



WHO
 1801 Grand Ave
 Des Moines, IA 50309
 (515) 242-3500

CONTRACT

<u>Contract / Revision</u> 388540 /		<u>Alt Order #</u> 08401608
<u>Product</u> JEFF EDLER RPI 9/27		
<u>Contract Dates</u> 09/27/16 - 10/10/16		<u>Estimate #</u>
<u>Advertiser</u> Edler, J/R/Senate		<u>Original Date / Revision</u> 09/23/16 / 09/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHO	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Victory Enterprises
 5200 SW 30th Street
 Davenport, IA 52802

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	09/27/16	09/29/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWT---				3	\$270.00	0.00			
N 2	13	09/28/16	09/30/16	Today	7:00 AM-9:00 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--WTF--				3	\$250.00	0.00			
N 3	13	09/27/16	09/30/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWTF--				4	\$110.00	0.00			
N 4	13	09/27/16	09/30/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-T-TF--				3	\$75.00	0.00			
N 5	13	09/27/16	09/29/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-TWT---				3	\$325.00	0.00			
N 6	13	09/28/16	09/29/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--WT---				2	\$450.00	0.00			
N 7	13	09/27/16	09/30/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-T-TF--				3	\$450.00	0.00			
N 8	13	10/01/16	10/01/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$375.00	0.00			
N 9	13	10/02/16	10/02/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$100.00	0.00			
N 10	13	10/02/16	10/02/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$175.00	0.00			
N 11	13	10/03/16	10/07/16	Today In Iowa	5:30 AM-6:00 AM		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	M-W-F--				3	\$125.00	0.00			
N 12	13	10/03/16	10/06/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	4	\$1,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
388540 /	08401608

Contract Dates	Product	Estimate #
09/27/16 - 10/10/16	JEFF EDLER RPI 9/27	

Advertiser	Original Date / Revision
Edler, J/R/Senate	09/23/16 / 09/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWT---				4	\$350.00	0.00			
N 13	13	10/04/16	10/07/16	Today	7a-9a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-TWTF--				4	\$300.00	0.00			
N 14	13	10/03/16	10/07/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$110.00	0.00			
N 15	13	10/03/16	10/07/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWTF--				5	\$75.00	0.00			
N 16	13	10/04/16	10/07/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-TWTF--				4	\$325.00	0.00			
N 17	13	10/03/16	10/06/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWT---				4	\$450.00	0.00			
N 18	13	10/03/16	10/06/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	MTWT---				4	\$450.00	0.00			
N 19	13	10/04/16	10/04/16	Channel 13 News @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$650.00	0.00			
N 20	13	10/08/16	10/08/16	Sa 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1-				1	\$150.00	0.00			
N 21	13	10/09/16	10/09/16	Su 8a-10a	8:00 AM-10:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$100.00	0.00			
N 22	13	10/09/16	10/09/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-----1				1	\$175.00	0.00			
N 23	13	10/10/16	10/10/16	Today In Iowa	6:00 AM-7:00 AM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$350.00	0.00			
N 24	13	10/10/16	10/10/16	Today	7:00 AM-9:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$300.00	0.00			
N 25	13	10/10/16	10/10/16	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$110.00	0.00			
N 26	13	10/10/16	10/10/16	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$150.00	0.00			
N 27	13	10/10/16	10/10/16	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$325.00	0.00			
N 28	13	10/10/16	10/10/16	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	1-----				1	\$450.00	0.00			
N 29	13	09/28/16	09/30/16	M-F 11a-12p	11a-12p		:30				NM	2	\$100.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--WTF--				2	\$50.00	0.00			
N 30	13	09/28/16	09/30/16	Channel 13 News @ 4p	4p-5p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	--WTF--				1	\$75.00	0.00			
Totals										0.00		70	\$17,835.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/10/16	70	\$17,835.00	\$15,159.75
Totals	70	\$17,835.00	\$15,159.75

Signature: _____ **Date:** _____

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