

MARKET: UM - Russell, KS *KRSL-AM* **AMOUNT:** \$110.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep **SPOTS:** 8 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:
SALES OFFICE: PHILADELPHIA **SLS PH:** 412 421 2600
SALESPERSON: Roger Rafson **SLS FAX:** 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING** 4389866
ADVERTISER: Senate Leadership Fund **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: Est 9134 10/21-10/27 SLFKS **AGY EST:** 9134 Invoices@MediaFinancial.com
FLIGHT: 10-21-2020 TO 10/27/2020 [X]Unwired []Spot []Mod
TOT # OF DAYS: 7
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 10/01/2020 17:20

COMMENTS

10/01/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

DAY#1		10/21/2020 To 10/21/2020						TOT \$30.00	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	1	\$20	\$20
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	1	\$10	\$10

DAY#2		10/22/2020 To 10/22/2020						TOT \$10.00	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	1	\$10	\$10

TOT # OF DAYS:	7		
PRIM. DEMO:	Adults 35+	[X]Cash []Trade	
SEC. DEMO:		SPOT TYPE:	LAST SENT: 10/01/2020 17:20

DAY#3		10/23/2020 To 10/23/2020					TOT \$30.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	1	\$20	\$20
	3	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	1	\$10	\$10

DAY#6			10/26/2020 To 10/26/2020				TOT \$10.00		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		M	10:00AM	3:00PM	60	10/26/2020	10/26/2020	1	\$10	\$10

DAY#7			10/27/2020 To 10/27/2020				TOT \$30.00		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	1	\$20	\$20
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	1	\$10	\$10

[illegible]

KRSL Ad Order

Station: KRSL-FM

Sales Rep: Mike McKenna

Client: Media Financial Services (#11) PO/Estimate 9134

IF NEW

Client #: _____

Contact: Roger Rafson

Address: _____

Phone: 412-421-2600

City/State/Zip: _____

Email: oger.Rafson@GenMediaPartners.coi

Run Dates: Start: 10/21/2020 End: 10/27/2020

Invoice: Detail Affidavit: Yes Notarized: Yes Script: No

AM Ad Cost: _____

Monthly Billing: _____

FM Ad Cost: _____

Start	End	Mon	Tue	Wed	Thurs	Fri	Sat	Sun	Time
10/21/2020	10/27/2020		1	1		1		6AM	to 10AM
									to
10/21/2020	10/27/2020	1			1			10AM	to 3PM
									to
10/21/2020	10/27/2020		1	1		1		3PM	to 7PM
									to
									to
									to

Length: :60

Ad Number and Title

#102045 - SLF_KS Respect_60R

Rates

M-F - 6A-10A - \$20
M-F - 10A-3P - \$10
M-F - 3P-7P - \$10

Notes/Special Instructions:

Contract # for invoicing is 4389866. Total of the order is \$110. Original order from General Media Partners forwarded

Order Taken By: _____

Order ID #: _____

Revised/Sports Order

KRSL Radio

Client: Media Financial Services (Senate Leadership Fund)

Start 10/21/2020
End 10/27/2020

Change Sports? No

KSU KU RHS Royals Area GOW

Ad Number	Ad Title
<u>102048</u>	<u>SLF_KS_TakeAway_60R</u>
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Notes/Special Instructions

Includes Estimate #9134.

Sales Rep: Mike McKenna Order Taken By:

MENTZER MEDIA
www.mentzermedia.com
Ph: 410-825-7034

10/20/20

Senate Leadership Fund

Statewide KS

9134

Notes:

Olivia Pettit opetit@mentzermedia.com