

CONTRACT



WTIC-TV
285 Broad Street
fox61.com 4th Floor
Hartford, CT 06105
(860) 527-6161

And:

Greer Margolis & Mitchell, Inc
3050 K St NW
Ste 100
Washington, DC 20007

<u>Contract / Revision</u> 398441 / 3		<u>Alt Order #</u> 08420376
<u>Product</u> FRIENDS OF ELIZ ESTY		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5743
<u>Advertiser</u> E Esty/D/5th Congress		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTIC-TV	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u> 118	<u>Product Code</u> 125
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	61	10/27/16	10/31/16	Th, M 10p-1030p	10:00 PM-10:30 P		:30			02		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/16	11/02/16	M--T---				1	\$800.00		0.00			
2	61	10/25/16	10/31/16	Tu-F,M 4p-430p	4:00 PM-4:30 PM		:30			02		NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$200.00		0.00			
3	61	10/25/16	10/31/16	Tu-F,M 430p-5p	4:30 PM-5:00 PM		:30			02		NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$225.00		0.00			
4	61	10/25/16	10/31/16	Tu-F,M 5p-530p	5:00 PM-5:30 PM		:30			02		NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$185.00		0.00			
5	61	10/25/16	10/31/16	Tu-F,M 530p-6p	5:30 PM-6:00 PM		:30			02		NM	2	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$185.00		0.00			
6	61	10/25/16	10/31/16	Tu-F,M 6a-630a	6:00 AM-6:30 AM		:30			02		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$90.00		0.00			
7	61	10/25/16	10/31/16	Tu-F,M 630a-7a	6:30 AM-7:00 AM		:30			02		NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$90.00		0.00			
8	61	10/25/16	10/31/16	Tu-F,M 7a-730a	7:00 AM-7:30 AM		:30			02		NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$165.00		0.00			
9	61	10/25/16	10/31/16	Tu-F,M 730a-8a	7:30 AM-8:00 AM		:30			02		NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$175.00		0.00			
10	61	10/25/16	10/31/16	Tu-F,M 9a-930a	9:00 AM-9:30 AM		:30			02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$70.00		0.00			
11	61	10/25/16	10/31/16	Tu-F,M 930a-10a	9:30 AM-10:00 AM		:30			02		NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$70.00		0.00			
N 12	61	10/29/16	10/30/16	Sa-Su 8a-9a	8:00 AM-9:00 AM		:30			02		NM	2	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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fox61.com

Contract / Revision	Alt Order #
398441 / 3	08420376

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	FRIENDS OF ELIZ EST	5743

Advertiser	Original Date / Revision
E Esty/D/5th Congress	10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----SS				2	\$100.00		0.00			
13	61	10/30/16	10/30/16	Su 10p-1030p	10:00 PM-10:30 P		:30			02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$825.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	61	10/24/16-10/30/16	Su 10p-1030p	10:00 PM-10:30 P	-----Su	:30		\$825.00		0.00	NM		
Credited														
14	61	10/30/16	10/30/16	NFL Reg Ssn Late Gm4:25 PM-7:30 PM			:30			02		NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$4,200.00		0.00			
N 15	61	10/30/16	10/30/16	FOX News Sunday	9:00 AM-10:00 AM		:30			02		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	61	10/24/16-10/30/16	FOX News Sunday	9:00 AM-10:00 AM	-----Su	:30		\$100.00		0.00	NM		
Credited														
16	61	10/25/16	10/29/16	MLB World Series Gm 8:00 PM-11:30 PM			:30			02		NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TW-FS-				1	\$3,450.00		0.00			
17	61	10/30/16	10/30/16	Su 11p-1130p	11:00 PM-11:30 P		:30			02		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$400.00		0.00			
18	61	10/25/16	10/28/16	M-F 5a-530a	5:00 AM-5:30 AM		:30			02		NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-TWTF--				4	\$50.00		0.00			
19	61	10/29/16	10/30/16	Sa-Su 6a-630a	6:00 AM-6:30 AM		:30			02		NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----SS				1	\$40.00		0.00			
20	61	10/29/16	10/30/16	Sa-Su 630a-7a	6:30 AM-7:00 AM		:30			02		NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----SS				1	\$40.00		0.00			
Totals											0.00		35	\$12,815.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	25	\$10,760.00	\$9,146.00
10/31/16 - 10/31/16	10	\$2,055.00	\$1,746.75
Totals	35	\$12,815.00	\$10,892.75

Signature: _____ **Date:** _____

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