





December 8, 2023

VIA THE WFNA(TV) and WKRG-TV PUBLIC INSPECTION FILES

EEO Staff, Policy Division Media Bureau Federal Communications Division 445 Twelfth Street, SW Washington, DC 20554

Re:

EEO Audit Response Nexstar Media Inc. FRN: 0009961889

WFNA(TV), Gulf Shores, AL, FAC ID 83943 WKRG-TV, Mobile, AL, FAC ID 73187

Dear Sir or Madam:

Nexstar Media Inc., licensee of WFNA(TV), Gulf Shores, Alabama, FAC ID 83943, hereby responds to the October 30, 2023 letter (the "EEO Audit Letter") from Elizabeth Goldin, Assistant Chief, Investigations & Hearings Division, Enforcement Bureau, Federal Communications Commission, which stated that the WFNA(TV) station employment unit ("SEU") had been randomly selected for an audit of its EEO program. WFNA(TV) and WKRG-TV, Mobile, AL, FAC ID 73187, are commonly owned and operated and constitute a single station employment unit ("SEU"). As such, the instant letter serves a collective response for the above referenced stations.

3(a). Provide the SEU's two most recent EEO Public File Reports and the SEU's web address.

Response: A copy of the SEU's Annual EEO Public File Reports for the periods December 2021 through November 2022 (Exhibit 1.1) and December 2022 through November 2023 (Exhibit 1.2) are attached. Each report was posted timely to the WFNA/WKRG website <a href="https://www.wkrg.com">www.wkrg.com</a>. WFNA(TV) and WKRG-TV do not maintain separate websites. The date of each full-time hire is noted on each EEO public file report.

3(b). For each SEU full-time position filled during the period covered by the above EEO public file reports provide dated copies of all advertisements, bulletins, letters, faxes, emails, or other communications announcing the position. Include copies of all job

announcements sent to any organization (identified separately from other sources) that has notified the SEU that it wants to be notified of SEU job openings.

<u>Response</u>: No entities have requested that the SEU notify it of all job openings during the reporting period. Copies of the notices for each job opening listed in the public file reports and the list of recruiting sources utilized for each opening are attached as Exhibit 2.1 (2021-2022 report) and Exhibit 2.2 (2022 – 2023 report).

3(c). Provide the total number of interviewees for each vacancy and the referral source for each interviewee for all full-time SEU vacancies filled during the period covered by the above-noted EEO public file reports.

Response: This information is provided in the EEO public file reports included in Exhibit 1.1 and Exhibit 1.2.

3(d). Provide documentation of SEU's recruitment initiatives during the periods covered by the above-noted EEO public file reports. Specify the SEU personnel involved in each such recruitment initiative. Also, provide the total number of full-time employees of the SEU and state whether the population of the market in which any station included in the SEU operates is 250,000 or more. Based upon these two factors, determine and state whether the SEU is required to perform two or four initiatives within a two-year period.

Response: There are currently 85 full-time employees of the SEU, and the population of the Mobile, AL market is more than 250,000. Accordingly, the SEU is required to perform four (4) initiatives during each two-year period. Attached as Exhibit 3.1 (2021 – 2022 report) and 3.2 (2022 - 2023 report) is documentation demonstrating performance of the SEU's recruitment initiatives identified in the EEO public file reports. Station personnel involved in the initiatives are noted in the reports and supporting documentation.

3(e). Disclose any pending or resolved complaints involving the Station filed during the Station's current license term before any body having competent jurisdiction under federal, state, territorial or local law, alleging unlawful discrimination in the employment practices of the SEU on the basis of race, color, religion, national origin, or sex.

Response: NONE

(f). In accordance with Section 73.2080(b), from the first day of the Station's current license term (or the date the licensee became the owner, if after that date) until the date of this letter, describe the responsibilities of each level of Unit management responsible for implementing Unit EEO policies and describe how the Unit has informed employees and job applicants of its EEO policies and program.

Response: The SEU's General Manager ("GM"), all SEU department heads, each of whom report to the GM, and SEU middle managers, each of whom report to the department heads are trained on the SEU's EEO policies, including EEO hiring obligations. Said training is refreshed on a regular basis. The SEU's department heads and middle managers are responsible

for informing all employees and applicants of the SEU's EEO/Affirmative Action Policy Statement is displayed in the employee break room and other common areas of the stations.

The SEU's EEO policy is stated on each job application, which indicates that the SEU/Nexstar considers applicants for all positions without regard to race, color, religion, creed, gender, national origin, age, disability, marital status or veteran status. That same policy is displayed prominently in the SEU's employee handbook, distributed to each employee and available online through our employee web portal.

The SEU periodically broadcasts an announcement containing the SEU's EOE statement and asking local organizations to contact the stations if they would like to receive job vacancy notifications. A copy of this script is included in this response material as Exhibit 4.

(g). In accordance with Section 73.2080(c)(3), from the first day of the Station's current license term (or the date the licensee became the owner, if after that date) until the date of this letter, describe the Unit's efforts to analyze its EEO recruitment program to ensure that it is effective and to address any problems found as a result of such analysis.

Response: In addition to the efforts undertaken as part of the preparation of the SEU's Annual EEO Public File Report, the SEU also audits the employee personnel files on a regular basis to conduct a review of persons hired to ensure that the SEU has an effective EEO recruitment program. The results of the review are internally discussed with the GM and all department heads in an effort to modify the program and implement improvements as necessary.

(h). In accordance with Section 73.2080(c)(4), from the first day of the Station's current license term (or the date the licensee became the owner, if after that date) until the date of this letter, describe the Unit's efforts to analyze periodically its measures taken to examine pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that they provide equal opportunity and do not have a discriminatory effect. If the Unit has one or more union agreements, describe how the Unit cooperates with each union to ensure EEO policies are followed for the Unit's union-member employees and job applicants.

Response: The SEU's benefits and seniority practices are established at the parent/corporate level by Nexstar and, therefore, are not subject to discriminatory practices. When positions are open at the SEU, job announcements are posted in the SEU's break room on the employee bulletin board and posted on Nexstar's internal intranet. This ensures that any employee has the opportunity to apply for a promotion or transfer to another department. Nexstar policy requires that all employees receive an annual performance review and pay increases may be awarded based on performance. Additionally, the GM periodically reviews the SEU's processes to ensure that its practices are adequate and nondiscriminatory.

Further, the Nexstar policy regarding equal employment opportunity contains an express provision aimed at nondiscrimination in promotion and advancement opportunities for current employees. Nexstar encourages all employees to realize their full potential and endeavors to promote from within and accommodate requests for transfers; therefore, when there is an

opening within the company, internal candidates who have the right qualifications will be considered first. Decisions to promote or transfer are based on an employee's entire employment record, including skills, performance, cooperation with colleagues, efficiency, attendance record, experience, responsiveness to internal and external customers, disciplinary record and safety record. It is the goal of this policy that these special considerations will increase the retention of our experienced employees as an expression of Nexstar's commitment to every employee's personal growth and development and help us to meet the development needs of the company.

#### 3(i). Religious Broadcasters. Not applicable.

#### 4. Time Brokerage. Not applicable.

Should you have any questions regarding the foregoing information, please contact our attorney, Christine Reilly at (972) 764-6721.

Sincerely,

Vice President & General Manager

# Exhibit 1.1 December 2021 – November 2022 EEO Report

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

#### December 1, 2021 - November 30, 2022

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

#### I. VACANCY LIST

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive Open Date: 6/14/2021 Hire Date: 12/13/2021	14, 19	14
Producer Open Date: 9/10/2021 Hire Date: 1/31/2022	14, 19	14
Multimedia Journalist-Baldwin County Open Date: 9/30/2021 Hire Date: 6/13/2022	2-7, 9-11, 14-29	14
Producer Open Date: 10/26/2021 Hire Date: 1/3/2022	12, 14, 19	12
Multi Media Journalist/Reporter Open Date: 10/26/2021 Hire Date: 12/17/2021	14, 19	14
Digital Content Producer Open Date: 10/26/2021 Hire Date: 12/13/2021	1-7, 9-28	14
Account Executive Open Date: 10/26/2021 Hire Date: 10/3/2022	1-7, 9-28	14
Newscast Director Open Date: 11/5/2021 Hire Date: 1/31/2022	12, 19	12
Graphic Artist Open Date: 11/24/2021 Hire Date: 1/31/2022	12, 14, 19	14
Newscast Producer Open Date: 1/2/2022 Hire Date: 6/1/2022	1-7, 9-28	12
Trafic Anchor/Multimedia Journalist Open Date: 1/7/2022 Hire Date: 7/18/2022	2-7, 9-12, 15-29	19
Receptionist/Sales Assistant Open Date: 2/3/2022 Hire Date: 2/28/2022	2-7, 9-12, 14-29	12

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

#### December 1, 2021 - November 30, 2022

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#### I. VACANCY LIST

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multimedia Journalist-Pensacola FL Open Date: 2/3/2022 Hire Date: 6/1/2022	2-7, 9-12, 14-29	19
Digital Sales Coordinator Open Date: 2/9/2022 Hire Date: 5/16/2022	1-7, 9-13, 15-28	12
News Photographer Open Date: 3/9/2022 Hire Date: 4/25/2022	1-7, 9-28	12
MMJ Open Date: 3/28/2022 Hire Date: 6/13/2022	8, 12, 14, 19	8
Newscast Director Open Date: 4/4/2022 Hire Date: 6/1/2022	1-7, 9-13, 15-28	19
Producer Open Date: 4/7/2022 Hire Date: 6/1/2022	14, 19	14
Photographer/MMJ Open Date: 4/13/2022 Hire Date: 6/1/2022	12, 19	12
Digital Content Producer Open Date: 4/14/2022 Hire Date: 6/13/2022	1-7, 9-28	12
Producer Open Date: 5/9/2022 Hire Date: 6/1/2022	12, 14, 19	14
Producer Open Date: 5/9/2022 Hire Date: 6/1/2022	14, 19	14
Meteorologist/Multi Media Journalist Open Date: 5/23/2022 Hire Date: 9/12/2022	1-7, 9-11, 13, 15-28	19
Digital Media Journalist Open Date: 5/24/2022 Hire Date: 8/1/2022	1-7, 9-13, 15-28	19

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

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#### I. VACANCY LIST

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree	
MMJ Open Date: 6/7/2022 Hire Date: 8/15/2022	8, 12, 14, 19	12	
News Producer Open Date: 6/7/2022 Hire Date: 6/20/2022	12, 14, 19	12	
MMJ Open Date: 6/8/2022 Hire Date: 8/22/2022	14, 19	14	
News Producer Open Date: 7/6/2022 Hire Date: 8/22/2022	8, 14, 19	14	
Human Resources Business Administrator Open Date: 7/21/2022 Hire Date: 8/29/2022	2-7, 9-12, 14-29	12	

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	AL.com 1731 First Avenue North Birmingham, Alabama 35203 Phone: 251-219-5400 Url: www.al.com Kim King Manual Posting	N	0
2	Alabama Broadcasters Association 2180 Parkway Lake Drive Hoover, Alabama 32544 Phone: 205-982-5001 Url: https://al-ba.com/wp2/post-job/ Sharon Tinsley Manual Posting	N	0
3	Alabama State Employment Service 515 Springhill Plaza Court Mobile, Alabama 36608 Phone: 251-461-4451 Email: terrence.brown@alcc.alabama.gov Terrence Brown	N	0
4	Alabama State University 915 S. Jackson St. Montgomery, Alabama Phone: 334-229-4100 Placement Program Manual Posting	N	0
5	Auburn University, Career Services 303 Mary Martin Hall Auburn University, Alabama 36849 Phone: 334-844-4744 Jay Skipworth Manual Posting	N	0
6	Auburn University, Dept. of Communications 217 Tichenor Hall Auburn University, Alabama 36849 Phone: 334-844-2727 Self Report Manual Posting	N	0

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Bishop State Community College 351 N. Broad Street Mobile, Alabama 36603 Phone: 251-405-7000 Self Report Manual Posting	N	0
8	CareerBuilder.com	N	3
9	Faulkner State Community College 1900 U.S. Hwy 31 S. Bay Minette, Alabama 36507 Phone: 251-580-2185 Email: Theresa.Mcclelland@coastalalabama.edu Theresa McClelland	N	0
10	Florida Association Of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone: 850-681-6444 Email: intern@fab.org Job Listings	N	0
11	Florida State University 100 S. Woodward Ave RM 1200 DSC Tallahassee, Florida Phone: 850-644-4023 Deborah Crowder Manual Posting	N	0
12	Indeed.com	N	37
13	Job Bulletin Board 555 BROADCAST DR MOBILE, Alabama 36606 Phone: 2516622968 WINDY HANCOCK Manual Posting	N	0
14	Linked In	N	43
15	Louisiana State University 1502 CEBA Building Baton Rouge, Louisiana 70803 Phone: 225-578-2162 Trey or Amy Truitt Manual Posting	N	0

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
16	Mobile Branch NAACP 419 Lexington Ave. Mobile, Alabama 36603 Phone: 251-725-0779 Jimmie Gardner Manual Posting	N	0
17	National Association of Black Journalists 1100 Knight Hall College Park, Maryland 20742 Phone: 301-405-2573 Email: Ksomerville@nabj.org Kaylan Somerville	N	0
18	National Hispanic Media Coalition 55 South Grand Ave Pasadena, California 91105 Phone: 626-792-6462 Email: info@nhmc.org Career Services	N	0
19	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Terri Bush Manual Posting	N	7
20	Pensacola State College 1000 College Blvd. Bldg. 19 Pensacola, Florida 32504 Phone: 850-484-2143 Sydney Smart Manual Posting	N	0
21	Poarch Band of Creek Indians 5811 Jack Springs Road Atmore, Alabama 36502 Phone: 334-368-9136 Self Report Manual Posting	N	0
22	Springhill College 4000 Dauphin Street Mobile, Alabama 36605 Phone: 251-380-3474 Email: careerdevelopment@shc.edu Jeremy Moore	N	0

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
23	Troy University 104 Eldridge Hall Troy, Alabama 36081 Phone: 334-670-3217 Career Services Manual Posting	N	0
24	TV Jobs.com P. O. Box 4116 Oceanside, California 92052 Phone: 800-374-0119 Mark Holloway Manual Posting	N	0
25	University Of Alabama P. O. Box 870293 Tuscaloosa, Alabama Phone: 205-348-5848 Self Report Manual Posting	N	0
26	University of Georgia, Grady College UG Journalism Building Room 211-C Athens, Georgia 30602 Phone: 706-542-1704 Self Report Manual Posting	N	0
27	University of Mobile P. O. Box 13220 Mobile, Alabama 36613 Phone: 251-675-5990 Lawrencine Mason Manual Posting	N	0
28	University of South Alabama, Career Services Center Meisler Hall, 307 University Blvd N. Suite 2100 Mobile, Alabama Phone: 251-460-6188 Beverly Hendley Manual Posting	N	0

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
29	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
<u> </u>	TOTAL INTERVIEWS OVER REPO	RTING PERIOD:	90

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2021 - November 30, 2022

## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event		THE SEU has an established internship program that allows students to gain practical experience in all areas of operations, including news, production sports and weather.  THE SEU hosted ten (10) interns from the University of South Alabama, the University of Georgia, the University Of Oxford, the University of Montevallo, Waynesburg University, Springhill University, Valpariso University, and Virginia Tech University during the 2022 Summer Semester and ten (10) interns from University of South Alabama and Spring Hill College during the 2021 Fall Semester.	4	News Director Chief Meteorologist Asst. News Director
2	11/3/2022	Provision of training to management	The Station conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures.	10	General Manager All Hiring Managers
3	11/22/2022	Co Sponsoring Job Fair	The WKRG/Mobile station Co-Sponsored a job fair with Communication Career Day at University of South Alabama. WKRG provided financial, administrative and advertising resources. WKRG personnel were able to meet with individuals from the community and discuss vacancies at the station and in the broadcasting industry.	3	Business Administrator News Director Anchor

# Exhibit 1.2 December 2022 – November 2023 EEO Report

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

#### December 1, 2022 - November 30, 2023

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

#### I. VACANCY LIST

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multi Media Journalist/Reporter Open Date: 1/9/2023 Hire Date: 6/1/2023	1-5, 7-9, 11-12	5
News Reporter/Anchor Open Date: 1/9/2023 Hire Date: 6/12/2023	1-5, 7-9, 11-12	5
Promotions Producer Open Date: 1/10/2023 Hire Date: 3/13/2023	1-5, 7-9, 11-12	5
News Reporter/Anchor Open Date: 1/19/2023 Hire Date: 3/6/2023	1-2, 4-5, 7-12	10
Account Executive Northwest FL Area Open Date: 3/24/2023 Hire Date: 6/12/2023	1-5, 7-9, 11-12	5
Digital Sales Coordinator Open Date: 3/30/2023 Hire Date: 6/5/2023	1-5, 7-9, 11-12	5
News Producer Open Date: 6/2/2023 Hire Date: 7/31/2023	1-2, 4-12	5
Digital Content Producer Open Date: 6/2/2023 Hire Date: 7/31/2023	1-2, 4-9, 11-12	5
Account Executive Open Date: 6/8/2023 Hire Date: 9/5/2023	1-2, 4-9, 11-12	6
Digital Content Manager Open Date: 8/23/2023 Hire Date: 9/11/2023	1-2, 4-12	5
Account Executive Open Date: 9/7/2023 Hire Date: 11/6/2023	1-2, 4-9, 11-12	6
Sales Assistant Open Date: 10/24/2023 Hire Date: 11/27/2023	1-2, 4-5, 7-9, 11-12	5

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2022 - November 30, 2023

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Alabama Broadcasters Association 2180 Parkway Lake Drive Hoover, Alabama 32544 Phone: 205-982-5001 Url: https://al-ba.com/wp2/post-job/ Sharon Tinsley Manual Posting	N	0
2	Alabama State Employment Service 515 Springhill Plaza Court Mobile, Alabama 36608 Phone: 251-461-4451 Email: terrence.brown@alcc.alabama.gov Terrence Brown	N	0
3	CareerBuilder.com	N	8
4	Florida Association Of Broadcasters 201 South Monroe Street Suite 201 Tallahassee, Florida 32301 Phone: 850-681-6444 Email: intern@fab.org Job Listings	N	0
5	Indeed.com	N	46
6	Linked In	N	11
7	National Association of Black Journalists 1100 Knight Hall College Park, Maryland 20742 Phone: 301-405-2573 Email: Ksomerville@nabj.org Kaylan Somerville	N	0
8	National Hispanic Media Coalition 55 South Grand Ave Pasadena, California 91105 Phone: 626-792-6462 Email: info@nhmc.org Career Services	N	0
9	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Terri Bush Manual Posting	N	0

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2022 - November 30, 2023

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	Nexstar's Facebook Page	N	5
11	Springhill College 4000 Dauphin Street Mobile, Alabama 36605 Phone: 251-380-3474 Email: careerdevelopment@shc.edu Jeremy Moore	N	0
12	www.mediagignow.com 300 South Riverside Plaza Suite 800 Chicago, Illinois 60606 Phone: 336-553-0620 Url: http://www.mediagignow.com Email: customerservice@mediagignow.com MediaGigNow.com	N	0
	TOTAL INTERVIEWS OVER REPO	RTING PERIOD:	70

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## WFNA, WKRG-TV EEO PUBLIC FILE REPORT

December 1, 2022 - November 30, 2023

## III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event		The WKRG/Mobile station has established internship program that allows students to gain practical experience in all areas of our operations, including news, production, sports and weather.  WKRG hosted 15 interns form University of South Alamba (4), University of Alabama (2), Auburn University (3), University of Southern Mississippi, Columbia University, Washington State Univ, Yokohama City University, Univ. of Maryland, and Troy University,	15	News Director HR Manager Assistant Director
2	10/5/2023	Hosting of Job Fair	The Station, WKRG/Mobile participated at the Mobile Convention Center with University of South Alabama for Communication Career Day 2023. Station personnel were able to meet with students and discuss vacancies at the Stations and in the broadcasting industry.	2	Business Administrator Promotions
3	10/11/2023		WKRG/Mobile established mentoring program designed to allow employees to gain knowledge and skills that would enable them to further their career by Hosting USA Students for a job shadow day.	3	Business Administrator News Director Manager

# Exhibit 2.1 December 2021 – November 2022 Job Vacancy Notices

**Job Notification Details Report** 

From: Mobile-Pensacola, AL Page: 4/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Account Executive (Broadcast1Source tracking number 107670)

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

**Sent On:** 06/14/2021

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Account Executive

**Experience:** 

From: Mobile-Pensacola,AL Page: 5/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
  - Establishes credible relationships with local business community.
    - Makes sales calls on existing and prospective clients.
    - Maintains assigned accounts and develops new accounts.
      - Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
  - Provides clients with information regarding rates for advertising placement in all media.
  - Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
    - Works with clients and station personnel to develop advertisements.
      - Performs other duties as assigned.

#### **Requirements:**

Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an
equivalent combination of education and work-related experience.

Individual must have excellent communication and writing skills. Must be organized, self motivated, a problem solver, creative, and be able to work out of a satellite office while still maintaining the team focus. Must have experience working in a professional environment, preferably a sales department.

#### **Description:**

**Job Notification Details Report** 

Mobile-Pensacola, AL Page: 6/92 From:

**Date:** 10/31/2023

#### Job Notification details between 12/1/2021 to 11/30/2022

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at www.Nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/14/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Account Executive

Position: Account Executive Hire Date: December 13, 2021

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at www.Nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

#### **Requirements:**

• Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an equivalent combination of education and work-related experience.

Individual must have excellent communication and writing skills. Must be organized, self motivated, a problem solver, creative, and be able to work out of a satellite office while still maintaining the team focus. Must have experience working in a professional environment, preferably a sales department.

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Account Executive

#### **Experience:**

#### Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
  - Establishes credible relationships with local business community.
    - Makes sales calls on existing and prospective clients.
    - Maintains assigned accounts and develops new accounts.
      - Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
  - Provides clients with information regarding rates for advertising placement in all media.
  - Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
    - Works with clients and station personnel to develop advertisements.
      - Performs other duties as assigned.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

**Page:** 6/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

\*\*\*IMPORTANT\*\*\*

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**Page:** 7/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

RS Number	Recruiting Source	Date and Time

**Job Notification Details Report** 

From: Mobile-Pensacola, AL Page: 7/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Producer (Broadcast1Source tracking number 107668)

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 09/10/2021

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Producer

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

#### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Description:**

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at <a href="https://www.nexstar.tv/careers">www.nexstar.tv/careers</a>

#### **Additional Information:**

#### **Contact:**

**Job Notification Details Report** 

From: Mobile-Pensacola,AL Page: 8/92

Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://broadcastcareers-nexstar.icims.com

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
9/10/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Date:** 11/16/2023

**Page:** 8/106

#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Producer

Position: Producer Hire Date: January 31, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at www.nexstar.tv/careers

#### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

**Date:** 11/16/2023

**Page:** 9/106

### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Producer

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Date:** 11/16/2023

**Page:** 10/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time

**Job Notification Details Report** 

From: Mobile-Pensacola,AL Page: 83/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Multimedia Journalist-Baldwin County (Broadcast1Source tracking number 99166)

No. of Agencies were used: 24

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 09/30/2021

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Multimedia Journalist-Baldwin County

#### **Experience:**

#### **Required & Preferred Capabilities:**

- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

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#### **Requirements:**

**Job Notification Details Report** 

From: Mobile-Pensacola,AL Page: 84/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

#### **Physical Demands & Work Environment:**

The MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions. Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply online at www.nexstar.tv/careers

**Description:** 

From: Mobile-Pensacola,AL Page: 85/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## JOB POSTING Multimedia Journalist -Baldwin County WKRG Mobile AL

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### **Position Summary:**

WKRG-TV Mobile, AL/Pensacola FL is looking for a full time Multimedia Journalist in Baldwin County. The successful candidate will produce, report, shoot, write, voice, edit, feed, and present content for all platforms in a manner that is clear, engaging, and meaningful to news consumers.

#### **Essential Duties & Responsibilities:**

- Research/gather/analyze information, interviews, and video to produce accurate, complete, indepth, relevant, and fair news reports for publication and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Additional Information:**

**Job Notification Details Report** 

From: Mobile-Pensacola,AL Page: 86/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
2/11/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
2/11/2022	Bishop State Community College	No	Self Report	1	By User/Other System
2/11/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
2/11/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
2/11/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
2/11/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
2/11/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
2/11/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
2/11/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
2/11/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
2/11/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
2/11/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
2/11/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
2/11/2022	Troy University	No	Career Services	1	By User/Other System
2/11/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
2/11/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
2/11/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
2/11/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System

From: Mobile-Pensacola,AL Page: 87/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
2/11/2022	University Of Alabama	No	Self Report	1	By User/Other System
2/11/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
2/11/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
2/11/2022	Alabama State University	No	Placement Program	1	By User/Other System
2/11/2022	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Multimedia Journalist-Baldwin County

Position: Multimedia Journalist-Baldwin County Hire Date: June 13, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

**Page:** 99/106

## WFNA, WKRG-TV

Fax and E-mail verification summary report for Multimedia Journalist-Baldwin County

# JOB POSTING Multimedia Journalist -Baldwin County WKRG Mobile AL

## **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## **Position Summary:**

WKRG-TV Mobile, AL/Pensacola FL is looking for a full time Multimedia Journalist in Baldwin County. The successful candidate will produce, report, shoot, write, voice, edit, feed, and present content for all platforms in a manner that is clear, engaging, and meaningful to news consumers.

## **Essential Duties & Responsibilities:**

- Research/gather/analyze information, interviews, and video to produce accurate, complete, indepth, relevant, and fair news reports for publication and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Requirements:**

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Multimedia Journalist-Baldwin County

## **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

## **Physical Demands & Work Environment:**

The MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions. Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

## Apply online at www.nexstar.tv/careers

#### **Experience:**

## Required & Preferred Capabilities:

- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Multimedia Journalist-Baldwin County

## **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wcarpenter@nexstar.tv

**Page:** 102/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Multimedia Journalist-Baldwin County

RS Number Recruiting Source		Date and Time	
3	Alabama State Employment Service		
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 2/11/2022 2:57:45 PM	
9	Faulkner State Community College		
	E-mail:	Sent: 2/11/2022 2:57:41 PM	
	Theresa.Mcclelland@coastalalabama.edu		
10	Florida Association Of Broadcasters		
	E-mail: intern@fab.org	Sent: 2/11/2022 2:57:44 PM	
22	Springhill College		
	E-mail: careerdevelopment@shc.edu	Sent: 2/11/2022 2:57:46 PM	
29	www.mediagignow.com		
	E-mail: customerservice@mediagignow.com	Sent: 2/11/2022 2:57:41 PM	

From: Mobile-Pensacola,AL Page: 35/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Account Executive (Broadcast1Source tracking number 105237)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 10/26/2021

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Account Executive

#### **Experience:**

## Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
- Establishes credible relationships with local business community.
- Makes sales calls on existing and prospective clients.
- Maintains assigned accounts and develops new accounts.
- Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
- Provides clients with information regarding rates for advertising placement in all media.
- Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
- Works with clients and station personnel to develop advertisements.
- Performs other duties as assigned.

### **Requirements:**

From: Mobile-Pensacola,AL Page: 36/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Requirements & Skills:

Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an equivalent combination of education and work-related experience.

Minimum one year's experience in sales, preferably in the media field.

Fluency in English

Excellent communication skills, both oral and written

Valid driver's license with an acceptable driving record.

Experience achieving long-range objectives and implementing the strategies and actions to achieve them.

Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.

## Physical Demands & Work Environment:

The Sales Account Executive must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work indoors in environmentally controlled conditions. The Sales Account Executive must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply online at www.nexstar.tv/careers

## **Description:**

WKRG News 5, a dominant Nexstar CBS affiliate located on the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

## **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

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## Job Notification details between 12/1/2021 to 11/30/2022

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
10/26/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
10/26/2021	University of Georgia, Grady College	No	Self Report	1	By User/Other System
10/26/2021	Pensacola State College	No	Sydney Smart	1	By User/Other System
10/26/2021	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
10/26/2021	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
10/26/2021	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
10/26/2021	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
10/26/2021	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
10/26/2021	AL.com	No	Kim King	1	By User/Other System
10/26/2021	University of Mobile	No	Lawrencine Mason	1	By User/Other System
10/26/2021	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
10/26/2021	Bishop State Community College	No	Self Report	1	By User/Other System
10/26/2021	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
10/26/2021	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
10/26/2021	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
10/26/2021	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
10/26/2021	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
10/26/2021	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
10/26/2021	TV Jobs.com	No	Mark Holloway	1	By User/Other System
10/26/2021	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
10/26/2021	Florida State University	No	Deborah Crowder	1	By User/Other System
10/26/2021	University Of Alabama	No	Self Report	1	By User/Other System
10/26/2021	Troy University	No	Career Services	1	By User/Other System
10/26/2021	Alabama State University	No	Placement Program	1	By User/Other System
10/26/2021	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

Position: Account Executive Hire Date: October 3, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

## All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

WKRG News 5, a dominant Nexstar CBS affiliate located on the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

## **Requirements:**

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

## Requirements & Skills:

Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an equivalent combination of education and work-related experience.

Minimum one year's experience in sales, preferably in the media field.

Fluency in English

Excellent communication skills, both oral and written

Valid driver's license with an acceptable driving record.

Experience achieving long-range objectives and implementing the strategies and actions to achieve them.

Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.

## Physical Demands & Work Environment:

The Sales Account Executive must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work indoors in environmentally controlled conditions. The Sales Account Executive must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply online at www.nexstar.tv/careers

## **Experience:**

## Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
- Establishes credible relationships with local business community.
- Makes sales calls on existing and prospective clients.
- Maintains assigned accounts and develops new accounts.
- Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
- Provides clients with information regarding rates for advertising placement in all media.
- Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
- Works with clients and station personnel to develop advertisements.
- Performs other duties as assigned.

**Page:** 48/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

## **Additional Information:**

## **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 49/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

RS Number Recruiting Source		Date and Time		
3	Alabama State Employment Service			
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 10/26/2021		
9	Faulkner State Community College			
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 10/26/2021		
10	Florida Association Of Broadcasters			
	E-mail: intern@fab.org	Sent: Manual Posting On 10/26/2021		
22	Springhill College			
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 10/26/2021		

From: Mobile-Pensacola,AL Page: 53/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Digital Content Producer (Broadcast1Source tracking number 105232)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 10/26/2021

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Digital Content Producer

#### **Experience:**

## **Essential Duties and Responsibilities:**

- Create, edit and publish content on digital platforms, including website, mobile app and social media
- Perform tasks with urgency, immediacy and accuracy
- Cast a wide net for content on both broadcast and digital, including searches of social media sites, public records and documents, and other sources
- Work irregular/odd hours and available to work evenings, weekends and holidays
- Think strategically about growing our digital audiences and ways we can improve content choices
- Help develop new opportunities to expand news brand and services to new and emerging technologies
- Additional responsibilities as assigned by management including general Assignment Editor duties.

### **Requirements:**

## **Development Responsibilities & Requirements:**

- Degree in journalism, multi-media arts, communications, television production or another related field preferred.
- Strong knowledge of how content management systems work preferred (HTML, CSS, XML and PHP/SQL)
- Ability to write thorough stories with compelling headlines
- Experienced with web-publishing tools
- Clear editorial judgment
- Strong writing, communication, and people skills

Apply online at www.nexstar.tv/careers

## **Description:**

From: Mobile-Pensacola,AL Page: 54/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at www.nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled *Position Summary:* 

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, is seeking a Digital Content Producer This position is responsible for hour by hour execution of the digital content plan and general Assignment Editor duties. This includes showcasing news, weather and sports content on all platforms.

Ownership of the "rundown" of stories on the site and the elements in those stories is a major part of the producer role.

This position will also work with journalists throughout the organization to develop content which includes unique video clips, photo galleries, data graphs, text stories, regional content, national content of interest and other tasks as assigned.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/26/2021	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
10/26/2021	Alabama State University	No	Placement Program	1	By User/Other System
10/26/2021	Florida State University	No	Deborah Crowder	1	By User/Other System
10/26/2021	Troy University	No	Career Services	1	By User/Other System
10/26/2021	University Of Alabama	No	Self Report	1	By User/Other System
10/26/2021	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
10/26/2021	TV Jobs.com	No	Mark Holloway	1	By User/Other System

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

**Page:** 55/92

## Job Notification details between 12/1/2021 to 11/30/2022

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/26/2021	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
10/26/2021	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
10/26/2021	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
10/26/2021	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
10/26/2021	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
10/26/2021	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
10/26/2021	Bishop State Community College	No	Self Report	1	By User/Other System
10/26/2021	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
10/26/2021	University of Mobile	No	Lawrencine Mason	1	By User/Other System
10/26/2021	AL.com	No	Kim King	1	By User/Other System
10/26/2021	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
10/26/2021	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
10/26/2021	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
10/26/2021	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
10/26/2021	Pensacola State College	No	Sydney Smart	1	By User/Other System
10/26/2021	University of Georgia, Grady College	No	Self Report	1	By User/Other System
10/26/2021	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
10/26/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Producer

Position: Digital Content Producer Hire Date: December 13, 2021

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at www.nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled *Position Summary:* 

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, is seeking a Digital Content Producer This position is responsible for hour by hour execution of the digital content plan and general Assignment Editor duties. This includes showcasing news, weather and sports content on all platforms.

Ownership of the "rundown" of stories on the site and the elements in those stories is a major part of the producer role.

This position will also work with journalists throughout the organization to develop content which includes unique video clips, photo galleries, data graphs, text stories, regional content, national content of interest and other tasks as assigned.

## **Requirements:**

**Page:** 67/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Producer

## **Development Responsibilities & Requirements:**

- Degree in journalism, multi-media arts, communications, television production or another related field preferred.
- Strong knowledge of how content management systems work preferred (HTML, CSS, XML and PHP/SQL)
- Ability to write thorough stories with compelling headlines
- Experienced with web-publishing tools
- Clear editorial judgment
- Strong writing, communication, and people skills

## Apply online at www.nexstar.tv/careers

#### **Experience:**

## **Essential Duties and Responsibilities:**

- Create, edit and publish content on digital platforms, including website, mobile app and social media
- Perform tasks with urgency, immediacy and accuracy
- Cast a wide net for content on both broadcast and digital, including searches of social media sites, public records and documents, and other sources
- Work irregular/odd hours and available to work evenings, weekends and holidays
- Think strategically about growing our digital audiences and ways we can improve content choices
- Help develop new opportunities to expand news brand and services to new and emerging technologies
- Additional responsibilities as assigned by management including general Assignment Editor duties.

#### **Additional Information:**

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Producer

RS Number	Recruiting Source	Date and Time	
3	Alabama State Employment Service		
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 10/26/2021	
9	Faulkner State Community College		
	E-mail:	Sent: Manual Posting On 10/26/2021	
	Theresa.Mcclelland@coastalalabama.edu		
10	Florida Association Of Broadcasters		
	E-mail: intern@fab.org	Sent: Manual Posting On 10/26/2021	
22	Springhill College		
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 10/26/2021	

From: Mobile-Pensacola,AL Page: 24/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

**Producer (Broadcast1Source tracking number 107662)** 

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 10/26/2021

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Producer

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

## **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Description:**

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at <a href="https://www.nexstar.tv/careers">www.nexstar.tv/careers</a>

### **Additional Information:**

#### **Contact:**

From: Mobile-Pensacola, AL Page: 25/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://broadcastcareers-nexstar.icims.com

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/26/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Producer

Position: Producer
Hire Date: January 3, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at www.nexstar.tv/careers

#### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Producer

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola, AL Page: 9/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Multi Media Journalist/Reporter (Broadcast1Source tracking number 107667)

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

**Sent On:** 10/26/2021

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Multi Media Journalist/Reporter

**Experience:** 

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

**Page:** 10/92

Job Notification details between 12/1/2021 to 11/30/2022

# Essential Duties & Responsi

- Reports news stories for br
- Arranges interviews with pe
- Reviews copy and corrects prescribed editorial style and
- Reviews and evaluates not facts and details.
- Determines a story's emph
- Researches and analyzes
   be able to provide complete
- Gathers information about attendance at political, news
- Pitches stories to news ma community.
- Dansivas assignments and

From: Mobile-Pensacola,AL Page: 11/92

Job Notification details between 12/1/2021 to 11/30/2022

Receives assignments and

**Date:** 10/31/2023

- Discusses issues with prod positions.
- Checks reference materials relevant facts.
- Revises work to meet edito
- Shoots and edits news eve
- Produces and presents rep
- Ensures that all content me production quality.
- Writes stories for the web a
- Interacts with viewers/user
- Performs special projects a

**Requirements:** 

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

**Page:** 12/92

Job Notification details between 12/1/2021 to 11/30/2022

# Requirements & Skills:

- Bachelor's degree in Broad combination of education and
- Fluency in English.
- Excellent communication sl required.
- Superior on-air presence.
- Proficiency with computers, office equipment.
- Ability to meet deadlines, positions
   simultaneously.
- · Valid driver's license with a
- · Flexibility to work any shift.

Physical Demands & Mark E

From: Mobile-Pensacola,AL Page: 13/92

Job Notification details between 12/1/2021 to 11/30/2022

## I Hysical Dellialius & VVOIK E

**Date:** 10/31/2023

The Multimedia Journalist mu electronic mail, write letters a individuals or groups, make of the results of co-workers, wo in all weather conditions, and addition, the Multimedia Jour weighing up to 25 pounds, ar controls. Repetitive movemen bright or inadequate lighting of Interested applicants should

Apply at <u>www.nexstar.tv/care</u>

From: Mobile-Pensacola,AL Page: 14/92

Job Notification details between 12/1/2021 to 11/30/2022

## Mensite neinle neillä collisiae

**Date:** 10/31/2023

**Description:** 

WKRG News 5, a dominant Next Multimedia Journalist to join our

The Multimedia Journalist production news production content for all particles meaningful to news consumers. assignment manager.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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From: Mobile-Pensacola,AL Page: 15/92

Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/26/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 11/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Multi Media Journalist/Reporter

Position: Multi Media Journalist/Reporter Hire Date: December 17, 2021

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

WKRG News 5, a dominant Next Multimedia Journalist to join our

The Multimedia Journalist production news production content for all particles meaningful to news consumers. assignment manager.

**Requirements:** 

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## WFNA, WKRG-TV

Fax and E-mail verification summary report for Multi Media Journalist/Reporter

# Requirements & Skills:

- Bachelor's degree in Broad combination of education and
- Fluency in English.
- Excellent communication sl required.
- Superior on-air presence.
- Proficiency with computers, office equipment.
- Ability to meet deadlines, positive simultaneously.
- · Valid driver's license with a
- · Flexibility to work any shift.

Physical Demands & Mark E

**Page:** 13/106

## WFNA, WKRG-TV

Fax and E-mail verification summary report for Multi Media Journalist/Reporter

## I Hysical Demanus & Work E

The Multimedia Journalist mu electronic mail, write letters a individuals or groups, make of the results of co-workers, wo in all weather conditions, and addition, the Multimedia Jour weighing up to 25 pounds, ar controls. Repetitive movemen bright or inadequate lighting of Interested applicants should

Apply at <u>www.nexstar.tv/care</u>

**Page:** 14/106

## WFNA, WKRG-TV

Fax and E-mail verification summary report for Multi Media Journalist/Reporter

## Mensite neinie neilid colleine

**Experience:** 

**Page:** 15/106

## WFNA, WKRG-TV

Fax and E-mail verification summary report for Multi Media Journalist/Reporter

## Essential Duties & Responsi

- Reports news stories for br
- Arranges interviews with pe
- Reviews copy and corrects prescribed editorial style and
- Reviews and evaluates not facts and details.
- Determines a story's emph
- Researches and analyzes
   be able to provide complete
- Gathers information about attendance at political, news
- Pitches stories to news ma community.
- Dansiyas assignments and

**Page:** 16/106

## WFNA, WKRG-TV

Fax and E-mail verification summary report for Multi Media Journalist/Reporter

- Receives assignments and
- Discusses issues with prod positions.
- Checks reference materials relevant facts.
- Revises work to meet edito
- Shoots and edits news eve
- Produces and presents rep
- Ensures that all content me production quality.
- Writes stories for the web a
- Interacts with viewers/user
- Performs special projects a

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work

**Page:** 17/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Multi Media Journalist/Reporter

outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 18/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multi Media Journalist/Reporter

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola, AL Page: 67/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Newscast Director (Broadcast1Source tracking number 105225)

### No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

### All recruiting agencies listed in the report below

**Sent On:** 11/05/2021

Subject: Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Newscast Director

### **Experience:**

### Essential Duties & Responsibilities:

- Programs and executes live and pre-recorded broadcasts with the use of multiple automated television production systems
- Coordinates the efforts of technical operators and field contributors during newscasts and other live & recorded productions
- Works with the news producers to deliver accurate, high-energy, error-free newscasts
- Tests equipment and troubleshoots systems regularly to ensure proper operation
- Edits video for newscasts, programs, and commercial productions
- Performs other duties as assigned

### **Requirements:**

From: Mobile-Pensacola,AL Page: 68/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Required & Preferred Capabilities:

- Previous experience in news production and/or live television production required. Two years preferred.
- Ability to meet deadlines, prioritize assignments, and handle multiple tasks with urgency and attention to detail
- Calm demeanor and ability to handle unexpected changes and challenges with aplomb and diplomacy during live broadcasts to produce polished productions
- Excellent communication skills
- Fluent in spoken and written English
- High school diploma

### Technical Skills:

- High confidence and ability in the use of Ross Ignite to code and execute live and pre-recorded programs is essential.
- Ability to program and operate robotic camera systems for use in productions
- Ability to operate other graphics, video, and audio gear and systems required to produce television and digital streaming programs
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

### **Physical Demands & Work Environment:**

The Newscast Director must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, and work indoors in environmentally controlled conditions. In addition, the Newscast Director must be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

May be called upon to work a variety of shifts on different programs and dayparts.

Apply online at www.nexstar.tv/careers

### **Description:**

**WKRG-TV** News 5, a dominant Nexstar CBS television affiliate in Mobile, seeks a <u>Newscast Director</u>. The ideal candidate is accomplished in the use of automated production systems to plan & execute pre-recorded programs, live newscasts, and live coverage of severe weather, breaking news, & special events (i.e. parades).

#### **Additional Information:**

### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wearpenter@nexstar.tv

From: Mobile-Pensacola,AL Page: 69/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/5/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 80/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Newscast Director

Position: Newscast Director Hire Date: January 31, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

### **Details:**

**WKRG-TV** News 5, a dominant Nexstar CBS television affiliate in Mobile, seeks a <u>Newscast Director</u>. The ideal candidate is accomplished in the use of automated production systems to plan & execute pre-recorded programs, live newscasts, and live coverage of severe weather, breaking news, & special events (i.e. parades).

### **Requirements:**

**Page:** 81/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Newscast Director

### Required & Preferred Capabilities:

- Previous experience in news production and/or live television production required. Two years preferred.
- Ability to meet deadlines, prioritize assignments, and handle multiple tasks with urgency and attention to detail
- Calm demeanor and ability to handle unexpected changes and challenges with aplomb and diplomacy during live broadcasts to produce polished productions
- Excellent communication skills
- Fluent in spoken and written English
- High school diploma

### Technical Skills:

- High confidence and ability in the use of Ross Ignite to code and execute live and pre-recorded programs is essential.
- Ability to program and operate robotic camera systems for use in productions
- Ability to operate other graphics, video, and audio gear and systems required to produce television and digital streaming programs
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

### **Physical Demands & Work Environment:**

The Newscast Director must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, and work indoors in environmentally controlled conditions. In addition, the Newscast Director must be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

May be called upon to work a variety of shifts on different programs and dayparts.

Apply online at www.nexstar.tv/careers

### **Experience:**

### Essential Duties & Responsibilities:

- Programs and executes live and pre-recorded broadcasts with the use of multiple automated television production systems
- Coordinates the efforts of technical operators and field contributors during newscasts and other live & recorded productions
- Works with the news producers to deliver accurate, high-energy, error-free newscasts
- Tests equipment and troubleshoots systems regularly to ensure proper operation
- Edits video for newscasts, programs, and commercial productions
- Performs other duties as assigned

### **Additional Information:**

### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

**Page:** 82/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Newscast Director

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wcarpenter@nexstar.tv

**Page:** 83/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Newscast Director

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 70/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### **Graphic Artist (Broadcast1Source tracking number 105222)**

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 11/24/2021

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Graphic Artist

### **Experience:**

Two to three years related experience preferred. You must have a killer reel, showcasing your versatility and scope of your style, design and creativity. If creating cutting edge graphics is what you live for then we want to hear from you. Attention to detail is a must, ability to quickly develop a creative solution for daily news and promotion projects and you must have a strong ability to take advantage of the tools at your fingertips. Must be proficient in Photoshop, After Effects, Illustrator, (Cinema 4D?). You will need to manage multiple projects simultaneously and meet deadlines. Having experience with Chyron Lyric, Channelbox, Axis News/Order/Maps or Ross Expression is preferred.

### **Requirements:**

Education: Bachelor's degree in Design/Animation or equivalent training and/or experience. Link to Resume Reel or Portfolio samples must be included with application.

### **Description:**

WKRG is seeking a creative, motivated, team first motion graphics designer to create visually compelling graphics for daily local news programs, sales projects, promotions, print, web/digital and station events. This motion graphic design position will work closely with the Creative Services Director, Promotion and Production staff to visualize and execute concepts for all station projects. This position also interacts with Newscast Management, Producers and Directors to successfully create designs to help the storytelling process. As part of the WKRG team you will be working together you will be required to maintain and advance the graphic look of the station, you will also manage all graphics and related files.

### **Additional Information:**

From: Mobile-Pensacola, AL Page: 71/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wearpenter@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
11/24/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 84/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Graphic Artist

Position: Graphic Artist Hire Date: January 31, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

### **Details:**

WKRG is seeking a creative, motivated, team first motion graphics designer to create visually compelling graphics for daily local news programs, sales projects, promotions, print, web/digital and station events. This motion graphic design position will work closely with the Creative Services Director, Promotion and Production staff to visualize and execute concepts for all station projects. This position also interacts with Newscast Management, Producers and Directors to successfully create designs to help the storytelling process. As part of the WKRG team you will be working together you will be required to maintain and advance the graphic look of the station, you will also manage all graphics and related files.

### **Requirements:**

Education: Bachelor's degree in Design/Animation or equivalent training and/or experience. Link to Resume Reel or Portfolio samples must be included with application.

### **Experience:**

Two to three years related experience preferred. You must have a killer reel, showcasing your versatility and scope of your style, design and creativity. If creating cutting edge graphics is what you live for then we want to hear from you. Attention to detail is a must, ability to quickly develop a creative solution for daily news and promotion projects and you must have a strong ability to take advantage of the tools at your fingertips. Must be proficient in Photoshop, After Effects, Illustrator, (Cinema 4D?). You will need to manage multiple projects simultaneously and meet deadlines. Having experience with Chyron Lyric, Channelbox, Axis News/Order/Maps or Ross Expression is preferred.

**Additional Information:** 

### **Contact:**

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Graphic Artist

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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**Page:** 86/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Graphic Artist

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola, AL Page: 42/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Newscast Producer (Broadcast1Source tracking number 105235)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

### All recruiting agencies listed in the report below

**Sent On:** 01/02/2022

Subject: Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Newscast Producer

### **Experience:**

## **Essential Duties and Responsibilities**

- Write accurate, compelling news copy in AP style
- Use informed news judgment, showcasing techniques, and news research to build newscasts which serve the needs of our local viewers
- Ability to quickly adjust newscasts to accommodate breaking news and severe weather coverage
  - Ability to edit video (familiarity with Adobe Premiere Pro is a plus)
- Coordinate with the digital team to contribute content to other platforms

### **Requirements:**

From: Mobile-Pensacola,AL Page: 43/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Experience, Skills, Education

- Strong verbal and written communication skills
- Strong awareness of news and current events
- o Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real time
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Able to work any shift

## Physical Demands & Work Environment

The Newscast Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Newscast Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

Apply online at www.nexstar.tv/careers

## Experience, Skills, Education

- Strong verbal and written communication skills
- Strong awareness of news and current events
- Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real time
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Able to work any shift

### Physical Demands & Work Environment

The Newscast Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Newscast Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

Apply online at www.nexstar.tv/careers

### **Description:**

### **Position Summary:**

WKRG-TV News 5 / wkrg.com in Mobile, AL is looking for a full time **Newscast Producer**. Our team is generous & friendly and our newsroom is a great place to learn, grow, and launch your career upward. The ideal candidate will craft energetic and dynamic television newscasts on-air and streaming news shows on our website and social channels. Strong candidates are confident writers who understand the use of video, sound, and graphic elements to build engaging newscasts. The candidate will also be involved with the crafting of digital and social media content to inform and engage viewers.

From: Mobile-Pensacola,AL Page: 44/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### **Additional Information:**

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
1/2/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
1/2/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
1/2/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
1/2/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
1/2/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
1/2/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
1/2/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
1/2/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
1/2/2022	Bishop State Community College	No	Self Report	1	By User/Other System
1/2/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
1/2/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
1/2/2022	AL.com	No	Kim King	1	By User/Other System
1/2/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
1/2/2022	Alabama State University	No	Placement Program	1	By User/Other System
1/2/2022	University Of Alabama	No	Self Report	1	By User/Other System
1/2/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
1/2/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
1/2/2022	Troy University	No	Career Services	1	By User/Other System
1/2/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
1/2/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org

From: Mobile-Pensacola,AL Page: 45/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/2/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
1/2/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
1/2/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
1/2/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
1/2/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Newscast Producer

Position: Newscast Producer Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

### **Position Summary:**

WKRG-TV News 5 / wkrg.com in Mobile, AL is looking for a full time **Newscast Producer**. Our team is generous & friendly and our newsroom is a great place to learn, grow, and launch your career upward. The ideal candidate will craft energetic and dynamic television newscasts on-air and streaming news shows on our website and social channels. Strong candidates are confident writers who understand the use of video, sound, and graphic elements to build engaging newscasts. The candidate will also be involved with the crafting of digital and social media content to inform and engage viewers.

### **Requirements:**

**Page:** 55/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Newscast Producer

## Experience, Skills, Education

- Strong verbal and written communication skills
- Strong awareness of news and current events
- o Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real time
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Able to work any shift

### Physical Demands & Work Environment

The Newscast Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Newscast Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

Apply online at www.nexstar.tv/careers

## Experience, Skills, Education

- o Strong verbal and written communication skills
- Strong awareness of news and current events
- Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real time
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Able to work any shift

### Physical Demands & Work Environment

The Newscast Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Newscast Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

Apply online at www.nexstar.tv/careers

### **Experience:**

## Essential Duties and Responsibilities

- Write accurate, compelling news copy in AP style
- Use informed news judgment, showcasing techniques, and news research to build newscasts which serve the needs of our local viewers
- · Ability to quickly adjust newscasts to accommodate breaking news and severe weather coverage
  - Ability to edit video (familiarity with Adobe Premiere Pro is a plus)
- Coordinate with the digital team to contribute content to other platforms

#### **Additional Information:**

**Page:** 56/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Newscast Producer

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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**Page:** 57/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Newscast Producer

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 1/2/2022
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 1/2/2022
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 1/2/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 1/2/2022

From: Mobile-Pensacola,AL Page: 79/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Trafic Anchor/Multimedia Journalist (Broadcast1Source tracking number 99167)

No. of Agencies were used: 24

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

### All recruiting agencies listed in the report below

**Sent On:** 01/07/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Trafic Anchor/Multimedia Journalist

### **Experience:**

### **Required & Preferred Capabilities:**

- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

### **Requirements:**

From: Mobile-Pensacola,AL Page: 80/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### **Technical Skills:**

- Knowledge and experience utilizing Baron traffic system (or other traffic information and presentation systems) a big plus.
- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

### **Physical Demands & Work Environment:**

The Traffic Anchor & MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

*Apply online at www.nexstar.tv/careers* 

**Description:** 

JOB POSTING Traffic

# Anchor/Multimedia Journalist

WKRG Mobile, AL

## **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

## EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV Mobile, AL / Pensacola FL is looking for a full time Traffic Anchor & Multimedia Journalist. The successful candidate will produce and deliver live traffic reports and publish stories to serve morning and afternoon drive commuters. When not delivering traffic reports, they will report, shoot, write, voice, edit, feed,

From: Mobile-Pensacola,AL Page: 81/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

and present news content for all platforms in a manner that is clear, engaging, and meaningful to news consumers.

### **Essential Duties & Responsibilities:**

- Anchor traffic reports for morning & early evening newscasts; and occasionally, other newscasts, as needed.
- Author and publish timely traffic alerts and commuter-related stories on wkrg.com, in our apps, and on social media.
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence in market and develop strong professional relationships with reliable sources
- Pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Research/gather/analyze information, interviews, and video to produce accurate, complete, indepth, relevant, and fair news reports for publication and broadcast
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Deliver live news reports online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wearpenter@nexstar.tv

Notification	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By
Date					Email
2/11/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
2/11/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
2/11/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System

From: Mobile-Pensacola,AL Page: 82/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	Bishop State Community College	No	Self Report	1	By User/Other System
2/11/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
2/11/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
2/11/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
2/11/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
2/11/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
2/11/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
2/11/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
2/11/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
2/11/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
2/11/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
2/11/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
2/11/2022	Troy University	No	Career Services	1	By User/Other System
2/11/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
2/11/2022	University Of Alabama	No	Self Report	1	By User/Other System
2/11/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
2/11/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
2/11/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
2/11/2022	Alabama State University	No	Placement Program	1	By User/Other System
2/11/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
2/11/2022	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Trafic Anchor/Multimedia Journalist

Position: Trafic Anchor/Multimedia Journalist Hire Date: July 18, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

IOB POSTING Traffic

# Anchor/Multimedia Journalist

WKRG Mobile, AL

## **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

## EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV Mobile, AL / Pensacola FL is looking for a full time Traffic Anchor & Multimedia Journalist. The successful candidate will produce and deliver live traffic reports and publish stories to serve morning and afternoon drive commuters. When not delivering traffic reports, they will report, shoot, write, voice, edit, feed, and present news content for all platforms in a manner that is clear, engaging, and meaningful to news consumers.

### **Essential Duties & Responsibilities:**

- Anchor traffic reports for morning & early evening newscasts; and occasionally, other newscasts, as needed.
- Author and publish timely traffic alerts and commuter-related stories on wkrg.com, in our apps, and on social media.
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Trafic Anchor/Multimedia Journalist

requirements of each digital, social, and on-air distribution platform

- Quickly solidify presence in market and develop strong professional relationships with reliable sources
- Pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Research/gather/analyze information, interviews, and video to produce accurate, complete, indepth, relevant, and fair news reports for publication and broadcast
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Deliver live news reports online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

### **Requirements:**

### **Technical Skills:**

- Knowledge and experience utilizing Baron traffic system (or other traffic information and presentation systems) a big plus.
- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

### **Physical Demands & Work Environment:**

The Traffic Anchor & MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

*Apply online at www.nexstar.tv/careers* 

### **Experience:**

**Page:** 96/106

### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Trafic Anchor/Multimedia Journalist

### **Required & Preferred Capabilities:**

- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

### **Additional Information:**

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wearpenter@nexstar.tv

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Trafic Anchor/Multimedia Journalist

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 2/11/2022 3:00:22 PM
9	Faulkner State Community College	
	E-mail:	Sent: 2/11/2022 3:00:15 PM
	Theresa.Mcclelland@coastalalabama.edu	
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 2/11/2022 3:00:20 PM
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 2/11/2022 3:00:23 PM
29	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 2/11/2022 3:00:15 PM

From: Mobile-Pensacola, AL Page: 76/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Receptionist/Sales Assistant (Broadcast1Source tracking number 99168)

No. of Agencies were used: 24

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

### All recruiting agencies listed in the report below

**Sent On:** 02/03/2022

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Receptionist/Sales Assistant

### **Experience:**

### Essential Duties & Responsibilities:

- Greets and provides customer service to visitors
- Answers and routes telephone calls
- Takes phone messages for other personnel
- Accepts packages from couriers and prepares packages for shipment
- Performs clerical functions for front desk and Sales Department
- Assist Sales Department with order entry
- · Performs other duties as assigned

### **Requirements:**

### Requirements & Skills:

- High School Diploma.
- Minimum one year's experience in clerical support or administrative assistance, preferable in the sales or media fields
- Fluency in English
- Excellent communication skills, both oral and written
- · Valid driver's license with an acceptable driving record.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.

### Physical Demands & Work Environment:

The Receptionist/Sales Assistant must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work indoors in environmentally controlled conditions. The Receptionist/Sales Assistant must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply online at www.nexstar.tv/careers

### **Description:**

From: Mobile-Pensacola,AL Page: 77/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv

## EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a Receptionist/Sales Assistant at the Mobile location. The Receptionist/Sales Assistant works with an established Sales Department and is the voice of the station for all outside callers.

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

### \*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wearpenter@nexstar.tv

Notification	Agency Name	Prong2	Name	Notification By Fax	Notification By
Date					Email
2/11/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
2/11/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
2/11/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
2/11/2022	Bishop State Community College	No	Self Report	1	By User/Other System
2/11/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
2/11/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
2/11/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
2/11/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
2/11/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System

From: Mobile-Pensacola,AL Page: 78/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
2/11/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
2/11/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
2/11/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
2/11/2022	Troy University	No	Career Services	1	By User/Other System
2/11/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
2/11/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
2/11/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
2/11/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
2/11/2022	University Of Alabama	No	Self Report	1	By User/Other System
2/11/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
2/11/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
2/11/2022	Alabama State University	No	Placement Program	1	By User/Other System
2/11/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
2/11/2022	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Receptionist/Sales Assistant

Position: Receptionist/Sales Assistant Hire Date: February 28, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

## EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a Receptionist/Sales Assistant at the Mobile location. The Receptionist/Sales Assistant works with an established Sales Department and is the voice of the station for all outside callers.

### **Requirements:**

**Page:** 92/106

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Receptionist/Sales Assistant

### Requirements & Skills:

- High School Diploma.
- Minimum one year's experience in clerical support or administrative assistance, preferable in the sales or media fields
- Fluency in English
- Excellent communication skills, both oral and written
- · Valid driver's license with an acceptable driving record.
- · Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.

### Physical Demands & Work Environment:

The Receptionist/Sales Assistant must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work indoors in environmentally controlled conditions. The Receptionist/Sales Assistant must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

### Apply online at www.nexstar.tv/careers

### **Experience:**

### Essential Duties & Responsibilities:

- Greets and provides customer service to visitors
- Answers and routes telephone calls
- Takes phone messages for other personnel
- Accepts packages from couriers and prepares packages for shipment
- Performs clerical functions for front desk and Sales Department
- Assist Sales Department with order entry
- Performs other duties as assigned

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wcarpenter@nexstar.tv

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Receptionist/Sales Assistant

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 2/11/2022 3:02:37 PM
9	Faulkner State Community College	
	E-mail:	Sent: 2/11/2022 3:02:33 PM
	Theresa.Mcclelland@coastalalabama.edu	
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 2/11/2022 3:02:36 PM
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 2/11/2022 3:02:38 PM
29	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 2/11/2022 3:02:32 PM

From: Mobile-Pensacola,AL Page: 88/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Multimedia Journalist-Pensacola FL (Broadcast1Source tracking number 99165)

No. of Agencies were used: 24

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 02/03/2022

Subject: Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Multimedia Journalist-Pensacola FL

#### **Experience:**

#### Required & Preferred Capabilities:

- · Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those
  affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

From: Mobile-Pensacola,AL Page: 89/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

#### Physical Demands & Work Environment:

The MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply at www.nexstar.tv/careers.

#### **Description:**

From: Mobile-Pensacola,AL Page: 90/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

# JOB POSTING Multimedia Journalist

WKRG Mobile AL / Pensacola FL

#### Company Overview:

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV News 5, a dominant Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Multimedia Journalist** to join our news team in the **Pensacola**, **Florida area**.

The Multimedia Journalist will produce, report, shoot, write, voice, edit, feed, and present content for all media platforms in a manner that is clear, engaging, and meaningful to news consumers.

#### Essential Duties & Responsibilities:

- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair news reports for publication and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

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# Job Notification details between 12/1/2021 to 11/30/2022

#### \*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
2/11/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
2/11/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
2/11/2022	Bishop State Community College	No	Self Report	1	By User/Other System
2/11/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
2/11/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
2/11/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
2/11/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
2/11/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
2/11/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
2/11/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
2/11/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
2/11/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
2/11/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
2/11/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
2/11/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
2/11/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
2/11/2022	University Of Alabama	No	Self Report	1	By User/Other System
2/11/2022	Troy University	No	Career Services	1	By User/Other System
2/11/2022	Alabama State University	No	Placement Program	1	By User/Other System
2/11/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
2/11/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System

From: Mobile-Pensacola,AL Page: 92/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
2/11/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
2/11/2022	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multimedia Journalist-Pensacola FL

Position: Multimedia Journalist-Pensacola FL Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

**Page:** 104/106

#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Multimedia Journalist-Pensacola FL

#### **JOB POSTING**

# **Multimedia Journalist**

WKRG Mobile AL / Pensacola FL

#### Company Overview:

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV News 5, a dominant Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Multimedia Journalist** to join our news team in the **Pensacola**, **Florida area**.

The Multimedia Journalist will produce, report, shoot, write, voice, edit, feed, and present content for all media platforms in a manner that is clear, engaging, and meaningful to news consumers.

#### Essential Duties & Responsibilities:

- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair news reports for publication and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

**Page:** 105/106

#### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multimedia Journalist-Pensacola FL

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

#### Physical Demands & Work Environment:

The MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply at www.nexstar.tv/careers.

#### **Experience:**

#### Required & Preferred Capabilities:

- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- · Flexibility to work any shift

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Page:** 106/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multimedia Journalist-Pensacola FL

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 2/11/2022 2:54:07 PM
9	Faulkner State Community College	
	E-mail:	Sent: 2/11/2022 2:54:02 PM
	Theresa.Mcclelland@coastalalabama.edu	
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 2/11/2022 2:54:06 PM
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 2/11/2022 2:54:08 PM
29	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 2/11/2022 2:54:01 PM

From: Mobile-Pensacola,AL Page: 56/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Digital Sales Coordinator (Broadcast1Source tracking number 105230)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 02/09/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Digital Sales Coordinator

#### **Experience:**

#### Essential Duties & Responsibilities:

- Assist sales executives with all aspects of the digital sales process including, but not limited to:
  - o Sales Presentations
  - Order Entry
  - Campaign Set Up
  - o Campaign Monitoring and Coordination
  - o Creative Requests
  - o Creative Trafficking
  - Reporting & Analytics
- Assist management with aspects of the digital sales operation including, but not limited to:
  - Digital Sales Materials
  - o Inventory Forecasting
  - o Campaign pacing
  - Proposal Creation
  - o Campaign Set Up
  - o Campaign Coordination
  - o Campaign Performance Metrics
  - o Communication with both internal and external teams

From: Mobile-Pensacola,AL Page: 57/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Requirements & Skills:

- BA or BS in Business Marketing, Advertising or Communications preferred
- Foundational knowledge of various digital marketing strategies including SEM, SEO, Social, Display, Video, OTT, Mobile and Addressable Solutions, Email and Digital Audio.
- Experience in digital marketing coordination or media sales preferred
- Knowledge of the local digital marketing services product offering
- Motivated, enthusiastic, self-starter who can work effectively collaborating in a team environment
- Excellent problem-solving skills
- Proficiency in Power Point and Microsoft Excel
- Fluency in English
- Excellent follow-up, strong organizational skills and attention to detail
- Be an effective partner with the market's sales team in generating digital revenue

#### **Physical Demands & Work Environment:**

The Digital Sales Coordinator must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work indoors in environmentally controlled conditions. The Digital Sales Coordinator must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

#### Apply online at www.nexstar.tv/careers

#### **Description:**

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a Digital Sales Coordinator to assist the Digital Sales Manager and the established Sales Department in maximizing revenue opportunities. This includes but is not limited to, digital order entry, digital reporting, sales presentations, and other digital media clerical functions required by department management as needed.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification	Agency Name	Prong2	Name	<b>Notification By Fax</b>	<b>Notification By</b>
Date					Email

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

**Page:** 58/92

Job Notification details between 12/1/2021 to 11/30/2022

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/26/2021	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
10/26/2021	Pensacola State College	No	Sydney Smart	1	By User/Other System
10/26/2021	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
10/26/2021	University of Georgia, Grady College	No	Self Report	1	By User/Other System
10/26/2021	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
10/26/2021	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
10/26/2021	Bishop State Community College	No	Self Report	1	By User/Other System
10/26/2021	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
10/26/2021	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
10/26/2021	AL.com	No	Kim King	1	By User/Other System
10/26/2021	University of Mobile	No	Lawrencine Mason	1	By User/Other System
10/26/2021	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
10/26/2021	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
10/26/2021	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
10/26/2021	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
10/26/2021	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
10/26/2021	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
10/26/2021	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
10/26/2021	TV Jobs.com	No	Mark Holloway	1	By User/Other System
10/26/2021	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
10/26/2021	University Of Alabama	No	Self Report	1	By User/Other System
10/26/2021	Troy University	No	Career Services	1	By User/Other System
10/26/2021	Florida State University	No	Deborah Crowder	1	By User/Other System
10/26/2021	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
10/26/2021	Alabama State University	No	Placement Program	1	By User/Other System

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Digital Sales Coordinator

Position: Digital Sales Coordinator Hire Date: May 16, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a Digital Sales Coordinator to assist the Digital Sales Manager and the established Sales Department in maximizing revenue opportunities. This includes but is not limited to, digital order entry, digital reporting, sales presentations, and other digital media clerical functions required by department management as needed.

#### **Requirements:**

#### Requirements & Skills:

- BA or BS in Business Marketing, Advertising or Communications preferred
- Foundational knowledge of various digital marketing strategies including SEM, SEO, Social, Display, Video, OTT, Mobile and Addressable Solutions, Email and Digital Audio.
- Experience in digital marketing coordination or media sales preferred
- Knowledge of the local digital marketing services product offering
- Motivated, enthusiastic, self-starter who can work effectively collaborating in a team environment
- Excellent problem-solving skills
- Proficiency in Power Point and Microsoft Excel
- Fluency in English
- Excellent follow-up, strong organizational skills and attention to detail
- Be an effective partner with the market's sales team in generating digital revenue

#### Physical Demands & Work Environment:

The Digital Sales Coordinator must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work indoors in environmentally controlled conditions. The Digital Sales Coordinator must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

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#### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Sales Coordinator

#### **Experience:**

#### Essential Duties & Responsibilities:

- Assist sales executives with all aspects of the digital sales process including, but not limited to:
  - Sales Presentations
  - o Order Entry
  - o Campaign Set Up
  - o Campaign Monitoring and Coordination
  - o Creative Requests
  - o Creative Trafficking
  - o Reporting & Analytics
- Assist management with aspects of the digital sales operation including, but not limited to:
  - o Digital Sales Materials
  - Inventory Forecasting
  - o Campaign pacing
  - o Proposal Creation
  - o Campaign Set Up
  - o Campaign Coordination
  - Campaign Performance Metrics
  - o Communication with both internal and external teams

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Sales Coordinator

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 10/26/2021
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 10/26/2021
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 10/26/2021
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 10/26/2021

From: Mobile-Pensacola,AL Page: 62/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

News Photographer (Broadcast1Source tracking number 105227)

No. of Agencies were used: 50

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 03/09/2022

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** News Photographer

**Experience:** 

JOB POSTING News

# Photographer

WKRG Mobile, AL

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV Mobile, AL is looking for a full time News Photographer. The successful candidate will combine journalistic skills, artistic talent, and technical expertise to produce video-driven stories.

From: Mobile-Pensacola,AL Page: 63/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **Essential Duties & Responsibilities:**

- Shoot & edit news video stories, including breaking news, severe weather, daily coverage, special reports, features, sports, and live events
- Produce NPPA-style stories containing powerful video images, creative composition, solid lighting, video sequences, powerful natural sound, and compelling interviews
- Gather and verify information regarding stories through interview, observation, and research
- Collaborate with teammates (reporters, anchors, news managers, & others) to executed high-quality stories and projects under tight deadlines
- Produce content for multiple platforms, including television, online, and social media
- Operate TVU units, ENG vehicles, and other live transmission and streaming equipment
- Protect, operate, and maintain camera, microphones, computers, and other news gathering equipment
- Operate company vehicles responsibly and safely and make sure assigned vehicle stays very clean, receives regular schedule maintenance, and gets timely needed repairs
- Contribute original, enterprise story ideas daily
- Demonstrate ability to write text-based web stories and video scripts to Associated Press style and format standards and be willing to continually learn and improve wordcraft
- Perform other duties as assigned

#### **Description:**

JOB POSTING News

# **Photographer** WKRG Mobile, AL

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV Mobile, AL is looking for a full time News Photographer. The successful candidate will combine journalistic skills, artistic talent, and technical expertise to produce video-driven stories.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

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#### Job Notification details between 12/1/2021 to 11/30/2022

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/9/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
3/9/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
3/9/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
3/9/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
3/9/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
3/9/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
3/9/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
3/9/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
3/9/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
3/9/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
3/9/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
3/9/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
3/9/2022	Bishop State Community College	No	Self Report	1	By User/Other System
3/9/2022	Bishop State Community College	No	Self Report	1	By User/Other System
3/9/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
3/9/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
3/9/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
3/9/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
3/9/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
3/9/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
3/9/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
3/9/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
3/9/2022	AL.com	No	Kim King	1	By User/Other System

From: Mobile-Pensacola,AL Page: 65/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/9/2022	AL.com	No	Kim King	1	By User/Other System
3/9/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
3/9/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
3/9/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
3/9/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
3/9/2022	Alabama State University	No	Placement Program	1	By User/Other System
3/9/2022	Alabama State University	No	Placement Program	1	By User/Other System
3/9/2022	University Of Alabama	No	Self Report	1	By User/Other System
3/9/2022	University Of Alabama	No	Self Report	1	By User/Other System
3/9/2022	Troy University	No	Career Services	1	By User/Other System
3/9/2022	Troy University	No	Career Services	1	By User/Other System
3/9/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
3/9/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
3/9/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
3/9/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
3/9/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
3/9/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
3/9/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
3/9/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
3/9/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
3/9/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
3/9/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
3/9/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
3/9/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
3/9/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov

From: Mobile-Pensacola,AL Page: 66/92

Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/9/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
3/9/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for News Photographer

Position: News Photographer Hire Date: April 25, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

JOB POSTING News

# Photographer

WKRG Mobile, AL

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV Mobile, AL is looking for a full time News Photographer. The successful candidate will combine journalistic skills, artistic talent, and technical expertise to produce video-driven stories.

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#### WFNA, WKRG-TV

## Fax and E-mail verification summary report for News Photographer

#### **Essential Duties & Responsibilities:**

- Shoot & edit news video stories, including breaking news, severe weather, daily coverage, special reports, features, sports, and live events
- Produce NPPA-style stories containing powerful video images, creative composition, solid lighting, video sequences, powerful natural sound, and compelling interviews
- Gather and verify information regarding stories through interview, observation, and research
- Collaborate with teammates (reporters, anchors, news managers, & others) to executed high-quality stories and projects under tight deadlines
- Produce content for multiple platforms, including television, online, and social media
- Operate TVU units, ENG vehicles, and other live transmission and streaming equipment
- Protect, operate, and maintain camera, microphones, computers, and other news gathering equipment
- Operate company vehicles responsibly and safely and make sure assigned vehicle stays very clean, receives regular schedule maintenance, and gets timely needed repairs
- Contribute original, enterprise story ideas daily
- Demonstrate ability to write text-based web stories and video scripts to Associated Press style and format standards and be willing to continually learn and improve wordcraft
- Perform other duties as assigned

#### **Experience:**

JOB POSTING News

# **Photographer** WKRG Mobile, AL

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV Mobile, AL is looking for a full time News Photographer. The successful candidate will combine journalistic skills, artistic talent, and technical expertise to produce video-driven stories.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

**Page:** 78/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Photographer

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Page:** 79/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Photographer

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 3/9/2022
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 3/9/2022
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 3/9/2022
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 3/9/2022
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 3/9/2022
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 3/9/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 3/9/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 3/9/2022

From: Mobile-Pensacola,AL Page: 28/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### MMJ (Broadcast1Source tracking number 107644)

#### No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 03/28/2022

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: MMJ

#### **Experience:**

#### Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events.
- Arranges interviews with people who can provide information about stories.
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines.
- Reviews and evaluates notes taken about event aspects in order to isolate pertinent facts and details.
- Determines a story's emphasis, length and format, and organizes material accordingly.
- Researches and analyzes background information related to news stories in order to be able to provide complete and accurate information.
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions.
- Pitches stories to news managers and news producers which are relevant to the local community.
- Receives assignments and evaluates leads and tips to develop story ideas.
- Discusses issues with producers and/or news managers to establish priorities or positions.
- Checks reference materials such as books, news files or public records to obtain relevant facts.
- Revises work to meet editorial approval or to fit time requirements.
- Shoots and edits news events and news reports.
- Produces and presents reports for all platforms.
- Ensures that all content meets company standards for journalistic integrity and production quality.
- Writes stories for the web and other E-Media platforms.
- Interacts with viewers/users on social media sites.
- Performs special projects and other duties as assigned.

From: Mobile-Pensacola,AL Page: 29/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Requirements & Skills:

• Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work related experience.

- Fluency in English.
- Excellent communication skills, both oral and written with the ability to ad lib when required.
- Superior on-air presence.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Valid driver's license with a good driving record.
- Flexibility to work any shift.

#### **Description:**

The Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers. This position reports to the news director and/or assignment manager.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	•	Notification By Email
3/28/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 37/106

#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for MMJ

Position: MMJ
Hire Date: June 13, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

The Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers. This position reports to the news director and/or assignment manager.

#### **Requirements:**

#### Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work related experience.
- Fluency in English.
- Excellent communication skills, both oral and written with the ability to ad lib when required.
- Superior on-air presence.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Valid driver's license with a good driving record.
- Flexibility to work any shift.

#### **Experience:**

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#### WFNA, WKRG-TV

## Fax and E-mail verification summary report for MMJ

#### Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events.
- Arranges interviews with people who can provide information about stories.
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines.
- Reviews and evaluates notes taken about event aspects in order to isolate pertinent facts and details.
- Determines a story's emphasis, length and format, and organizes material accordingly.
- Researches and analyzes background information related to news stories in order to be able to provide complete and accurate information.
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions.
- Pitches stories to news managers and news producers which are relevant to the local community.
- Receives assignments and evaluates leads and tips to develop story ideas.
- Discusses issues with producers and/or news managers to establish priorities or positions.
- Checks reference materials such as books, news files or public records to obtain relevant facts.
- Revises work to meet editorial approval or to fit time requirements.
- Shoots and edits news events and news reports.
- Produces and presents reports for all platforms.
- Ensures that all content meets company standards for journalistic integrity and production quality.
- Writes stories for the web and other E-Media platforms.
- Interacts with viewers/users on social media sites.
- Performs special projects and other duties as assigned.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

#### \*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 59/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Newscast Director (Broadcast1Source tracking number 105229)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 04/04/2022

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Newscast Director

#### **Experience:**

#### Essential Duties & Responsibilities:

- Programs and executes live and pre-recorded broadcasts with the use of multiple automated television production systems
- Coordinates the efforts of technical operators and field contributors during newscasts and other live & recorded productions
- Works with the news producers to deliver accurate, high-energy, error-free newscasts
- Tests equipment and troubleshoots systems regularly to ensure proper operation
- Edits video for newscasts, programs, and commercial productions
- Performs other duties as assigned

From: Mobile-Pensacola,AL Page: 60/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Required & Preferred Capabilities:

- Previous experience in news production and/or live television production required. Two years preferred.
- Ability to meet deadlines, prioritize assignments, and handle multiple tasks with urgency and attention to detail
- Calm demeanor and ability to handle unexpected changes and challenges with aplomb and diplomacy during live broadcasts to produce polished productions
- Excellent communication skills
- Fluent in spoken and written English
- High school diploma

#### Technical Skills:

- High confidence and ability in the use of Ross Ignite to code and execute live and pre-recorded programs is essential.
- Ability to program and operate robotic camera systems for use in productions
- Ability to operate other graphics, video, and audio gear and systems required to produce television and digital streaming programs
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

#### **Physical Demands & Work Environment:**

The Newscast Director must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, and work indoors in environmentally controlled conditions. In addition, the Newscast Director must be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

May be called upon to work a variety of shifts on different programs and dayparts.

Apply online at www.nexstar.tv/careers

#### **Description:**

**WKRG-TV** News 5, a dominant Nexstar CBS television affiliate in Mobile, seeks a <u>Newscast Director</u>. The ideal candidate is accomplished in the use of automated production systems to plan & execute pre-recorded programs, live newscasts, and live coverage of severe weather, breaking news, & special events (i.e. parades).

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

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# Job Notification details between 12/1/2021 to 11/30/2022

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
4/4/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
4/4/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
4/4/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
4/4/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
4/4/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
4/4/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
4/4/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
4/4/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
4/4/2022	Troy University	No	Career Services	1	By User/Other System
4/4/2022	University Of Alabama	No	Self Report	1	By User/Other System
4/4/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
4/4/2022	Alabama State University	No	Placement Program	1	By User/Other System
4/4/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
4/4/2022	AL.com	No	Kim King	1	By User/Other System
4/4/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
4/4/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
4/4/2022	Bishop State Community College	No	Self Report	1	By User/Other System
4/4/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
4/4/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
4/4/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
4/4/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
4/4/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
4/4/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
4/4/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
4/4/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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#### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Newscast Director

Position: Newscast Director Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

**WKRG-TV** News 5, a dominant Nexstar CBS television affiliate in Mobile, seeks a <u>Newscast Director</u>. The ideal candidate is accomplished in the use of automated production systems to plan & execute pre-recorded programs, live newscasts, and live coverage of severe weather, breaking news, & special events (i.e. parades).

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Newscast Director

#### Required & Preferred Capabilities:

- Previous experience in news production and/or live television production required. Two years preferred.
- Ability to meet deadlines, prioritize assignments, and handle multiple tasks with urgency and attention to detail
- Calm demeanor and ability to handle unexpected changes and challenges with aplomb and diplomacy during live broadcasts to produce polished productions
- Excellent communication skills
- Fluent in spoken and written English
- High school diploma

#### Technical Skills:

- High confidence and ability in the use of Ross Ignite to code and execute live and pre-recorded programs is essential.
- Ability to program and operate robotic camera systems for use in productions
- Ability to operate other graphics, video, and audio gear and systems required to produce television and digital streaming programs
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

#### **Physical Demands & Work Environment:**

The Newscast Director must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, and work indoors in environmentally controlled conditions. In addition, the Newscast Director must be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

May be called upon to work a variety of shifts on different programs and dayparts.

Apply online at www.nexstar.tv/careers

#### **Experience:**

#### Essential Duties & Responsibilities:

- Programs and executes live and pre-recorded broadcasts with the use of multiple automated television production systems
- Coordinates the efforts of technical operators and field contributors during newscasts and other live & recorded productions
- Works with the news producers to deliver accurate, high-energy, error-free newscasts
- Tests equipment and troubleshoots systems regularly to ensure proper operation
- Edits video for newscasts, programs, and commercial productions
- Performs other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Newscast Director

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Newscast Director

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 4/4/2022
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 4/4/2022
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 4/4/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 4/4/2022

From: Mobile-Pensacola,AL Page: 22/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Producer (Broadcast1Source tracking number 107663)

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 04/07/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Producer

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

### **Description:**

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at <a href="https://www.nexstar.tv/careers">www.nexstar.tv/careers</a>

### **Additional Information:**

#### **Contact:**

From: Mobile-Pensacola,AL Page: 23/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
4/7/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

Position: Producer Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at www.nexstar.tv/careers

#### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 16/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Photographer/MMJ (Broadcast1Source tracking number 107666)

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 04/13/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Photographer/MMJ

#### **Experience:**

1 to 2 years of experience as a television news photographer (or equivalent) is required with a proven track record of success including but not limited to photography awards.

### **Requirements:**

Essential Duties and Responsibilities: •Shoot video and gather news stories, either teamed with a reporter or solo (2-5 stories daily) •Edit packages and anything else needed for the newscasts •Maintain assigned video equipment and news vehicles •Operate live ENG truck from remote locations, including lighting, audio, running cables, etc. •Additional duties as necessary

### **Description:**

Ability to operate a current generation video camera, live ENG truck, computers and video edit systems. Training will be provided on all technical requirements as needed. Job Knowledge, Skills and Abilities: •Working knowledge of editorial standards •Must demonstrate solid news judgment •Non-linear editing skills - multiple platforms •Must be able to work well under deadline pressure

- •Willingness to write when needed •Be able to tell stories with video and sound
- •Must be creative with strong editing skills •Must have attention to detail with great accuracy •Must have a valid Alabama driver's license •Valid Passport preferred •Willingness to work any shift assigned with little to no notice
- •Willingness to travel with little to no notice

### **Additional Information:**

#### **Contact:**

From: Mobile-Pensacola,AL Page: 17/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

	Agency Name	Prong2	Name	Notification By Fax	·
Date					Email
4/13/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Photographer/MMJ

Position: Photographer/MMJ Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Ability to operate a current generation video camera, live ENG truck, computers and video edit systems. Training will be provided on all technical requirements as needed. Job Knowledge, Skills and Abilities: •Working knowledge of editorial standards •Must demonstrate solid news judgment •Non-linear editing skills - multiple platforms •Must be able to work well under deadline pressure •Willingness to write when needed •Be able to tell stories with video and sound •Must be creative with strong editing skills •Must have attention to detail with great accuracy •Must have a valid Alabama driver's license •Valid Passport preferred •Willingness to work any shift assigned with little to no notice •Willingness to travel with little to no notice

#### **Requirements:**

Essential Duties and Responsibilities: •Shoot video and gather news stories, either teamed with a reporter or solo (2-5 stories daily) •Edit packages and anything else needed for the newscasts •Maintain assigned video equipment and news vehicles •Operate live ENG truck from remote locations, including lighting, audio, running cables, etc. •Additional duties as necessary

#### **Experience:**

1 to 2 years of experience as a television news photographer (or equivalent) is required with a proven track record of success including but not limited to photography awards.

**Additional Information:** 

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Photographer/MMJ

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Photographer/MMJ

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 50/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Digital Content Producer (Broadcast1Source tracking number 105233)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 04/14/2022

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Digital Content Producer

#### **Experience:**

### Essential Duties and Responsibilities:

- Create and edit website stories with excellent grammar, punctuation, and AP Style that is packaged and promoted in a way to generate engagement and repeat site visitation
- Research, gather information from disparate sources, and cold-call & interview people to develop news stories on deadline
- Monitor all forms of media (print, TV, digital, blogs, and social), be quick to report breaking news stories, and hunt for exclusive and/or trending content that will grow engagement and drive loyal, local traffic
- · Write powerful headlines that grow audience and engagement
  - Evaluate website traffic trends to make decisions on both daily content needs and longer-term content curation that will grow local audience
  - Promote and distribute news content on social media
  - Monitor social media accounts and respond to viewer questions and comments
  - Work collaboratively with fellow content team members on breaking news, severe weather, and enterprise content
  - Originate and create opportunities to market our digital and social content on-air, as well as our on-air content online and on social media
  - Build positive working relationships with station teammates, company colleagues, sources, and the public
  - Prioritize packaging content that grows page views per visitor and time on site using headline testing, metric tools, and observed patterns to guide decision making

#### **Requirements:**

From: Mobile-Pensacola,AL Page: 51/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### Experience, Skills, Education:

- Experience in journalism, digital content, and social media preferred
- Ninja-level mastery of AP style
- Strong journalistic storytelling skills a big plus
- Write accurately, clearly, and cleverly to motivate readers to click
- Deadline conscious with strong time management skills
- Organized, technical problem solver
- Ease with/ability to learn new technology independently and quickly
- Knowledge of SEO best practices
- Experienced in use of Adobe Suite (in particular, Photoshop and Premiere Pro)
- WordPress experience a plus
- HTML CSS experience a plus
- Proficient in MS Office
- Confident capability with Google Analytics
- · Chartbeat experience a plus
- · Strong communicator
- Enjoys working in teams and has excellent interpersonal skills
- Regularly and dependably meets KPIs
- Schedule flexibility

### **Physical Demands & Work Environment:**

The Digital Content Producer must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, regularly work indoors, and occasionally work outdoors in non-environmentally controlled conditions.

Apply at www.nexstar.tv/careers

#### **Description:**

#### **Position Summary:**

WKRG-TV News 5 / wkrg.com in Mobile, AL/Pensacola FL is looking for a full time **Digital Content Producer**. The successful candidate will author and curate accurate, high-performing stories and posts (including elements of text / photos/video / graphics / etc.), gather information for news reports, and craft engaging website pages & other digital products. The DCP will show initiative in utilizing metrics and real-time data to maximize hourly audience and build long-term brand loyalty.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

#### \*\*\*IMPORTANT\*\*\*

Notification	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By
Date					Email

From: Mobile-Pensacola,AL Page: 52/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
4/4/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
4/4/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
4/4/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
4/4/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
4/4/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
4/4/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
4/4/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
4/4/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
4/4/2022	Bishop State Community College	No	Self Report	1	By User/Other System
4/4/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
4/4/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
4/4/2022	AL.com	No	Kim King	1	By User/Other System
4/4/2022	Alabama State University	No	Placement Program	1	By User/Other System
4/4/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
4/4/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
4/4/2022	University Of Alabama	No	Self Report	1	By User/Other System
4/4/2022	Troy University	No	Career Services	1	By User/Other System
4/4/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
4/4/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
4/4/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
4/4/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
4/4/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
4/4/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
4/4/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
4/4/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System

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## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Content Producer

Position: Digital Content Producer Hire Date: June 13, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

#### **Position Summary:**

WKRG-TV News 5 / wkrg.com in Mobile, AL/Pensacola FL is looking for a full time **Digital Content Producer**. The successful candidate will author and curate accurate, high-performing stories and posts (including elements of text / photos/video / graphics / etc.), gather information for news reports, and craft engaging website pages & other digital products. The DCP will show initiative in utilizing metrics and real-time data to maximize hourly audience and build long-term brand loyalty.

## **Requirements:**

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Content Producer

### Experience, Skills, Education:

- · Experience in journalism, digital content, and social media preferred
- Ninja-level mastery of AP style
- Strong journalistic storytelling skills a big plus
- Write accurately, clearly, and cleverly to motivate readers to click
- Deadline conscious with strong time management skills
- Organized, technical problem solver
- Ease with/ability to learn new technology independently and quickly
- Knowledge of SEO best practices
- Experienced in use of Adobe Suite (in particular, Photoshop and Premiere Pro)
- WordPress experience a plus
- HTML CSS experience a plus
- Proficient in MS Office
- Confident capability with Google Analytics
- · Chartbeat experience a plus
- · Strong communicator
- Enjoys working in teams and has excellent interpersonal skills
- Regularly and dependably meets KPIs
- Schedule flexibility

### **Physical Demands & Work Environment:**

The Digital Content Producer must be able to sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, regularly work indoors, and occasionally work outdoors in non-environmentally controlled conditions.

Apply at www.nexstar.tv/careers

#### **Experience:**

**Page:** 64/106

### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Content Producer

### Essential Duties and Responsibilities:

- Create and edit website stories with excellent grammar, punctuation, and AP Style that is packaged and promoted in a way to generate engagement and repeat site visitation
- Research, gather information from disparate sources, and cold-call & interview people to develop news stories on deadline
- Monitor all forms of media (print, TV, digital, blogs, and social), be quick to report breaking news stories, and hunt for exclusive and/or trending content that will grow engagement and drive loyal, local traffic
- · Write powerful headlines that grow audience and engagement
  - Evaluate website traffic trends to make decisions on both daily content needs and longer-term content curation that will grow local audience
  - Promote and distribute news content on social media
  - Monitor social media accounts and respond to viewer questions and comments
  - Work collaboratively with fellow content team members on breaking news, severe weather, and enterprise content
  - Originate and create opportunities to market our digital and social content on-air, as well as our on-air content online and on social media
  - Build positive working relationships with station teammates, company colleagues, sources, and the public
  - Prioritize packaging content that grows page views per visitor and time on site using headline testing, metric tools, and observed patterns to guide decision making

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Page:** 65/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Content Producer

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 4/4/2022
9	Faulkner State Community College	
	E-mail:	Sent: Manual Posting On 4/4/2022
	Theresa.Mcclelland@coastalalabama.edu	
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 4/4/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 4/4/2022

From: Mobile-Pensacola,AL Page: 18/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

**Producer (Broadcast1Source tracking number 107665)** 

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 05/09/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Producer

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Description:**

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at <a href="https://www.nexstar.tv/careers">www.nexstar.tv/careers</a>

### **Additional Information:**

#### **Contact:**

From: Mobile-Pensacola, AL Page: 19/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/9/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

Position: Producer Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at www.nexstar.tv/careers

#### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 20/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Producer (Broadcast1Source tracking number 107664)

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 05/09/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: Producer

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Description:**

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at <a href="https://www.nexstar.tv/careers">www.nexstar.tv/careers</a>

### **Additional Information:**

#### **Contact:**

From: Mobile-Pensacola,AL Page: 21/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/9/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Producer

Position: Producer Hire Date: June 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

WKRG-News5, a Nexstar owned CBS affiliate in Mobile/Pensacola, market 58, is seeking a dynamic and aggressive Producer to create engaging, compelling and journalistically excellent newscasts. This position is responsible for enterprising story ideas, crafting news stories and copy, overseeing newscast structure and creating newscasts that garner strong viewer interest. This position will also handle web, social media and multi-platform alerts. Formal education equivalent to a BS degree in Journalism, Communications or related field is preferred. One to three years of producing experience in a television newsroom preferred, but not required. Video link and writing samples required. Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems. EOE M/F/D/V Drug/Background Screen. Qualified applicants may apply at www.nexstar.tv/careers

#### **Requirements:**

One to three years of practical experience preferred and or previous Mobile market experience.

#### **Experience:**

Knowledge of journalistic standards as they relate to on-air presentation of news stories. Ability to establish and work within program format. Ability to make quick and appropriate decisions and gains the cooperation of others. Accurate and comprehensive writing skills as well as good communication skills. Knowledge of personal computers and ability to learn new systems.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Producer

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 38/92

### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Meteorologist/Multi Media Journalist (Broadcast1Source tracking number 105236)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

#### All recruiting agencies listed in the report below

**Sent On:** 05/23/2022

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Meteorologist/Multi Media Journalist

#### **Experience:**

### **Essential Duties & Responsibilities:**

?Produce and present weather forecasts for all platforms

?Respond to severe weather events, breaking news, and other urgent newsroom situations as required

?Work closely with the weather team members and news managers to execute comprehensive weather coverage

?Ensure that all weather and news content meets company standards for journalistic integrity and production quality

?Serve as an ambassador for the station at station-sponsored and community events

?Shoot/write/edit/deliver stories from the field (weather and/or news) in an accurate, clear, and concise manner

?Interact with viewers and users on social media sites

?Fill in for Traffic Anchor (traffic tracking capability is built into our weather hardware/software)

?Perform other duties as assigned

### **Requirements:**

From: Mobile-Pensacola,AL Page: 39/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

### Requirements & Skills:

?Bachelor's degree in Meteorology, Journalism, or a related field, or an equivalent combination of education and work-related experience

?Strong understanding of the field of meteorology and a proven track record of forecasting

?Confident and dynamic on-camera presentation skills with ability to adlib

?Excellent communication skills; both oral and written

?Strong capability in the use of the hardware, software, and systems required to generate weather and news content

?Ability to meet deadlines, prioritize assignments, and handle multiple tasks

?Self-directed learner with a growth mentality who takes action quickly on coaching and feedback to improve performance

?Experience in forecasting and multimedia journalism preferred

?Flexibility to work any shift

?Fluency in English

?Valid driver's license with a good driving record

?Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

### **Physical Demands & Work Environment:**

The Meteorologist must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions. Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply at <u>www.nexstar.tv/careers</u>

### **Description:**

#### **Position Summary:**

WKRG-TV Mobile, AL/Pensacola FL is looking for a full time Meteorologist / Multimedia Journalist. The successful candidate will generate and present accurate forecasts during regularly scheduled weekend shifts and participate in severe weather coverage in studio and live from the field as weather situations demand. This team member will do the same when filling in for colleagues on other weather shifts. The position is also assigned to generate news stories during shifts when not assigned to weather duties.

### **Additional Information:**

#### **Contact:**

From: Mobile-Pensacola,AL Page: 40/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
5/23/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
5/23/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
5/23/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
5/23/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
5/23/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
5/23/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
5/23/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
5/23/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
5/23/2022	Troy University	No	Career Services	1	By User/Other System
5/23/2022	University Of Alabama	No	Self Report	1	By User/Other System
5/23/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
5/23/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
5/23/2022	Alabama State University	No	Placement Program	1	By User/Other System
5/23/2022	AL.com	No	Kim King	1	By User/Other System
5/23/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
5/23/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
5/23/2022	Bishop State Community College	No	Self Report	1	By User/Other System
5/23/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
5/23/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
5/23/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

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# Job Notification details between 12/1/2021 to 11/30/2022

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/23/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
5/23/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
5/23/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
	University of Georgia, Grady College	No	Self Report	1	By User/Other System
5/23/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Meteorologist/Multi Media Journalist

Position: Meteorologist/Multi Media Journalist

Hire Date: September 12, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

### **Position Summary:**

WKRG-TV Mobile, AL/Pensacola FL is looking for a full time Meteorologist / Multimedia Journalist. The successful candidate will generate and present accurate forecasts during regularly scheduled weekend shifts and participate in severe weather coverage in studio and live from the field as weather situations demand. This team member will do the same when filling in for colleagues on other weather shifts. The position is also assigned to generate news stories during shifts when not assigned to weather duties.

#### **Requirements:**

**Page:** 51/106

### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Meteorologist/Multi Media Journalist

#### Requirements & Skills:

?Bachelor's degree in Meteorology, Journalism, or a related field, or an equivalent combination of education and work-related experience

?Strong understanding of the field of meteorology and a proven track record of forecasting

?Confident and dynamic on-camera presentation skills with ability to adlib

?Excellent communication skills; both oral and written

?Strong capability in the use of the hardware, software, and systems required to generate weather and news content

?Ability to meet deadlines, prioritize assignments, and handle multiple tasks

?Self-directed learner with a growth mentality who takes action quickly on coaching and feedback to improve performance

?Experience in forecasting and multimedia journalism preferred

?Flexibility to work any shift

?Fluency in English

?Valid driver's license with a good driving record

?Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

### **Physical Demands & Work Environment:**

The Meteorologist must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions. Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply at www.nexstar.tv/careers

#### **Experience:**

Page: 52/106

## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Meteorologist/Multi Media Journalist

### **Essential Duties & Responsibilities:**

?Produce and present weather forecasts for all platforms

?Respond to severe weather events, breaking news, and other urgent newsroom situations as required

?Work closely with the weather team members and news managers to execute comprehensive weather coverage

?Ensure that all weather and news content meets company standards for journalistic integrity and production quality

?Serve as an ambassador for the station at station-sponsored and community events

?Shoot/write/edit/deliver stories from the field (weather and/or news) in an accurate, clear, and concise manner

?Interact with viewers and users on social media sites

?Fill in for Traffic Anchor (traffic tracking capability is built into our weather hardware/software)

?Perform other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Meteorologist/Multi Media Journalist

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 5/23/2022
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 5/23/2022
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 5/23/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 5/23/2022

From: Mobile-Pensacola,AL Page: 46/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Digital Media Journalist (Broadcast1Source tracking number 105234)

No. of Agencies were used: 25

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 05/24/2022

Subject: Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Digital Media Journalist

#### **Experience:**

### **Essential Duties & Responsibilities:**

- Author 3-5 stories daily with strong headlines, correct grammar, punctuation, editorial style, and formatting to meet the requirements of each distribution platform
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Quickly develop expertise and sources in key audience interest areas to regularly pitch & break exclusive, enterprise news stories
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Present stories on camera for wkrg.com, social media channels, and, occasionally, on-air
- Produce special projects and other duties as assigned

From: Mobile-Pensacola,AL Page: 47/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

# **Required & Preferred Capabilities:**

- Superior writing skills
- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Collaborate and communicate clearly, directly, and regularly with news teammates and other team members
- Work well under pressure --- ability to handle breaking news and a fluid news cycle with aplomb and urgency
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

## **Technical Skills:**

- Proficiency in AP Style writing and SEO best practices
- Familiarity with WordPress publishing system and ENPS rundown and story management system preferred
- Confident and capable visual journalist who is able to gather compelling still and video images & strong natural sound
- Solid non-linear video editing skills needed --- familiarity with Adobe Premiere video editing software and Adobe Photoshop preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company vehicles

## **Physical Demands & Work Environment:**

The Digital MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions. Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply at www.nexstar.tv/careers

#### **Description:**

From: Mobile-Pensacola,AL Page: 48/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **Position Summary:**

**WKRG-TV** News 5, a dominant Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Digital Multimedia Journalist** to join our news team to cover **Pensacola**, **Florida** and the Northwest Florida panhandle.

The Digital Multimedia Journalist is an enterprise reporter with a passion for digging deeper into a story through public records, relationships with agency contacts, and cold-calling potential story sources and subjects. The ideal candidate will identify, research, and investigate story topics and deliver them in a way that resonates with readers and viewers.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
5/24/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
5/24/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
5/24/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
5/24/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
5/24/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
5/24/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
5/24/2022	Job Bulletin Board	No	WINDY HANCOCK	1	By User/Other System
5/24/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
5/24/2022	Bishop State Community College	No	Self Report	1	By User/Other System
5/24/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
5/24/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
5/24/2022	AL.com	No	Kim King	1	By User/Other System
5/24/2022	Alabama State University	No	Placement Program	1	By User/Other System

From: Mobile-Pensacola,AL Page: 49/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
5/24/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
5/24/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
5/24/2022	University Of Alabama	No	Self Report	1	By User/Other System
5/24/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
5/24/2022	Troy University	No	Career Services	1	By User/Other System
5/24/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
5/24/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
5/24/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
5/24/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
5/24/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
5/24/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
5/24/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Media Journalist

Position: Digital Media Journalist Hire Date: August 1, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

#### **Position Summary:**

**WKRG-TV** News 5, a dominant Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Digital Multimedia Journalist** to join our news team to cover **Pensacola**, **Florida** and the Northwest Florida panhandle.

The Digital Multimedia Journalist is an enterprise reporter with a passion for digging deeper into a story through public records, relationships with agency contacts, and cold-calling potential story sources and subjects. The ideal candidate will identify, research, and investigate story topics and deliver them in a way that resonates with readers and viewers.

**Page:** 59/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Media Journalist

## **Required & Preferred Capabilities:**

- Superior writing skills
- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Collaborate and communicate clearly, directly, and regularly with news teammates and other team members
- Work well under pressure --- ability to handle breaking news and a fluid news cycle with aplomb and urgency
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience --- two-years of professional journalism experience preferred
- Flexibility to work any shift

## **Technical Skills:**

- Proficiency in AP Style writing and SEO best practices
- Familiarity with WordPress publishing system and ENPS rundown and story management system preferred
- Confident and capable visual journalist who is able to gather compelling still and video images & strong natural sound
- Solid non-linear video editing skills needed --- familiarity with Adobe Premiere video editing software and Adobe Photoshop preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company vehicles

## **Physical Demands & Work Environment:**

The Digital MMJ must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and work outdoors with various weather conditions and indoors in environmentally controlled conditions. Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

Apply at www.nexstar.tv/careers

#### **Experience:**

Page: 60/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Media Journalist

## **Essential Duties & Responsibilities:**

- Author 3-5 stories daily with strong headlines, correct grammar, punctuation, editorial style, and formatting to meet the requirements of each distribution platform
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Quickly develop expertise and sources in key audience interest areas to regularly pitch & break exclusive, enterprise news stories
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Present stories on camera for wkrg.com, social media channels, and, occasionally, on-air
- Produce special projects and other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Page:** 61/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Media Journalist

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: Manual Posting On 5/24/2022
9	Faulkner State Community College	
	E-mail: Theresa.Mcclelland@coastalalabama.edu	Sent: Manual Posting On 5/24/2022
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: Manual Posting On 5/24/2022
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: Manual Posting On 5/24/2022

From: Mobile-Pensacola,AL Page: 33/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### MMJ (Broadcast1Source tracking number 107600)

#### No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 06/07/2022

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: MMJ

#### **Experience:**

# Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events.
- Arranges interviews with people who can provide information about stories.
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines.
- Reviews and evaluates notes taken about event aspects in order to isolate pertinent facts and details.
- Determines a story's emphasis, length and format, and organizes material accordingly.
- Researches and analyzes background information related to news stories in order to be able to provide complete and accurate information.
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions.
- Pitches stories to news managers and news producers which are relevant to the local community.
- Receives assignments and evaluates leads and tips to develop story ideas.
- Discusses issues with producers and/or news managers to establish priorities or positions.
- Checks reference materials such as books, news files or public records to obtain relevant facts.
- Revises work to meet editorial approval or to fit time requirements.
- Shoots and edits news events and news reports.
- Produces and presents reports for all platforms.
- Ensures that all content meets company standards for journalistic integrity and production quality.
- Writes stories for the web and other E-Media platforms.
- Interacts with viewers/users on social media sites.
- Performs special projects and other duties as assigned.

From: Mobile-Pensacola,AL Page: 34/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Requirements & Skills:

• Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work related experience.

- Fluency in English.
- Excellent communication skills, both oral and written with the ability to ad lib when required.
- Superior on-air presence.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Valid driver's license with a good driving record.
- Flexibility to work any shift.

### **Description:**

The Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers. This position reports to the news director and/or assignment manager.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/7/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

**Position: MMJ** 

Hire Date: August 15, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

The Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers. This position reports to the news director and/or assignment manager.

## **Requirements:**

### Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work related experience.
- Fluency in English.
- Excellent communication skills, both oral and written with the ability to ad lib when required.
- Superior on-air presence.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Valid driver's license with a good driving record.
- Flexibility to work any shift.

#### **Experience:**

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

## Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events.
- Arranges interviews with people who can provide information about stories.
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines.
- Reviews and evaluates notes taken about event aspects in order to isolate pertinent facts and details.
- Determines a story's emphasis, length and format, and organizes material accordingly.
- Researches and analyzes background information related to news stories in order to be able to provide complete and accurate information.
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions.
- Pitches stories to news managers and news producers which are relevant to the local community.
- Receives assignments and evaluates leads and tips to develop story ideas.
- Discusses issues with producers and/or news managers to establish priorities or positions.
- Checks reference materials such as books, news files or public records to obtain relevant facts.
- Revises work to meet editorial approval or to fit time requirements.
- Shoots and edits news events and news reports.
- Produces and presents reports for all platforms.
- Ensures that all content meets company standards for journalistic integrity and production quality.
- Writes stories for the web and other E-Media platforms.
- Interacts with viewers/users on social media sites.
- Performs special projects and other duties as assigned.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

#### \*\*\*IMPORTANT\*\*\*

**Page:** 45/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola, AL **Page:** 1/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

# **News Producer (Broadcast1Source tracking number 107671)**

No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

## All recruiting agencies listed in the report below

**Sent On:** 06/07/2022

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: dpardy@nexstar.tv

News Producer Title:

## **Experience:**

# **General Responsibilities:**

- Produces newscasts for broadcast across all platforms
- Writes and orders news stories
- Approves scripts
- Balances news and feature content to create compelling broadcasts
- Edits video
- Writes stories for the website and other eMedia platforms
- Interacts with viewers and users on social media sites
- Performs other duties as assigned

From: Mobile-Pensacola, AL Page: 2/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

# Responsibilities & Skills:

Bachelor's degree in Journalism, or a related field, or an equivalent combination of education and work-related experience

- Fluency in English
- Excellent communication skills, both oral and written
- Minimum two years' experience in news operations (Depending on market size)
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Flexibility to work any shift

# **Physical Demands & Work Environment**

The News Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the News Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Description:**

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at www.nexstar.tv.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## **Position Summary:**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, seeks a <u>News Producer</u> to join our news team.

The <u>News Producer</u> produces daily newscast items, decides the order in which stories will be told, writes teases and other content, times news programs, edits video, and posts video to the website.

#### **Additional Information:**

From: Mobile-Pensacola, AL Page: 3/92

Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Noti Date		Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/7/2	2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 1/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

Position: News Producer Hire Date: June 20, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

# **Position Summary:**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, seeks a **News Producer** to join our news team.

The <u>News Producer</u> produces daily newscast items, decides the order in which stories will be told, writes teases and other content, times news programs, edits video, and posts video to the website.

**Page:** 2/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

# Responsibilities & Skills:

Bachelor's degree in Journalism, or a related field, or an equivalent combination of education and work-related experience

- Fluency in English
- Excellent communication skills, both oral and written
- Minimum two years' experience in news operations (Depending on market size)
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Flexibility to work any shift

# **Physical Demands & Work Environment**

The News Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the News Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Experience:**

# **General Responsibilities:**

- Produces newscasts for broadcast across all platforms
- Writes and orders news stories
- Approves scripts
- Balances news and feature content to create compelling broadcasts
- Edits video
- Writes stories for the website and other eMedia platforms
- Interacts with viewers and users on social media sites
- Performs other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Page:** 3/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 26/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## MMJ (Broadcast1Source tracking number 107645)

#### No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 06/08/2022

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: MMJ

#### **Experience:**

# Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events.
- Arranges interviews with people who can provide information about stories.
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines.
- Reviews and evaluates notes taken about event aspects in order to isolate pertinent facts and details.
- Determines a story's emphasis, length and format, and organizes material accordingly.
- Researches and analyzes background information related to news stories in order to be able to provide complete and accurate information.
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions.
- Pitches stories to news managers and news producers which are relevant to the local community.
- Receives assignments and evaluates leads and tips to develop story ideas.
- Discusses issues with producers and/or news managers to establish priorities or positions.
- Checks reference materials such as books, news files or public records to obtain relevant facts.
- Revises work to meet editorial approval or to fit time requirements.
- Shoots and edits news events and news reports.
- Produces and presents reports for all platforms.
- Ensures that all content meets company standards for journalistic integrity and production quality.
- Writes stories for the web and other E-Media platforms.
- Interacts with viewers/users on social media sites.
- Performs special projects and other duties as assigned.

From: Mobile-Pensacola,AL Page: 27/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

# Requirements & Skills:

• Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work related experience.

- Fluency in English.
- Excellent communication skills, both oral and written with the ability to ad lib when required.
- Superior on-air presence.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Valid driver's license with a good driving record.
- Flexibility to work any shift.

### **Description:**

The Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers. This position reports to the news director and/or assignment manager.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/8/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 34/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

**Position: MMJ** 

Hire Date: August 22, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

The Multimedia Journalist produces, reports, shoots, writes, voices, edits and feeds news production content for all platforms in a manner that is clear, engaging and meaningful to news consumers. This position reports to the news director and/or assignment manager.

## **Requirements:**

### Requirements & Skills:

- Bachelor's degree in Broadcast Journalism, or a related field, or an equivalent combination of education and work related experience.
- Fluency in English.
- Excellent communication skills, both oral and written with the ability to ad lib when required.
- Superior on-air presence.
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment.
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously.
- Valid driver's license with a good driving record.
- Flexibility to work any shift.

#### **Experience:**

**Page:** 35/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

## Essential Duties & Responsibilities:

- Reports news stories for broadcast, describing the background and details of events.
- Arranges interviews with people who can provide information about stories.
- Reviews copy and corrects errors in content, grammar and punctuation, following prescribed editorial style and formatting guidelines.
- Reviews and evaluates notes taken about event aspects in order to isolate pertinent facts and details.
- Determines a story's emphasis, length and format, and organizes material accordingly.
- Researches and analyzes background information related to news stories in order to be able to provide complete and accurate information.
- Gathers information about events through research, interviews, experience or attendance at political, news, sports, artistic, social or other functions.
- Pitches stories to news managers and news producers which are relevant to the local community.
- Receives assignments and evaluates leads and tips to develop story ideas.
- Discusses issues with producers and/or news managers to establish priorities or positions.
- Checks reference materials such as books, news files or public records to obtain relevant facts.
- Revises work to meet editorial approval or to fit time requirements.
- Shoots and edits news events and news reports.
- Produces and presents reports for all platforms.
- Ensures that all content meets company standards for journalistic integrity and production quality.
- Writes stories for the web and other E-Media platforms.
- Interacts with viewers/users on social media sites.
- Performs special projects and other duties as assigned.

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

# \*\*\*IMPORTANT\*\*\*

**Page:** 36/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for MMJ

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 30/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## News Producer (Broadcast1Source tracking number 107603)

## No. of Agencies were used: 1

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

## All recruiting agencies listed in the report below

**Sent On:** 07/06/2022

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

Title: News Producer

## **Experience:**

# **General Responsibilities:**

- Produces newscasts for broadcast across all platforms
- Writes and orders news stories
- Approves scripts
- Balances news and feature content to create compelling broadcasts
- Edits video
- Writes stories for the website and other eMedia platforms
- Interacts with viewers and users on social media sites
- Performs other duties as assigned

From: Mobile-Pensacola,AL Page: 31/92

#### Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

# Responsibilities & Skills:

Bachelor's degree in Journalism, or a related field, or an equivalent combination of education and work-related experience

- Fluency in English
- Excellent communication skills, both oral and written
- Minimum two years' experience in news operations (Depending on market size)
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Flexibility to work any shift

# **Physical Demands & Work Environment**

The News Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the News Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Description:**

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at www.nexstar.tv.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## **Position Summary:**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, seeks a <u>News Producer</u> to join our news team.

The <u>News Producer</u> produces daily newscast items, decides the order in which stories will be told, writes teases and other content, times news programs, edits video, and posts video to the website.

#### **Additional Information:**

From: Mobile-Pensacola,AL

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

**Page:** 32/92

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
7/6/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

**Page:** 40/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

Position: News Producer Hire Date: August 22, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

# **Position Summary:**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, seeks a **News Producer** to join our news team.

The <u>News Producer</u> produces daily newscast items, decides the order in which stories will be told, writes teases and other content, times news programs, edits video, and posts video to the website.

**Page:** 41/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

# Responsibilities & Skills:

Bachelor's degree in Journalism, or a related field, or an equivalent combination of education and work-related experience

- Fluency in English
- Excellent communication skills, both oral and written
- Minimum two years' experience in news operations (Depending on market size)
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Ability to meet deadlines, prioritize assignments and handle multiple tasks simultaneously
- Flexibility to work any shift

# **Physical Demands & Work Environment**

The News Producer must be able to stand, sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the News Producer must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Experience:**

# **General Responsibilities:**

- Produces newscasts for broadcast across all platforms
- Writes and orders news stories
- Approves scripts
- Balances news and feature content to create compelling broadcasts
- Edits video
- Writes stories for the website and other eMedia platforms
- Interacts with viewers and users on social media sites
- Performs other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://broadcastcareers-nexstar.icims.com

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

**Page:** 42/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

RS Number	Recruiting Source	Date and Time

From: Mobile-Pensacola,AL Page: 72/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## **Human Resources Business Administrator (Broadcast1Source tracking number 104447)**

No. of Agencies were used: 24

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 07/21/2022

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** dpardy@nexstar.tv

**Title:** Human Resources Business Administrator

## **Experience:**

## **Essential Duties & Responsibilities:**

- Maintain employee personnel/HR files
- Administer employment processes: benefits, onboarding/orientation, leave benefits, employee verifications and management of payroll
- Maintain EEO compliance reports
- Manage worker's comp and auto insurance claims
- · Prepare and submit monthly operational reports such as station corporate credit card
- · Distribute monthly financial reports
- Handle all aspects of accounts payable
- Liaise with Sr. Leadership, Corporate staff
- · Discreet nature with access to critical private information is necessary
- · Effective employee communication skills
- Organize and direct station employee events
- Manage all employee/vendor/trade contracts
- · Oversee station fleet and employee gas cards
- Attend/contribute to weekly department head meetings
- Buy/stock station supplies

From: Mobile-Pensacola,AL Page: 73/92

## Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

## Requirements & Skills:

- Bachelor's degree preferred, plus 3-5 years in Human Resources, Business Administrator, or Office Manager Capacity is preferred
- Interpersonal savvy relates well with all people
- Builds rapport and effective relations and uses diplomacy and tact. Confidentiality is crucial
- Approachability is easy to approach and talk to; is a good listener
- Action Oriented enjoys working hard, and is action oriented
- Problem solving & decision making uses logic and methods to solve difficult problems, finds sources for input, makes good decisions based upon a mixture of analysis, wisdom, experience, and judgement
- Planning/organizing prioritizes and plans work activities, uses time efficiently and develops realistic action plans
- Developing self & others confident and assertive when providing coaching, guidance or direction

#### **Physical Demands & Work Environment:**

The Human Resource Coordinator must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions on occasion, and work indoors in environmentally controlled conditions.

Apply at www.nexstar.tv/careers.

**Description:** 

From: Mobile-Pensacola,AL Page: 74/92

# Job Notification details between 12/1/2021 to 11/30/2022

**Date:** 10/31/2023

#### **JOB POSTING**

# **Human Resources Business Administrator**

**WKRG** 

Mobile AL / Pensacola FL

# **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 200 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

# EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV News 5, a dominant Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Human** Resources Business Administrator to join our team in the Mobile, AL office.

The Human Resources Business Administrator will plan, direct, coordinate or liaise one or more administrative services of the business unit, such as records and information management, reports and accounts payable, payroll, facilities planning, human resources, assisting GM and other office support services. This position reports directly to the VP/GM.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
7/21/2022	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
7/21/2022	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu

From: Mobile-Pensacola,AL

**Date:** 10/31/2023

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# Job Notification details between 12/1/2021 to 11/30/2022

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
7/21/2022	University of Mobile	No	Lawrencine Mason	1	By User/Other System
7/21/2022	Bishop State Community College	No	Self Report	1	By User/Other System
7/21/2022	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
7/21/2022	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
7/21/2022	University of South Alabama, Career Services Center	No	Beverly Hendley	1	By User/Other System
7/21/2022	National Association of Hispanic Journalists	No	Self Report	1	By User/Other System
7/21/2022	Mobile Branch NAACP	No	Jimmie Gardner	1	By User/Other System
7/21/2022	TV Jobs.com	No	Mark Holloway	1	By User/Other System
7/21/2022	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
7/21/2022	National Association of Black Journalists	No	Eric Wee	1	By User/Other System
7/21/2022	Auburn University, Career Services	No	Jay Skipworth	1	By User/Other System
7/21/2022	Auburn University, Dept. of Communications	No	Self Report	1	By User/Other System
7/21/2022	Poarch Band of Creek Indians	No	Self Report	1	By User/Other System
7/21/2022	Louisiana State University	No	Trey or Amy Truitt	1	By User/Other System
7/21/2022	University Of Alabama	No	Self Report	1	By User/Other System
7/21/2022	Troy University	No	Career Services	1	By User/Other System
7/21/2022	Florida State University	No	Deborah Crowder	1	By User/Other System
7/21/2022	Pensacola State College	No	Sydney Smart	1	By User/Other System
7/21/2022	University of Georgia, Grady College	No	Self Report	1	By User/Other System
7/21/2022	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com
7/21/2022	Faulkner State Community College	No	Theresa McClelland	1	Theresa.Mcclelland@coastalalabama.edu
7/21/2022	Alabama State University	No	Placement Program	1	By User/Other System

**Page:** 87/106

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Human Resources Business Administrator

Position: Human Resources Business Administrator Hire Date: August 29, 2022

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

JOB POSTING

# **Human Resources Business Administrator**

**WKRG** 

Mobile AL / Pensacola FL

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 200 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Group Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv.

#### EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

WKRG-TV News 5, a dominant Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Human** Resources Business Administrator to join our team in the Mobile, AL office.

The Human Resources Business Administrator will plan, direct, coordinate or liaise one or more administrative services of the business unit, such as records and information management, reports and accounts payable, payroll, facilities planning, human resources, assisting GM and other office support services. This position reports directly to the VP/GM.

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Human Resources Business Administrator

# Requirements & Skills:

- Bachelor's degree preferred, plus 3-5 years in Human Resources, Business Administrator, or Office Manager Capacity is preferred
- Interpersonal savvy relates well with all people
- · Builds rapport and effective relations and uses diplomacy and tact. Confidentiality is crucial
- Approachability is easy to approach and talk to; is a good listener
- Action Oriented enjoys working hard, and is action oriented
- Problem solving & decision making uses logic and methods to solve difficult problems, finds sources for input, makes good decisions based upon a mixture of analysis, wisdom, experience, and judgement
- Planning/organizing prioritizes and plans work activities, uses time efficiently and develops realistic action plans
- Developing self & others confident and assertive when providing coaching, guidance or direction

# **Physical Demands & Work Environment:**

The Human Resource Coordinator must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work near others, work outdoors in all weather conditions on occasion, and work indoors in environmentally controlled conditions.

Apply at <a href="https://www.nexstar.tv/careers">www.nexstar.tv/careers</a>.

#### **Experience:**

#### **Essential Duties & Responsibilities:**

- Maintain employee personnel/HR files
- Administer employment processes: benefits, onboarding/orientation, leave benefits, employee verifications and management of payroll
- Maintain EEO compliance reports
- Manage worker's comp and auto insurance claims
- Prepare and submit monthly operational reports such as station corporate credit card
- Distribute monthly financial reports
- · Handle all aspects of accounts payable
- Liaise with Sr. Leadership, Corporate staff
- Discreet nature with access to critical private information is necessary
- Effective employee communication skills
- Organize and direct station employee events
- Manage all employee/vendor/trade contracts
- Oversee station fleet and employee gas cards
- Attend/contribute to weekly department head meetings
- Buy/stock station supplies

#### **Additional Information:**

**Date:** 10/31/2023

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Human Resources Business Administrator

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Windy Hancock at wcarpenter@nexstar.tv

**Date:** 10/31/2023

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Human Resources Business Administrator

RS Number	Recruiting Source	Date and Time
3	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 7/21/2022 3:21:31 PM
9	Faulkner State Community College	
	E-mail:	Sent: 7/21/2022 3:21:25 PM
	Theresa.Mcclelland@coastalalabama.edu	
10	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 7/21/2022 3:21:29 PM
22	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 7/21/2022 3:21:32 PM
29	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 7/21/2022 3:21:25 PM

From: Mobile-Pensacola,AL Page: 1/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 107670

Job Title: Account Executive

Job Opening Period: 6/14/2021 - 12/13/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/6/2021	Yes	12/13/2021	Linked In
Candidate	8/28/2021	No		Linked In
Candidate	6/28/2021	No		Linked In

Job ID: 107668

Job Title: Producer

Job Opening Period: 9/10/2021 - 1/31/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	1/28/2022	No		Linked In
Candidate	1/8/2022	Yes	1/31/2022	Linked In

Job ID: 99166

Job Title: Multimedia Journalist-Baldwin County

Job Opening Period: 9/30/2021 - 6/13/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/10/2022	No		Linked In
Candidate	4/10/2022	No		Linked In
Candidate	2/15/2022	Yes	6/13/2022	Linked In

From: Mobile-Pensacola,AL Page: 2/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 105232

Job Title: Digital Content Producer

Job Opening Period: 10/26/2021 - 1/31/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	11/23/2021	Yes	12/13/2021	Linked In
Candidate	11/23/2021	No		Linked In
Candidate	10/27/2021	No		Indeed.com

Job ID: 105237

Job Title: Account Executive

Job Opening Period: 10/26/2021 - 9/16/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	9/8/2022	Yes	10/3/2022	Linked In
Candidate	4/8/2022	No		Indeed.com
Candidate	4/6/2022	No		Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush
Candidate	3/11/2022	No		Indeed.com
Candidate	3/8/2022	No		Indeed.com

Job ID: 107662

Job Title: Producer

Job Opening Period: 10/26/2021 - 1/3/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	1/6/2022	No		Linked In
Candidate	1/6/2022	No		Linked In

From: Mobile-Pensacola,AL Page: 3/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 107662

Job Title: Producer

Job Opening Period: 10/26/2021 - 1/3/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/18/2021	Yes	1/3/2022	Indeed.com

Job ID: 107667

Job Title: Multi Media Journalist/Reporter

Job Opening Period: 10/26/2021 - 12/17/2021

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	12/6/2021	Yes	12/17/2021	Linked In

Job ID: 105225

Job Title: Newscast Director

Job Opening Period: 11/5/2021 - 1/31/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	1/10/2022	Yes	1/31/2022	Indeed.com

Job ID: 105222

Job Title: Graphic Artist

Job Opening Period: 11/24/2021 - 1/31/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	1/15/2022	No		Linked In
Candidate	12/26/2021	Yes	1/31/2022	Linked In
Candidate	12/8/2021	No		Indeed.com

From: Mobile-Pensacola,AL Page: 4/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 105235

Job Title: Newscast Producer

Job Opening Period: 1/2/2022 - 6/15/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/9/2022	Yes	6/1/2022	Indeed.com
Candidate	4/29/2022	No		Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush
Candidate	4/11/2022	No		Linked In

Job ID: 99167

Job Title: Trafic Anchor/Multimedia Journalist

Job Opening Period: 1/7/2022 - 7/18/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/22/2022	Yes	7/18/2022	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush
Candidate	4/22/2022	No		Indeed.com
Candidate	2/21/2022	No		Indeed.com
Candidate	2/1/2022	No		Indeed.com

From: Mobile-Pensacola,AL Page: 5/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 99165

Job Title: Multimedia Journalist-Pensacola FL Job Opening Period: 2/3/2022 - 6/13/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/3/2022	No		Linked In
Candidate	5/2/2022	No		Indeed.com
Candidate	5/2/2022	No		Indeed.com
Candidate	2/4/2022	Yes	6/1/2022	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush

Job ID: 99168

Job Title: Receptionist/Sales Assistant

Job Opening Period: 2/3/2022 - 2/28/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	2/14/2022	No		Linked In
Candidate	2/11/2022	No		Indeed.com
Candidate	2/11/2022	No		Indeed.com
Candidate	2/11/2022	Yes	2/28/2022	Indeed.com
Candidate	2/10/2022	No		Linked In
Candidate	2/10/2022	No		Linked In

From: Mobile-Pensacola,AL Page: 6/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 105230

Job Title: Digital Sales Coordinator

Job Opening Period: 2/9/2022 - 5/16/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/13/2022	Yes	5/16/2022	Indeed.com
Candidate	3/28/2022	No		Indeed.com
Candidate	3/18/2022	No		Indeed.com

Job ID: 105227

Job Title: News Photographer

Job Opening Period: 3/9/2022 - 4/25/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/12/2022	No		Indeed.com
Candidate	4/11/2022	Yes	4/25/2022	Indeed.com
Candidate	4/8/2022	No		Linked In
Candidate	4/8/2022	No		Indeed.com

Job ID: 107644 Job Title: MMJ

Job Opening Period: 3/28/2022 - 6/13/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/22/2022	No		Linked In
Candidate	5/16/2022	No		Indeed.com
Candidate	4/12/2022	Yes	6/13/2022	CareerBuilder.com

From: Mobile-Pensacola,AL Page: 7/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 105229

Job Title: Newscast Director

Job Opening Period: 4/4/2022 - 6/1/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/5/2022	Yes	6/1/2022	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush
Candidate	5/5/2022	No		Indeed.com
Candidate	4/28/2022	No		Indeed.com

Job ID: 107663

Job Title: Producer

Job Opening Period: 4/7/2022 - 6/1/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/12/2022	No		Linked In
Candidate	5/8/2022	No		Linked In
Candidate	4/13/2022	Yes	6/1/2022	Linked In

Job ID: 107666

Job Title: Photographer/MMJ

Job Opening Period: 4/13/2022 - 6/1/2022

lr	nterviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Ca	andidate	5/28/2022	Yes	6/1/2022	Indeed.com

From: Mobile-Pensacola,AL Page: 8/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 105233

Job Title: Digital Content Producer

Job Opening Period: 4/14/2022 - 6/13/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/26/2022	No		Indeed.com
Candidate	5/23/2022	Yes	6/13/2022	Indeed.com
Candidate	5/23/2022	No		Linked In
Candidate	5/23/2022	No		Linked In
Candidate	5/23/2022	No		Linked In

Job ID: 107664

Job Title: Producer

Job Opening Period: 5/9/2022 - 6/1/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/26/2022	No		Linked In
Candidate	5/18/2022	No		Indeed.com
Candidate	5/15/2022	Yes	6/1/2022	Linked In

Job ID: 107665

Job Title: Producer

Job Opening Period: 5/9/2022 - 6/1/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/19/2022	No		Linked In
Candidate	5/19/2022	No		Linked In
Candidate	5/18/2021	Yes	6/1/2022	Linked In

From: Mobile-Pensacola,AL Page: 9/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 105236

Job Title: Meteorologist/Multi Media Journalist

Job Opening Period: 5/23/2022 - 8/1/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	9/12/2022	Yes		Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush

Job ID: 105234

Job Title: Digital Media Journalist

Job Opening Period: 5/24/2022 - 8/14/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/19/2022	No		Indeed.com
Candidate	6/11/2022	No		Indeed.com
Candidate	6/11/2022	Yes		Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone: 972-764-6715 Fax: 1Terri Bush

Job ID: 107600

Job Title: MMJ

Job Opening Period: 6/7/2022 - 8/15/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/22/2022	No		Linked In
Candidate	4/16/2022	No		CareerBuilder.com
Candidate	4/15/2022	No		Indeed.com

From: Mobile-Pensacola,AL Page: 10/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 107600 Job Title: MMJ

Job Opening Period: 6/7/2022 - 8/15/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/10/2022	Yes	8/15/2022	Indeed.com

Job ID: 107671

Job Title: News Producer

Job Opening Period: 6/7/2022 - 6/20/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/10/2022	Yes	6/20/2022	Indeed.com
Candidate	4/26/2022	No		Linked In
Candidate	5/3/2021	No		Indeed.com

Job ID: 107645 Job Title: MMJ

Job Opening Period: 6/8/2022 - 8/22/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/26/2022	No		Linked In
Candidate	6/27/2022	No		Linked In
Candidate	6/25/2022	No		Linked In
Candidate	6/10/2022	Yes	8/22/2022	Linked In

From: Mobile-Pensacola,AL Page: 11/11

# Interview Recruitment Source Report from 12/1/2021 - 11/30/2022

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 107603

Job Title: News Producer

Job Opening Period: 7/6/2022 - 8/22/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	8/7/2022	No		CareerBuilder.com
Candidate	8/5/2022	No		Linked In
Candidate	7/20/2022	Yes	8/22/2022	Linked In

Job ID: 104447

Job Title: Human Resources Business Administrator

Job Opening Period: 7/21/2022 - 8/15/2022

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	8/5/2022	No		Indeed.com
Candidate	8/2/2022	No		Linked In
Candidate	8/1/2022	Yes	8/29/2022	Indeed.com

# Exhibit 2.2 December 2022 – November 2023 Job Vacancy Notices

From: Mobile-Pensacola,AL Page: 36/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## Multi Media Journalist/Reporter (Broadcast1Source tracking number 108715)

#### No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 01/09/2023

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** Multi Media Journalist/Reporter

#### **Experience:**

Strong news judgment and high journalistic integrity

- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow

#### **Requirements:**

- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience preferred
- · Flexibility to work any shift

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate

## **Description:**

From: Mobile-Pensacola,AL Page: 37/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Multimedia Journalist/Reporter** to join our news team to cover the **Mobile, Alabama DMA**.

The Multimedia Journalist/Reporter will produce, report, shoot, write, voice, edit, feed, and present content for all media platforms in a manner that is clear, engaging, and meaningful to news consumers.

- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair news reports for publication (digital & social media) and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/9/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
1/9/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
1/9/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org

From: Mobile-Pensacola, AL Page: 38/38

# Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/9/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
1/9/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
1/9/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
1/9/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
1/9/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multi Media Journalist/Reporter

Position: Multi Media Journalist/Reporter Hire Date: June 1, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

#### **Details:**

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Multimedia Journalist/Reporter** to join our news team to cover the **Mobile, Alabama DMA**.

The Multimedia Journalist/Reporter will produce, report, shoot, write, voice, edit, feed, and present content for all media platforms in a manner that is clear, engaging, and meaningful to news consumers.

- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair news reports for publication (digital & social media) and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements
  of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- · Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Produce/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Requirements:**

**Page:** 39/40

## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multi Media Journalist/Reporter

• Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience preferred

Flexibility to work any shift

## Technical Skills:

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling
- Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred
- Ability to operate field live transmission unit essential --- TVU experience preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate

#### **Experience:**

- Strong news judgment and high journalistic integrity
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow

#### **Additional Information:**

Physical Demands & Work Environment: The Multimedia Journalist must be able to sit, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, work in close proximity to others, work outdoors occasionally in all weather conditions, and work indoors in environmentally controlled conditions. In addition, the Multimedia Journalist must be able to lift, set up and operate equipment weighing up to 25 pounds, and be able to handle, control or feel objects, tools or controls. Repetitive movements are required. Work may be conducted in extremely bright or inadequate lighting conditions.

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

#### \*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 40/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Multi Media Journalist/Reporter

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 1/9/2023 5:34:50 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 1/9/2023 5:34:49 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 1/9/2023 5:34:50 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 1/9/2023 5:34:50 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 1/9/2023 5:34:50 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/9/2023 5:34:49 PM

From: Mobile-Pensacola,AL Page: 33/38

## Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## **News Reporter/Anchor (Broadcast1Source tracking number 108717)**

#### No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 01/09/2023

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

Title: News Reporter/Anchor

#### **Experience:**

#### Essential Duties & Responsibilities:

#### Anchoring -

- Present stories on camera with accuracy in a professional, dynamic, and engaging manner.
- Collaborate with team members and news managers to plan and develop news stories for weekend broadcasts, web publication, and social media posting.
- Copy edit broadcast, digital, and social media stories and proof video and graphics to ensure accuracy, clarity, and strong storytelling.

#### MMJ -

- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair news reports for publication (digital & social media) and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Report/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- · Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Requirements:**

From: Mobile-Pensacola,AL Page: 34/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

• Strong news judgment and high journalistic integrity. Candidates with editorial leadership experience preferred, as the weekend PM anchor helps to guide coverage on weekends.

- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience preferred
- Flexibility to work any shift

## **Description:**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, seeks a News Reporter/Weekend/News Anchor to join our news team. The <u>News Reporter/Weekend/News Anchor</u> serves as the primary presenter of news stories and other content for all platforms in a manner that is clear, engaging and

#### **Additional Information:**

• Mastery of AP writing style to author digital, social, and on-air content• Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling• Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred• Ability to operate field live transmission unit essential --- TVU experience preferred• Familiarity with ENPS rundown and story management system preferred• Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment• Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By
Date					Email
1/9/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
1/9/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
1/9/2023	Alabama State Employment Service	No	Terrence Brown		terrence.brown@alcc. alabama.gov
1/9/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System

From: Mobile-Pensacola,AL

**Date:** 11/16/2023

**Page:** 35/38

# Job Notification details between 12/1/2022 to 11/30/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/9/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
1/9/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
1/9/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
1/9/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

**Page:** 35/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Reporter/Anchor

Position: News Reporter/Anchor Hire Date: June 12, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, seeks a News Reporter/Weekend/News Anchor to join our news team. The <u>News Reporter/Weekend/News Anchor</u> serves as the primary presenter of news stories and other content for all platforms in a manner that is clear, engaging and

#### **Requirements:**

- Strong news judgment and high journalistic integrity. Candidates with editorial leadership experience preferred, as the weekend PM anchor helps to guide coverage on weekends.
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience preferred
- · Flexibility to work any shift

#### **Experience:**

**Page:** 36/40

## WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Reporter/Anchor

## Essential Duties & Responsibilities:

#### Anchoring -

- Present stories on camera with accuracy in a professional, dynamic, and engaging manner.
- Collaborate with team members and news managers to plan and develop news stories for weekend broadcasts, web publication, and social media posting.
- Copy edit broadcast, digital, and social media stories and proof video and graphics to ensure accuracy, clarity, and strong storytelling.

#### MMJ -

- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair news reports for publication (digital & social media) and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements
  of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise news stories online, on social media channels, and on-air
- Report/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

#### **Additional Information:**

• Mastery of AP writing style to author digital, social, and on-air content• Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling• Strong non-linear video editing skills required --- familiarity with Adobe Premiere video editing software preferred• Ability to operate field live transmission unit essential --- TVU experience preferred• Familiarity with ENPS rundown and story management system preferred• Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment• Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

#### \*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 37/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Reporter/Anchor

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 1/9/2023 5:56:36 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 1/9/2023 5:56:35 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 1/9/2023 5:56:35 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 1/9/2023 5:56:35 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 1/9/2023 5:56:36 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/9/2023 5:56:35 PM

From: Mobile-Pensacola,AL Page: 30/38

## Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## **Promotions Producer (Broadcast1Source tracking number 108724)**

No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

#### All recruiting agencies listed in the report below

**Sent On:** 01/10/2023

Subject: Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** Promotions Producer

## **Experience:**

#### General Responsibilities

- Work closely with Marketing Director to conceive, write, produce, and edit compelling on-air promos and image campaigns either independently or as a team.
- Work in a fast-paced, deadline driven environment and ensure that assigned projects are delivered on time
- Push the creative envelope to new heights while adhering to brand guidelines
- Produce client sponsored promotional content, as assigned
- Create and post effective promotional materials on social media platforms
- Attend station events as part of grass roots marketing team
- Perform other related duties, as assigned

# **Requirements:**

## Responsibilities & Skills

- Minimum 3 years of on-air promotion experience as a writer/producer/editor for a local station or cable network working in a news environment
- Must have ability to work daytime hours regularly and flexible hours including weekends when needed
- Must have a valid driver's license
- Must be able to provide a reel of work examples -- include a web address with your resume or cover letter.
- Strong non-linear editing skills including Adobe Premiere experience
- Extensive knowledge and proven experience in After Effects and Photoshop
- Passion for strong image and promotion writing
- Possess strong video production skills
- Working knowledge of lighting and audio gear
- Understanding of social media and digital marketing
- Possess excellent communication, presentation, organization and time management skills with the ability to prioritize multiple tasks
- Must have strong interpersonal skills and the ability to successfully interact with all departments

## **Description:**

From: Mobile-Pensacola,AL Page: 31/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## **Position Summary**

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, is seeking a Promotions Producer/"CW Star". This is a highly creative position that is perfect for a self-starter who wants to be the face of the Gulf Coast CW to help grow the station audience. Familiarity with the Gulf Coast CW brand and show lineup is a must.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
1/10/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
1/10/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
1/10/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
1/10/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
1/10/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
1/10/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
1/10/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org

From: Mobile-Pensacola,AL Page: 32/38

Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/10/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med
					iagignow.com

**Page:** 32/40

## WFNA, WKRG-TV

# Fax and E-mail verification summary report for Promotions Producer

Position: Promotions Producer Hire Date: March 13, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Position Summary

WKRG News 5, a dominant Nexstar CBS affiliate in Mobile/Pensacola, is seeking a Promotions Producer/"CW Star". This is a highly creative position that is perfect for a self-starter who wants to be the face of the Gulf Coast CW to help grow the station audience. Familiarity with the Gulf Coast CW brand and show lineup is a must.

#### **Requirements:**

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Promotions Producer

## Responsibilities & Skills

- Minimum 3 years of on-air promotion experience as a writer/producer/editor for a local station or cable network working in a news environment
- Must have ability to work daytime hours regularly and flexible hours including weekends when needed
- Must have a valid driver's license
- Must be able to provide a reel of work examples -- include a web address with your resume or cover letter.
- Strong non-linear editing skills including Adobe Premiere experience
- Extensive knowledge and proven experience in After Effects and Photoshop
- Passion for strong image and promotion writing
- Possess strong video production skills
- Working knowledge of lighting and audio gear
- Understanding of social media and digital marketing
- Possess excellent communication, presentation, organization and time management skills with the ability to prioritize multiple tasks
- Must have strong interpersonal skills and the ability to successfully interact with all departments

#### **Experience:**

## General Responsibilities

- Work closely with Marketing Director to conceive, write, produce, and edit compelling on-air promos and image campaigns either independently or as a team.
- Work in a fast-paced, deadline driven environment and ensure that assigned projects are delivered on time
- Push the creative envelope to new heights while adhering to brand guidelines
- Produce client sponsored promotional content, as assigned
- Create and post effective promotional materials on social media platforms
- Attend station events as part of grass roots marketing team
- Perform other related duties, as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

# Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Promotions Producer

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 1/10/2023 9:49:07 AM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 1/10/2023 9:49:06 AM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 1/10/2023 9:49:06 AM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 1/10/2023 9:49:07 AM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 1/10/2023 9:49:07 AM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/10/2023 9:49:06 AM

Mobile-Pensacola, AL **Page:** 24/38 From:

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## **News Reporter/Anchor (Broadcast1Source tracking number 109013)**

## No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 01/19/2023

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: creilly@nexstar.tv

News Reporter/Anchor Title:

#### **Experience:**

#### Essential Duties & Responsibilities:

#### Anchoring -

Present stories on camera with accuracy in a professional, dynamic, and engaging manner.

- Collaborate with the Sports Director, news managers, and other team members to plan and develop stories for broadcasts, web publication, and social media posting.
- Produce and host weekly, half-hour sports program which airs Sundays at 10:35pm.
  - MMJ -
- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair reports for publication (digital & social media) and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise sports stories online, on social media channels, and on-air
- Report/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

## **Requirements:**

From: Mobile-Pensacola,AL Page: 25/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

- Strong news judgment and high journalistic integrity.
- Candidates with solid sportscast / newscast producing experience preferred.
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking stories and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience preferred
- Flexibility to work any shift

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling

## **Description:**

Sports Anchor / MMJ (Mobile, Alabama)

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Sports Anchor / Multimedia Journalist** to join our news team in **Mobile, Alabama DMA**.

The successful candidate will **Anchor** weekend evening sports broadcasts and livestreams, substitute on other programs, and serve as a **Sports Multimedia Journalist** covering content for our media platforms in a manner that is clear, engaging, and meaningful to news consumers.

#### **Additional Information:**

Contact:

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
	Alabama State Employment Service	No	Terrence Brown		terrence.brown@alcc. alabama.gov
1/19/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org

From: Mobile-Pensacola,AL

**Date:** 11/16/2023

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# Job Notification details between 12/1/2022 to 11/30/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/19/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
1/19/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
1/19/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
1/19/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com
1/19/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
1/19/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Reporter/Anchor

Position: News Reporter/Anchor Hire Date: March 6, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**Details:** 

Sports Anchor / MMJ (Mobile, Alabama)

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Sports Anchor / Multimedia Journalist** to join our news team in **Mobile, Alabama DMA**.

The successful candidate will **Anchor** weekend evening sports broadcasts and livestreams, substitute on other programs, and serve as a **Sports Multimedia Journalist** covering content for our media platforms in a manner that is clear, engaging, and meaningful to news consumers.

#### **Requirements:**

- Strong news judgment and high journalistic integrity.
- Candidates with solid sportscast / newscast producing experience preferred.
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Fluency in English
- Excellent communication skills, both oral and written with the ability to ad lib when required
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Superior on-camera presence and confidence
- Work well under pressure --- ability to handle breaking stories and last-minute changes with aplomb
- Strong, candid knowledge of self & capabilities and display the willingness and ability to take action to learn, improve, and grow
- Bachelor's degree in Journalism, or a related or complimentary field of study; or an equivalent combination of education and work-related experience preferred
- Flexibility to work any shift

## **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Confident and capable videographer who is able to gather compelling visuals, strong natural sound, and solid interviews with field video gear to produce visual storytelling

#### **Experience:**

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for News Reporter/Anchor

### Essential Duties & Responsibilities:

### Anchoring -

- Present stories on camera with accuracy in a professional, dynamic, and engaging manner.
- Collaborate with the Sports Director, news managers, and other team members to plan and develop stories for broadcasts, web publication, and social media posting.
- Produce and host weekly, half-hour sports program which airs Sundays at 10:35pm.
   MMJ -
- Research/gather/analyze information, interviews, and video to produce accurate, complete, in-depth, relevant, and fair reports for publication (digital & social media) and broadcast
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each digital, social, and on-air distribution platform
- Quickly solidify presence on all key beats and develop strong professional relationships with reliable sources
- Daily, pitch & break exclusive, enterprise sports stories online, on social media channels, and on-air
- Report/shoot/edit video and audio content of varying lengths/formats to meet the requirements of each digital, social, and on-air distribution platform
- Update and maintain online and social media presence to connect and converse with audience and generate story leads and content
- Report live online, on social media channels, and on-air
- Cooperate and communicate clearly, directly, and regularly with news teammates and other station departments
- Serve as an ambassador to the community by representing the station at community events and activities
- Produce special projects and other duties as assigned

### **Additional Information:**

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Reporter/Anchor

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 1/19/2023 5:06:20 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 1/19/2023 5:06:19 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 1/19/2023 5:06:19 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 1/19/2023 5:06:20 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 1/19/2023 5:06:20 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/19/2023 5:06:19 PM

From: Mobile-Pensacola, AL Page: 27/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

### Account Executive Northwest FL Area (Broadcast1Source tracking number 108842)

No. of Agencies were used: 14

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

### All recruiting agencies listed in the report below

**Sent On:** 03/24/2023

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** Account Executive Northwest FL Area

### **Experience:**

### Specialized Knowledge/Skills/Abilities:

- New business development
- Focus on selling TV/Digital Properties
- Ability to create, present and sell customized and effective marketing campaigns across multiple media platforms
- · Ability and passion for prospecting and obtaining new clients using client, category and industry insights
- · Able to solve problems, collaborate with teammates and utilize all resources available
- Excellent presentation skills and attention to detail
- Time management and the ability to juggle competing client needs
- · Positive attitude, friendly demeanor and team player
- Flexibility to work in a rapidly changing environment
- Responsible for the execution of client campaigns in all facets from start to finish
- Display a professional demeanor and exude high energy
- Must be a confident, flexible, multitasker, and be able to work independently
- Understand the competitive landscape and be a resource for clients on research, market and media trends
- Working knowledge of Wide Orbit, Nielsen, ComScore and Multi-platform sales experience a plus

### **Requirements:**

#### **Education:**

- Bachelor's Degree preferred. 1+ years of Media Sales experience preferred or history of sales
- Comprehensive working knowledge of media, digital assets, and industry sales tools helpful but not required.

### **Description:**

From: Mobile-Pensacola,AL Page: 28/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at <a href="https://www.Nexstar.tv">www.Nexstar.tv</a>.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

### \*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
3/24/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
3/24/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
3/24/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
3/24/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
3/24/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
3/24/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
1/12/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System

From: Mobile-Pensacola,AL Page: 29/38

## Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
1/12/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
1/12/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
1/12/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
1/12/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
1/12/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
1/12/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
1/12/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive Northwest FL Area

Position: Account Executive Northwest FL Area Hire Date: June 12, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at <a href="https://www.Nexstar.tv">www.Nexstar.tv</a>.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

### **Requirements:**

### **Education:**

- Bachelor's Degree preferred. 1+ years of Media Sales experience preferred or history of sales
- Comprehensive working knowledge of media, digital assets, and industry sales tools helpful but not required.

### **Experience:**

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive Northwest FL Area

## Specialized Knowledge/Skills/Abilities:

- New business development
- Focus on selling TV/Digital Properties
- · Ability to create, present and sell customized and effective marketing campaigns across multiple media platforms
- Ability and passion for prospecting and obtaining new clients using client, category and industry insights
- Able to solve problems, collaborate with teammates and utilize all resources available
- Excellent presentation skills and attention to detail
- Time management and the ability to juggle competing client needs
- Positive attitude, friendly demeanor and team player
- Flexibility to work in a rapidly changing environment
- Responsible for the execution of client campaigns in all facets from start to finish
- Display a professional demeanor and exude high energy
- Must be a confident, flexible, multitasker, and be able to work independently
- Understand the competitive landscape and be a resource for clients on research, market and media trends
- · Working knowledge of Wide Orbit, Nielsen, ComScore and Multi-platform sales experience a plus

### **Additional Information:**

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Account Executive Northwest FL Area

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 3/24/2023 2:50:35 PM
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 1/12/2023 3:54:53 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 1/12/2023 3:54:52 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 3/24/2023 2:50:34 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 1/12/2023 3:54:53 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 3/24/2023 2:50:34 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 1/12/2023 3:54:53 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 3/24/2023 2:50:34 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 3/24/2023 2:50:35 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 1/12/2023 3:54:54 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 1/12/2023 3:54:52 PM

From: Mobile-Pensacola,AL Page: 22/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

### Digital Sales Coordinator (Broadcast1Source tracking number 110815)

### No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

### All recruiting agencies listed in the report below

**Sent On:** 03/30/2023

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** Digital Sales Coordinator

### **Experience:**

Digital marketing, digital advertising or digital media planning experience is preferred.

- Knowledge of the local digital marketing services product offering is a plus.
- Motivated, enthusiastic, self-starter who can work effectively both independently and collaborating in a team environment.
- Excellent written and verbal communication skills.
- Excellent follow-up, strong organizational skills, and attention to detail
- Up to date on latest trends in digital marketing service industry
- Resourceful, self-motivated and a skilled multi-tasker
- Proficiency in Excel, PowerPoint, and ability to become proficient on in-house sales systems.
- Experience in social media, Photoshop, Google Ad Manager & Wide orbit Media Sales are a plus.

### **Requirements:**

Bachelor's degree in a related field preferred.

## **Description:**

As a member of the WKRG Mobile, AL / Nexstar sales team, The <u>Digital Media Coordinator</u> is responsible for spearheading digital implementation, campaign analysis, and campaign performance reporting and optimization. The ideal candidate will have experience interacting with digital marketing services products including, but not limited to, targeted video, digital audience and reach extensions, email marketing, social media, SEO/SEM, and local sponsorships. The ideal candidate will have excellent organization and communication skills. This role will report to the Digital Sales Manager, and will work closely with the multi-platform sales executives, digital marketing partners and other key business partners throughout the organization.

### **Additional Information:**

From: Mobile-Pensacola,AL

**Date:** 11/16/2023

**Page:** 23/38

## Job Notification details between 12/1/2022 to 11/30/2023

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification	Agency Name	Prong2	Name	<b>Notification By Fax</b>	<b>Notification By</b>
Date	,			·	Email
3/30/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
3/30/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
3/30/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
3/30/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
3/30/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
3/30/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
3/30/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
3/30/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Sales Coordinator

Position: Digital Sales Coordinator Hire Date: June 5, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

As a member of the WKRG Mobile, AL / Nexstar sales team, The <u>Digital Media Coordinator</u> is responsible for spearheading digital implementation, campaign analysis, and campaign performance reporting and optimization. The ideal candidate will have experience interacting with digital marketing services products including, but not limited to, targeted video, digital audience and reach extensions, email marketing, social media, SEO/SEM, and local sponsorships. The ideal candidate will have excellent organization and communication skills. This role will report to the Digital Sales Manager, and will work closely with the multi-platform sales executives, digital marketing partners and other key business partners throughout the organization.

### **Requirements:**

Bachelor's degree in a related field preferred.

### **Experience:**

- Digital marketing, digital advertising or digital media planning experience is preferred.
- Knowledge of the local digital marketing services product offering is a plus.
- Motivated, enthusiastic, self-starter who can work effectively both independently and collaborating in a team environment.
- Excellent written and verbal communication skills.
- Excellent follow-up, strong organizational skills, and attention to detail
- Up to date on latest trends in digital marketing service industry
- · Resourceful, self-motivated and a skilled multi-tasker
- Proficiency in Excel, PowerPoint, and ability to become proficient on in-house sales systems.
- Experience in social media, Photoshop, Google Ad Manager & Wide orbit Media Sales are a plus.

