

## Quarterly Public Affairs Report

**The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues.** PSA Show duration: Two 10-minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

- Jake Parker, Public Affairs Director, Cumulus Media Reno

### QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

1<sup>ST</sup>       2<sup>ND</sup>       3<sup>RD</sup>       4<sup>TH</sup>

KKOH- 780AM      SUNDAY @ 12PM - 12:30PM

KBUL- 98.1 FM      SUNDAY @ 6AM – 6:30AM

KWYL- 102.9 FM      SUNDAY @ 7AM – 7:30AM

KNEV- 95.5FM      SUNDAY @ 6AM – 6:30AM

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ISSUE DESCRIPTION: PROGRAM/SEGMENT: DATE/TIME:

DURATION: DISCUSSION IN SEGMENT:

**Promoting and understanding Foster Care in rural Nevada. Nevada Outlook 10/7/18, Segments 1 & 2.** Lori Nichols, LSW and Foster Care Recruiter for the State of Nevada talks about the need for caregivers in the rural parts of the state.

**Accessory Dwelling Units to Ease Rental Markets. Nevada Outlook 10/14/18.**

Reno City Councilwoman Jenny Brekhus talks about the denied attempt to approve “Granny Flats” to be rented out on certain Reno properties.

**Stories from a Rural Nevada Trooper. Nevada Outlook 10/21/18.**

Steve Raabe, retired Nevada State Trooper recalls the most interesting stories from his time patrolling rural Nevada.

**Fundraising for the SPCA. Nevada Outlook 10/28/18.** Angela Rudolph, marketing manager for the SPCA Northern Nevada talks about their latest fundraiser.

**Barrels and Bites raises funds for the Boys and Girls Club. Nevada Outlook**

**10/28/18.** The organizers of Barrels and Bites talk about their fundraising efforts to support the Boys and Girls Club.

**Helping Women with Substance Abuse Issues Rebuild. Nevada Outlook 11/4/18.**

Mari Hutchinson of Step2 talks about their work in women’s rehabilitation and reentry process from drug addiction.

**Open Enrollment. Nevada Outlook 11/11/18.**

Janel Davis from Silver State Health Exchange talks about common misconceptions about healthcare insurance plans.

**Saving Money. Nevada Outlook 11/18/18.** SaverLife encourages making habits of saving money.

**Wildlife Competition Hunting. Nevada Outlook 11/25/18.**

Promoting cohabitation between humanity and wildlife.

**Nevada’s new Renewable Energy Portfolio Standard. Nevada Outlook 12/2/18.**

KYLE ROERINK TALKS ABOUT QUESTION 6, THE RECENTLY PASSED BALLOT INITIATIVE TO REQUIRE 50% OF NEVADA’S ENERGY TO BE RENEWABLY SOURCED.

**HOW TO DISAGREE. NEVADA OUTLOOK 12/16/18.**

LYNDA WALSH IS A PROFESSOR AT UNR AND SHE TALKS ABOUT HOW RHETORIC AND DEBATE CAN PROMOTE HEALTHY DISAGREEMENT OVER THE HOLIDAY SEASON.

**MAKING HEALTHIER FOOD CHOICES. NEVADA OUTLOOK 12/23/18.**

CHRIS WYATT WORKS WITH RENOWN HEALTH GROUP TO PROMOTE BETTER EATING HABITS, ESPECIALLY DURING THE TOUGH HOLIDAY SEASON.

**RECYCLING CHRISTMAS TREES. NEVADA OUTLOOK 12/30/18.** CHRISTI CAKIROGLU FROM KEEP TRUCKEE MEADOWS BEAUTIFUL TALKS ABOUT THEIR MYRIAD OF RECYCLING PROGRAMS, ENCOURAGING RECYCLING RATHER THAN DUMPING.

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Also included in Public Affairs:

**Nevada Newsmakers.** Four 30-minute programs produced by Sam Shad Productions air Sunday mornings from 7am – 9am on KKOH.

**News Talk 780 KKOH AM.** Local newscasts at the top of every hour, plus the bottom of the hour from 3pm – 6pm. **Reno's Morning News** airs twelve 3-minute newscasts between 5am – 8am, plus traffic and weather reports every ten minutes.

**Public Service Announcements.** News Talk 780 KKOH AM runs local and national public service announcements of varying lengths (:10, :15, :30 and :60) daily.