

Quarterly Public Affairs Report

The following is a list of some of the more significant community issues addressed by these station(s) for the quarter specified. This listing is by no means complete, nor is the order in which these issues appear intended to imply any degree of priority or significance of the issues. PSA Show duration: Two 10-minute segments. This information is available in the public files of each radio station and may be viewed upon request at Cumulus Media, 595 East Plumb Lane, Reno, Nevada, 89502.

- Jake Parker, Cumulus Media Reno Public Affairs Director

2018 QUARTER:

1ST 2ND 3RD 4TH

KKOH- 780AM SUNDAY @ 12PM - 12:30PM

KBUL- 98.1 FM SUNDAY @ 6AM – 6:30AM

KWYL- 102.9 FM SUNDAY @ 7AM – 7:30AM

KNEV- 95.5FM SUNDAY @ 6AM – 6:30AM

ISSUE DESCRIPTION: PROGRAM/SEGMENT: DATE/TIME:

DURATION: DISCUSSION IN SEGMENT:

- 1. Helping Veterans Start Businesses.** Nevada Outlook 4/1/18 segment 1. Nevada Small Business Development Center State Training Director Kathy Carrico talks about her organization's program: Boots to Business: Reboot, a free business course aimed at getting vets help to start a business

- 2. Charity Poker Tournament.** Nevada Outlook 4/1/18 segment 2. Neimeyer & Friends and Alta Vista Community Resource Center talk about an upcoming charity poker tournament, from which funds are raised to help needy patients' medical expenses.
- 3. Being Prepared for Wildfire.** Nevada Outlook 4/8/18 segments 1&2. University of Nevada Reno's Cooperative Extension's Living with Fire Program on wildfire preparedness and community safety
- 4. Jobs for the disabled.** Nevada Outlook 4/15/18 segment 1, Mike Sanders of the National Telecommuting Institute (NTI) discusses their mission to find, develop and train for jobs for people with disabilities
- 5. Free medical clinics.** Nevada Outlook 4/15/18 segment 2, Dr. Scott Southard of In Jesus Name Medical Ministry discusses the free monthly clinics his group puts on all throughout Northern Nevada to serve members of the community who can't afford healthcare.
- 6. Healing, using fitness.** Nevada Outlook 4/29/18. Segment 1: Lisa Moore of Rise & Grind, helping women (and men) with substance abuse issues get their lives back, by teaching good habits through exercise. Segment 2: Fit but Not Forgotten; helping disabled veterans get exercise training.
- 7. Moms on the Run.** Nevada Outlook 5/6/18, Segment 1. Jim Minor of Moms on the Run, promoting their charity run/walk to raise funds for breast cancer research and support.
- 8. High 5s Foundation.** Nevada Outlook 5/6/18, Segment 2. Roy Tuscany of the High 5s Foundation talks about their mission to acclimate injured athletes to their new lives, using fundraising and community support.
- 9. Communication Breakdown.** Nevada Outlook 5/13/18, Segments 1 & 2. Phillip Sharp, Director of Debate at the University of Nevada, Reno; Joshua Nelson, UNR Debate team Captain; Amy

Pason, PhD, Associate Professor of Communication Studies, UNR, talk about the breakdown of communication and civil discourse.

- 10. Fighting Hunger by Collecting Unused Fruit.** Nevada Outlook 5/20/18. Pamela Mayne, Founder of the Reno Gleaning Project, and her group collect fruit from private citizens' trees that is expected to be unused, and donate it to local food charities.
- 11. Planting More Trees in Reno.** Nevada Outlook 5/27/18. Reno City Councilwoman Naomi Duerr discusses the ReLeaf Reno Initiative, a project to facilitate more urban greenery.
- 12. Helping the Homeless and Hungry.** Nevada Outlook 6/3/18. Matthew Vaughan, Director of Marketing for Catholic Charities of Northern Nevada, discusses the organization's goal of helping to feed the hungry and get help to those who need it.
- 13. Helping Startups Get Funding.** Nevada Outlook, 6/10/18. Doug Erwin, Senior Vice President at EDawn talks about their new "Pitchfest" program, designed to get startup businesses in front of angel investors to find funding.
- 14. Cheat Grass and Fire Awareness.** Nevada Outlook, 6/17/18. Lee Turner of NDOW discusses what cheat grass is and why it is so dangerous during fire season.
- 15. Visibility of Lake Tahoe's Water.** Nevada Outlook 6/24/18. Darsey Goodman-Collins, CEO of the League To Save Lake Tahoe, discusses a recent report of poor visibility of Lake Tahoe's waters, and what people can do to help preserve the lake.

Also included in Public Affairs:

Nevada Newsmakers. Four 30-minute programs produced by Sam Shad Productions air Sunday mornings from 7am – 9am on KKOH.

News Talk 780 KKOH AM. Local newscasts at the top of every hour, plus the bottom of the hour from 3pm – 6pm. **Reno's Morning News** airs twelve 3-minute newscasts between 5am – 8am, plus traffic and weather reports every ten minutes.

Public Service Announcements. News Talk 780 KKOH AM runs local and national public service announcements of varying lengths (:10, :15, :30 and :60) daily.