### **Additional Information:**

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Sales Coordinator

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

## Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Sales Coordinator

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 3/30/2023 11:23:13 AM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 3/30/2023 11:23:12 AM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 3/30/2023 11:23:13 AM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 3/30/2023 11:23:13 AM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 3/30/2023 11:23:14 AM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 3/30/2023 11:23:12 AM

From: Mobile-Pensacola,AL Page: 18/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

### **News Producer (Broadcast1Source tracking number 113116)**

No. of Agencies were used: 13

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

### All recruiting agencies listed in the report below

**Sent On:** 06/02/2023

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** News Producer

### **Experience:**

## **General Responsibilities:**

- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements
  of each on-air, digital, and social distribution platform
- Use informed news judgment, showcasing techniques, and news research to build newscasts which serve the needs of our local viewers
- Research/gather/analyze information and elements to produce accurate, complete, in-depth, relevant, and fair newscasts for broadcast and digital & social media shows for publication
- Quickly adjust newscasts to accommodate breaking news and severe weather coverage
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Cooperate and communicate clearly, directly, and regularly with news & production teammates and other station departments
- Produce special projects and other duties as assigned

### **Requirements:**

From: Mobile-Pensacola,AL Page: 19/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## Responsibilities & Skills:

- Strong news judgment and high journalistic integrity
- Strong awareness of news and current events
- Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real-time
- Excellent communication skills, both oral and written
- Fluency in English
- Strong, candid knowledge of self & capabilities and display the willingness & ability to take action to learn, improve, and grow
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Flexibility to work any shift

### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Strong non-linear video editing skills and familiarity with Adobe Premiere video editing software preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

### Physical Demands & Work Environment:

The Newscast Producer must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and occasionally work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

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From: Mobile-Pensacola,AL Page: 20/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## **Position Summary:**

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Newscast Producer** to join our news team.

The Producer will author content and lead teammates contributing to the content creation for, production of, and presentation of on-air and live streaming newscasts, live events, and special programs.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
6/2/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
6/2/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
6/2/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
6/2/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
6/2/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
6/2/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org

Mobile-Pensacola,AL From: **Page:** 21/38

## Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/2/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
6/2/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
6/2/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
6/2/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
6/2/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
6/2/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
6/2/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for News Producer

Position: News Producer Hire Date: July 31, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**Details:** 

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>.

#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

### **Position Summary:**

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Newscast Producer** to join our news team.

The Producer will author content and lead teammates contributing to the content creation for, production of, and presentation of on-air and live streaming newscasts, live events, and special programs.

### **Requirements:**

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for News Producer

## Responsibilities & Skills:

- Strong news judgment and high journalistic integrity
- Strong awareness of news and current events
- · Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real-time
- Excellent communication skills, both oral and written
- Fluency in English
- Strong, candid knowledge of self & capabilities and display the willingness & ability to take action to learn, improve, and grow
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Low-to-zero call/approach reluctance --- ability to confidently engage with viewers, officials, those affected by stories, and others to cultivate story leads and information
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Flexibility to work any shift

### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- Strong non-linear video editing skills and familiarity with Adobe Premiere video editing software preferred
- Familiarity with ENPS rundown and story management system preferred
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles

### Physical Demands & Work Environment:

The Newscast Producer must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and occasionally work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

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## WFNA, WKRG-TV

## Fax and E-mail verification summary report for News Producer

## **General Responsibilities:**

- Author strong copy with correct grammar, punctuation, editorial style, and formatting to meet the requirements of each on-air, digital, and social distribution platform
- Use informed news judgment, showcasing techniques, and news research to build newscasts which serve the needs of our local viewers
- Research/gather/analyze information and elements to produce accurate, complete, in-depth, relevant, and fair newscasts for broadcast and digital & social media shows for publication
- Quickly adjust newscasts to accommodate breaking news and severe weather coverage
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Cooperate and communicate clearly, directly, and regularly with news & production teammates and other station departments
- Produce special projects and other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for News Producer

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 6/2/2023 1:15:26 PM
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 6/2/2023 1:14:52 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 6/2/2023 1:15:25 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 6/2/2023 1:14:51 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 6/2/2023 1:14:52 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 6/2/2023 1:15:25 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 6/2/2023 1:14:52 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 6/2/2023 1:15:25 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 6/2/2023 1:15:26 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 6/2/2023 1:14:52 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/2/2023 1:14:51 PM

From: Mobile-Pensacola,AL Page: 15/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

### **Digital Content Producer (Broadcast1Source tracking number 113127)**

### No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

### All recruiting agencies listed in the report below

**Sent On:** 06/02/2023

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** Digital Content Producer

### **Experience:**

### **Essential Duties and Responsibilities:**

- Author strong copy with correct grammar, punctuation, editorial style, and formatting to generate engagement and repeat site visitation
- Write powerful headlines
- Research/gather/analyze information and elements to produce accurate, complete, in-depth, relevant, and fair stories for publication
- Promote and distribute news content on social media
- Monitor social media accounts and respond to viewer questions and comments
- · Quickly adjust workflow to prioritize breaking news and severe weather coverage
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Cooperate and communicate clearly, directly, and regularly with news & production teammates and other station departments
- Produce special projects and other duties as assigned

### **Requirements:**

From: Mobile-Pensacola,AL Page: 16/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

### Experience, Skills, Education

- Experience in journalism, digital content, and social media preferred
- Ninja-level mastery of AP style
- Strong journalistic storytelling skills a big plus
- Write accurately, clearly, and cleverly to motivate readers to click
- Deadline conscious with strong time management skills
- Organized, technical problem solver
- Ease with/ability to learn new technology independently and quickly
- Strong communicator
- Enjoys working in teams and has excellent interpersonal skills
- Regularly and dependably meets KPIs
- Schedule flexibility

### Required & Preferred Capabilities:

- · Strong news judgment and high journalistic integrity
- Strong awareness of news and current events
- Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real-time
- Excellent communication skills, both oral and written
- Fluency in English
- Strong, candid knowledge of self & capabilities and display the willingness & ability to take action to learn, improve, and grow
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Flexibility to work any shift

### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- WordPress experience a plus
- HTML CSS experience a plus
- Google Analytics experience a plus
- Chartbeat experience a plus
- Adobe Suite (Premiere Pro & Photoshop) experience a plus
- Proficient in MS Office
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles.

Apply online at www.nexstar.tv/careers

### **Description:**

From: Mobile-Pensacola,AL Page: 17/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at www.nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled *Position Summary:* 

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Digital Content Producer** to join our news team.

The DCP authors and curates accurate, high-performing stories and posts (including elements of text / photos / video / graphics / etc.), gathers information for news reports, and crafts engaging website pages & other digital products.

The DCP utilizes metrics and real-time data to maximize hourly audience and build long-term brand loyalty.

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/2/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
6/2/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
6/2/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
6/2/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
6/2/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
6/2/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
6/2/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
6/2/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Producer

Position: Digital Content Producer Hire Date: July 31, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is the largest TV station operator in the country with 197 television stations (including partner stations) in 115 markets. But we are more than that. We're also a technology company. Along with a broad range of broadcast opportunities, Nexstar staffs a growing and diversified digital media operation encompassing content management and mobile platforms, content marketing, targeted advertising products and strategic digital design and advertising operations. From newsroom to sales to operations to digital technology, joining Nexstar Nation offers unlimited opportunities for your career endeavors. Learn more at www.nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled **Position Summary:** 

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Digital Content Producer** to join our news team.

The DCP authors and curates accurate, high-performing stories and posts (including elements of text / photos / video / graphics / etc.), gathers information for news reports, and crafts engaging website pages & other digital products.

The DCP utilizes metrics and real-time data to maximize hourly audience and build long-term brand loyalty.

### **Requirements:**

**Page:** 16/40

### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Producer

### Experience, Skills, Education

- Experience in journalism, digital content, and social media preferred
- Ninja-level mastery of AP style
- Strong journalistic storytelling skills a big plus
- Write accurately, clearly, and cleverly to motivate readers to click
- Deadline conscious with strong time management skills
- Organized, technical problem solver
- Ease with/ability to learn new technology independently and guickly
- Strong communicator
- Enjoys working in teams and has excellent interpersonal skills
- Regularly and dependably meets KPIs
- Schedule flexibility

### Required & Preferred Capabilities:

- · Strong news judgment and high journalistic integrity
- Strong awareness of news and current events
- · Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real-time
- Excellent communication skills, both oral and written
- Fluency in English
- Strong, candid knowledge of self & capabilities and display the willingness & ability to take action to learn, improve, and grow
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Flexibility to work any shift

### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- WordPress experience a plus
- HTML CSS experience a plus
- Google Analytics experience a plus
- Chartbeat experience a plus
- Adobe Suite (Premiere Pro & Photoshop) experience a plus
- Proficient in MS Office
- Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles.

Apply online at www.nexstar.tv/careers

### **Experience:**

**Page:** 17/40

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Producer

## **Essential Duties and Responsibilities:**

- Author strong copy with correct grammar, punctuation, editorial style, and formatting to generate engagement and repeat site visitation
- · Write powerful headlines
- Research/gather/analyze information and elements to produce accurate, complete, in-depth, relevant, and fair stories for publication
- · Promote and distribute news content on social media
- Monitor social media accounts and respond to viewer questions and comments
- · Quickly adjust workflow to prioritize breaking news and severe weather coverage
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Cooperate and communicate clearly, directly, and regularly with news & production teammates and other station departments
- · Produce special projects and other duties as assigned

### **Additional Information:**

### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Content Producer

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 6/2/2023 5:02:20 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 6/2/2023 5:02:19 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 6/2/2023 5:02:19 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 6/2/2023 5:02:19 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 6/2/2023 5:02:20 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/2/2023 5:02:18 PM

From: Mobile-Pensacola,AL Page: 11/38

## Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## Account Executive (Broadcast1Source tracking number 113308)

No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

То

All recruiting agencies listed in the report below

**Sent On:** 06/08/2023

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

**Title:** Account Executive

**Experience:** 

From: Mobile-Pensacola,AL Page: 12/38

## Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

## Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
  - Establishes credible relationships with local business community.
    - Makes sales calls on existing and prospective clients.
    - Maintains assigned accounts and develops new accounts.
      - Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
  - Provides clients with information regarding rates for advertising placement in all media.
  - Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
    - Works with clients and station personnel to develop advertisements.
      - Performs other duties as assigned.

### **Requirements:**

• Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an equivalent combination of education and work-related experience.

Individual must have excellent communication and writing skills. Must be organized, self motivated, a problem solver, creative, and be able to work out of a satellite office while still maintaining the team focus. Must have experience working in a professional environment, preferably a sales department.

### **Description:**

From: Mobile-Pensacola,AL Page: 13/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at <a href="https://www.Nexstar.tv">www.Nexstar.tv</a>.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

### Position Summary:

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
6/8/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
6/8/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
6/8/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc.alabama.gov
6/8/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System

From: Mobile-Pensacola,AL

**Date:** 11/16/2023

**Page:** 14/38

## Job Notification details between 12/1/2022 to 11/30/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
6/8/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
6/8/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
6/8/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
6/8/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

Position: Account Executive Hire Date: September 5, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at <a href="https://www.Nexstar.tv">www.Nexstar.tv</a>.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

## **Position Summary:**

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

### **Requirements:**

• Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an equivalent combination of education and work-related experience.

Individual must have excellent communication and writing skills. Must be organized, self motivated, a problem solver, creative, and be able to work out of a satellite office while still maintaining the team focus. Must have experience working in a professional environment, preferably a sales department.

**Page:** 12/40

## WFNA, WKRG-TV

## Fax and E-mail verification summary report for Account Executive

## **Experience:**

## Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
  - Establishes credible relationships with local business community.
    - Makes sales calls on existing and prospective clients.
    - Maintains assigned accounts and develops new accounts.
      - Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
  - Provides clients with information regarding rates for advertising placement in all media.
  - Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
    - Works with clients and station personnel to develop advertisements.
      - Performs other duties as assigned.

### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

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# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Account Executive

\*\*\*IMPORTANT\*\*\*

**Page:** 14/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Account Executive

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 6/8/2023 3:21:57 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 6/8/2023 3:21:56 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 6/8/2023 3:21:56 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 6/8/2023 3:21:56 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 6/8/2023 3:21:57 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 6/8/2023 3:21:55 PM

From: Mobile-Pensacola, AL Page: 8/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

#### Digital Content Manager (Broadcast1Source tracking number 115680)

#### No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 08/23/2023

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

Title: Digital Content Manager

#### **Experience:**

#### **Essential Duties and Responsibilities:**

- Builds digital editorial strategy leads content team in its execution.
- Edits & authors strong copy with correct grammar, punctuation, editorial style, and formatting to generate engagement and repeat site visitation
- Crafts SEO-friendly headlines written to attract user attention
- Collaborates with all content team members to research/gather/analyze information and elements to produce accurate, complete, in-depth, relevant, and fair stories for publication
- Promote & distribute news content on search, social, and other third-party referral platforms
- Monitor social media accounts and respond to viewer questions and comments
- Quickly adjust workflow and team action to prioritize breaking news and severe weather coverage
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Cooperate and communicate clearly, directly, and regularly with news & production teammates and other station departments
- Leads production of digital special projects
- Collaborate with other Nexstar digital teams on daily content and special initiatives
- · Other duties as assigned

#### **Requirements:**

#### Experience, Skills, Education

- Experience in journalism, digital content, and social media preferred
- Ninja-level mastery of AP style
- Strong journalistic storytelling skills a big plus
- Write accurately, clearly, and cleverly to motivate readers to click
- Deadline conscious with strong time management skills
- Organized, technical problem solver
- Ease with/ability to learn new technology independently and quickly
- Strong communicator
- Enjoys working in teams and has excellent interpersonal skills
- Regularly and dependably meets KPIs
- Schedule flexibility

From: Mobile-Pensacola, AL Page: 9/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

#### Required & Preferred Capabilities:

- Strong news judgment and high journalistic integrity
- Strong awareness of news and current events
- Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real-time
- Excellent communication skills, both oral and written
- Fluency in English
- Strong, candid knowledge of self & capabilities and display the willingness & ability to take action to learn, improve, and grow
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb
- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Flexibility to work any shift

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- WordPress experience a plus
- HTML CSS experience a plus
- Google Analytics experience a plus
- Chartbeat experience a plus
- Adobe Suite (Premiere Pro & Photoshop) experience a plus
- Proficient in MS Office
- Proficiency with computers, telephones, and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles.

#### Physical Demands & Work Environment:

The Digital News Manager must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and occasionally work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

#### Company Overview:

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at www.nexstar.tv

**EEO Statement:** Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Typical day

The Digital Content Manager will be involved in the editorial process in the local newsroom while also overseeing local digital staff and balancing regional duties. Regional duties will be assigned depending on candidate's strengths and the needs of the regional hub. Digital Content Manager will attend local and regional meetings as needed. DCM will be responsible for meeting local KPI goals and ensuring traffic is regularly growing. The Digital Content Manager needs to be familiar will all aspects of all positions on the digital team and be able to jump in as needed.

From: Mobile-Pensacola,AL Page: 10/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

#### **Measurements of success**

- Meets KPIs
- Ensures local team meets daily deadlines
- Creates positive work environment for local digital employees
- Track record of training journalists who prove to be successful

#### **Description:**

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Digital Content Manager** to join our news team.

The DCM leads a team of journalists & creators that authors and curates accurate, high-performing stories and posts (including elements of text / photos / video / graphics / etc.), gathers information for news reports, and crafts engaging website pages & other digital products.

The DCM utilizes metrics and real-time data to guide story selection and shape coverage strategy with the goals of maximizing hourly audience, building long-term brand loyalty, and assisting our sales team to grow revenue.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
8/23/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
8/23/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
8/23/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
8/23/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
8/23/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
8/23/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
8/23/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
8/23/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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#### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Digital Content Manager

Position: Digital Content Manager Hire Date: September 11, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

**From:** contact@broadcast1source.com

#### **Details:**

WKRG-TV News 5, the Nexstar CBS television affiliate in Mobile/Pensacola, seeks a **Digital Content Manager** to join our news team.

The DCM leads a team of journalists & creators that authors and curates accurate, high-performing stories and posts (including elements of text / photos / video / graphics / etc.), gathers information for news reports, and crafts engaging website pages & other digital products.

The DCM utilizes metrics and real-time data to guide story selection and shape coverage strategy with the goals of maximizing hourly audience, building long-term brand loyalty, and assisting our sales team to grow revenue.

#### **Requirements:**

#### Experience, Skills, Education

- Experience in journalism, digital content, and social media preferred
- Ninja-level mastery of AP style
- Strong journalistic storytelling skills a big plus
- Write accurately, clearly, and cleverly to motivate readers to click
- Deadline conscious with strong time management skills
- Organized, technical problem solver
- · Ease with/ability to learn new technology independently and quickly
- Strong communicator
- · Enjoys working in teams and has excellent interpersonal skills
- · Regularly and dependably meets KPIs
- Schedule flexibility

#### Required & Preferred Capabilities:

- Strong news judgment and high journalistic integrity
- Strong awareness of news and current events
- Ability to meet deadlines, prioritize assignments, and make sound editorial decisions in real-time
- Excellent communication skills, both oral and written
- Fluency in English
- Strong, candid knowledge of self & capabilities and display the willingness & ability to take action to learn, improve, and grow
- Professional savvy and collegial demeanor when interacting with colleagues and members of the public
- Work well under pressure --- ability to handle breaking news and last-minute changes with aplomb

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Digital Content Manager

- Bachelor's degree in Journalism, Media, Creative Writing, English, or a related field, or an equivalent combination of education and work-related experience
- Flexibility to work any shift

#### **Technical Skills:**

- Mastery of AP writing style to author digital, social, and on-air content
- WordPress experience a plus
- HTML CSS experience a plus
- Google Analytics experience a plus
- Chartbeat experience a plus
- Adobe Suite (Premiere Pro & Photoshop) experience a plus
- Proficient in MS Office
- Proficiency with computers, telephones, and other office equipment
- Valid driver's license required for hire. A clean driving record is required and must be maintained to be able to safely & confidently operate company motor vehicles.

#### Physical Demands & Work Environment:

The Digital News Manager must be able to stand, sit, reach, conduct telephone conversations, use electronic mail, write letters and memos, conduct face-to-face discussions with individuals or groups, make decisions without supervision, make decisions that impact the results of co-workers, and occasionally work outdoors with various weather conditions and indoors in environmentally controlled conditions.

Must be able to lift, set up and operate equipment or items weighing up to 25 pounds.

#### **Company Overview:**

Nexstar Media Group is America's largest local television and media company with 199 full power stations (including partner stations) in 116 markets addressing US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Nexstar Media Inc. is the parent company of Nexstar Broadcasting Group, Inc. & Nexstar Digital LLC. Learn more at <a href="https://www.nexstar.tv">www.nexstar.tv</a>

**EEO Statement:** Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Typical day

The Digital Content Manager will be involved in the editorial process in the local newsroom while also overseeing local digital staff and balancing regional duties. Regional duties will be assigned depending on candidate's strengths and the needs of the regional hub. Digital Content Manager will attend local and regional meetings as needed. DCM will be responsible for meeting local KPI goals and ensuring traffic is regularly growing. The Digital Content Manager needs to be familiar will all aspects of all positions on the digital team and be able to jump in as needed.

#### **Measurements of success**

- Meets KPIs
- Ensures local team meets daily deadlines
- Creates positive work environment for local digital employees
- Track record of training journalists who prove to be successful

#### **Experience:**

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Digital Content Manager

#### Essential Duties and Responsibilities:

- Builds digital editorial strategy leads content team in its execution.
- Edits & authors strong copy with correct grammar, punctuation, editorial style, and formatting to generate engagement and repeat site visitation
- Crafts SEO-friendly headlines written to attract user attention
- Collaborates with all content team members to research/gather/analyze information and elements to produce accurate, complete, in-depth, relevant, and fair stories for publication
- Promote & distribute news content on search, social, and other third-party referral platforms
- Monitor social media accounts and respond to viewer questions and comments
- · Quickly adjust workflow and team action to prioritize breaking news and severe weather coverage
- Ensure that all content produced meets company standards for journalistic integrity, timeliness, and production quality
- Cooperate and communicate clearly, directly, and regularly with news & production teammates and other station departments
- Leads production of digital special projects
- Collaborate with other Nexstar digital teams on daily content and special initiatives
- Other duties as assigned

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 10/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Digital Content Manager

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 8/23/2023 11:13:17 AM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 8/23/2023 11:13:16 AM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 8/23/2023 11:13:16 AM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 8/23/2023 11:13:17 AM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 8/23/2023 11:13:18 AM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 8/23/2023 11:13:16 AM

Mobile-Pensacola, AL From: **Page:** 4/38

### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

# Account Executive (Broadcast1Source tracking number 116083)

No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

All recruiting agencies listed in the report below

**Sent On:** 09/07/2023

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

E-Mail: creilly@nexstar.tv

Account Executive Title:

**Experience:** 

From: Mobile-Pensacola, AL Page: 5/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

#### Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
  - Establishes credible relationships with local business community.
    - Makes sales calls on existing and prospective clients.
    - Maintains assigned accounts and develops new accounts.
      - Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
  - Provides clients with information regarding rates for advertising placement in all media.
  - Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
    - Works with clients and station personnel to develop advertisements.
      - Performs other duties as assigned.

#### **Requirements:**

• Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an equivalent combination of education and work-related experience.

Individual must have excellent communication and writing skills. Must be organized, self motivated, a problem solver, creative, and be able to work out of a satellite office while still maintaining the team focus. Must have experience working in a professional environment, preferably a sales department.

#### **Description:**

From: Mobile-Pensacola, AL **Page:** 6/38

Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at www.Nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Position Summary:

#### Account Executive Sales-Northwest Florida-Pensacola, Fort Walton Beach, Destin Areas

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By
Date					Email
9/7/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
9/7/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
9/7/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
9/7/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System

From: Mobile-Pensacola,AL

**Page:** 7/38

**Date:** 11/16/2023

# Job Notification details between 12/1/2022 to 11/30/2023

Notification Date	Agency Name	Prong2	Name	<b>Notification By Fax</b>	Notification By Email
9/7/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
9/7/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org
9/7/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
9/7/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med iagignow.com

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#### WFNA, WKRG-TV

#### Fax and E-mail verification summary report for Account Executive

Position: Account Executive Hire Date: November 6, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Nexstar Media Group is America's largest local television and media company with 197 full power stations (including partner stations) in 115 markets addressing nearly 63% of US television households and a growing digital media operation. Nexstar's platform delivers exceptional local content and network programming to inform and entertain viewers, while providing premium, scalable local advertising opportunities for advertisers and brands across all screens and devices. Learn more at www.Nexstar.tv.

EEO Statement: Equal Opportunity Employer Minorities/Women/Veterans/Disabled

#### Position Summary:

#### Account Executive Sales-Northwest Florida-Pensacola, Fort Walton Beach, Destin Areas

WKRG News 5, a dominant Nexstar CBS affiliate located in the beautiful Gulf Coast, seeks a talented Sales Professional to work within an established Sales Department with guidelines to increase sales volume with assigned accounts, aggressively seeks new customers for both TV and eMedia business, executes plans and strategies set forth by sales management, maintains awareness of the competition, and maintains visibility in the community.

You must have excellent communication skills, presentation skills and knowledge of industry software. Sales experience one year. Must maintain a valid drivers license with an acceptable driving record. EOE M/F Drug/Background screen. Qualified applicants may apply ON-LINE @ www.nexstar.tv/careers

#### **Requirements:**

Bachelor's degree in Marketing, Advertising or Mass Communications, or a related field, or an
equivalent combination of education and work-related experience.

Individual must have excellent communication and writing skills. Must be organized, self motivated, a problem solver, creative, and be able to work out of a satellite office while still maintaining the team focus. Must have experience working in a professional environment, preferably a sales department.

#### **Experience:**

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#### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Account Executive

#### Essential Duties & Responsibilities:

- Implements strategies to consistently grow revenue and exceed revenue goals.
  - Establishes credible relationships with local business community.
    - Makes sales calls on existing and prospective clients.
    - Maintains assigned accounts and develops new accounts.
      - Prepares and delivers sales presentations to clients.
- Explains to customers how specific types of advertising will help promote their products or services in the most effective way possible.
  - Provides clients with information regarding rates for advertising placement in all media.
  - Develops advertising schedules with clients and station personnel responsible for placing advertising into station media.
    - Works with clients and station personnel to develop advertisements.
      - Performs other duties as assigned.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 6/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Account Executive

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 9/7/2023 3:40:05 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 9/7/2023 3:40:03 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 9/7/2023 3:40:03 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 9/7/2023 3:40:04 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 9/7/2023 3:40:06 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 9/7/2023 3:40:02 PM

From: Mobile-Pensacola, AL Page: 1/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

#### Sales Assistant (Broadcast1Source tracking number 117384)

No. of Agencies were used: 8

Notification sent to agencies below was identical for Fax and e-mail notifications. A copy of this is shown below:

To

#### All recruiting agencies listed in the report below

**Sent On:** 10/24/2023

Subject: Job Notification from Broadcast1Source

From: contact@broadcast1source.com

**E-Mail:** creilly@nexstar.tv

Title: Sales Assistant

#### **Experience:**

#### Requirements & Skills:

High School diploma

Fluency in English

Excellent communication skills, both oral and written

Minimum one year's experience in clerical support or administrative assistance, preferably in the sales or media fields Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

#### **Requirements:**

Must be detail oriented and well organized with excellent communication and people skills. Experience with Wide Orbit Media Sales, Matrix, Marshall Marketing,

Nielsen, Rentrak/Comscore and other sales tools preferred, but not required.

