

By \_\_\_\_\_

Title \_\_\_\_\_

MARKET: UM - Waterbury, CT  
REP: Regional Reps Non-Rep  
AMOUNT: \$550.00  
SPOTS: 10  
AGENCY: MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

MOD: Str Ver: 1 Last:  
SALES OFFICE: PHILADELPHIA  
SALESPERSON: Heather Karban  
SLS EMAIL: Heather.Karban@GenMediaPartners.com  
AGENCY: MEDIA FINANCIAL SERVICES  
AGY CLI: Heather.Karban@GenMediaPartners.com  
AGY PRD: Leora Levy for U.S Senate  
AGY EST: 510516  
INVOICE: 1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

FLIGHT: 05-10-2022 TO 5/16/2022  
[X]Unwired [ ]Spot [ ]Mod  
CONTRACT # FOR INVOICING 4423620  
MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

TOT # OF DAYS: 7  
PRIM. DEMO: Adults 35+  
[X]Cash [ ]Trade  
SPOT TYPE:  
LAST SENT: 04/20/2022 13:47  
SEC. DEMO:

COMMENTS

04/20/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vorndenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*  
Affidavits of Performance/Invoices are required; even for orders paid for in advance.  
THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMT10263.  
ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.  
By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.  
\*\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\*\*\*

DAY#1	5/10/2022 To 5/10/2022	TOT \$110.00	TOTAL SPOTS 2
MC	LN	SPT TYP	DAYS
1			
1:00PM	6:00PM	60	5/10/2022
END TIME	LEN	START	STOP
SP/DY	RATE	TOTA	
\$55	\$11		

DAY#2	5/11/2022 To 5/11/2022	TOT \$110.00	TOTAL SPOTS 2
MC	LN	SPT TYP	DAYS
1			
1:00PM	6:00PM	60	5/11/2022
END TIME	LEN	START	STOP
SP/DY	RATE	TOTA	
\$55	\$11		



UM - Waterbury, CT  
Regional Reps Non-Rep

**AMOUNT:** \$550.00  
**SPOTS:** 10

1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401

Stn Ver: 1 Last:

**SLS PH:** 216-256-5304  
**SLS FAX:** N/A

Heather.Karban@GenMediaPartners.com

## MEDIA FINANCIAL SERVICES

Leora Levy for U.S. Senate  
Est 510516 - 5/10-5/16

05-10-2022 TO 5/16/2022

**SPOT TYPE:**

LAST SENT:04/20/2022 13:47

**TOT # OF DAYS: 7**

Adults 35+

1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

**CONTRACT # FOR INVOICING 4423620**

9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

DAY#7												5/16/2022 To 5/16/2022				TOT \$110.00				TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA												
	1		M.....	1:00PM	6:00PM	60	5/16/2022	5/16/2022	2	\$55	\$11												

DAY#4												5/13/2022 To 5/13/2022												TOT \$110.00												TOTAL SPOTS 2											
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA																																				
	1		....F..	1:00PM	6:00PM	60	5/13/2022	5/13/2022	2	\$55	\$11																																				

DAY#3												5/12/2022 To 5/12/2022				TOT \$110.00				TOTAL SPOTS 2			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA												
	1			1:00PM	6:00PM	60	5/12/2022	5/12/2022	2	\$55	\$11												
			...T...																				

UM - Waterbury, CT

Regional Reps Non-Rep

SPOTS: 10

MEDIA FINANCIAL SERVICES

Stn Ver: 1 Last:

**SLS PH:** 216-256-5304

**SLS FAX: N/A**

Heather.Karban@GenMediaPartners.com

MEDIA FINANCIAL SERVICES

Leora Levy for U.S. Senate

Est 510516 - 5/10-5/16

05-10-2022 10 5/16/2022

**TOT # OF DAYS: 7**

Adults 35+

SPOT TYPE:

LAST SENT: 04/20/2022 13:41

[illegible]



Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

Projected Billing									
May									
2022									
Count Gross Net									
10 550.00 467.50									
10 550.00 467.50									
467.50									

Projected Billing									
May									
2022									
Count Gross Net									
10 550.00 467.50									
10 550.00 467.50									
467.50									

Projected Billing									
May									
2022									
Count Gross Net									
10 550.00 467.50									
10 550.00 467.50									
467.50									

Projected Billing									
May									
2022									
Count Gross Net									
10 550.00 467.50									
10 550.00 467.50									
467.50									

Station	Date Range	Time Range	Schedule	Len	Rate	Qty	Total
WATR-AM	05/10/22-05/10/22	1:00p-6:00p	All Weeks 0.2,0.0,0.0,0.0	01:00	55.00	2	110.00
WATR-AM	05/11/22-05/11/22	1:00p-6:00p	All Weeks 0.2,0.0,0.0,0.0	01:00	55.00	2	110.00
WATR-AM	05/12/22-05/12/22	1:00p-6:00p	All Weeks 0.0,0.2,0.0,0.0	01:00	55.00	2	110.00
WATR-AM	05/13/22-05/13/22	1:00p-6:00p	All Weeks 0.0,0.0,2.0,0.0	01:00	55.00	2	110.00
WATR-AM	05/16/22-05/16/22	1:00p-6:00p	All Weeks 2.0,0.0,0.0,0.0	01:00	55.00	2	110.00

LEORA LEVY FOR US SENATE  
C/O MEDIA FINANCIAL SERVICES  
ATTN TIFFANY PEROTTE  
1655 PALM BEACH LAKES BLVD  
WEST PALM BEACH FL 33401

WATR-AM  
79 Baldwin Ave  
Waterbury CT 06706  
203-755-1121

Contract # 6764  
Date Entered 04/25/22  
Sales Person TRISH TORELO  
Billing Cycle Broadcast  
Conflict 1 POLITICAL  
Product POLITICAL PROGRAM  
Contract 05/10/22 - 05/16/22

Confirmation

Title: \_\_\_\_\_



UM - Waterbury, CT

Regional Reps Non-Rep

Stn Ver: 1 Last:

PHILADELPHIA

Heather Karban

Heather.Karban@GenMediaPartners.com

**MEDIA FINANCIAL SERVICES**

Leora Levy for U.S. Senate

Est 503509 - 5/3-5/9

05-03-2022 TO 5/9/2022

7

Adults 35+

[X]Cash [ ]Trade

LAST SENT:04/20/2022 13:46

## COMMENTS

04/20/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordebamm@gemmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MRS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

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FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC  
INVOICES: RADIOINVOICES.COM: RII12580 OR 9912580; MARKETRON: 120873; SpodData: IDB#1828;  
EMEDIATRADE:EMT110263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

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\*\*\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TN.\*\*\*\*\*

DAY#1												5/3/2022 To 5/3/2022						TOT \$110.00				TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA												
	1		.T.....	1:00PM	6:00PM	60	5/3/2022	5/3/2022	2	\$55	\$11												

DAY#2												5/4/2022 TO 5/4/2022												TOT \$110.00												TOTAL SPOTS 2											
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA																																				
	1		..W....	1:00PM	6:00PM	60	5/4/2022	5/4/2022	2	\$55	\$11																																				

MARKET: UM - Waterbury, CT  
REP: Regional Reps Non-Rep  
AMOUNT: \$550.00  
SPOTS: 10  
AGENCY: MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

MOD: Sin Ver: 1 Last:  
SALES OFFICE: PHILADELPHIA  
SLS PH: 216-256-5304  
SALES PERSON: Heather Karban  
SLS FAX: N/A  
SLS EMAIL: Heather.Karban@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES  
ADVERTISER: Leora Levy for U.S Senate  
AGY CL: AGY PRD: AGY EST: 503509  
PRODUCT: Est 503509 - 5/3-5/9

FLIGHT: 05-03-2022 TO 5/9/2022  
[X]Unwired [ ]Spot [ ]Mod  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

TOT # OF DAYS: 7  
PRIM. DEMO: Adults 35+  
SEC. DEMO: [X]Cash [ ]Trade  
LAST SENT: 04/20/2022 13:46

