

# Broadcast Contract

ELECT DAVID L WASHINGTON  
1101 Ralston Drive  
Las Vegas, NV 89106

Start Date 07/06/20	Contract# 86955	Mod# 0
End Date 07/12/20	Date Entered 07/01/20	Date Last Modified 07/01/20
Advertiser ELECT DAVID L WASHIN		Station Market KOAS-FM
Product 1 WEEK FLIGHT		SalesRep/Office Mike Bottrell

Standard Billing Cycle Estimate# JULY

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
			LINE	REMARK								
1	MO 07/06/20 FR 07/10/20	06:00A-07:00P	30		X	X	X	X	X	--	10	\$25.00
2	MO 07/06/20 SU 07/12/20	12:00A-12:00A	30		X	X	X	X	X	X	10	\$5.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	20	300.00	\$ 300.00	\$ 300.00

## Billing Projections: By Month

	Jul 20
CA	300.00
ST	300.00

NON-DISCRIMINATION: IN THE PERFORMANCE OF ALL BEASLEY STATION'S ADVERTISING AGREEMENTS, BEASLEY REQUIRES THAT EACH PARTY NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 2

# Sales Order

Station: **KOAS-FM** Buyer: \_\_\_\_\_  
 Contract Name: **ELECT DAVID WASHINGTON KOAS** Tax Schedule: **(None)**  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: **0**  
 Start Date: **7/06/20** End Date: **7/12/20** Billing Cycle: **Standard**  
 Revenue Type: **POLITICAL DIRECT** Type: **Cash** Salesperson: **5046mbot** Comm %: **0**  
 Advertiser: **ELECT DAVID L WASHINGTON** Makegood Policy: **WITHIN CONTRACT DATES**  
 Address: **1101 Ralston Drive**  
 City: **Las Vegas** State: **NV** Zip: **89106**  
 Product Name: **1 WEEK FLIGHT**  
 Estimate #: **JULY**  
 Competitive Code: **09 POLITICAL**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	7/06/20	7/10/20		6:00 AM	7:00 PM	30	X	X	X	X	X			10	W	25.00	10	250.00		
2	7/06/20	7/12/20		12:00 AM	12:00 AM	30	X	X	X	X	X	X	X	10	W	5.00	10	50.00		

## Billing Projections: By Month

Jul 20  
 CA 300.00  
 ST 300.00

☒ Print Spot Prices

Notes to Traffic: **NEW ORDER MB 7/1/20**

TOTAL SPOTS **20**  
 GROSS TOTAL \$ **300.00**  
 ADJUSTED SPOTS **20**  
 ADJUSTED TOTAL \$ **300.00**

APPROVE      DECLINE



General Manager



Sales Manager



Interactive Sales Manager



Business Manager

## DAVID WASHINGTON KCYE &amp; KOAS



From: Mike Bottrell  
 Phone: (702) 730-0357 x6357  
 Email: mike.bottrell@bbjiv.com  
 7/1/2020 1:05 PM

# 102.7 Coyote Country & Jammin 105.7

2 week flight

Flight Dates: 06/29/2020 - 07/19/2020

Demo: P 12+

Radio Market: LAS VEGAS

Survey: MAY20

Geography: Metro

Schedule Description:

POLITICAL

	Daypart	Notes	Daypart Code	Length	Spots	Unit Rate	Total Cost	Average Persons	Average Rating	CPP	Net Reach
<b>Radio Total</b>					<b>92</b>	<b>\$17.39</b>	<b>\$1,600.00</b>	<b>3,800</b>	<b>0.2%</b>	<b>\$87.91</b>	<b>215,000</b>
<b>KCYE-FM</b>					<b>72</b>	<b>\$18.06</b>	<b>\$1,300.00</b>	<b>4,400</b>	<b>0.2%</b>	<b>\$80.25</b>	<b>145,100</b>
<b>1ST WEEKEND - 1 wk (06/29)</b>											
					6	\$10.00	\$60.00	5,100	0.3%	\$33.33	22,200
<b>One Week Total</b>					6	\$10.00	\$60.00	5,100	0.3%	\$33.33	22,200
	Sa-Su 6A-7P			30	6	\$10.00	\$60.00	5,100	0.3%	\$33.33	22,200
<b>2 WEEK RUN - 2 wks (07/06, 07/13)</b>											
					66	\$18.79	\$1,240.00	4,300	0.2%	\$86.11	124,500
<b>One Week Total</b>					33	\$18.79	\$620.00	4,300	0.2%	\$86.11	76,300
	M-F 6A-7P		PROT	30	17	\$30.00	\$510.00	4,700	0.2%	\$150.00	49,600
	Sa-Su 6A-7P			30	6	\$10.00	\$60.00	5,100	0.3%	\$33.33	22,200
	M-Su 12M-12M			30	10	\$5.00	\$50.00	3,200	0.2%	\$25.00	27,400
<b>KOAS-FM</b>					<b>20</b>	<b>\$15.00</b>	<b>\$300.00</b>	<b>1,900</b>	<b>0.1%</b>	<b>\$150.00</b>	<b>30,300</b>
<b>1 WEEK - 1 wk (07/06)</b>											
					20	\$15.00	\$300.00	1,900	0.1%	\$150.00	30,300
<b>One Week Total</b>					20	\$15.00	\$300.00	1,900	0.1%	\$150.00	30,300
	M-F 6A-7P		PROT	30	10	\$25.00	\$250.00	2,300	0.1%	\$250.00	19,500
	M-Su 12M-12M			30	10	\$5.00	\$50.00	1,400	0.1%	\$50.00	13,000

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: LAS VEGAS; MAY20; Metro; Multiple Dayparts Used; P 12+; See Detailed Sourcing Page for Complete Details.

