

MARKET: UM - Russell, KS *KPSL-17* **AMOUNT:** \$110.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 8 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 412 421 2600
SALESPERSON: Roger Rafson **SLS FAX:** 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4387389**
ADVERTISER: Senate Leadership Fund **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 8795 9/30-10/6 SLFKS **AGY EST:** 8795 Invoices@MediaFinancial.com
FLIGHT: 09-30-2020 TO 10/6/2020 [X]Unwired []Spot []Mod
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 09/08/2020 09:54

COMMENTS

09/08/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

DAY#1		9/30/2020 To 9/30/2020						TOT \$30.00	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	9/30/2020	9/30/2020	1	\$20	\$20
	3		..W....	3:00PM	7:00PM	60	9/30/2020	9/30/2020	1	\$10	\$10

DAY#2		10/1/2020 To 10/1/2020						TOT \$10.00	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	10/1/2020	10/1/2020	1	\$10	\$10

MARKET:	UM - Russell, KS	AMOUNT:	\$110.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	8		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4387389
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 8795 9/30-10/6 SLFKS	AGY EST:	8795		Invoices@MediaFinancial.com
FLIGHT:	09-30-2020 TO 10/6/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	09/08/2020 09:54

DAY#3		10/2/2020 To 10/2/2020					TOT \$30.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/2/2020	10/2/2020	1	\$20	\$20
	3	F..	3:00PM	7:00PM	60	10/2/2020	10/2/2020	1	\$10	\$10

DAY#6			10/5/2020 To 10/5/2020				TOT \$10.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		M	10:00AM	3:00PM	60	10/5/2020	10/5/2020	1	\$10	\$10

DAY#7			10/6/2020 To 10/6/2020				TOT \$30.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/6/2020	10/6/2020	1	\$20	\$20
	3		.T.....	3:00PM	7:00PM	60	10/6/2020	10/6/2020	1	\$10	\$10

[illegible]

KRSL Ad Order

Station: KRSL-FM

Sales Rep: Mike McKenna

Client: Media Financial Services (#8)

PO/Estimate 8795

IF NEW

Client #: _____

Contact: Roger Rafson

Address: _____

Phone: 412-421-2600

City/State/Zip: _____

Email: oger.Rafson@GenMediaPartners.coi

Run Dates: Start: 9/30/2020 End: 10/6/2020

Invoice: Detail Affidavit: Yes Notarized: Yes Script: No

AM Ad Cost: _____

Monthly Billing: _____

FM Ad Cost: _____

Start	End	Mon	Tue	Wed	Thurs	Fri	Sat	Sun	Time
9/30/2020	10/6/2020		1	1		1			6AM to 10AM
9/30/2020	10/6/2020	1			1				10AM to 3PM
9/30/2020	10/6/2020		1	1		1			3PM to 7PM
									to
									to
									to

Length: :60

Ad Number and Title

#102042 - SLF_KS_Embarrassed_60R

Rates

M-F - 6A-10A - \$20
M-F - 10A-3P - \$10
M-F - 3P-7P - \$10

Notes/Special Instructions:

Contract # for invoicing is 4387389. Total of the order is \$110. Original order from General Media Partners forwarded

Order Taken By: _____

Order ID #: _____

KRSL-FM Order Confirmation

OrderID: 1020-038

Sponsor:	Media Financial Services
Product:	Media Financial Services - Est#8795, Contract#4387
Estimate/PO:	Est#8795, Contract#4387389, Order#3176491
AccountRep:	Mike McKenna
BillingCycle:	Broadcast Month
InvoiceType:	Detail Notarized Affidavit
Run Dates:	9/30/2020 - 10/6/2020
Items Ordered:	08
Ordered Amount:	\$110.00

**MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.
SUITE 903
WEST PALM BEACH, FL 33401**

Scheduled Station(s): KRSL-FM

Media Financial Services - Est#8795, Contract#4387389, Order#3176491

Printed 9/9/2020 11:22:37 AM

Page 1

	Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01	9/30/2020 - 10/6/2020	All Weeks	06:00 AM - 10:00 AM		1	1		1			3	:60	Spot		102042	3	20.00	60.00
02	9/30/2020 - 10/6/2020	All Weeks	10:00 AM - 03:00 PM	1			1				2	:60	Spot		102042	2	10.00	20.00
03	9/30/2020 - 10/6/2020	All Weeks	03:00 PM - 07:00 PM		1	1		1			3	:60	Spot		102042	3	10.00	30.00

