



KJCM-FM  
KHIM-FM  
KTJZ-FM  
KTJS-AM

**QUARTERLY REPORT**  
**OCTOBER-DECEMBER 2013**

**Program # 2013-41**

Airdate: 10/5 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u> :00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 –Language	16:00

Summary: Our guest discusses the need to be able to speak foreign languages in today’s global economy..

Guest: Mark Frobose has had unequaled success in the language field for over 30 years. He’s the founder of Language Audiobooks.com [www.languageaudiobooks.com](http://www.languageaudiobooks.com)

**Issues Covered: travel, safety, Spanish importance**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary: Our guest discusses encouragement for women to deal with daily pressures.

Guest: Treenie Zweigle is a nurse case manager and author of “Never Give Up”. [www.greatbooks4u.com](http://www.greatbooks4u.com)

**Issues Covered: forgiveness, real answers, emotional trauma**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-42**

Airdate: 10/12\_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Employee Relations	16:00

Summary: Our guest discusses what it takes to make and keep employees happy in the workplace. He feels companies are on the verge of an employee mutiny.

Guest: Les Landes is a performance improvement expert with over 20 years working with top companies. He's the author of "Getting To The Heart of Employee Engagement"  
[www.landesassociates.com](http://www.landesassociates.com)

**Issues Covered: wages, expectations, trust**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Health	7:00

Summary: Our guest discusses hearing loss in children and his 11,000 mile bicycle trip to raise funds for cochlear implants.

Guest: Jacob Landes was deaf at age 10 when he received a cochlear implant, which restored his hearing. Today he is dedicated to raising funds so that other children will be able to afford implants.  
[www.jacobsride.com](http://www.jacobsride.com)

**Issues Covered: research, costs, inspiration**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-43**

Airdate: 10/19\_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60

1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Business	16:00

Summary: Our guest discusses the importance of having the right concept before launching a new product or service.

Guest: Martha Guidry has over 20 years of experience in brand management, concept development and research. She is the author of “Marketing Concepts That Win”.

[www.marketingconcepts-that-win.com](http://www.marketingconcepts-that-win.com)

**Issues Covered: awareness, research, positioning**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Bullying	7:00

Summary: Our guests discuss their roles in a tv movie that focuses on bullying and its impact on kids..

Guests: Rising young stars Kenton Duty and Kat McNamara star in the anti-bullying movie “Contest” on Cartoon Network.

[www.stopbullyingspeakup.com](http://www.stopbullyingspeakup.com)

**Issues Covered: speak up, involvement, types of bullying**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-44**

Airdate: 10/26 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – College Funding	16:00

Summary: Tuition costs for can run up to \$65,000 a year. Our guest offers ways to pay for college while protecting retirement.

Guest: John McDonough is founder, president and CEO of Studemont College Funding Solutions.

[www.collegefundingfreedom.com](http://www.collegefundingfreedom.com)

**Issues Covered: 529 savings, scholarships, grants**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Decorating	7:00

Summary: Our guests discusses how to decorate for holidays and special occasions ecologically and economically. .

Guests: Stacy Nelson is a tv art director, decorator and budget style specialist. She's the author of the popular "On-Set" series.  
[www.trashlassies.com](http://www.trashlassies.com)

**Issues Covered: budget, effects, reality tv**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-45**

Airdate: 11/2\_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health	16:00

Summary: Our guest says most of us do want to eat healthier but we just do not know how.

Guest: Jill Skeem is a certified macrobiotic health counselor, educator and chef. She's the author of "Comfort Food Gets a Healthy Makeover".  
[www.jillskeem.com](http://www.jillskeem.com)

**Issues Covered: diet, wellness, exercise**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Media	7:00

Summary: Our guest discusses the popularity of reality tv and why so many viewers relate.

Guests: SallyAnn Salsano is creator of "Jersey Shore" along with a number of other highly rated reality tv programs.  
[www.mtv.com](http://www.mtv.com)

**Issues Covered: pop culture, education, follow passion**

29:00 Conclusion of Program :30

**Program # 2013-46**

Airdate: 11/9 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Veterans	16:00

Summary: Our guest discusses his tours in Afghanistan and his problems adjusting back home.

Guest: Sgt Danger Geist enlisted in the Army at age 17 at was sent to a volatile region in Afghanistan. He documented his adventures in "I Am Danger; I Am Prisoner".  
[www.burningbridge.com](http://www.burningbridge.com)

**Issues Covered: suicide, terrorist attacks, PTSD**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Business 7:00

Summary: So many home based business options. Our guest helps sort out the good from the bad.

Guest: Consumer advocate Martin Wilson publishes objective reviews on a number of popular home based business opportunities.  
[www.homebasedbusinessreviews.com](http://www.homebasedbusinessreviews.com)

**Issues Covered: scams, investment, expectations**

29:00 Conclusion of Program :30

**Program # 2013-47**

Airdate: 11/16 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
------------------------------	----------------	----------------

:00	Intro	:60
-----	-------	-----

1:00	SPOT BREAK #1	2:00
------	---------------	------

3:00	Segment #1 – Environment	16:00
------	--------------------------	-------

Summary: Our guest discusses nature photography and the need for conservation of our natural surroundings.

Guest: Douglas Goodell is a trained scientist who has been involved in nature photography and environmental issues all of his life. He's the author of "Natures Paradise: Costa Rica".

[www.goodellphotoart.com](http://www.goodellphotoart.com)

**Issues Covered: rain forest, endangered species, climate**

19:00	SPOT BREAK #2	3:00
-------	---------------	------

22:00	Segment #2- Health	7:00
-------	--------------------	------

Summary: Our guest discusses a new free phone app that answers your health questions instantaneously by doctors.

