

BEASLEY BROADCASTING OF SOUTHWEST FLORIDA, INC

QUARTERLY COMMUNITY LEADER CHECKLIST

STATION: WJPT-FM FROM :01/01/2016-03/31/2016 QRT: 1

Conducted	Curr	YTD		Curr	YTD
By Management	0	0	In City/Lic	15	15
Non-Management			Outside City/Lic	0	0
TOTAL	15	15	TOTAL	15	15

	<u>Institution/Element</u> (Indicate # Of Interviews in Each Category*)	Number	
		<u>CURR</u>	<u>YTD</u>
1	Agriculture		
2	Business		
3	Charities	3	3
4	Civic/Neighborhood/Fraternal Organizations		
5	Consumer Services		
6	Culture		
7	Education	3	3
8	Environment		
9	Government		
10	Labor		
11	Military	5	5
12	Minority and Ethnic Groups		
13	Organizations for the Elderly		
14	Organizations for Women		
15	Organizations for Youth (Children and Student)		
16	Professions		
17	Public Safety, Health and Welfare	2	2
18	Recreation	1	1
19	Religion		
20	Organizations for the Blind		
21	Organizations for the Deaf		
22	Organizations for the Handicapped		
23	Organizations for Gays and Lesbians		
24	Organizations for the Poor		
25	Other: (Animal Rights, Community Events, etc.)		

	*Please note that some interviews have two organizations that are played on ONE program.		

	INDICATE # OF INTERVIEW'S WHO ARE:		
A	Black	2	<u>2</u>
B	Hispanic	<u>1</u>	<u>1</u>
C	American Indian		
D	Asian/Pacific Islander		
E	Women/Men	8/7	<u>8/7</u>

**BEASLEY BROADCAST
MODEL ISSUES AND PROGRAMS REPORT**

FOR

STATION WJPT

1st QUARTER, 2016

JANUARY 1ST, 2016 TO MARCH 31ST, 2016

Prepared by:

Sheila Book

General Manager:



Brad Beasley

**ISSUES OF CONCERN TO STATION WJPT
ADDRESSED IN RESPONSIVE PROGRAMMING IN THE
1ST QUARTER, 2016**

1. Health: Keeping the Community Drug Free

Interviewee Name: Melanie Black

Organization: Drug Free Collier

Organization Website: www.drugfreecollier.org

2. Charity: Auto Round Up

Interviewee Name: Doug Campbell

Organization: Naples Auto Donation

Organization Website: www.nadckids.com

Phone Number: 269-8104

3. Health: Older Adults and Addiction

Interviewee Name: Brenda Illiff

Organization: Hazelden Treatment Center

Organization Website: www.hazelden.org

Phone Number: 659-2350

4. Charity: NAMI Walk

Interviewee Name: Alex Kincaid and Kristin Long

Organization: NAMI Collier

Organization Website: www.namicollier.org

Phone Number: 239-260-7300

5. Public Safety, Health and Welfare: Greater Naples Leadership

Interviewee Name: Ed Boyer

Organization: Greater Naples Leadership

Website: www.gnlwebsite.com

Phone Number: 352-1172

6. Education: Banjo Bash

Interviewee Name: Jim Syoen

Organization: Young Musicians Education Foundation

Organization Website: www.ymefoundation.org

Phone Number: 985-9980

7. Military Education: Educating Our Veterans

Interviewee: Name: Dr. Sandra Kauanui

Organization: Florida Veterans

Organization Website: www.floridavetbiz.org

Phone Number: 590-7433

8. Charity: NAMI Walk

Interviewee Name: Alex Kincaid and Kristin Long

Organization: NAMI Collier

Organization Website: www.namicollier.org

Phone Number: 239-260-7300

9. Public Safety: Reducing Underage Drinking

Interviewee Name: Melanie Black

Organization: Drug Free Collier

Organization Website: www.drugfreecollier.org

Interviewee Name: Shawn McGrail

Interviewee Title: VP Coastal Beverage

10. Military: Honor The Free Press Day

Interviewee Name: Michael Trephan

Organization: Marine Corps

Organization Website: www.honorthefreepress.org

Phone Number: 239-825-9456

11. Recreation and Art: Turtles On The Town

Interviewee Name: Nikkie Dvorchak

Organization: Conservancy of SWFL

Organization Website: www.tott.com

Phone Number: 239-253-9460

12. Charity: One Million Moms Off Welfare

Interviewee: Name: Raquel Williams Jones

Organization: Can I Live Inc.

Organization Website: www.canilive.org

PUBLIC AFFAIRS PROGRAMS

STATION WJPT PROGRAMS THAT ADDRESS COMMUNITY ISSUES

1. In Touch: (Sunday mornings, 6:00 a.m.-6:30 a.m.) Locally produced show hosted by PSA Director, Sheila Book, features topical issues of concern to SWFL residents.

2. CBS News, Traffic and Weather: (Mornings and Afternoon Drive Weekdays)

Local traffic reports air 10 times per day (6am, 7am, 8am, 9am, 4pm, 5pm hours). Each report is approx 30 seconds in length, for a total of 10 minutes per day, Monday thru Friday.

CBS News is a broadcast of national and international affairs/information. The 3 minute newscasts contain 3 minutes of actual information. The newscasts run Monday thru Friday at 6am, 7am, 8am, 9am hours. This totals 12 minutes per day and 60 minutes per week, and averages 240 minutes/4 hours per month.

3. Florida Association of Broadcasters Public Service Spots:

WJPT airs a minimum of 2 minutes per hour between 12M and 6am daily. These announcements contain public service/educational messages on a variety of issues like boating safety, child safety, services offered by a range of government offices like the elderly, education and more. Many specific to the state of Florida. This totals 12 minutes per day, 84 minutes per week, and averages 336 minutes/5.6 hours per month.

First Quarter 2016

January 1st –March 31st, 2016

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

ISSUE: KEEPING YOUR HOME FREE OF DRUGS

In Touch

January 3, 2016

6:00 a.m.

30 Minutes of a 30 Minute Program

Melanie Black spoke about the perils of keeping old drugs in your medicine cabinets..

ISSUE: CHARITY

In Touch

January 10, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

We chatted with Doug Campbell, a board member for Friends of Foster Children, about their Auto Round Up Event.

ISSUE: OLDER ADULTS AND ADDICTION

In Touch

January 17, 2016

6:00 a.m.

25 Minutes of a 30 Minute Program

Sheila Book spoke with Brenda Illiff about watching over your friends and family members as they get older and the addictions they can face.

ISSUE: UNDERSTANDING MENTAL ILLNESS

In Touch

January 24, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

Alex Kincaid and Kristin Long from NAMI (National Alliance for Mental Illness) told us about the Organization and the upcoming walk at Cambier Park in Naples.

ISSUE: COMMUNITY INVOLVEMENT

In Touch

January 31, 2016

6:00 a.m.

25 Minutes of a 30 Minute Program

Sheila Book spoke with Ed Boyer, President of Greater Naples Leadership. He explained the many different things they do for the community.

ISSUE: CHARITY

In Touch

February 7, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

Jim Syoen from Young Musicians Education Foundation talked about their upcoming Events.

ISSUE: VETERANS AND EDUCATION

In Touch

February 14, 2016

6:00 a.m.

25 Minutes of a 30 Minute Program

Dr. Sandra Kauanui informed us about a new program for Veterans at FGCU. The program is to help Veterans start their own business.

ISSUE: CHARITY

In Touch

February 21, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

We chatted with Doug Campbell, a board member for Friends of Foster Children, about their Auto Round Up Event.

ISSUE: REDUCING UNDERAGE DRINKING

In Touch

February 28, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

Sheila Book spoke with Melanie Black from Drug Free Collier and with Shawn McGrail, VP of Coastal Beverages about how they have banded together to educate shop owners how to stop underage drinking.

ISSUE: MILITARY

In Touch

March 6, 2016

6:00 a.m.

15 Minutes of a 30 Minute Program

Sheila Book spoke with Michael Trephan about the yearly Honor the Free Press Day held in Naples by the Marine Corps.

ISSUE: RECREATION AND ART

In Touch:

March 13, 2016

6:00 a.m.

20 Minutes of a 30 Minute Program

Nikkie Dvorchak from The Conservancy of SWFL told us about the decorative turtles you will see all over Naples. Turtles on the Town.

ISSUE: VETERANS AND BUSINESS OWNERS

In Touch

March 13, 2016

6:00 a.m.

25 Minutes of a 30 Minute Program

Dr. Sandra Kauanui informed us about a new program for Veterans at FGCU. The program is to help Veterans start their own business.

ISSUE: GETTING MOMS OFF WELFARE

In Touch

March 20, 2016

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Raquel Williams Jones about the large amount of moms on welfare and how we can help get those moms off welfare. Part One

ISSUE: GETTING MOMS OFF WELFARE

In Touch

March 27, 2016

6:00 a.m.

30 Minutes of a 30 Minute Program

Sheila Book spoke with Raquel Williams Jones about the large amount of moms on welfare and how we can help get those moms off welfare. Part Two.