

NEWS • TALK

Order #

THE **OLDIES WITH DOOG**

1 Broadcast Lane / Waterbury, CT 06706

Called "advertiser" and WATR.

as specified below:

AGREEMENT between _____
Media Financial Services _____
called "station" to broadcast radio programs of _____
Lynmay for US Senate _____
(Advertiser)

(Advertiser)

Invoice Description:	Estimate #	Invoice #	Order #
Estimate # 4429623	Invoice # 4429623	Order # 3199291	

SUMMARY LINE

Line	Pkg.	Qty.	Length	Rate	Total	Com.	Co-op
1	AM/pm Drive	20	:30	30-	600.-	111	
2	TOT/mid	6	:30	35-	210.-	111	

Contract Total

8/8

SCHEDULING LINE

[illegible]

Service Charge of 1½% per month on Amount Due over 60 Days.
In return for said service Advertiser agrees that PAYMENTS are to

be made to Station.

Witness our hands and seals the day and date first above written.

Accepted by _____
By _____
WATR, Inc.
(Station Representative)

WATR, Inc.

Accepted by

By:

Accepted by:

Phone:

City West Palm Beach State FL Zip 33401

Address: 1875 Palm Beach Lakes Blvd, #115

Name:

Bill to: *Invited to attend*

Subject to conditions on back and any other conditions attached hereto: *AK150 15% Comm to Regional Market K*

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
 I, Tammie Wingrove, hereby request station time as follows:

FEDERAL CANDIDATE ☒ STATE OR LOCAL CANDIDATE ☐

IDENTIFY CANDIDATE TYPE 

Candidate name: Peter Lumaj		Authorized committee: Lumaj for U.S. Senate		Agency requesting time (and contact information): <input type="checkbox"/> N/A Mentzer Media Services / Tammie Wingrove / 410-825-7034		Candidate's political party: Republican		Office sought (no acronyms or abbreviations): U.S. Senate- Connecticut		Date of election: August 9, 2022		Treasurer of candidate's authorized committee: Ken Nowell	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.													
Candidate/Committee/Agency				Station Representative				Signature: <u>Tammie Wingrove</u>		Name: Tammie Wingrove		Date of Request to Purchase Ad Time: 7/20/2022	
				Signature: <u>[Signature]</u>				Name: <u>Patricia Iorullo</u>		Date of Station Agreement to Sell Time:			

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Tammie Wingrove

Name: Tammie Wingrove

Date: 7/20/2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes ☒No ☐

Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes ☒No ☐N/A ☐

Disposition:

Accepted ☒Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* ☐Rejected – provide reason: ☐

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3199291

Station Call Letters: WATR Radio

Date Received/Requested: 7/23/22

Est. #: 10682

Station Location: WATR Waterbury CT

Run Start and End Dates: 7/26 - 8/1

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired in invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.

MARKET: UM - Waterbury, CT
REP: Regional Reps Non-Rep
AMOUNT: \$810.00
SPOTS: 26
AGENCY: MEDIA FINANCIAL SERVICES

MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA
SALESPERSON: Roger Ratson
SLS EMAIL: Roger.Ratson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES
AGY CLI: AGY PRD: AGY EST: 10682
INVOICE: MEDIA FINANCIAL SERVICES
CONTRACT # FOR INVOICING 4429623
1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com

FLIGHT: 07-26-2022 TO 8/1/2022
[X]Unwired []Spot []Mod
LAST SENT: 07/22/2022 14:14
SEC. DEMO: Adults 35+
PRIM. DEMO: Adults 35+
SPOT TYPE: [X]Cash []Trade
TOT # OF DAYS: 7

COMMENTS

07/22/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.
GenMediaPartners@TrucastSolutions.com.**

07/22/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RII2580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIA/TRADE:EMT110263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.
Please note - traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com.

