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
SEP/18	15800.00	OCT/18	\$7,500.00						
CONTRACT TOTAL									23300.00
TOTAL SPOTS									23

MARKET TOTALS \$93,200 KTVI 25% KDNL 10% KMOV 30% KSDK 32% KPILR 3% NTVI 0% WRBU 0%
 SHARES EST

SVC- NSI BOOKS- NOV/17 EST/ES
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE