

ORDER WORKSHEET

Rep Order# 10235882	Ver# 3	Status Confirmed	Traffic Order# 1765495	Printed: 07/25/14 2:15 PM	Duplicate	1 of 2
EC'd Yes			Last Received: 02/18/14 2:39 PM			
			Showing Buylines:	All Buylines		

Station WPMY-TV PITTSBURGH, PA	Agency (3161) SOUND COMMUNICATIONS	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	149 W 36TH ST, 11TH FLOOR	Sales Office (DC) WASHINGTON
Product SEIU	NEW YORK, NY 10018	Salesperson (TH3) TREVOR HEATON
Estimate# 1401	Agency C/P1/P2/E /1401	Sales Assistant
Buyer SCOTT SEMAYA	Flight Dates 02/21/14-03/02/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	02/21-02/21	6P-630P	MODERN FAMILY	30	\$225.00	F	1	1	1	\$225.00	-
2	02/24-02/28	6P-630P	MODERN FAMILY	30	\$225.00	M-F	5	1	5	\$1,125.00	-
3	02/21-02/21	630P-7P	THE MIDDLE	30	\$225.00	F	1	1	1	\$225.00	-
4	02/24-02/28	630P-7P	THE MIDDLE	30	\$225.00	M-F	5	1	5	\$1,125.00	-
5	02/21-02/21	7P-730P	MODERN FAMILY	30	\$300.00	F	1	1	1	\$300.00	-
6	02/24-02/28	7P-730P	MODERN FAMILY	30	\$300.00	M-F	5	1	5	\$1,500.00	-
7	02/21-02/21	730P-8P	THE MIDDLE	30	\$300.00	F	1	1	1	\$300.00	-
8	02/24-02/28	730P-8P	THE MIDDLE	30	\$300.00	M-F	5	1	5	\$1,500.00	-

---REPORT TOTALS---

Report Totals: 24 / \$6,300.00

---SALES MONTHLY TOTALS---

Feb2014:	4/	\$1,050.00	Mar2014:	20/	\$5,250.00
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Advertiser (6087) POLITICAL ISSUE GROU

Product SEIU

Estimate# 1401

Buyer SCOTT SEMAYA

Agency (3161) SOUND COMMUNICATIONS

149 W 36TH ST, 11TH FLOOR

NEW YORK, NY 10018

Agency C/P1/P2/E /1401

Flight Dates 02/21/14-03/02/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (TH3) TREVOR HEATON

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax# 917-206-8372

Order Totals: 24 / \$6,300.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$183,673.47	CABL	.00%	KDKA	30.74%	UNKN	.00%	WNPA	.00%	WPGH	11.93%
		WPMY	3.43%	WPXI	24.85%	WTAE	29.06%				

Books [null]

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS