

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">WXXV</div>	Date: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">7/10/15</div>
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I, Brandon Bullock,

being/on behalf of: Sam Britton,

a legally qualified candidate of the Republican

political party for the office of: Public Service Commissioner

in the Primary

election to be held on: August 4 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	7/15-7/21			

Attach proposed schedule with charges (if available): 435 GROSS

I represent that the payment for the above described broadcast time has been furnished by:

SAM BRITTON FOR Public Service Commissioner Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sam Britton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

X 6-25-15
Date

X Samuel F. Brinkman
Signature

Date _____

Signature

To Be Signed By Station Representative

□ Accepted

☐ Accepted in Part

☐ Rejected

Signature _____ Printed Name _____ Title _____

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

GROSS

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



Political Client
Information Request Form

Candidate Name: Samuel F. (Sam) Britton

Official Campaign Name: Sam Britton For Public Service Commission

Address: P.O. Box 1963

City, State & Zip Code: Laurel, MS 39441

Campaign Phone: (601) 426-~~9995~~ 9696

Campaign Fax: _____

Campaign Contact Person: Sophie Noeb

Campaign Treasurer: Sam Britton



ORDER WORKSHEET

Rep Order# 10644523 Ver# 3 Status Revised Traffic Order# 144014 Printed: 07/10/15 9:34 AM 1 of 2
 EC'd Yes Last Received: 07/10/15 8:47 AM All Lines
 Showing Buylines:
 Station WXXV-TV BILOXI
 Advertiser (NW80) POLITICAL
 Product SAM BRITTON 4 PUBLIC
 Estimate# 2258
 Buyer CHRIS RUMBLEY
 Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E /2258
 Flight Dates 07/15/15-07/21/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (FB2) FRAN BROWN
 Sales Assistant FRAN
 Salesperson Phone# 215-563-5400
 Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---
 SAM BRITTON FOR PUBLIC SERVICE COMMISSIONER
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/10 PLEASE SEE THE RATE INCREASE IN THE ABOVE ORDER PER THE STATION'S AND THE AGENCY'S REQUEST MOVED FROM LEVEL 6 TO LEVEL 5. PLEASE CONFIRM, THANK YOU FRAN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1*	Su	8A-9A	FOX NEWS SUNDAY	30	1.0	1.0	\$35.00	07/19-07/19	1	1	\$35.00
Sales remark: V3 NOTE RATE CHANGE PER AGY AND STN											
V3 Comment Changed, Rate Changed											
2*	W	7P-8P	MASTERCHEF	30	3.2	3.2	\$225.00	07/15-07/15	1	1	\$225.00
Sales remark: V3 NOTE RATE CHANGE PER AGY AND STATION											
V3 Comment Changed, Rate Changed											
3*	M	7P-9P	SYTYCD	30	1.5	1.5	\$175.00	07/20-07/20	1	1	\$175.00
Sales remark: V3 NOTE RATE CHANGE PER STN AND AGY											
V3 Comment Changed, Rate Changed											

---REPORT TOTALS---

Report Totals: 3 / \$435.00

---SALES MONTHLY TOTALS---

Jul2015: 3/ \$435.00

ORDER WORKSHEET

Rep Order# 10644523 Ver# 3 Status Revised Traffic Order# 144014 Printed: 07/10/15 8:47 AM 07/10/15 9:34 AM 2 of 2

Station WXXV-TV BILOXI
Advertiser (NW80) POLITICAL
Product SAM BRITTON 4 PUBLIC
Estimate# 2258
Buyer CHRIS RUMBLEY

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E /2258
Flight Dates 07/15/15-07/21/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

Order Totals: 3 / \$435.00 Total GRPs: 5.7

--- COMPETITIVE ---

Market Totals	\$9,334.76	BXXV .34%	CABL .00%	EXXV .00%	UNKN 95.00%	WLOX .00%
		WXXV 4.66%				

--- COMPETITIVE COMMENTS ---

Books [JUL14]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

Last Received:
Showing Buylines:

ORDER WORKSHEET

Rep Order# 10644523 Ver# 1 Status New
EC'd Yes

Traffic Order# 144014
Printed: 07/08/15 5:15 PM
Last Received: 07/08/15 5:14 PM
Showing Buylines: All Lines

Station WXXV-TV BILOXI
Advertiser (NW80) POLITICAL
Product SAM BRITTON 4 PUBLIC
Estimate# 2258
Buyer CHRIS RUMBLEY

Agency (MENT) MENTZER MEDIA SERVICES
600 FAIRMOUNT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E /2258
Flight Dates 07/15/15-07/21/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (FB2) FRAN BROWN
Sales Assistant FRAN
Salesperson Phone# 215-563-5400
Salesperson Fax# 215-563-2974