DAY#1 7/26/2022 To 7/26/2022										TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		.T.....	6:00AM	10:00AM	30	7/26/2022	7/26/2022	2	\$30	\$6
	2		.T.....	10:00AM	3:00PM	30	7/26/2022	7/26/2022	1	\$35	\$3
	3		.T.....	3:00PM	7:00PM	30	7/26/2022	7/26/2022	2	\$30	\$6

UM - Waterbury, CT	AMOUNT: \$810.00	AGENCY: MEDIA FINANCIAL SERVICES	1655 Palm Beach Lakes Blvd.
Regional Reps Non-Rep	SPOTS: 26		

Stn Ver: 1 Last: Invoices@MediaFinancial.com

PHILADELPHIA
SLS PH: 412 421 2600
Roger Ratson
SLS FAX: 412 421 6001

Roger.Ratson@GenMediaPartners.com

Lumaj for US Senate	AGY PRD:	INVOICE:	MEDIA FINANCIAL SERVICES
Est 10682 - 7/26-8/1 - JLUMA	AGY EST: 10682		1655 Palm Beach Lakes Blvd.

9th Fl, Suite 903
WEST PALM BEACH, FL 3340
Invoices@MediaFinancial.com

Adults 35+	[X]Cash []Trade	SPOT TYPE:	LAST SENT:07/22/2022 14:14
Adults 35+			

7/27/2023 T - 7/27/2023	TOT \$155.00	TOTAL SPOTS 5
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		..W....	6:00AM	10:00AM	30	7/27/2022	7/27/2022	2	\$30	\$6
	2		..W....	10:00AM	3:00PM	30	7/27/2022	7/27/2022	1	\$35	\$3
	3		..W....	3:00PM	7:00PM	30	7/27/2022	7/27/2022	2	\$30	\$6

TOTAL SPOTS 5

TOT \$155.00

7/27/2022 To 7/27/2022

DAY#2

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		...T...	6:00AM	10:00AM	30	7/28/2022	7/28/2022	2	\$30	\$6
	2		...T...	10:00AM	3:00PM	30	7/28/2022	7/28/2022	1	\$35	\$3
	3		...T...	3:00PM	7:00PM	30	7/28/2022	7/28/2022	2	\$30	\$6

TOTAL SPOTS 5

TOT \$155.00

7/28/2022 To 7/28/2022

DAY#3

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1	F..	6:00AM	10:00AM	30	7/29/2022	7/29/2022	2	\$30	\$6
	2	F..	10:00AM	3:00PM	30	7/29/2022	7/29/2022	1	\$35	\$3
	3	F..	3:00PM	7:00PM	30	7/29/2022	7/29/2022	2	\$30	\$6

TOTAL SPOTS 5

TOT \$155.00

7/29/2022 To 7/29/2022

DAY#4

Confirmation

Contract # 6848
Date Entered 07/25/22
Sales Person TRISH TORELO
Billing Cycle Broadcast
Conflict 1 POLITICAL
Product US SENATE PRIMARY
Estimate # 10682/4429623
P.O. # 3199291
Contract 07/26/22 - 08/01/22

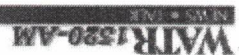
WATR-AM
79 Baldwin Ave
Waterbury CT 06706
203-755-1121

LUMAJ FOR US SENATE
C/O MEDIA FINANCIAL SERVICES
ATTN TIFFANY PEROTTE
1655 PALM BEACH BLVD
WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Schedule	Len	Rate	Qty	Total
WATR-AM	07/26/22-08/01/22	6:00a-10:00a	2,2,2,2,0,0 All Weeks	00:30	30.00	10	300.00
WATR-AM	07/26/22-08/01/22	3:00p-6:00p	2,2,2,2,0,0 All Weeks	00:30	30.00	10	300.00
WATR-AM	07/26/22-08/01/22	10:00a-3:00p	2,1,1,1,1,0,0 All Weeks	00:30	35.00	6	210.00
Subtotal							810.00
Agency Commission							121.50
Total							688.50

Projected Billing			
July	2022	20	620.00
August	2022	6	190.00
Net			810.00
			688.50

Customer _____ Sales Person _____



WATR-AM
79 Baldwin Ave
Waterbury CT 06706

Date 07/31/2022
Sales Person TRISH TORELO
Product US SENATE PRIMARY
Estimate # 10682/4429623
Purchase Order # 3199291
Terms Net 30
Balance Due 527.00

LUMAJ FOR US SENATE
C/O MEDIA FINANCIAL SERVICES
ATTN: TIFFANY PEROTTE
1655 PALM BEACH LAKES BLVD
WEST PALM BEACH FL 33401

Date	Description	Times	Qty	Rate	Total
07/26/2022	LUMAJ FOR US SENATE (00:30)	6:53a 8:54a 3:58p 5:24p	4	30.00	120.00
07/26/2022	LUMAJ FOR US SENATE (00:30)	11:34a	1	35.00	35.00
07/27/2022	LUMAJ FOR US SENATE (00:30)	6:54a 8:48a 3:58p 5:58p	4	30.00	120.00
07/27/2022	LUMAJ FOR US SENATE (00:30)	10:49a	1	35.00	35.00
07/28/2022	LUMAJ FOR US SENATE (00:30)	7:47a 8:27a 3:58p 4:58p	4	30.00	120.00
07/28/2022	LUMAJ FOR US SENATE (00:30)	10:55a	1	35.00	35.00
07/29/2022	LUMAJ FOR US SENATE (00:30)	6:55a 8:25a 3:58p 4:58p	4	30.00	120.00
07/29/2022	LUMAJ FOR US SENATE (00:30)	11:28a	1	35.00	35.00
Subtotal (Spot:20)					620.00
Agency Commission					93.00
Balance Due					527.00

Subject to conditions on back and any other conditions attached hereto: *1756 Conn For Regional Depts*

In the event of default in the payment of this contract, advertiser agrees to pay in addition all cost of collection including reasonable attorney fees. In the event of default of payment by agency, advertiser will be held liable. *email invoice;*

MARKET: UM - Waterbury, CT
REP: Regional Reps Non-Rep
AMOUNT: \$820.00
SPOTS: 26
AGENCY: MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA
SLS PH: 412 421 2600
SALESPERSON: Roger Ratson
SLS EMAIL: Roger.Ratson@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES
ADVERTISER: Lumaj for US Senate
PRODUCT: Est 10762 - 8/2-8/9 - JLU MA
AGY CLI: AGY PRD: AGY EST: 10762
FLIGHT: 08-02-2022 TO 8/9/2022
[X]Unwired []Spot []Mod
Invoices@MediaFinancial.com
WEST PALM BEACH, FL 33401
9th Fl, Suite 903
1655 Palm Beach Lakes Blvd.

TOT # OF DAYS: 8
PRIM. DEMO: Adults 35+
SEC. DEMO: Adults 35+
SPOT TYPE: [X]Cash []Trade
LAST SENT: 07/29/2022 08:58
COMMENTS

07/29/2022: This is a new order. **CUTOFF 12N ON 8/9.** Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**
07/29/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.
ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.
By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.
CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.

DAY#1 8/2/2022 To 8/2/2022									
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY
	1		.T.....	6:00AM	10:00AM	30	8/2/2022	8/2/2022	2
	2		.T.....	10:00AM	3:00PM	30	8/2/2022	8/2/2022	1
	3		.T.....	3:00PM	7:00PM	30	8/2/2022	8/2/2022	2
TOTAL SPOTS 5									TOT \$155.00
TOTAL SPOTS 5									
	TOTA							RATE	

DAY#2 8/3/2022 To 8/3/2022									
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY
	1		.T.....	6:00AM	10:00AM	30	8/3/2022	8/3/2022	1
	2		.T.....	10:00AM	3:00PM	30	8/3/2022	8/3/2022	2
	3		.T.....	3:00PM	7:00PM	30	8/3/2022	8/3/2022	1
TOTAL SPOTS 4									TOT \$130.00
TOTAL SPOTS 4									
	TOTA							RATE	

MARKET: UM - Waterbury, CT
REPS: Regional Reps Non-Rep
AMOUNT: \$820.00
SPOTS: 26
AGENCY: MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last
SALES OFFICE: PHILADELPHIA
SALESPERSON: Roger Ratson
SLS EMAIL: Roger.Ratson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES
AGY CLI: AGY PRD: AGY EST: 10762
INVOICE: MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
9th Fl, Suite 903
WEST PALM BEACH, FL 33401
Invoices@MediaFinancial.com

FLIGHT: 08-02-2022 TO 8/9/2022
[X]Unwired []Spot []Mod
PRODUCT: Est 10762 - 8/2-8/9 - JLU MA
ADVERTISER: Lumaj for US Senate
SEC. DEMO: Adults 35+
PRIM. DEMO: Adults 35+
LAST SENT: 07/29/2022 08:58

