

# Order #1199772: Enterprise../Power Coal../NOVEMBER 1../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gf
11/10/23 2:46:22 PM	Processed		<async process>	Gregory I	\$3,210.00	27	0.00
11/10/23 1:01:58 PM	Approved			Lori Jack	\$3,210.00	27	0.00
11/10/23 1:01:55 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Lori Jack	\$3,210.00	27	0.00
11/10/23 12:35:38 PM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Be	\$3,210.00	27	0.00
11/10/23 12:01:28 PM	Ready for approval		READY	Damon C	\$3,210.00	27	0.00
11/10/23 11:45:39 AM	New order created		<new order>	Damon C	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 1199772  
**Alt Order #:**  
**Product Desc:** NOVEMBER 14TH THRU 18TH  
**Estimate:**  
**Flight Dates:** 11/14/23 - 11/18/23  
**Original Date / Rev:** 11/10/23 / 11/10/23  
**Order Type:** GENERAL

**WEMX-FM**  
**Primary AE:** Damon Gardner  
**Sales Office:** R-BAT  
**Sales Region:** Regional

**Agency**  
**Name:** Enterprise Strategies  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 52693  
 New Orleans, LA 70152

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Power Coalition for Equity & Justice  
**Demographic:** A25-54  
**Product Codes:** Charitable Organizations  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/18/23	27	\$3,210.00	\$2,728.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	27	\$3,210.00	\$2,728.50	0.00
<b>Totals</b>	<b>27</b>	<b>\$3,210.00</b>	<b>\$2,728.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Damon Gardner	R-BAT	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEMX	11/14/23	11/17/23	M-F AM Drive M-F	CM	6a-10a	-TWTF--	1:00	9	\$135.00	P-50	0.00	NM	9	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWTF--		9				\$135.00		0.00			
N 2	WEMX	11/16/23	11/17/23	M-F Midday M-F	CM	10a-3p	---TF--	1:00	3	\$135.00	P-50	0.00	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	---TF--		3				\$135.00		0.00			
N 3	WEMX	11/14/23	11/17/23	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	6	\$135.00	P-50	0.00	NM	6	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWTF--		6				\$135.00		0.00			
N 4	WEMX	11/14/23	11/16/23	M-F Evening M-F	CM	7p-12a	-TWT---	1:00	3	\$80.00	P-50	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-TWT---		3				\$80.00		0.00			
N 5	WEMX	11/18/23	11/18/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$70.00	P-50	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----S-		3				\$70.00		0.00			
N 6	WEMX	11/18/23	11/18/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	2	\$110.00	P-50	0.00	NM	2	\$220.00

Order / Rev: 1199772  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 11/14/23 - 11/18/23

Advertiser: Power Coalition for Equity & Justice  
 Product Desc: NOVEMBER 14TH THRU 18TH **WEMX-FM**  
 Estimate: \_\_\_\_\_

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----S-		2				\$110.00		0.00			
N 7	WEMX	11/18/23	11/18/23	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	1	\$110.00	P-50	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/13/23	11/19/23	-----S-		1				\$110.00		0.00			
													Totals	27	\$3,210.00



# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, JACQUES MORIAL, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Jacques Morial

Agency name: Enterprise Strategies, LLC

Address: P.O. Box 52693, New Orleans, 70152

Contact: Jacques Morial

Phone number: 504-315-5388

Email: jacquesmorial@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Power Coalition for Equity & Justice

Address: 4930 Washington Avenue, New Orleans, 70125

Contact: Quincy Bates

Phone number: 832-811-9804

Email: quincybates@powercoalition.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Ashley Shelton, CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Voter Participation: Early Voter Turnout



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Jacques Morlal</i>	Signature: <i>Damon Gardner</i>
Name: Jacques Morlal	Name: <i>Damon Gardner</i>
Date of Request to Purchase Ad Time: September 29, 2023	Date of Station Agreement to Sell Time: <i>11/10/23</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *11/13/23*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <i>#1199794</i> n/a <i>#1199772 #1199742</i>	Station Call Letters: <i>WXOK, WEMX, KQXL</i>	Date Received/Requested: <i>11/10/23</i>
Est. #: n/a	Station Location: <i>Baton Rouge, LA</i>	Run Start and End Dates: <i>11/14/23 - 11/18/23</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time: There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.