

Quarterly Public Affairs Report

The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues. PSA Show duration: Two 10-minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

- Jake Parker, Public Affairs Director, Cumulus Media Reno

QUARTERLY ISSUES/PROGRAMS LIST FOR STATION(S)

1ST

2ND



3RD

4TH

KKOH- 780AM SUNDAY @ 12PM - 12:30PM

KBUL- 98.1 FM SUNDAY @ 6AM – 6:30AM

KWYL- 102.9 FM SUNDAY @ 7AM – 7:30AM

KNEV- 95.5FM SUNDAY @ 6AM – 6:30AM

ISSUE DESCRIPTION: PROGRAM/SEGMENT: DATE/TIME:

DURATION: DISCUSSION IN SEGMENT:

Non-profit Carson Tahoe Health Center for Wound Healing. Nevada Outlook, 7/1/2018, segments 1 & 2. Medical Director Dr. Johnson talks about accessible care for wound patients.

Fighting sex trafficking in Nevada. Nevada Outlook, 7/8/2018, segments 1 & 2. Melissa Holland, Executive Director of AWAKEN Reno, Communities United to End Sex Trafficking.

Yes on 3 – Ballot Initiative to open Nevada’s electricity production to market competition. Nevada Outlook 7/15/2018, segments 1 & 2. John Wellingshoff, CEO of Grid Policy, Inc. discusses potential benefits to opening Nevada’s electricity production to free market forces.

No on 3 – Ballot Initiative to open Nevada’s electricity production to market competition. Nevada Outlook, 7/22/2018, segments 1 & 2. Former Nevada Attorney General, and Co-Chair of the Coalition to Defeat Question 3, Frankie Sue DelPapa discusses the risks and negatives to opening Nevada’s electricity production to free market forces.

Public Education Teaching Gardening and Food Production. Nevada Outlook, 7/29/2018, segments 1 & 2. Ashley Jeppson, Agriculturalist IV for the Nevada Department of Agriculture discusses grant money for Nevada public schools to implement school gardens to teach students how to grow organic produce.

Nevada Economic Development Conference. Nevada Outlook, 8/5/2018, segments 1 & 2. A panel discussion of one of the premiere economic conferences in Nevada, focusing on the future of Nevada’s economy.

Karma Boxes. Nevada Outlook, 8/12/2018, segments 1 & 2. Grant Denton, Director of Peer Recovery at the Life Change Center talks about his new program *Karma Boxes*, drop-stations placed around Northern Nevada to be filled with donations of everyday items needed by the homeless.

Invasive Aquatic Species. Nevada Outlook, 8/19/2018, segments 1 & 2. Ashley Sanchez, Public Information Officer at the Nevada Department of Wildlife discusses invasive aquatic species plaguing Nevada waterways, and how to prevent their spread.

Marsy’s Law; Question 1 on the 2018 Nevada ballot. Nevada Outlook, 8/26/2018, segments 1 & 2. Will Batista, State Director for Marsy’s Law for Nevada, discusses Question 1, better known as “Marsy’s Law,” a 2018 ballot initiative aiming to increase the rights of victims throughout the judicial process.

Increasing Access to Healthy Foods with a non-profit grocery store. Nevada Outlook, 9/2/2018, segment 1. Michelle and Shannon Dobbs, Director and President (respectively) of On Common Ground, aiming to build a non-profit grocery store in downtown Reno to increase the access of the financially-burdened to healthy foods.

Reno Running Fest. Nevada Outlook, 9/2/2018, segment 2. Joy Heuer, Executive Director of Girls on the Run, and Kelly Corrigan, Director of Marketing of Race 178, discuss Reno Running Fest, and the several charities the races benefit.

Smoking Ban. Nevada Outlook, 9/9/2018, segments 1 & 2. Andy Bass, City of Reno Director of Parks, Recreation and Community Services discusses the City of Reno ordinance banning smoking in and near public parks and trails.

Increasing Brothel Transparency. Nevada Outlook, 9/16/2018, segments 1 & 2. Bella Cummins, Executive Director of the Onesta Foundation, discusses how brothels and the state of Nevada can benefit from a more transparent industry, and better regulation.

Alternative Solutions to the Homeless Problem. Nevada Outlook, 9/23/2018, segments 1 & 2. Paul White, Director of Stronghold Institute, discusses working with homeless/vagrant populations, and ways he believes the cities of Reno and Sparks are misdiagnosing the problem.

Susan G. Komen's Race for the Cure Reno. Nevada Outlook, 9/30/2018, segment 1. Heather Goulding, Director of Development and Community Engagement for Susan G. Komen Nevada, and Carrie Tallman, Marketing Manager for Nevada Health Centers discuss Race for the Cure Reno and the fight against breast cancer.

Reno Zombie Prom Fundraiser. Nevada Outlook, 9/30/2018, segment 2. Nicole Maddox, Organizer of the 2nd annual Reno Zombie Prom discusses her event to benefit the Wounded Warrior Project.

Also included in Public Affairs:

Nevada Newsmakers. Four 30-minute programs produced by Sam Shad Productions air Sunday mornings from 7am – 9am on KKOH.

News Talk 780 KKOH AM. Local newscasts at the top of every hour, plus the bottom of the hour from 3pm – 6pm. **Reno's Morning News** airs twelve 3-minute newscasts between 5am – 8am, plus traffic and weather reports every ten minutes.

Public Service Announcements. News Talk 780 KKOH AM runs local and national public service announcements of varying lengths (:10, :15, :30 and :60) daily.