DAY#3	5/5/2022 TO 5/5/2022	TOT \$110.00	TOTAL SPOTS 2
MC LN	SPT TYP	DAYS	START
1	.....	1:00PM	6:00PM
END TIME	LEN	START	STOP
60	5/5/2022	5/5/2022	2
RATE	SP/DY	TOTA	\$11

DAY#4	5/6/2022 TO 5/6/2022	TOT \$110.00	TOTAL SPOTS 2
MC LN	SPT TYP	DAYS	START
1	....F..	1:00PM	6:00PM
END TIME	LEN	START	STOP
60	5/6/2022	5/6/2022	2
RATE	SP/DY	TOTA	\$11

DAY#7	5/9/2022 TO 5/9/2022	TOT \$110.00	TOTAL SPOTS 2
MC LN	SPT TYP	DAYS	START
1	M.....	1:00PM	6:00PM
END TIME	LEN	START	STOP
60	5/9/2022	5/9/2022	2
RATE	SP/DY	TOTA	\$11



UM - Waterbury, CT

Regional Reps Non-Rep

Stn Ver: 1 Last:

PHILADELPHIA

Heather Karban

Heather.Karban@GenMediaPartners.com

## MEDIA FINANCIAL SERVICES

Leora Levy for U.S. Senate

Est 503509 - 5/3-5/9

05-03-2022 TO 5/9/2022

Adults 35+

**SPOT TYPE:**

LAST SENT:04/20/2022 13:46

AGY EST: 503509

AGY EST: 503509

AGY EST: 503509

[X]Unwired [ ]Spot [ ]Mod

**SLS PH:** 216-256-5304

**SLS FAX: N/A**

**AMOUNT: \$550.00**

SPOTS: 10

**AGENCY:**

**INVOICE:**

**CONTRACT # FOR INVOICING 4423619**

Invoices@MediaF-financial.com

9th Fl, Suite 903  
WEST PALM BEACH, FL 3340

invoices@MediaFinancial.com

9th Fl, Suite 903  
WEST PALM BEACH, FL 3340

[illegible]

# Confirmation

Contract # 6763  
 Date Entered 04/25/22  
 Sales Person TRISH TORELO  
 Billing Cycle Broadcast  
 Conflict 1 POLITICAL  
 Product POLITICAL PROGRAM  
 Contract 05/03/22 - 05/09/22

WATR-AM  
 79 Baldwin Ave  
 Waterbury CT 06706  
 203-755-1121

LEORA LEVY FOR US SENATE  
 C/O MEDIA FINANCIAL SERVICES  
 ATTN TIFFANY PEROTTE  
 1655 PALM BEACH LAKES BLVD  
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Schedule	Len	Rate	Qty	Total
WATR-AM	05/03/22-05/03/22	1:00p-6:00p	0,2,0,0,0,0,0 All Weeks	01:00	55.00	2	110.00
WATR-AM	05/04/22-05/04/22	1:00p-6:00p	0,0,2,0,0,0,0 All Weeks	01:00	55.00	2	110.00
WATR-AM	05/05/22-05/05/22	1:00p-6:00p	0,0,0,2,0,0,0 All Weeks	01:00	55.00	2	110.00
WATR-AM	05/06/22-05/06/22	1:00p-6:00p	0,0,0,0,2,0,0 All Weeks	01:00	55.00	2	110.00
WATR-AM	05/09/22-05/09/22	1:00p-6:00p	2,0,0,0,0,0,0 All Weeks	01:00	55.00	2	110.00
Subtotal							550.00
Agency Commission							82.50
Total							467.50

Projected Billing	Count	Gross	Net
May	10	550.00	467.50
	10	550.00	467.50

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



Title: Media Buyer  
 Accepted by: Theresa Fava  
 Phone: invoiced @ Media Financial, Inc.  
 City: N. Palm Beach, FL Zip: 33401  
 Address: 155 Palm Beach Lakes Rd, Suite 903  
 Name: Media Services



UM - Waterbury, CT

AGENCY:

MEDIA FINANCIAL SERVICES

## Regional Reps Non-Rep

SPOTS: 10

1033 FAIR BEACH LAKES DR.,  
045 EL GREYS 003

Stn Ver: 1 Last:

