



<b>Contract #</b> 25142770	<b>Changes as of:</b> 4/8/2016 at 12:08 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 278/295/4547	<b>Flight:</b> 4/5/16 - 4/12/16	<b>Station:</b> WIVB
<b>Agency:</b> GMMB	<b>Advertiser:</b> CLINTON, HILLARY	<b>Market:</b> Buffalo-Niagara Falls
GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> Clinton/P/D	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 4947609	<b>Primary Demo:</b> Adults 35+	<b>Total \$:</b> \$8,055.00
<b>Buyer:</b> Lawson, Colin	<b>Con Type:</b> POLITICAL/VOTE	<b>Total Spots:</b> 30
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> ANJELICA DAVI 212-408-3261	<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b> 0
		<b>Separation:</b>

**Comments:** THIS IS A NEW ORDER. PLEASE CONFIRM. THANKS!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/5 - 4/12		Total Spots	Total \$	CPP	GRP
							4/5	4/12				
1	Tu-F,M 6a-7a		Wake Up	\$250.00	0	30	2	0	2	\$500.00	\$0.00	0.0
2	Tu-F,M 7a-9a		CBS This Morning	\$75.00	0	30	2	0	2	\$150.00	\$0.00	0.0
3	Sa 6a-8a		Saturday Weekend Wake-Up	\$75.00	0	30	1	0	1	\$75.00	\$0.00	0.0
4	Su 9a-10:30a		CBS Sunday Morning	\$225.00	0	30	1	0	1	\$225.00	\$0.00	0.0
5	Tu-F,M 9a-10a		Rachel Ray	\$30.00	0	30	1	1	2	\$60.00	\$0.00	0.0
6	Tu-F,M 11a-12n		Price Is Right	\$300.00	0	30	2	0	2	\$600.00	\$0.00	0.0
7	Tu-F,M 12n-12:30p		News 4 Noon	\$200.00	0	30	1	0	1	\$200.00	\$0.00	0.0
8	Tu-F,M 12:30p-1:30p		Young & The Restless	\$200.00	0	30	2	0	2	\$400.00	\$0.00	0.0
9	Tu-F,M 4p-5p		News 4 Buffalo 4	\$50.00	0	30	1	0	1	\$50.00	\$0.00	0.0
10	Tu-F,M 5p-6p		News 4 Buffalo 5	\$300.00	0	30	2	0	2	\$600.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		News 4 Buffalo 6	\$600.00	0	30	1	0	1	\$600.00	\$0.00	0.0
12	Tu-F,M 6:30p-7p		CBS Evening News	\$225.00	0	30	2	0	2	\$450.00	\$0.00	0.0
13	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$400.00	0	30	2	0	2	\$800.00	\$0.00	0.0
14	Tu-F,M 7:30p-8p		Jeopardy	\$600.00	0	30	2	0	2	\$1,200.00	\$0.00	0.0
16	Sa 7:30p-8p		Jeopardy Wknd	\$125.00	0	30	1	0	1	\$125.00	\$0.00	0.0
17	Tu-F,M 11p-11:35p		News 4 Buffalo 11	\$225.00	0	30	2	0	2	\$450.00	\$0.00	0.0
18	Tu-F,M 11:35p-12:37a		The Late Show with Stephen Colbert	\$70.00	0	30	1	0	1	\$70.00	\$0.00	0.0
19	M 8p-9p		Supergirl-CBS	\$600.00	0	30	1	0	1	\$600.00	\$0.00	0.0
21	M 10p-11p		NCIS: Los Angeles-CBS	\$500.00	0	30	1	0	1	\$500.00	\$0.00	0.0
23	Tu 10p-11p		Limitless-CBS	\$400.00	0	30	1	0	1	\$400.00	\$0.00	0.0
<b>TOTALS:</b>							<b>29</b>	<b>1</b>	<b>30</b>	<b>\$8,055.00</b>	<b>\$0.00</b>	<b>0.0</b>



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GMMB 3050 K ST NW WASHINGTON DC 20007	<b>Product:</b> Clinton/P/D	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 4947609	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 0
<b>Buyer:</b> Lawson, Colin	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> ANJELICA DAVI 212-408-3261	
		<b>Total \$:</b> \$8,055.00
		<b>Total Spots:</b> 30
		<b>Total CPP:</b> \$0.00

<b>Hit Listed Programs</b>	
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Order Level Comments		
Date/Time	Added by	Comment
04/08/16 11:50 AM	JENNA NUBAR	Separation: 30
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Competitive Information	
<b>Market Budget:</b>	\$26,850
<b>WIVB Share:</b>	30%
<b>Comment:</b>	COMP UNKNOWN. SHARES ARE EST.
<b>WGRZ:</b>	38%
<b>WKBW:</b>	18%
<b>WNLO:</b>	1%
<b>WNYO:</b>	2%
<b>WUTV:</b>	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$8,055.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$8,055.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Apr	30	\$8,055.00
<b>Total</b>	<b>30</b>	<b>\$8,055.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/8/16 11:59 AM					\$0	\$0	
Revision	4/8/16 11:50 AM	JENNA NUBAR	Confirmed		3	\$0	\$8,055.00	Changes: Product from TV to Clinton/P/D, Demo Meta to [R16], Flight End from 4/11/16 to 4/12/16, Comments from Separation: 30 to THIS IS A NEW ORDER. PLEASE CONFIRM. THANKS!, Total Spots from 33 to 30, User Entered \$ from \$0.00 to \$8,055.00. 23 buylines added or modified.
New	4/8/16 11:41 AM	JENNA NUBAR	New	33		\$8,055.00	\$8,055.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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