

## INVOICE



KBSD KBSH KBSL

KWCH.COM

**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (316) 838-1212**  
**Billing:**

Billing Address:

**Grassroots Media LLC**  
**Attention: Accounts Payable**  
**2 Bala Plaza**  
**Suite 300**  
**Bela Cynwyd, PA 19004**

Send Payment To:

**KWCH**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

|                   |                     |              |                     |
|-------------------|---------------------|--------------|---------------------|
| Property          | KWCH                |              |                     |
| Invoice #         | 1815879-1           | Order #      | 1815879             |
| Invoice Date      | 11/03/20            | Alt Order #  | WOC12753604         |
| Invoice Month     | November 2020       | Deal #       |                     |
| Invoice Period    | 10/26/20 - 11/03/20 | Flight Dates | 10/28/20 - 11/03/20 |
| Advertiser        | Laura Lombard       |              |                     |
| Product           | POLITICAL           |              |                     |
| Estimate #        | 480                 |              |                     |
| Account Executive | Wichita House       |              |                     |
| Sales Office      | Wichita National    |              |                     |
| Sales Region      | National            |              |                     |
| Agency Code       |                     |              |                     |
| Advertiser Code   | 35                  |              |                     |
| Billing Calendar  | Broadcast           |              |                     |
| Billing Type      | Cash                |              |                     |
| Special Handling  |                     |              |                     |
| Agency Ref        | 146150              |              |                     |
| Advertiser Ref    | 183801              |              |                     |
| Product 1         | 36                  |              |                     |
| Product 2         |                     |              |                     |

| Line                                                                                                                          | Start Date | End Date | Description            | Start/End Time  | MTWTFSS                  | Length          | Spots/<br>Week | Rate             | Type        |
|-------------------------------------------------------------------------------------------------------------------------------|------------|----------|------------------------|-----------------|--------------------------|-----------------|----------------|------------------|-------------|
| 1                                                                                                                             | 10/28/20   | 11/03/20 | CBS This Morning       | 7:00 AM-9:00 AM | 11111--                  | :30             | 5              | \$225.00         | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/28/20 11/03/20 11111-- 5 \$225.00 |            |          |                        |                 |                          |                 |                |                  |             |
| Spots: #                                                                                                                      | Ch         | Day      | Air Date               | Air Time        | Description              | Start/End Time  | Length         | Ad-ID            | Rate Type   |
| 1                                                                                                                             | All        | W        | 10/28/20               | 8:42 AM         | CBS This Morning         | 7:00 AM-9:00 AM | :30            | FIGHT FOR KANSAS | \$225.00 NM |
| 2                                                                                                                             | All        | Th       | 10/29/20               | 8:43 AM         | CBS This Morning         | 7:00 AM-9:00 AM | :30            | FIGHT FOR KANSAS | \$225.00 NM |
| 3                                                                                                                             | All        | F        | 10/30/20               | 8:58 AM         | CBS This Morning         | 7:00 AM-9:00 AM | :30            | FIGHT FOR KANSAS | \$225.00 NM |
| 4                                                                                                                             | All        | M        | 11/02/20               | 8:54 AM         | CBS This Morning         | 7:00 AM-9:00 AM | :30            | FIGHT FOR KANSAS | \$225.00 NM |
| 5                                                                                                                             | All        | Tu       | 11/03/20               | 8:18 AM         | CBS This Morning         | 7:00 AM-9:00 AM | :30            | FIGHT FOR KANSAS | \$225.00 NM |
| 2                                                                                                                             | 10/28/20   | 11/03/20 | Eyewitness News @ 6a   | 5:58 AM-7:00 AM | -1-----                  | :30             | 1              | \$225.00         | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/28/20 11/03/20 -1----- 1 \$225.00 |            |          |                        |                 |                          |                 |                |                  |             |
| Spots: #                                                                                                                      | Ch         | Day      | Air Date               | Air Time        | Description              | Start/End Time  | Length         | Ad-ID            | Rate Type   |
| 1                                                                                                                             | All        | Tu       | 11/03/20               | 6:23 AM         | Eyewitness News @ 6a     | 5:58 AM-7:00 AM | :30            | FIGHT FOR KANSAS | \$225.00 NM |
| 3                                                                                                                             | 10/28/20   | 11/03/20 | Eyewitness News @ 5a   | 5:00 AM-6:00 AM | -1-----                  | :30             | 1              | \$150.00         | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/28/20 11/03/20 -1----- 1 \$150.00 |            |          |                        |                 |                          |                 |                |                  |             |
| Spots: #                                                                                                                      | Ch         | Day      | Air Date               | Air Time        | Description              | Start/End Time  | Length         | Ad-ID            | Rate Type   |
| 1                                                                                                                             | All        | Tu       | 11/03/20               | 5:16 AM         | Eyewitness News @ 5a     | 5:00 AM-6:00 AM | :30            | FIGHT FOR KANSAS | \$150.00 NM |
| 4                                                                                                                             | 10/28/20   | 10/31/20 | Eyewitness News @ 6p   | 6:00 PM-6:30 PM | -----1-                  | :30             | 1              | \$350.00         | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/26/20 11/01/20 -----1- 1 \$350.00 |            |          |                        |                 |                          |                 |                |                  |             |
| Spots: #                                                                                                                      | Ch         | Day      | Air Date               | Air Time        | Description              | Start/End Time  | Length         | Ad-ID            | Rate Type   |
| 1                                                                                                                             | All        | Sa       | 10/31/20               | 6:25 PM         | Eyewitness News @ 6p Sat | 6:00 PM-6:30 PM | :30            | FIGHT FOR KANSAS | \$350.00 NM |
| 5                                                                                                                             | 10/28/20   | 11/01/20 | Eyewitness News @ 530p | 5:30 PM-6:00 PM | -----1                   | :30             | 1              | \$400.00         | NM          |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/26/20 11/01/20 -----1 1 \$400.00  |            |          |                        |                 |                          |                 |                |                  |             |