DAY#3 8/4/2022 To 8/4/2022 TOT \$155.00 TOTAL SPOTS 5

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		...T...	6:00AM	10:00AM	30	8/4/2022	8/4/2022	2	\$30	\$6
	2		...T...	10:00AM	3:00PM	30	8/4/2022	8/4/2022	1	\$35	\$3
	3		...T...	3:00PM	7:00PM	30	8/4/2022	8/4/2022	2	\$30	\$6

DAY#4 8/5/2022 To 8/5/2022 TOT \$95.00 TOTAL SPOTS 3

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		...F..	6:00AM	10:00AM	30	8/5/2022	8/5/2022	1	\$30	\$3
	2		...F..	10:00AM	3:00PM	30	8/5/2022	8/5/2022	1	\$35	\$3
	3		...F..	3:00PM	7:00PM	30	8/5/2022	8/5/2022	1	\$30	\$3

DAY#7 8/8/2022 To 8/8/2022 TOT \$155.00 TOTAL SPOTS 5

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		M.....	6:00AM	10:00AM	30	8/8/2022	8/8/2022	2	\$30	\$6
	2		M.....	10:00AM	3:00PM	30	8/8/2022	8/8/2022	1	\$35	\$3
	3		M.....	3:00PM	7:00PM	30	8/8/2022	8/8/2022	2	\$30	\$6

UM - Waterbury, CT
Regional Reps Non-Rep

Regional Reps Non-Rep

Regional Reps Non-Rep

UM - Waterbury, CT

SPOTS: 26

MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
Gt. Ft. Lauderdale 33305

Stn Ver: 1 Last:

Roger Haisson
SLS FAX: 412 421 6001

Roger.Ratson@GenMediaPartners.com

MEDIA FINANCIAL SERVICES

Lumay for US Senate

Est 10762 - 8/2-8/9 - JLUMA

AGY EST: 10/62

MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
407-831-6000

AGY CLI:

AGY PRD:

AGY EST: 10/62

CONTRACT # FOR INVOICING 4429933

INVOICE: MEDIA FINANCIAL SERVICES

MEDIA FINANCIAL SERVICES
1655 Palm Beach Lakes Blvd.
Bt. 1000, Suite 1000

08-02-2022 10:08/2022

[X]Unwired []Spot []Mod

INVOICES@MEDIALFINANCIAL.COM

TOT # OF DAYS: 8

Adults 35+

[X]Cash []Trade

LAST SENT: 07/29/2022 08:38

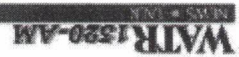
8/9/2022 To 8/9/2022

101 \$130.00

TOTAL SPOTS 4

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTA
	1		.T.....	6:00AM	10:00AM	30	8/9/2022	8/9/2022	2	\$30	\$6
	2		.T.....	10:00AM	3:00PM	30	8/9/2022	8/9/2022	2	\$35	\$7

[illegible]



WATR-AM
79 Baldwin Ave
Waterbury CT 06706
203-755-1121

Contract # 6850
Date Entered 07/30/22
Sales Person TRISH TORELO
Billing Cycle Broadcast
Conflict 1 POLITICAL
Product US SENATE PRIMARY
Estimate # 10682/4429623
P.O. # 3199291
Contract 08/02/22 - 08/09/22

LUMAJ FOR US SENATE
C/O MEDIA FINANCIAL SERVICES
ATTN TIFFANY PEROTTE
1655 PALM BEACH LAKES BLVD
WEST PALM BEACH FL 33401

Confirmation

Station	Date Range	Time Range	Schedule	Len	Rate	Qty	Total
WATR-AM	08/02/22-08/09/22	6:00a-10:00a	2,2,1,2,1,0,0 All Weeks	00:30	30.00	10	300.00
WATR-AM	08/02/22-08/08/22	3:00p-6:00p	2,2,1,2,1,0,0 All Weeks	00:30	30.00	8	240.00
WATR-AM	08/02/22-08/08/22	10:00a-3:00p	1,1,2,1,1,0,0 All Weeks	00:30	35.00	6	210.00
WATR-AM	08/09/22-08/09/22	10:00a-3:00p	0,2,0,0,0,0,0 All Weeks	00:30	35.00	2	70.00
Subtotal							820.00
Agency Commission							123.00
Total							697.00

Projected Billing	Count	Gross	Net
August	26	820.00	697.00
2022	26	820.00	697.00

Customer _____ Sales Person _____