Broadcast Month Projected Billing:

Oct-20	110.00	Nov-20	0.00	Dec-20	0.00	Q4-2020	110.00
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Confirmed Correct; Payment Guaranteed

Accepted for KRSL-FM

M
MENTZER MEDIA
www.mentzermedia.com
Ph: 410-825-7034

09/29/20

Senate Leadership Fund

Statewide KS

8795

Notes:

Olivia Pettit opetit@mentzermedia.com

Revised/Sports Order

KRSL Radio

Client: Media Financial Services (Senate Leadership Fund)

Start 9/30/2020
End 10/6/2020

Change Sports? No

KSU KU RHS Royals Area GOW

Ad Number	Ad Title
<u>102045</u>	<u>SLF_KS_Respect_60R</u>
<u> </u>	<u> </u>
<u> </u>	<u> </u>
<u> </u>	<u> </u>
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Notes/Special Instructions

Includes Estimate #8795.

Sales Rep: Mike McKenna Order Taken By:

KRSL Russell Radio FM Invoice

KRSL Russell Radio
P.O. Box 666
Russell, KS 67665

Invoice ID: 20100441
Invoice Date: 10/25/2020
Account ID: 1020
Order ID: 1020-037
Account Rep: Mike McKenna

Amount Due: \$33.00

Amount Paid: _____

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.
SUITE 903
WEST PALM BEACH, FL 33401

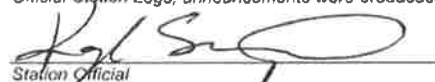

Sponsor: Media Financial Services / Media Financial Services - Est#8794, Con for P.O./Estimate # Est#8794, Contract
Media Financial Services - Est#8794, Contract#4387388, Order#3176490

Page 1

Date	Time	Length	Description	CopyID / ISCI Code	Cost
9/28/2020	10:36 AM	:60	Spot	SLF_KS_Good_60R	10.00
9/29/2020	07:50 AM	:60	Spot	SLF_KS_Good_60R	20.00
9/29/2020	03:51 PM	:60	Spot	SLF_KS_Good_60R	10.00
3 Total Items				Total Cost:	\$40.00
9/23/2020 PrePayment Applied Credit Card:					-\$7.00
Amount Due:					\$33.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the
Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **\$33.00**


Station Official
Subscribed and sworn before me.

Notary Public



KRSL Russell Radio FM Invoice

KRSL Russell Radio
P.O. Box 666
Russell, KS 67665

Invoice ID: 20100442
Invoice Date: 10/25/2020
Account ID: 1020
Order ID: 1020-038
Account Rep: Mike McKenna

Amount Due: \$33.00

Amount Paid: _____

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD.
SUITE 903
WEST PALM BEACH, FL 33401



Sponsor: Media Financial Services / Media Financial Services - Est#8795, Con for P.O./Estimate # Est#8795, Contract
Media Financial Services - Est#8795, Contract#4387389, Order#3176491

Page 1

Date	Time	Length	Description	CopyID / ISCI Code	Cost
9/30/2020	09:52 AM	:60	Spot	SLF_KS_Respect_60R	20.00
9/30/2020	03:37 PM	:60	Spot	SLF_KS_Respect_60R	10.00
10/1/2020	10:38 AM	:60	Spot	SLF_KS_Respect_80R	10.00
10/2/2020	07:39 AM	:60	Spot	SLF_KS_Respect_60R	20.00
10/2/2020	03:36 PM	:60	Spot	SLF_KS_Respect_60R	10.00
10/5/2020	10:37 AM	:60	Spot	SLF_KS_Respect_60R	10.00
10/6/2020	07:49 AM	:60	Spot	SLF_KS_Respect_60R	20.00
10/6/2020	04:46 PM	:60	Spot	SLF_KS_Respect_60R	10.00
8 Total Items				Total Cost:	\$110.00
9/30/2020 PrePayment Applied Credit Card:					-\$77.00
Amount Due:					\$33.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the
Official Station Logs, announcements were broadcast as shown on this invoice.

Amount Due: **\$33.00**


Station Official
Subscribed and sworn before me.

Notary Public

