

Order #1201362: Enterprise../Power Coal../NOV 15TH T../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected
11/14/23 2:23:54 PM	Cash in Advance Rem		[cleared cash in adv]	Sandy Clark (sandy.clar	\$4,035.00	35	0.00
11/14/23 2:22:55 PM	Processed		<async process>	Gregory Loustalet (greg	\$4,035.00	35	0.00
11/14/23 1:50:20 PM	Approved			Sandy Clark (sandy.clar	\$4,035.00	35	0.00
11/14/23 1:50:18 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clar	\$4,035.00	35	0.00
11/14/23 1:22:27 PM	Approval Workflow		[Sales Manager - Ready Default]	Cindy Beauhoudray (cin	\$4,035.00	35	0.00
11/14/23 11:51:39 AM	Ready for approval		READY	Damon Gardner (damor	\$4,035.00	35	0.00
11/14/23 11:42:28 AM	New order created		<new order>	Damon Gardner (damor	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1201362
Alt Order #:
Product Desc: NOV 15TH THRU 18TH
Estimate:
Flight Dates: 11/15/23 - 11/18/23
Original Date / Rev: 11/14/23 / 11/14/23
Order Type: GENERAL

WEMX-FM
Primary AE: Damon Gardner
Sales Office: R-BAT
Sales Region: Regional

Agency Name: Enterprise Strategies
Buying Contact:
Billing Contact:
 PO Box 52693
 New Orleans, LA 70152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Power Coalition for Equity & Justice
Demographic: A25-54
Product Codes: Charitable Organizations
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/30/23	11/18/23	35	\$4,035.00	\$3,429.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2023	35	\$4,035.00	\$3,429.75	0.00
Totals	35	\$4,035.00	\$3,429.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Damon Gardner	R-BAT	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEMX	11/15/23	11/17/23	M-F AM Drive M-F	CM	6a-10a	--WTF--	1:00	10	\$135.00	P-50	0.00	NM	10	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	--WTF--		10		\$135.00		0.00					
N 2	WEMX	11/15/23	11/17/23	M-F Midday M-F	CM	10a-3p	--WTF--	1:00	5	\$135.00	P-50	0.00	NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	--WTF--		5		\$135.00		0.00					
N 3	WEMX	11/15/23	11/17/23	M-F PM Drive M-F	CM	3p-7p	--WTF--	1:00	6	\$135.00	P-50	0.00	NM	6	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	--WTF--		6		\$135.00		0.00					
N 4	WEMX	11/15/23	11/17/23	M-F Evening M-F	CM	7p-12a	--WTF--	1:00	6	\$80.00	P-50	0.00	NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	--WTF--		6		\$80.00		0.00					
N 5	WEMX	11/18/23	11/18/23	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	4	\$70.00	P-50	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/13/23	11/19/23	-----S-		4		\$70.00		0.00					
N 6	WEMX	11/18/23	11/18/23	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	3	\$110.00	P-50	0.00	NM	3	\$330.00

Order / Rev: 1201362
 Alt Order #:
 Flight Dates: 11/15/23 - 11/18/23

Advertiser: Power Coalition for Equity & Justice
 Product Desc: NOV 15TH THRU 18TH
 Estimate:
WEMX-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 11/13/23	11/19/23	-----S-			3			\$110.00			0.00		
N 7	WEMX	11/18/23	11/18/23	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	1:00	1	\$110.00	P-50	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 11/13/23	11/19/23	-----S-			1			\$110.00			0.00		
													Totals	35	\$4,035.00

