

MARKET:	UM - Russell, KS	AMOUNT:	\$630.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	50		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA <i>KRS FM</i>	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4392192
ADVERTISER:	American Crossroads	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 9512 10/24-11/2 ACRKS	AGY EST:	9512		Invoices@MediaFinancial.com
FLIGHT:	10-24-2020 TO 11/2/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	10				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/22/2020 10:15

COMMENTS

10/22/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. ****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA.FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		10/24/2020 To 10/24/2020					TOT \$30.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	10/24/2020	10/24/2020	1	\$10	\$10
	5	S.	10:00AM	3:00PM	60	10/24/2020	10/24/2020	1	\$10	\$10
	6	S.	3:00PM	7:00PM	60	10/24/2020	10/24/2020	1	\$10	\$10

DAY#2		10/25/2020 To 10/25/2020					TOT \$30.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	7	S	6:00AM	10:00AM	60	10/25/2020	10/25/2020	1	\$10	\$10
	8	S	10:00AM	3:00PM	60	10/25/2020	10/25/2020	1	\$10	\$10
	9	S	3:00PM	7:00PM	60	10/25/2020	10/25/2020	1	\$10	\$10

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PRODUCT:	Est 9512 10/24-11/2 ACRKS	AGY EST:	9512		Invoices@MediaFinancial.com
FLIGHT:	10-24-2020 TO 11/2/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	10				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/22/2020 10:15

DAY#3		10/26/2020 To 10/26/2020						TOT \$110.00		TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/26/2020	10/26/2020	3	\$20	\$60
	2		M.....	10:00AM	3:00PM	60	10/26/2020	10/26/2020	2	\$10	\$20
	3		M.....	3:00PM	7:00PM	60	10/26/2020	10/26/2020	3	\$10	\$30

DAY#4		10/27/2020 To 10/27/2020						TOT \$80.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	2	\$20	\$40
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	2	\$10	\$20
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	2	\$10	\$20

DAY#5		10/28/2020 To 10/28/2020						TOT \$80.00		TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/28/2020	10/28/2020	2	\$20	\$40
	2		..W....	10:00AM	3:00PM	60	10/28/2020	10/28/2020	2	\$10	\$20
	3		..W....	3:00PM	7:00PM	60	10/28/2020	10/28/2020	2	\$10	\$20

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DAY#6		10/29/2020 To 10/29/2020					TOT \$80.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/29/2020	10/29/2020	2	\$20	\$40
	2		...T...	10:00AM	3:00PM	60	10/29/2020	10/29/2020	2	\$10	\$20
	3		...T...	3:00PM	7:00PM	60	10/29/2020	10/29/2020	2	\$10	\$20

DAY#7		10/30/2020 To 10/30/2020					TOT \$80.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	2	\$20	\$40
	2	F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	2	\$10	\$20
	3	F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	2	\$10	\$20

DAY#8		10/31/2020 To 10/31/2020					TOT \$30.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	10/31/2020	10/31/2020	1	\$10	\$10
	5	S.	10:00AM	3:00PM	60	10/31/2020	10/31/2020	1	\$10	\$10
	6	S.	3:00PM	7:00PM	60	10/31/2020	10/31/2020	1	\$10	\$10

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DAY#9			11/1/2020 To 11/1/2020				TOT \$30.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	7	S	6:00AM	10:00AM	60	11/1/2020	11/1/2020	1	\$10	\$10
	8	S	10:00AM	3:00PM	60	11/1/2020	11/1/2020	1	\$10	\$10
	9	S	3:00PM	7:00PM	60	11/1/2020	11/1/2020	1	\$10	\$10

DAY#10			11/2/2020 To 11/2/2020				TOT \$80.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	11/2/2020	11/2/2020	2	\$20	\$40
	2		M.....	10:00AM	3:00PM	60	11/2/2020	11/2/2020	2	\$10	\$20
	3		M.....	3:00PM	7:00PM	60	11/2/2020	11/2/2020	2	\$10	\$20

[illegible]

MENTZER
www.mentzermedia.com
Ph: 410-825-7034

10/23/20

American Crossroads

Statewide KS

9512

Notes:

Olivia Pettit opettit@mentzermedia.com

KRSL Ad Order

Station: KRSL-FM

Sales Rep: Mike McKenna

Client: Media Financial Services

PO/Estimate 9512

IF NEW

Client #:

Contact: Roger Rafson

Address:

Phone: 412-421-2600

City/State/Zip:

Email: oger.Rafson@GenMediaPartners.coi

Run Dates: Start: 10/24/2020 End: 11/2/2020

Invoice: Detail

Affidavit: Yes

Notarized: Yes

Script: No

AM Ad Cost:

Monthly Billing:

FM Ad Cost:

Start	End	Mon	Tue	Wed	Thurs	Fri	Sat	Sun	Time
10/24/2020	10/25/2020						1	1	6AM to 10AM
10/24/2020	10/25/2020						1	1	10AM to 3PM
10/24/2020	10/25/2020						1	1	3PM to 7PM
10/26/2020	11/1/2020	3	2	2	2	2	1	1	6AM to 10AM
10/26/2020	11/1/2020	2	2	2	2	2	1	1	10AM to 3PM
10/26/2020	11/1/2020	3	2	2	2	2	1	1	3PM to 7PM
									to
									to

Length: :60

Ad Number and Title

#102080 - ?? (Waiting on Spot)

Rates

6A-10A - \$20/spot

10A-3P - \$10/spot

3P-7P - \$10/spot

Sat & Sun 6A-7P - \$10/spot

SCHEDULE FOR 11/2/20

11/2/20 - 2x - 6A-10A

11/2/20 - 2x - 10A-3P

11/2/20 - 2x - 3P-7P

Notes/Special Instructions:

Contract # for invoicing is 4392192. Total of the order is \$630. Original order from General Media Partners forwarded

Order Taken By:

Order ID #:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>[Signature]</i>
Name: Tammie Wingrove	Name: <i>Mike McKenna</i>
Date of Request to Purchase Ad Time: 10/22/2020	Date of Station Agreement to Sell Time: <i>10-22-20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: *10-23-2020*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>4392192</i>	Station Call Letters: <i>KRSL</i>	Date Received/Requested: <i>10-22-20</i>
Est. #: <i>9512</i>	Station Location: <i>Russell KS</i>	Run Start and End Dates: <i>10/24 - 11/2</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Mentzer Media Services

Address: 210 West Pennsylvania Avenue, Suite 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Crossroads

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Steven Law

Phone number: 202-559-6428

Email: info@americancrossroads.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors & Members: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Barbara Bollitt

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

US Senator

Date of election:

Nov. 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Kansas Senate