**SLS PH:** 216-256-5304

9th Fl, Suite 903  
WEST PALM BEACH, FL 3340  
Invoices@MediaFinancial.com

Heather Karban

SLS FAX: N/A

Heather.Karban@GenMedialPartners.com

AGY CLI:

CONTRACT # FOR INVOICING 4423818

Leora Levy for U.S. Senate

AGY PHD:

MEDIA FINANCIAL SERVICES

**PRODUCT:**

Est 426502 - 4/26-5/2

AGY EST: 426502

1033 Tenth Beach Lakes Blvd.  
045-EL 044-003

## FLIGHT:

04-26-2022 10:51/2022

[y]unwired [ɪspɔɪl] naɪmɪŋ[y]

**MAGNIFICENT MINDS**

**TOT # OF DAYS:**

Adults 35+

**SPOT TYPE:**

LAST SENT: 04/20/2022 13:43

## COMMENTS

04/20/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordepahum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.

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INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828;  
EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Keps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\*\*

DAY#1												4/26/2022 To 4/26/2022						TOT \$110.00				TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA												
	1		.T.....	1:00PM	6:00PM	60	4/26/2022	4/26/2022	2	\$55	\$11												

DAY#2												4/27/2022 To 4/27/2022												TOT \$110.00												TOTAL SPOTS 2											
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA																																				
	1		..W....	1:00PM	6:00PM	60	4/27/2022	4/27/2022	2	\$55	\$11																																				



MARKET: UM - Waterbury, CT  
REP: Regional Reps Non-Rep  
AMOUNT: \$550.00  
SPOTS: 10  
AGENCY: MEDIA FINANCIAL SERVICES  
1655 Palm Beach Lakes Blvd.  
9th Fl, Suite 903  
WEST PALM BEACH, FL 33401  
Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:  
SALES OFFICE: PHILADELPHIA  
SLS PH: 216-256-5304  
SALESPERSON: Heather Karban  
SLS FAX: N/A  
SLS EMAIL: Heather.Karban@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES  
AGY CLI: AGY PRD: AGY EST: 426502  
ADVERTISER: Leora Levy for U.S Senate  
PRODUCT: Est 426502 - 4/26-5/2

FLIGHT: 04-26-2022 TO 5/2/2022  
[X]Unwired [ ]Spot [ ]Mod  
Invoices@MediaFinancial.com  
WEST PALM BEACH, FL 33401  
9th Fl, Suite 903  
1655 Palm Beach Lakes Blvd.

TOT # OF DAYS: 7  
PRIM. DEMO: Adults 35+  
SEC. DEMO: [X]Cash [ ]Trade  
LAST SENT: 04/20/2022 13:45

DAY#3	4/28/2022 To 4/28/2022										TOT \$110.00	TOTAL SPOTS 2
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA	
	1		...T...	1:00PM	6:00PM	60	4/28/2022	4/28/2022	2	\$55	\$11	

DAY#4	4/29/2022 To 4/29/2022										TOT \$110.00	TOTAL SPOTS 2
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA	
	1		...F..	1:00PM	6:00PM	60	4/29/2022	4/29/2022	2	\$55	\$11	

DAY#7	5/2/2022 To 5/2/2022										TOT \$110.00	TOTAL SPOTS 2
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA	
	1		M.....	1:00PM	6:00PM	60	5/2/2022	5/2/2022	2	\$55	\$11	

UM - Waterbury, CT  
Regional Reps Non-Rep

Regional Reps Non-Rep

UM - Waterbury, CT

SPOTS: 10

**MEDIA FINANCIAL SERVICES**  
1655 Palm Beach Lakes Blvd.  
9th Fl., Suite 903

Stn Ver: 1 Last:

Heather Karban

Heather.Karban@GenMediaPartners.com

## MEDIA FINANCIAL SERVICES

Leora Levy for U.S. Senate

Est 426502 - 4/26-5/2

04-26-2022 TO 5/2/2022

**PRIM. DEMO:** Adults 35+

[X]Cash [ ]Trade  
SPOT TYPE:

LAST SENT:04/20/2022 13:45

TOTAL	SPOT	CASH	TOTAL
May	10	550.00	550.00
Tot	1	550.00	550.00

Confirmation

Contract # 6762  
Date Entered 04/25/22  
Sales Person TRISH TORELO  
Billing Cycle Broadcast  
Conflict 1 POLITICAL  
Product POLITICAL PROGRAM  
Contract 04/26/22 - 05/02/22

WATR-AM  
79 Baldwin Ave  
Waterbury CT 06706  
203-755-1121

LEORA LEVY FOR US SENATE  
C/O MEDIA FINANCIAL SERVICES  
ATTN TIFFANY PEROTTE  
1655 PALM BEACH LAKES BLVD  
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Schedule	Len	Rate	Qty	Total
WATR-AM	04/26/22-04/26/22	1:00p-6:00p	0.2,0.0,0.0,0.0	01:00	55.00	2	110.00
WATR-AM	04/27/22-04/27/22	1:00p-6:00p	0.2,0.0,0.0,0.0	01:00	55.00	2	110.00
WATR-AM	04/28/22-04/28/22	1:00p-6:00p	0.0,0.2,0.0,0.0	01:00	55.00	2	110.00
WATR-AM	04/29/22-04/29/22	1:00p-6:00p	0.0,0.0,2.0,0.0	01:00	55.00	2	110.00
WATR-AM	05/02/22-05/02/22	1:00p-6:00p	2.0,0.0,0.0,0.0	01:00	55.00	2	110.00
							All Weeks
							Subtotal
							550.00
							Agency Commission
							82.50
							Total
							467.50

Projected Billing	Count	Gross	Net
May	10	550.00	467.50
2022	10	550.00	467.50

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_



---

---

Accepted by \_\_\_\_\_  
\_\_\_\_\_

Accepted by  
**WATR, Inc.**

(Station Representative)

---

TO BE SUBMITTED FOR APPROVAL.

Witness our hands and seals the day and date first above written.

be made to Station.

In return for said service Advertiser agrees that PAYMENTS are to

Service Charge of 1½% per month on Amount Due over 60 Days.

Subject to conditions on back and any other conditions attached hereto:  
In the event of default in the payment of this contract, advertiser agrees to pay in addition all cost of collection including reasonable attorney fees. In the event of default of payment by agency, advertiser will be held liable.

BILL TO: Regional Reps

Title: \_\_\_\_\_

Accepted by: \_\_\_\_\_

Phone: INVOICES & REPAIR FINANCIAL, CO.

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Address: \_\_\_\_\_

Name: \_\_\_\_\_

BILL TO: Regional Reps

reasonable attorney fees. In the event of default of payment by agency, advertiser will be held liable. Also: 15% To G

in the event of default in the payment of this contract, advertiser agrees to pay in addition all cost of collection including

herein:

Subject to conditions on back and any other conditions attached

LINE No.	SCHEDULING WEEKS	SCHEDULING TIMES	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Avail. Code	Priority Code
1	4/20-4/25	1300-1800	2		3	3	2				

Invoice to: [invoices@mdafinancial.com](mailto:invoices@mdafinancial.com)

## SCHEDULING LINE

[illegible]

## SUMMARY LINE

Invoice Description:

called "station" to broadcast radio programs of \_\_\_\_\_ as specified below \_\_\_\_\_ (Advertiser)

AGREEMENT between \_\_\_\_\_  
Media Financial Services  
Called "advertiser" and WATR.

1 Broadcast Lane / Waterbury, CT 06706

Good Time Oldies

NEWS • TALK

WATR 1320-AM

DATE \_\_\_\_\_

4/18/22

Order # \_\_\_\_\_

UM - Waterbury, CT

Regional Reps Non-Rep

Stn Ver: 1 Last:

Heather Karban

Heather.Karban@GenMediaPartners.com

**MEDIA FINANCIAL SERVICES**

Leora Levy for U.S. Senate

Est 419425 - 4/19-4/25

04-19-2022 TO 4/25/2022

A

Adults 35+

**SPOT TYPE:**

LAST SENT:04/18/2022 13:04

**WNOZ**

04/18/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@gemmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