Approved WEEKLY Radio Advertising Schedule										Date:	09-Nov-23		
Start Date	14-Nov-23		Client:	C4 - Power Coalition									
End Date	18-Nov-23		Market:	Baton Rouge Metro - URBAN									
Total Run	5 days		CUMULUS										
Times			Days of the Week							Spots Per Week	Rate	Total	
			START	Mon	Tues	Wed	Thurs	Fri	Sat	Sun		\$	
KQXL-FM 106.5 (Classic Soul, Smooth R&B)													
Monday-Friday	30 Seconds	6am-10am		13 Nov	14-Nov	16-Nov	16-Nov	17-Nov	18-Nov	x	0	120 \$	-
Monday-Friday	60 Seconds	6am-10am				3	3	4			10	150 \$	1,500
Monday-Friday	30 Seconds	10am-3pm									0	120 \$	-
Monday-Friday	60 Seconds	10am-3pm				2	3	3			8	150 \$	1,200
Monday-Friday	30 Seconds	3pm-7pm									0	120 \$	-
Monday-Friday	60 Seconds	3pm-7pm				4	4	4			12	150 \$	1,800
Monday-Friday	30 Seconds	7pm-12Mid									0	60 \$	-
Monday-Friday	60 Seconds	7pm-12Mid				2	3	4			9	75 \$	675
Saturday	30 Seconds	6am-10am									0	100 \$	-
Saturday	60 Seconds	6am-10am								4	4	130 \$	520
Saturday	30 Seconds	10am-3pm									0	160 \$	-
Saturday	60 Seconds	10am-3pm							3		3	130 \$	390
Saturday	30 Seconds	3pm-7pm									0	120 \$	-
Saturday	60 Seconds	3pm-7pm								1	1	130 \$	130
Sunday	60 Seconds	6am-10am									0	85 \$	-
Sunday	60 Seconds	10am-3pm									0	85 \$	-
Sunday	60 Seconds	3pm-7pm									0	85 \$	-
Sunday	60 Seconds	7pm-12Mid									0	60 \$	-
Total Spots KQXL-FM											47	\$	6,215
Traffic Instructions/Notes:													
WXOK-AM 1460 (Gospel)													
Monday-Friday	30 Seconds	6am-10am										75	
Monday-Friday	60 Seconds	6am-10am				2	3	4			9	85 \$	765
Monday-Friday	30 Seconds	10am-3pm										75	
Monday-Friday	60 Seconds	10am-3pm				1	2	3			6	85 \$	510
Monday-Friday	30 Seconds	3pm-7pm										75	
Monday-Friday	60 Seconds	3pm-7pm				1	2	3			6	85 \$	510
Monday-Friday	60 Seconds	7pm-12Mid				3	3	3			9	45 \$	405
Saturday	60 Seconds	6am-10am								4	4	65 \$	260
Saturday	60 Seconds	10am-3pm							3		3	75 \$	225
Saturday	60 Seconds	3pm-7pm								1	1	55 \$	55
Saturday	60 Seconds	7pm-12Mid										50	
Sunday	60 Seconds	6am-10am									0	80 \$	-
Sunday	60 Seconds	10am-3pm									0	80 \$	-
Sunday	60 Seconds	3pm-7pm									0	80 \$	-
Sunday	60 Seconds	7pm-12Mid									0	60	
Total Spots WXOK-AM											38	\$	2,730
Traffic Instructions/Notes:													
WMEX-FM													
Monday-Friday	30 Seconds	6am-10am										0	110
Monday-Friday	60 Seconds	6am-10am				3	3	4			10	135	1350
Monday-Friday	30 Seconds	10am-3pm										0	110
Monday-Friday	60 Seconds	10am-3pm				1	2	2			5	135	675
Monday-Friday	30 Seconds	3pm-7pm										0	110
Monday-Friday	60 Seconds	3pm-7pm				1	1	4			6	135	810
Monday-Friday	60 Seconds	7pm-12Mid				1	2	3			6	80	480
Saturday	60 Seconds	6am-10am								4	4	70	280
Saturday	60 Seconds	10am-3pm							3		3	110	330
Saturday	60 Seconds	3pm-7pm								1	1	110	110
Saturday	60 Seconds	7pm-12Mid									0	80	0
Sunday	60 Seconds	6am-10am									0	50	0
Sunday	60 Seconds	10am-3pm									0	70	0
Sunday	60 Seconds	3pm-7pm									0	70	0
Sunday	60 Seconds	7pm-12Mid									0	80	0
Total Spots WMEX-FM											35	\$	4,035
Traffic Instructions/Notes:													
											Station	Spots	Total
											KQXL-FM	47	\$6,215
											WXOK-AM	38	\$2,730
											WMEX-FM	35	\$4,035
											Total/Wk	85	\$12,980
											net =		\$11,033.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, JACQUES MORIAL, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Jacques Morjal

Agency name: Enterprise Strategies, LLC

Address: P.O. Box 52693, New Orleans, 70152

Contact: Jacques Morjal

Phone number: 504-315-5388

Email: jacquesmorial@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Power Coalition for Equity & Justice

Address: 4930 Washington Avenue, New Orleans, 70125

Contact: Quincy Bates

Phone number: 832-811-9804

Email: quincybates@powercoalition.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ashley Shelton, CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Voter Participation: Early Voter Turnout

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Jacques Morlal</i>	Signature: <i>Damon Gardner</i>
Name: Jacques Morlal	Name: <i>Damon Gardner</i>
Date of Request to Purchase Ad Time: September 29, 2023	Date of Station Agreement to Sell Time: <i>11/14/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *11/14/23*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: <i>1201356</i> n/a <i>1201360 1201362</i>	Station Call Letters: <i>KQXL, WEMX, WXOK</i>	Date Received/Requested: <i>11/14/23</i>
Est. #: n/a	Station Location: <i>Baton Rouge, LA</i>	Run Start and End Dates: <i>11/15/23 - 11/18/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.