

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 1573878 /		<u>Alt Order #</u> 08355496
<u>Product</u> REBUILDING AMERICA		
<u>Contract Dates</u> 08/23/16 - 08/29/16		<u>Estimate #</u> 707
<u>Advertiser</u> ISS/Rebuilding America Now		<u>Original Date / Revision</u> 08/25/16 / 08/25/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOL	<u>Account Executive</u> Dorie Penafiel	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 61	<u>Product 1/2</u> 93
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOL	08/26/16	08/26/16	11pm News M-F	1057-1135pm		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$1,300.00					
N 2	WTOL	08/26/16	08/26/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$200.00					
N 3	WTOL	08/26/16	08/26/16	CBS Soaps	CBS Soaps		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$425.00					
N 4	WTOL	08/26/16	08/26/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$625.00					
N 5	WTOL	08/26/16	08/26/16	YOUR MORNING 5 AM	5-530am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$150.00					
N 6	WTOL	08/26/16	08/26/16	News 11 @ 5 PM	NEWS 5-6pm		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$1,300.00					
N 7	WTOL	08/26/16	08/26/16	News 11 @ 6 PM	557-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$1,500.00					
N 8	WTOL	08/26/16	08/26/16	CBS This Morning	7-9am		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----2--	2			\$650.00					
N 9	WTOL	08/26/16	08/26/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/22/16	08/28/16	----1--	1			\$350.00					
N 10	WTOL	08/29/16	08/29/16	11pm News M-F	1057-1135pm		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/29/16	09/04/16	1-----	1			\$1,300.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/23/16 - 08/29/16		<u>Product</u> REBUILDING AMERICA
<u>Advertiser</u> ISS/Rebuilding America N		<u>Estimate #</u> 707
		<u>Original Date / Revision</u> 08/25/16 / 08/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WTOL	08/29/16	08/29/16	STEPHEN COLBERT	1135p-1237a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$200.00				
N 12	WTOL	08/29/16	08/29/16	CBS Soaps	CBS Soaps		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$425.00				
N 13	WTOL	08/29/16	08/29/16	NEWS 11 @ NOON	1158am-1230pm		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$625.00				
N 14	WTOL	08/29/16	08/29/16	YOUR MORNING 5 AM	5-530am		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$150.00				
N 15	WTOL	08/29/16	08/29/16	News 11 @ 5 PM	NEWS 5-6pm		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$1,300.00				
N 16	WTOL	08/29/16	08/29/16	News 11 @ 6 PM	557-630p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$1,500.00				
N 17	WTOL	08/29/16	08/29/16	CBS This Morning	7-9am		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	2-----				2	\$650.00				
N 18	WTOL	08/29/16	08/29/16	News 11 @ 9AM Your Day	858-10am		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/29/16	09/04/16	1-----				1	\$350.00				
N 19	WTOL	08/27/16	08/27/16	News 11 @ 6 PM Weekend	557-630pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1-				1	\$500.00				
N 20	WTOL	08/27/16	08/27/16	AM SATURDAY	8-10am		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----2-				2	\$160.00				
N 21	WTOL	08/28/16	08/28/16	News 11 @ 6 PM Weekend	557-630pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$500.00				
N 22	WTOL	08/28/16	08/28/16	AM SUNDAY	AM Sunday		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$160.00				
N 23	WTOL	08/28/16	08/28/16	CBS Sunday Morning	9-10:30am		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/22/16	08/28/16	-----1				1	\$400.00				
Totals								0.00				26	\$16,180.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/28/16	16	\$9,030.00	(\$1,354.50)	\$7,675.50
08/29/16 - 08/29/16	10	\$7,150.00	(\$1,072.50)	\$6,077.50
Totals	26	\$16,180.00	(\$2,427.00)	\$13,753.00

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1573878 /	08355496

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/23/16 - 08/29/16	REBUILDING AMERICA	707

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Rebuilding America N	08/25/16 / 08/25/16

Signature: _____ **Date:** _____

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