Guest: Ron Gutman is an expert in digital and mobile health. He's the Founder and CEO of HealthTap, creators of TalkToDocs app.

[www.healthtap.com](http://www.healthtap.com)

**Issues Covered: medical advice, health care future, costs**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

### Program # 2013-48

Airdate: 11/23 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
------------------------------	----------------	----------------

:00	Intro	:60
-----	-------	-----

1:00	SPOT BREAK #1	2:00
------	---------------	------

3:00	Segment #1 – Education	16:00
------	------------------------	-------

Summary: Our guest discusses the role of Ripley Entertainment in education and conservation..

Guest: Edward Meyer is VP of Exhibits and Archives for Ripley

Entertainment and editor of "Ripley's Believe it or Not! Dare to Look".  
www.ripleys.com

**Issues Covered: history, curious minds, conservation**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Hospice Care	7:00

Summary: Our guest discusses the importance of hospice and the Role of caregivers.

Guest: Frank Sesno, former CNN anchor, is host of the RLTV Special "Hospice: Something Special".  
www.rl.tv.com

**Issues Covered: affordable care act, cost, support**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-49**

Airdate: 11/30\_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
<u>Length</u>		
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Prejudice	16:00

Summary: Our guest discusses the difficulty of dealing with sexual identity and acceptance.

Guest: Gloria Parker is the author of "Meeting Robyn" an autobiographical account of raising a transgender child.  
www.gloriaparker.biz

**Issues Covered: bullying, denial, redemption**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Entertaining	7:00

Summary: Our guest discusses simple ways to celebrate the most meaningful time of the year.

Guest: Jennifer Sbranti is co-founder and Editor in Chief of Hostess With The Mostess, a modern party planning resource.  
www.hwtm.com

**Issues Covered: family memories, budget, inspiration**

29:00 Conclusion of Program :30

**Program # 2013-50**

Airdate: 12/7 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Diet	16:00

Summary: Our guest discusses the psychology of eating and the visual impact of food on our diet.

Guest: Sheila Kemper Dietrich is CEO & Founder of Livliga a company that offers place settings for adults & children that allow for “right size” portions.  
www.livligahome.com

**Issues Covered: childhood obesity, portion control**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Kennedy Assassination 7:00

Summary: Our guest discusses his research on the role of Lee Harvey Oswald.

Guest: Steven Gillon is Scholar in Residence for the History Channel. And author of “Lee Harvey Oswald: 48 Hours To Live”  
www.discovery.com

**Issues Covered: conspiracy theories, Castro, Warren Commission**

29:00 Conclusion of Program :30



**Program # 2013-51**

Airdate: 12/14\_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Investments	16:00

Summary: Our guest discusses his stock market investment strategy based on historical performances back to 1924.

Guest: Robert Harper is a successful investment advisor and author. His new book is "The Almost Perfect Investment System".

**Issues Covered: Commissions, 401(K)s, Risk**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Employment	7:00

Summary: Our guest discusses a recent worldwide survey that shows American works dislike their jobs more than workers in other countries.

Guest: Joanie Ruge is Sr Vice President of Monster Worldwide and an employment industry expert.  
[www.monster.com](http://www.monster.com)

**Issues Covered: dream job, action plan, research**

29:00	Conclusion of Program	:30
-------	-----------------------	-----

**Program # 2013-52**

Airdate: 12/21\_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u> <u>Length</u>	<u>Segment</u>	<u>Segment</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00

3:00 Segment #1 – Health Cost 16:00

Summary: Our guest discusses medical savings plans and other ways to manage health care expenses.

Guest: Michael Scavuzzo is Founder and CEO of Medical Smart Care Now, a company that offer health care alternatives.  
[www.medicalsmartcarenow.com](http://www.medicalsmartcarenow.com)

**Issues Covered: telemedicine, nurse hotline, prescriptions**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Consumer Trends 7:00

Summary: Our guest discusses the most popular web searches of 2013 based on worldwide use of Yahoo!

Guest: Carolyn Clark is a Senior Communications Specialist and web trend analyst for Yahoo!  
[www.yearinreview.yahoo.com](http://www.yearinreview.yahoo.com)

**Issues Covered: newsmakers, obsessions, most asked questions**

29:00 Conclusion of Program :30

### Program # 2014-1

Airdate: 12/28 \_\_\_\_\_ Time of Broadcast 7:05AM \_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment</u>
-------------	----------------	----------------

<u>Length</u>		
---------------	--	--

:00	Intro	:60
-----	-------	-----

1:00	SPOT BREAK #1	2:00
------	---------------	------

3:00	Segment #1 – Self-Help	16:00
------	------------------------	-------

Summary: Our guest discusses how his life changed when he learned the power of forgiveness and healing.

Guest: Dan Roy Baron had a successful technology career when he decided there was something missing. He's the author of "Looking Glass Shattered".  
[www.anu1.org](http://www.anu1.org)

**Issues Covered: homelessness, compassion, conservation**

19:00	SPOT BREAK #2	3:00
-------	---------------	------

22:00 Segment #2- Travel 7:00

Summary: Our guest discusses why South America has become a hot travel destination with the World Cup and Olympics being held there.

Guest: Juergen Keller is an economist and travel expert who found SouthAmerica.travel in 1999.  
[www.southamerica.travel](http://www.southamerica.travel)

**Issues Covered: environment, crime, diversity**

29:00 Conclusion of Program :30