--- CONTRACT COMMENT ---

SAM BRITTON FOR PUBLIC SERVICE COMMISSIONER

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

7/8 NEW ORDER PLEASE CONFIRM, THANKYOU FRAN THIS ORDER REPLACES ORDER # 10543164

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Su	8A-9A	FOX NEWS SUNDAY	30	1.0	1.0	\$25.00	07/19-07/19	1	1	\$25.00
2	W	7P-8P	MASTERCHEF	30	3.2	3.2	\$145.00	07/15-07/15	1	1	\$145.00
3	M	7P-9P	SYTYCD	30	1.5	1.5	\$100.00	07/20-07/20	1	1	\$100.00

---REPORT TOTALS---

Report Totals: 3 / \$270.00

---SALES MONTHLY TOTALS---

Jul2015: 3/ \$270.00

Order Totals: 3 / \$270.00 Total GRPs: 5.7

--- COMPETITIVE ---

Market Totals \$5,793.99
BXXV .34%
WXXV 4.66%
CABL .00%
EXXV .00%
UNKN 95.00%
WLOX .00%

--- COMPETITIVE COMMENTS ---

ORDER WORKSHEET

Rep Order# 10644523	Ver# 1	Status New	Traffic Order#	Printed: 07/08/15 5:15 PM	2 of 2
EC'd Yes				Last Received: 07/08/15 5:14 PM	
				Showing Buylines: All Lines	

Station WXXV-TV BILOXI	Agency (MENT) MENTZER MEDIA SERVICES	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (NW80) POLITICAL	600 FAIRMOUNT AVE, SUITE 306	Sales Office (DC) WASHINGTON
Product SAM BRITTON 4 PUBLIC	TOWSON, MD 21286	Salesperson (FB2) FRAN BROWN
Estimate# 2258	Agency C/P1/P2/E /2258	Sales Assistant FRAN
Buyer CHRIS RUMBLEY	Flight Dates 07/15/15-07/21/15	Salesperson Phone# 215-563-5400
		Salesperson Fax# 215-563-2974

Books [JUL14]

Demos RA35+P

— CREDIT RISK —

STANDARD CREDIT TERMS



WXXV-TV
P.O. Box 2500
Gulfport, MS 39505

GULFPORT BILOXI PASCAGOULA

Mentzer Media Services
DO NOT MAIL INVOICES
600 Fairmont Avenue
Suite 306
Towson, MD 21286

Contract # 144014

Schedule Dates

07/15/15-07/20/15

Advertiser

Pol - Sam Britton (13522)

Agency

Mentzer Media Services (1581)

Product

Political (1176)

Brand

Sam Britton 4 Public Service Commissioner (40351)

Salesperson

Millennium - Washington, - (1010)

Sales Office

Millennium - Washington

Buyer Name

RUMBLEY,CHRIS

Phone/Fax

(215) 563-5400 /

CPE

2258

Account Types

National/Political

Billing Type

Standard

Comments

SAM BRITTON 4 PUBLIC
SAM BRITTON FOR PUBLIC SERVICE COMMISSIONER

07/09/15

Date Entered

07/10/15

Last Modified

James Spears

Entered By

No

CO-OP

ECR10644523

Headline

Normal

Order Type

Normal

Package Deal

Commission %

Commission

\$65.25

Net Total

\$369.75

Sales Tax

Gulfport (WXXV)

By Broadcast Month

Jul. 2015

Grand Total:

Spots 3

Rate \$435.00

Grand Total: \$435.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered				
1.0	Revised Line / SPOT (LN1)	07/19/15-07/19/15	4	:30	8A- Fox News Sunday	1							X				Gulfport (WXXV)	FOX NEWS SUNDAY	7/9/15				
1.1	Normal Line / SPOT (LN1)	07/19/15-07/19/15	4	:30	8A- Fox News Sunday	1							X	1	\$35.00	\$35.00	Gulfport (WXXV)	FOX NEWS SUNDAY	7/10/15				
2.0	Revised Line / SPOT (LN2)	07/15/15-07/15/15	6	:30	6:58P- Masterchef	1			X								Gulfport (WXXV)	MASTERCHEF	7/9/15				
2.1	Normal Line / SPOT (LN2)	07/15/15-07/15/15	6	:30	6:58P- Masterchef	1			X					1	\$225.00	\$225.00	Gulfport (WXXV)	MASTERCHEF	7/10/15				
3.0	Revised Line / SPOT (LN3)	07/20/15-07/20/15	6	:30	6:58P- So You Think You Can Dance	1	X										Gulfport (WXXV)	SYTYCD	7/9/15				
3.1	Normal Line / SPOT (LN3)	07/20/15-07/20/15	6	:30	6:58P- So You Think You Can Dance	1	X							1	\$175.00	\$175.00	Gulfport (WXXV)	SYTYCD	7/10/15				
CONFIRMATION CONTRACT																							
Accepted-Agency/Advertiser:										Accepted-Station:										Date:		Comments:	

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.