**Affidavits of Performance/Invoices are required; even for orders paid for in advance.**

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA  
FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC  
INVOICES: RADIOINVOICES.COM: RII12580 OR 99125580; MARKETRON: 120873; SpodData: IDB#1828;  
EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1												4/19/2022 To 4/19/2022						TOT \$110.00				TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA												
	1		.T.....	1:00PM	6:00PM	60	4/19/2022	4/19/2022	2	\$55	\$11												

DAY#2												4/20/2022 To 4/20/2022						TOT \$110.00				TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA												
	1			1:00PM	6:00PM	60	4/20/2022	4/20/2022	2	\$55	\$11												



[illegible]



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges. I, Smart Media Group, hereby request station time as follows:

FEDERAL CANDIDATE ☒ STATE OR LOCAL CANDIDATE ☐

IDENTIFY CANDIDATE TYPE 

Date of Request to Purchase Ad Time: 4/18/2022		Date of Station Agreement to Sell Time:	
Name: Smart Media Group		Name:	
Signature: Smart Media Group <small>Date: 2022 04 18 10:59:02 -04'00'</small> <small>Digitally signed by Smart Media Group</small>		Signature:	
Candidate/Committee/Agency		Station Representative	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>			
Candidate name: Leora Levy		Authorized committee: Leora Levy for U.S Senate	
Agency requesting time (and contact information):		N/A Smart Media Group	
Candidate's political party:		Republican	
Office sought (no acronyms or abbreviations):		U. S Senate	
Date of election:		8/9/2022	
Treasurer of candidate's authorized committee:		Steven Martin	

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Federal Candidate Certification:** The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Smart Media Group

Digitally signed by Smart Media Group  
Date: 2022.04.18 10:59:21 -04'00'

Name: Smart Media Group

Date: 4/18/2022

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station? ☒ Yes ☐ No Date ad received: 4/18/22 3pm  
**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WATR	Date Received/Requested: 4/18/22
Est. #: 419425	Station Location: Waterbury, CT	Run Start and End Dates: 4/20 - 4/25

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.



WATR-AM  
79 Baldwin Ave  
Waterbury CT 06706  
203-755-1121

Contract # 6758  
Date Entered 04/18/22  
Sales Person TRISH TORELO  
Billing Cycle Broadcast  
Conflict 1 POLITICAL  
Product POLITICAL PROGRAM  
Contract 04/19/22 - 04/25/22

LEORA LEVY FOR US SENATE  
C/O MEDIA FINANCIAL SERVICES  
ATTN TIFFANY PEROTTE  
1655 PALM BEACH LAKES BLVD  
WEST PALM BEACH FL 33401

## Confirmation

Station	Date Range	Time Range	Schedule	Len	Rate	Qty	Total
WATR-AM	04/19/22-04/19/22	1:00p-6:00p	0.2,0.0,0.0,0.0 All Weeks	01:00	55.00	2	110.00
WATR-AM	04/20/22-04/20/22	1:00p-6:00p	0.2,0.0,0.0,0.0 All Weeks	01:00	55.00	2	110.00
WATR-AM	04/21/22-04/21/22	1:00p-6:00p	0.0,0.2,0.0,0.0 All Weeks	01:00	55.00	2	110.00
WATR-AM	04/22/22-04/22/22	1:00p-6:00p	0.0,0.0,2.0,0.0 All Weeks	01:00	55.00	2	110.00
WATR-AM	04/25/22-04/25/22	1:00p-6:00p	2.0,0.0,0.0,0.0 All Weeks	01:00	55.00	2	110.00
WATR-AM	04/20/22-04/20/22	1:00p-6:59p	0.0,3.0,0.0,0.0 All Weeks	01:00	55.00	3	165.00
WATR-AM	04/21/22-04/21/22	1:00p-6:00p	0.0,0.3,0.0,0.0 All Weeks	01:00	55.00	3	165.00
Subtotal							880.00
Agency Commission							82.50
Total							797.50

Projected Billing			
Net	Gross	Count	
2022	440.00	8	2022
May	110.00	2	2022
467.50	550.00	10	

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_