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

**INVOICE**

Send Payment To:



|              |               |                |                     |
|--------------|---------------|----------------|---------------------|
| Invoice #    | 1815879-1     | Invoice Month  | November 2020       |
| Invoice Date | 11/03/20      | Invoice Period | 10/26/20 - 11/03/20 |
| Advertiser   | Laura Lombard |                |                     |
| Product      | POLITICAL     |                |                     |
| Estimate #   | 480           |                |                     |

| Line                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Start Date | End Date | Description                | Start/End Time  | MTWTFSS                    | Length          | Spots/<br>Week | Rate             | Type     |          |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|----------------------------|-----------------|----------------------------|-----------------|----------------|------------------|----------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|---------|------|----------|-----|----|----------|---------|----------------------------|-----------------|-----|------------------|----------|----|---|-----|----|----------|---------|--------------------------|-----------------|-----|------------------|----------|----|---|-----|---|----------|---------|--------------------------|-----------------|-----|------------------|----------|----|---|-----|---|----------|---------|--------------------------|-----------------|-----|------------------|----------|----|
| 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 10/28/20   | 11/01/20 | Eyewitness News @ 530p Sun | 5:30 PM-6:00 PM | -----1                     | :30             | 1              | \$400.00         | NM       |          |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>All</td><td>Su</td><td>11/01/20</td><td>5:49 PM</td><td>Eyewitness News @ 530p Sun</td><td>5:30 PM-6:00 PM</td><td>:30</td><td>FIGHT FOR KANSAS</td><td>\$400.00</td><td>NM</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |            |          |                            |                 |                            |                 |                |                  |          | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate    | Type | 1        | All | Su | 11/01/20 | 5:49 PM | Eyewitness News @ 530p Sun | 5:30 PM-6:00 PM | :30 | FIGHT FOR KANSAS | \$400.00 | NM |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| Spots: #                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Ch         | Day      | Air Date                   | Air Time        | Description                | Start/End Time  | Length         | Ad-ID            | Rate     | Type     |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | All        | Su       | 11/01/20                   | 5:49 PM         | Eyewitness News @ 530p Sun | 5:30 PM-6:00 PM | :30            | FIGHT FOR KANSAS | \$400.00 | NM       |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 10/28/20   | 11/02/20 | Eyewitness News @ 5p M-F   | 5:00 PM-5:30 PM | 1-111--                    | :30             | 4              | \$475.00         | NM       |          |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/28/20</td><td>11/03/20</td><td>1-111--</td><td>4</td><td>\$475.00</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |            |          |                            |                 |                            |                 |                |                  |          | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 10/28/20 | 11/03/20 | 1-111-- | 4    | \$475.00 |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| Weeks:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Start Date | End Date | MTWTFSS                    | Spots/Week      | Rate                       |                 |                |                  |          |          |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | 10/28/20   | 11/03/20 | 1-111--                    | 4               | \$475.00                   |                 |                |                  |          |          |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
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| Spots: #                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Ch         | Day      | Air Date                   | Air Time        | Description                | Start/End Time  | Length         | Ad-ID            | Rate     | Type     |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | All        | W        | 10/28/20                   | 5:23 PM         | Eyewitness News @ 5p M-F   | 5:00 PM-5:30 PM | :30            | FIGHT FOR KANSAS | \$475.00 | NM       |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| 2                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | All        | Th       | 10/29/20                   | 5:22 PM         | Eyewitness News @ 5p M-F   | 5:00 PM-5:30 PM | :30            | FIGHT FOR KANSAS | \$475.00 | NM       |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | All        | F        | 10/30/20                   | 5:16 PM         | Eyewitness News @ 5p M-F   | 5:00 PM-5:30 PM | :30            | FIGHT FOR KANSAS | \$475.00 | NM       |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | All        | M        | 11/02/20                   | 5:29 PM         | Eyewitness News @ 5p M-F   | 5:00 PM-5:30 PM | :30            | FIGHT FOR KANSAS | \$475.00 | NM       |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |
| Total Spots                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |            |          |                            |                 |                            |                 | 13             |                  |          |          |            |          |          |            |             |                |          |          |         |      |          |     |    |          |         |                            |                 |     |                  |          |    |   |     |    |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |   |     |   |          |         |                          |                 |     |                  |          |    |

**Payment Terms 30 Days**

|                                                      |                   |
|------------------------------------------------------|-------------------|
| <u>Gross Total</u>                                   | <b>\$4,150.00</b> |
| <u>Agency Commission</u>                             | <b>\$622.50</b>   |
| <u>Net Amount Due</u>                                | <b>\$3,527.50</b> |
| <u>Invoice Balance as of 01/26/21 10:08:39 AM CT</u> | <b>\$0.00</b>     |

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