

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY
IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested advertisement(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature:

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Submitted to station?

☐

Yes

☐

No

Date ad received: _____

Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If any one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor to certify if there are any other officers, executive committee members or directors, maintain records of inquiry and complete this form if additional officers, members or directors are provided.

Position:

☐ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional): _____

If partially accepted form, then promptly upload updated final form when complete.

and nature of follow-ups, if any: _____

Ad #:

Station Call Letters:

Date Received/Requested:

Station Location:

Run Start and End Dates:

Personal issue ads only (not required for state/local issue ads):

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Stephanie Bromfield, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐ FEDERAL CANDIDATE

☒ STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Christine King

Authorized committee:

Agency requesting time (and contact information):

Stephanie Bromfield and Assoc

☐ N/A

Candidate's political party:

non-partisan

Office sought (no acronyms or abbreviations):

Date of election:

Nov. 2

☐ General

☒ Primary

Treasurer of candidate's authorized committee:

Andrea Ford

The undersigned represents that:

the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

this station is authorized to announce the time as paid for by such person or entity; and

this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Stephanie Bromfield

Name:

Stephanie Bromfield

Station Representative

Signature:

Name:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

Stephanie Bromfield
Stephanie Bromfield
Oct. 6, 2021

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☐ Yes ☐ No

Ad received: ☐ Yes ☐ No ☐ N/A

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Position:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason (optional):

If partially accepted form, then promptly upload updated final form when complete.

Describe nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Product #:	Station Call Letters:	Date Received/Requested:
	Station Location:	Run Start and End Dates:

Order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time used or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in

ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Stephanie Brumfield + Assoc.
Address: 6815 Biscayne Blvd #103 MIA 33138
Contact: _____ Phone number: 954-401-2240 Email: Stephanie.br@msn.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Campaign to elect Christine King

Address: _____
Contact: S Brumfield Phone number: 954-401-2240 Email: Stephanie.br@msn.com

Who is authorized to announce the time as paid for by such person or entity.

List of the chief executive officers or members of the executive committee or board of directors or other governing body(s) of the advertiser/sponsor (Use separate page if necessary.):

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

For candidates to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name of every candidate referred to:

Requested by such candidate(s) (no acronyms or abbreviations):

Election:

Nov. 2, 2021

Identify EVERY political matter of national importance referred to in the advertisement (no acronyms); use separate page if necessary:

☒ N/A

ORDER



Orders
Order / Rev: 604804
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/12/21 - 11/02/21
Original Date / Rev: 10/11/21 / 10/19/21
Order Type: GENERAL

WPLG, INC.

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency Name: Bromfield and Assoc.
Buying Contact:
Billing Contact:
 2001 Biscayne Blvd 117-26
 Miami, FL 33137

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Christine King District 5
Demographic: A25-54
Product Codes: PL-Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/21	10/31/21	17	\$21,400.00	\$18,190.00
11/01/21	11/02/21	3	\$4,000.00	\$3,400.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	17	\$21,400.00	\$18,190.00	0.00
November 2021	3	\$4,000.00	\$3,400.00	0.00
Totals	20	\$25,400.00	\$21,590.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPLG	10/12/21	11/02/21	6-7a LCL News LCL News 6a	CM	6-7a	MTWTF--	1:00	1	\$1,400.00	P-2	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	- TWTF--		1				\$1,400.00		0.00			
Week:		10/18/21	10/24/21	MTWTF--		1				\$1,400.00		0.00			
Week:		10/25/21	10/31/21	MTWTF--		1				\$1,400.00		0.00			
Week:		11/01/21	11/07/21	MT-----		1				\$1,400.00		0.00			
N 2	WPLG	10/12/21	11/02/21	7-9a GMA Good Morning America	CM	7-9a	MTWTF--	1:00	1	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	- TWTF--		1				\$1,800.00		0.00			
Week:		10/18/21	10/24/21	MTWTF--		1				\$1,800.00		0.00			
Week:		10/25/21	10/31/21	MTWTF--		1				\$1,800.00		0.00			
Week:		11/01/21	11/07/21	MT-----		1				\$1,800.00		0.00			
N 3	WPLG	10/12/21	11/02/21	1130-1230p MichaelPutnam This Week in South Florida	CM	1130a-1230p	-----S	1:00	1	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/11/21	10/17/21	-----S		1				\$1,000.00		0.00			
Week:		10/18/21	10/24/21	-----S		1				\$1,000.00		0.00			
Week:		10/25/21	10/31/21	-----S		1				\$1,000.00		0.00			
Week:		11/01/21	11/07/21	-----		0				\$0.00		0.00			

Order / Rev: 604804
Alt Order #:
Flight Dates: 10/12/21 - 11/02/21

Advertiser: POL/Christine King District 5
Product Desc:
Estimate:

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WPLG	10/12/21	11/02/21	12-1p LCL News LCL News 12n	CM	12-1p	MTWTF--	1:00	1	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/11/21	10/17/21	-TWTF--		1				\$800.00		0.00			
	Week:	10/18/21	10/24/21	MTWTF--		2				\$800.00		0.00			
	Week:	10/25/21	10/31/21	MTWTF--		2				\$800.00		0.00			
	Week:	11/01/21	11/07/21	-----		0				\$0.00		0.00			
N 5	WPLG	10/12/21	11/02/21	6-630p LCL News LCL News 6p	CM	6-630p	MTWTF--	1:00	1	\$2,800.00	P-2	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/11/21	10/17/21	-----		0				\$0.00		0.00			
	Week:	10/18/21	10/24/21	MTWTF--		1				\$2,800.00		0.00			
	Week:	10/25/21	10/31/21	-----		0				\$0.00		0.00			
	Week:	11/01/21	11/07/21	-----		0				\$0.00		0.00			
N 6	WPLG	10/23/21	10/31/21	1130-1230p MichaelPutnam This Week in South Florida	CM	1130a-1230p	-----S	1:00	1	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/18/21	10/24/21	-----S		1				\$1,000.00		0.00			
	Week:	10/25/21	10/31/21	-----S		1				\$1,000.00		0.00			
N 7	WPLG	11/01/21	11/01/21	12-1p LCL News LCL News 12n	CM	12-1p	M-----	1:00	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/01/21	11/07/21	M-----		1				\$800.00		0.00			
Totals														20	\$25,400.00