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# DAVID WASHINGTON KCYE & KOAS

From: Mike Bottrell

Phone: (702) 730-0357 x6357

Email: mike.bottrell@bbqny.com

7/1/2020 1:05 PM

## Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Persons	Average Rating	CPR
Radio Total	92	\$177.39	\$1,600.00	3,800	0.2%	187.51
KCYE-FM	72	\$18.00	\$1,300.00	4,400	0.27%	\$80.25
KOAS-FM	20	\$15.00	\$300.00	1,900	0.1%	\$150.00

Accepted by Station

Date

7/1/20

Accepted by Client

Station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.







I've created a proposal that kicks off this coming weekend July 4th and will run until July 19th for a total of 2 1/2 weeks. You'll be receiving 33 commercials a week (M-Su) 17 a week in Prime-Time, 6 every weekend. 10 Overnights will run for these 2 weeks, on 102.7 Coyote County. And 1 week on Jammin 105.7 with 10 X M-F, 6am-7pm Prime Time and an additional 10 X M-Su Overnights for the week of 7/6. Here's how it breaks down:

**102.7 Coyote:**

17 (:30) commercials to air Monday – Friday during Prime-Time 6am-7pm

6 (:30) commercials to air Saturday – Sunday 6am-7pm

10 (:30) commercials to air Monday – Sunday 12am-12am

**Jammin 105.7:**

10 (:30) commercials to air Monday – Friday during Prime-Time 6am-7pm

10 (:30) commercials to air Monday – Sunday 12am-12am

Total spots = 92

Investment = \$1,600 for both stations (from 7/04 to 7/19)

Signature

Date

7/1/20



I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Henry Thomas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

7/2/20

Date \_\_\_\_\_

Herl I. Wankel

**Signature**

**To Be Signed By Station Representative**

**Accepted**

☐ Accepted in Part

☐ Rejected

**Signature**

Printed Name \_\_\_\_\_

### Title

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Elect David L. Washington for Clark County  
Commission District D.*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*ELECT DAVID L. Washington*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## PRODUCTION ORDER

☐ COPY DUE BY: \_\_\_\_\_ ☐ SPEC DUE BY: \_\_\_\_\_ ☐ EXTRA COPIES DUE BY: \_\_\_\_\_ ☐ COPY APPD DUE BY: \_\_\_\_\_ ☐ START DUE BY: \_\_\_\_\_  
☐ KKLZ ☐ KDWN ☒ KCYE ☐ KCYE-HD2 AE: MIKE BOTTRELL  
☒ KOAS ☐ KVGS ☐ STREAMING

ADVERTISER: ELECT DAVID WASHINGTON CO-OP: ☐ YES ☒ NO  
DATE: \_\_\_\_\_ PRODUCE FROM: ☐ EXTEND ☐ DUB  
KCYES ORDER #: NEW ☐ STREAM COVER ☐ MIJO ☐ COPY ☒ EMAIL  
KDWN ORDER #: \_\_\_\_\_ ☐ WEB LINK: \_\_\_\_\_  
KKLZ ORDER #: \_\_\_\_\_ ☐ 1ST SPIN ☐ FILMCORE ☐ EXT REACH  
KOAS ORDER #: NEW ☐ STREAM COVER ☐ SPOT TRAFFIC ☐ SPOT GENI ☐ DGS  
KVGS ORDER #: \_\_\_\_\_ ☐ IN HOUSE LOCATION: \_\_\_\_\_  
LITEFM ORDER #: \_\_\_\_\_ ☐ STREAM COVER

☐ CLIENT APPROVAL NEEDED DATE/TIME NEEDED: \_\_\_\_\_  
☐ EMAIL SPOT TO: \_\_\_\_\_

#	SPOT CODES/TITLES	ROT	LEN	START	END	CART #
1	OPHIR DR 5	100%	:30	7/4	7/19	
2						
3						
4						
5						
6						
7						
8						
9						
10						

NOTES: I JUST SENT IT TO YOU

ALL FINISHED SPOTS ARE ARCHIVED FOR 6 MONTHS

FOR TRAFFIC/PRODUCTION USE ONLY:

RCVD IN TRAFFIC BY: \_\_\_\_\_ DATE: \_\_\_\_\_  
RCVD IN PROD BY: \_\_\_\_\_ DATE: \_\_\_\_\_ COMPLETE: ☐

Save

Print

Reset