Experience in Microsoft Office including Word, Power Point, and Excel required.

Must possess and maintain a valid driver's license with an acceptable driving record.

#### **Description:**

From: Mobile-Pensacola,AL Page: 2/38

#### Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

#### Job Description

Are you ready to be a crucial part of our Sales Department's success story? We're looking for a dynamic Sales Assistant to help us maximize station revenue and provide exceptional support to our department. If you're enthusiastic, organized, and ready to take on a wide range of responsibilities, this could be the perfect role for you. Additional Job Description

#### Additional Job Description

You'll be the go-to person for all clerical functions within the Sales Department. From data entry to document preparation, you'll keep everything running smoothly.

Stay ahead of the curve by staying informed about the latest traffic policies, practices, and procedures to ensure our operations are top-notch.

Work with computer systems, ledgers, and purchase orders to accurately input order, traffic, and accounting data. Engage with customers and collaborate with colleagues to address inquiries and resolve account related issues, ensuring exceptional service.

Help Sales Account Executives manage their schedules, ensuring they're always on track to seal the deal.

Play a part in planning special events and station projects.

Use your skills to prepare forms and generate reports.

Monitor inventory management closely to ensure we're always ready to meet customer demands.

Maintain files and other business records, ensuring our department runs efficiently.

Tackle any additional tasks assigned with enthusiasm and efficiency.

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/24/2023	Springhill College	No	Jeremy Moore	1	careerdevelopment@s hc.edu
10/24/2023	Nexstar Media Group, Inc.	No	Terri Bush	1	By User/Other System
10/24/2023	Alabama State Employment Service	No	Terrence Brown	1	terrence.brown@alcc. alabama.gov
10/24/2023	Alabama Broadcasters Association	No	Sharon Tinsley	1	By User/Other System
10/24/2023	National Association of Black Journalists	No	Kaylan Somerville	1	Ksomerville@nabj.org
10/24/2023	National Hispanic Media Coalition	No	Career Services	1	info@nhmc.org
10/24/2023	Florida Association Of Broadcasters	No	Job Listings	1	intern@fab.org

From: Mobile-Pensacola,AL Page: 3/38

Job Notification details between 12/1/2022 to 11/30/2023

**Date:** 11/16/2023

Notification Date	Agency Name	Prong2	Name	Notification By Fax	Notification By Email
10/24/2023	www.mediagignow.com	No	MediaGigNow.com	1	customerservice@med
					iagignow.com

**Page:** 1/40

#### WFNA, WKRG-TV

## Fax and E-mail verification summary report for Sales Assistant

Position: Sales Assistant Hire Date: November 27, 2023

This report, generated by Broadcast1Source, verifies that WFNA, WKRG-TV used Broadcast1Source to provide the following notice to the identified recruiting sources at the dates and times listed below.

To

#### All recruiting agencies listed in the report below

**Subject:** Job Notification from Broadcast1Source

From: contact@broadcast1source.com

#### **Details:**

Job Description

Are you ready to be a crucial part of our Sales Department's success story? We're looking for a dynamic Sales Assistant to help us maximize station revenue and provide exceptional support to our department. If you're enthusiastic, organized, and ready to take on a wide range of responsibilities, this could be the perfect role for you. Additional Job Description

Additional Job Description

You'll be the go-to person for all clerical functions within the Sales Department. From data entry to document preparation, you'll keep everything running smoothly.

Stay ahead of the curve by staying informed about the latest traffic policies, practices, and procedures to ensure our operations are top-notch.

Work with computer systems, ledgers, and purchase orders to accurately input order, traffic, and accounting data. Engage with customers and collaborate with colleagues to address inquiries and resolve account related issues, ensuring exceptional service.

Help Sales Account Executives manage their schedules, ensuring they're always on track to seal the deal.

Play a part in planning special events and station projects.

Use your skills to prepare forms and generate reports.

Monitor inventory management closely to ensure we're always ready to meet customer demands.

Maintain files and other business records, ensuring our department runs efficiently.

Tackle any additional tasks assigned with enthusiasm and efficiency.

#### **Requirements:**

Must be detail oriented and well organized with excellent communication and people skills. Experience with Wide Orbit Media Sales, Matrix, Marshall Marketing,

Nielsen, Rentrak/Comscore and other sales tools preferred, but not required.

Experience in Microsoft Office including Word, Power Point, and Excel required.

Must possess and maintain a valid driver's license with an acceptable driving record.

#### **Experience:**

**Page:** 2/40

#### WFNA, WKRG-TV

# Fax and E-mail verification summary report for Sales Assistant

Requirements & Skills:

High School diploma

Fluency in English

Excellent communication skills, both oral and written

Minimum one year's experience in clerical support or administrative assistance, preferably in the sales or media fields Proficiency with computers, telephones, copiers, scanners, fax machines and other office equipment

#### **Additional Information:**

#### **Contact:**

Apply online at: https://nexstar.wd5.myworkdayjobs.com/nexstar

#### Job posted by an EQUAL EMPLOYMENT OPPORTUNITY EMPLOYER

\*\*\*IMPORTANT\*\*\*

This fax or email has been sent using the services provided by Broadcast1Source. If you want to change your contact details, please email Kimberly Shaw at kishaw@nexstar.tv

**Page:** 3/40

# WFNA, WKRG-TV

# Fax and E-mail verification summary report for Sales Assistant

RS Number	Recruiting Source	Date and Time
2	Alabama State Employment Service	
	E-mail: terrence.brown@alcc.alabama.gov	Sent: 10/24/2023 12:40:30 PM
4	Florida Association Of Broadcasters	
	E-mail: intern@fab.org	Sent: 10/24/2023 12:40:28 PM
7	National Association of Black Journalists	
	E-mail: Ksomerville@nabj.org	Sent: 10/24/2023 12:40:29 PM
8	National Hispanic Media Coalition	
	E-mail: info@nhmc.org	Sent: 10/24/2023 12:40:29 PM
11	Springhill College	
	E-mail: careerdevelopment@shc.edu	Sent: 10/24/2023 12:40:30 PM
12	www.mediagignow.com	
	E-mail: customerservice@mediagignow.com	Sent: 10/24/2023 12:40:28 PM

From: Mobile-Pensacola,AL Page: 1/6

# Interview Recruitment Source Report from 12/1/2022 - 11/30/2023

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 108715

Job Title: Multi Media Journalist/Reporter Job Opening Period: 1/9/2023 - 2/9/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/9/2023	No		CareerBuilder.com
Candidate	3/8/2023	No		Indeed.com
Candidate	3/8/2023	No		CareerBuilder.com
Candidate	2/26/2023	No		CareerBuilder.com
Candidate	2/20/2023	Yes	6/1/2023	Indeed.com

Job ID: 108717

Job Title: News Reporter/Anchor

Job Opening Period: 1/9/2023 - 2/9/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/8/2023	Yes	6/12/2023	Indeed.com
Candidate	3/9/2023	No		Indeed.com
Candidate	3/9/2023	No		Indeed.com
Candidate	2/23/2023	No		CareerBuilder.com

Job ID: 108724

Job Title: Promotions Producer

Job Opening Period: 1/10/2023 - 2/10/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	3/7/2023	No		Indeed.com
Candidate	3/6/2023	No		CareerBuilder.com
Candidate	2/27/2023	No		Indeed.com
Candidate	2/10/2023	Yes	3/13/2023	Indeed.com

From: Mobile-Pensacola,AL Page: 2/6

# Interview Recruitment Source Report from 12/1/2022 - 11/30/2023

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 109013

Job Title: News Reporter/Anchor

Job Opening Period: 1/19/2023 - 2/19/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	2/9/2023	Yes	3/6/2023	Nexstar's Facebook Page
Candidate	2/6/2023	No		Indeed.com
Candidate	2/6/2023	No		Nexstar's Facebook Page
Candidate	2/6/2023	No		Indeed.com
Candidate	2/1/2023	No		Nexstar's Facebook Page
Candidate	1/27/2023	No		Indeed.com

Job ID: 108842

Job Title: Account Executive Northwest FL Area

Job Opening Period: 3/24/2023 - 4/24/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	4/14/2023	No		CareerBuilder.com
Candidate	4/12/2023	No		Indeed.com
Candidate	4/10/2023	Yes	6/12/2023	Indeed.com
Candidate	3/5/2023	No		Indeed.com
Candidate	1/30/2023	No		CareerBuilder.com
Candidate	1/30/2023	No		Indeed.com
Candidate	1/30/2023	No		Indeed.com

Job ID: 110815

Job Title: Digital Sales Coordinator

Job Opening Period: 3/30/2023 - 4/30/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/12/2023	No		Indeed.com

From: Mobile-Pensacola,AL Page: 3/6

# Interview Recruitment Source Report from 12/1/2022 - 11/30/2023

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 110815

Job Title: Digital Sales Coordinator

Job Opening Period: 3/30/2023 - 4/30/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	5/11/2023	No		CareerBuilder.com
Candidate	5/11/2023	Yes	6/5/2023	Indeed.com
Candidate	4/12/2023	No		Indeed.com
Candidate	4/12/2023	No		Indeed.com
Candidate	4/10/2023	No		Indeed.com

Job ID: 113116

Job Title: News Producer

Job Opening Period: 6/2/2023 - 7/2/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/28/2023	Yes	7/31/2023	Indeed.com
Candidate	6/15/2023	No		Nexstar's Facebook Page
Candidate	6/13/2023	No		Indeed.com
Candidate	6/5/2023	No		Linked In
Candidate	6/1/2023	No		Indeed.com

Job ID: 113127

Job Title: Digital Content Producer

Job Opening Period: 6/2/2023 - 7/2/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	7/6/2023	No		Linked In
Candidate	6/26/2023	No		Indeed.com
Candidate	6/21/2023	Yes	7/31/2023	Indeed.com
Candidate	6/16/2023	No		Indeed.com

From: Mobile-Pensacola,AL Page: 4/6

# Interview Recruitment Source Report from 12/1/2022 - 11/30/2023

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 113127

Job Title: Digital Content Producer

Job Opening Period: 6/2/2023 - 7/2/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	6/12/2023	No		Linked In
Candidate	6/9/2023	No		Indeed.com
Candidate	6/9/2023	No		Indeed.com
Candidate	6/9/2023	No		Linked In
Candidate	6/7/2023	No		Indeed.com

Job ID: 113308

Job Title: Account Executive

Job Opening Period: 6/8/2023 - 7/8/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	8/18/2023	Yes	9/5/2023	Linked In
Candidate	7/13/2023	No		Linked In
Candidate	6/26/2023	No		Indeed.com
Candidate	6/16/2023	No		Indeed.com

Job ID: 115680

Job Title: Digital Content Manager

Job Opening Period: 8/23/2023 - 9/23/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	9/20/2023	No		Indeed.com
Candidate	9/14/2023	No		Indeed.com
Candidate	9/8/2023	No		Indeed.com
Candidate	9/7/2023	No		Indeed.com
Candidate	9/7/2023	No		Linked In

From: Mobile-Pensacola,AL Page: 5/6

# Interview Recruitment Source Report from 12/1/2022 - 11/30/2023

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 115680

Job Title: Digital Content Manager

Job Opening Period: 8/23/2023 - 9/23/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	9/7/2023	No		Indeed.com
Candidate	9/6/2023	No		Nexstar's Facebook Page
Candidate	8/29/2023	No		Indeed.com
Candidate	8/28/2023	Yes	9/11/2023	Indeed.com

Job ID: 116083

Job Title: Account Executive

Job Opening Period: 9/7/2023 - 10/7/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/24/2023	No		Linked In
Candidate	10/18/2023	No		Linked In
Candidate	10/13/2023	Yes	11/6/2023	Linked In
Candidate	10/10/2023	No		Linked In
Candidate	9/27/2023	No		Indeed.com
Candidate	9/20/2023	No		Indeed.com

Job ID: 117384

Job Title: Sales Assistant

Job Opening Period: 10/24/2023 - 11/24/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/30/2023	No		Indeed.com
Candidate	10/30/2023	No		Indeed.com
Candidate	10/30/2023	No		Indeed.com
Candidate	10/27/2023	No		Indeed.com

From: Mobile-Pensacola,AL Page: 6/6

# Interview Recruitment Source Report from 12/1/2022 - 11/30/2023

**Date:** 11/16/2023

Please note that the recruitment source used for hiring is bolded in the text below

Job ID: 117384

Job Title: Sales Assistant

Job Opening Period: 10/24/2023 - 11/24/2023

Interviewee	Interview Date	Hire Status	Hire Date	Recruitment Source Referred By
Candidate	10/26/2023	Yes	11/27/2023	Indeed.com

# Exhibit 3.1 December 2021 – November 2022 EEO Initiatives

From: Mobile-Pensacola, AL Page: 1/2

### Outreach Initiatives Details between 12/1/2021 to 11/30/2022

Outreach Initiatives Details between 12/1/2021 to 11/30/2022						
Sl.No.	Date	Activity Type	No. Of Stations Participants	Participant Name	Hiring Authority?	
1	Ongoing Event	Establishment of an intern program designed to assist members of the community	4			
	Description	ı:				
	THE SEU has an established internship program that allows students to gain practical experience in all areas of operations, including news, production sports and weather.					
	THE SEU hosted ten (10) interns from the University of South Alabama, the University of Georgia, the University Of Oxford, the University of Montevallo, Waynesburg University, Springhill University, Valpariso University, and Virginia Tech University during the 2022 Summer Semester and ten (10) interns from University of South Alabama and Spring Hill College during the 2021 Fall Semester.					
	-	articipation:				
	Interns					
2	11/03/2022	Provision of training to management	10			

#### **Description:**

The Station conducted a mandatory training session for hiring managers which focused on the EEO recruiting process, including discussions regarding proper dissemination of job vacancy information, document retention and hiring procedures.

#### **Scope of Participation:**

**EEO Training** 

3 11/22/2022 Co Sponsoring Job Fair 3

Yes Yes No

#### **Description:**

The WKRG/Mobile station Co-Sponsored a job fair with Communication Career Day at University of South Alabama. WKRG provided financial, administrative and advertising resources. WKRG personnel were able to meet with individuals

From: Mobile-Pensacola,AL Page2/2

#### Outreach Initiatives Details between 12/1/2021 to 11/30/2022

Sl.No.	Date	Activity Type	No. Of Stations Participant Name Participants	Hiring Authority?
		community and discuss vacand	cies at the station and in the broadcasting industry.	
	Set up ta	ble, talked with students, gave	them instruction on how to get into the News field.	
	•	-	-	



# Summer 2022 Internship WKRG Mobile, AL

WKRG-TV News 5 is currently accepting applications for a limited number of Summer 2022 Internships.

# Qualifications for the Internship (SUMMER 2022):

All internships are IN-PERSON and based at our main studios in Mobile, Alabama.

All internships are SUPERVISED. Each intern's station supervisor will oversee the intern's attendance and performance to evaluate, monitor, and assess the intern's progress and ensure they are receiving the proper education/training.

All internships are UNPAID.

Students must receive academic credit to participate. Students are expected to obtain and complete any forms necessary to receive credit for the internship experience. The intern's college/university academic advisor (and institution guidelines) determines the amount of credit available (and subsequently, the amount of time an intern will be available on a weekly basis).

The student is responsible for their own transportation.

An application is required.

The application must be submitted via the Nexstar Careers portal at <a href="https://www.nexstar.tv/careers/">https://www.nexstar.tv/careers/</a> no later than 5pm CST, Thursday, April 14, 2022.

After submitting your application online, please email a copy of your resume to WKRG News Director Gene Kirkconnell at jobs@wkrg.com. The body of that email should include a short note explaining why you are interested in participating in the Summer 2022 internship program. Also, in that email, offer up several timeslots which are convenient for you to participate in a video conference interview for the position.

# IMPORTANT DATES & DEADLINES for Internship (Summer 2022) Applicants:

Applications, interviews, and acceptance are conducted on a rolling basis throughout the Spring 2022 semester.

The Summer 2022 Internship Cohort positions will be filled on a first come, first serve basis. When available internship slots are filled, the application process will be closed. This may occur BEFORE the deadlines and dates posted below.

The sooner you apply, the sooner you will be interviewed, the sooner you will learn if you have been accepted into the program.

Here are some important dates and deadlines of which to be aware:

#### **Christine Reilly**

Subject: Mandatory Regional EEO Training Meeting - Thursday, November 3, 2022 - 2:00 pm (CST)

**Location:** Microsoft Teams Meeting

 Start:
 Thu 11/3/2022 2:00 PM

 End:
 Thu 11/3/2022 3:00 PM

**Show Time As:** Free

Recurrence: (none)

Jer

Meeting Status: Accepted

Organizer: Corp - Legal

-----Original Appointment-----, On Behalf Of Corp - Legal Sent: Wednesday, October 26, 2022 10:17 AM То man; Ke raci Va 'nу Со -Fahy; Jer Abby Ric ick Во ; Terri Ch Lic ssica На on; Ch ; Sarah Pa ∃yde; Sp Pa tt Ве ١;

Rick

Cc:

**Subject:** Mandatory Regional EEO Training Meeting - Thursday, November 3, 2022 - 2:00 pm (CST) **When:** Thursday, November 3, 2022 2:00 PM-3:00 PM (UTC-06:00) Central Time (US & Canada).

Where: Microsoft Teams Meeting

We will be sharing our screen to view an EEO Report, EEO Initiatives

# Microsoft Teams meeting

Join on your computer, mobile app or room device

Click here to join the meeting

Meeting ID: 21

Passco

<u>Download Teams</u> | <u>Join on the web</u>

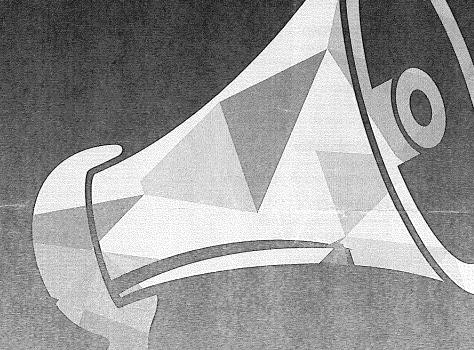


Learn More | Meeting options

# COMMUNICATION CAREER DAY 2022 THURSDAY, NOVEMBER 3

THURSDAY, NOVEMBER 3 STUDENT CENTER

Free event open to all majors



Welcome | 9:30 a.m. | SC Ballroom

Networking & Mentoring | 10 a.m. & 11 a.m. | SC Ballroom

#Branding #EventManagement #Consulting #Advocacy
#BroadcastJournalism #Promotions #Writer #Tourism #MediaRelations
#Filmmaker #StrategicPlanning #Analytics #CreateYourOwnValue
#OnlineBranding #Promotions #DigitalMarketing #VideoEditing #Attorney
#CrisisCommunications #PublicRelations #Storytelling

Resume Review | 10 a.m. | SC Ballroom

Career Services Workshops | SC 205 12:30 p.m. | Your Job Search and Social Media 1 p.m. | Resume Development, Interview Success



UNIVERSITY OF SOURE ALABAMA IDEPARTIMENT OF COMMUNICATION



#CumacaterDarg

# Exhibit 3.2 December 2022 – November 2023 EEO Initiatives

#### **Outreach Initiatives Details**

From: Mobile-Pensacola,AL Page1/2

#### Outreach Initiatives Details between 12/1/2022 to 11/30/2023

Sl.No.	Date	Activity Type	No. Of Stations Participant Name Participants	Hiring Authority?
1	Ongoing Event	Establishment of an intern program designed to assist members of the community	15	Yes Yes Yes

#### **Description:**

The WKRG/Mobile station has established internship program that allows students to gain practical experience in all areas of our operations, including news, production, sports and weather.

WKRG hosted 15 interns form University of South Alamba (4), University of Alabama (2), Auburn University (3), University of Southern Mississippi, Columbia University, Washington State Univ, Yokohama City University, Univ. of Maryland, and Troy University,

#### **Scope of Participation:**

WKRG hosted 15 interns form University of South Alamba (4), University of Alabama (2), Auburn University (3), University of Southern Mississippi, Columbia University, Washington State Univ, Yokohama City University, Univ. of Maryland, and Troy University,

2 10/05/2023 Hosting of Job Fair 2 Yes No

#### **Description:**

The Station, WKRG/Mobile participated at the Mobile Convention Center with University of South Alabama for Communication Career Day 2023. Station personnel were able to meet with students and discuss vacancies at the Stations and in the broadcasting industry.

#### **Scope of Participation:**

Booth with job descriptions and handouts to attract future employees. We were able to discuss job opportunities at our station and careers in the broadcasting industry with students from several schools.

3 10/11/2023 Provision of training to personnel 3 Yes of unaffiliated non-profit Yes organizations Yes

#### **Description:**

The Stations have an established Job Shadow program that allows students to explore their interests in a potential career in broadcasting through onsite observation and discussion with active station personnel. During the current term, the SEU hosted six (6) student participants..

# **Outreach Initiatives Details**

From: Mobile-Pensacola,AL

**Date:**11/16/2023

Page2/2

# Outreach Initiatives Details between 12/1/2022 to 11/30/2023

Sl.No.	Date	Activity Type	No. Of Stations Participant Name Participants	Hiring Poin Authority?

WKRG-TV News 5 is currently accepting applications for a limited number of Summer 2023 Internships.

# Why Intern with WKRG-TV / wkrg.com in Mobile, AL?

- You will learn so much by observing AND DOING.
- You will work with knowledgeable, friendly, generous teammates.
- You will participate with a diverse cohort of students from universities across the USA.
- You will have fun on the job.
- You will have a blast when you're not working, as our community has many beautiful beaches, other great attractions to see, and activities to enjoy.
- Your internship experience could significantly strengthen you as a candidate for full-time positions upon graduation.

# Qualifications for the Summer 2023 Internship:

Internships with WKRG-TV / wkrg.com are HIGHLY SELECTIVE.

All Summer 2023 Internships are IN-PERSON and based at our main broadcast & digital studios in Mobile, Alabama.

All internships are SUPERVISED. The intern's station supervisor will oversee the intern's attendance and performance to evaluate, monitor, and assess the intern's progress and ensure they are receiving the proper education/training.

All internships are UNPAID.

Students who must earn academic credit to participate will receive priority consideration for positions in the cohort. Students are expected to obtain and complete any forms necessary to receive credit for the internship experience. The intern's college/university academic advisor (and institution guidelines) determines the amount of credit available (and subsequently, the amount of time an intern will be available on a weekly basis). The station intern supervisor will take into account each intern's availability to establish a work schedule which provides for an enriching experience.

The intern is responsible for their own transportation.

# **LEARNING OUTCOMES for the Summer 2023 Internship include:**

Broaden understanding of journalism and the media industry and employment opportunities in the field.

Improve craft skills applicable to the student's course of study and intended career.

Develop contacts in the industry to facilitate mentoring and career connections.

# APPLY NOW to secure a Summer 2023 Internship position:

An application is required.

Go to the Nexstar Careers portal at <a href="https://www.nexstar.tv/careers/">https://www.nexstar.tv/careers/</a> and apply for Summer 2023 Unpaid News Internship no later than 5pm CST, Thursday, May 11, 2023. We recommend you APPLY AS SOON AS POSSIBLE.

After submitting your application online, please email a copy of your resume to WKRG News Director Gene Kirkconnell at jobs@wkrg.com. The body of that email should include a short note explaining why you are interested in participating in Summer 2023 internship program. Also, in that email, offer up several timeslots which are convenient for you to participate in a video conference to interview for the position.

Video Editing – Arrive to the internship knowing how to use a timeline-based software editing program like Adobe Premiere or Final Cut Pro. The internship will teach you how to organize, shape, and sharpen the material you capture into lucid, stronger visual stories.

Meeting Deadlines – Journalism is driven by delivering assignments in a timely fashion. The pace is very fast. Assignments often change with little notice. You should be prepared to participate nimbly and with flexibility to fully experience how professionals in our organization conduct their business and meet their responsibilities.

We look forward to receiving your application!

#### Company Overview:

Nexstar Media Group (NASDAQ: NXST) is a leading diversified media company that leverages localism to bring new services and value to consumers and advertisers through its traditional media, digital and mobile media platforms. Its wholly owned operating subsidiary, Nexstar Inc., consists of three divisions: Broadcasting, Digital, and Networks. The Broadcasting Division operates, programs, or provides sales and other services to 198 television stations and related digital multicast signals reaching 116 markets or approximately 39% of all U.S. television households (reflecting the FCC's UHF discount). The division's portfolio includes primary affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and The CW. The Digital Division operates 122 local websites and 316 mobile apps offering hyper-local content and verticals for consumers and advertisers, allowing audiences to choose where, when and how they access content and creating new revenue opportunities for the company. The Networks Division operates WGN America, a growing national general entertainment cable network and the home of NewsNation, multicast network Antenna TV, and WGN Radio in Chicago. Nexstar also owns a 31.3% ownership stake in TV Food Network, a top tier cable asset. For more information, please visit www.nexstar.tv.

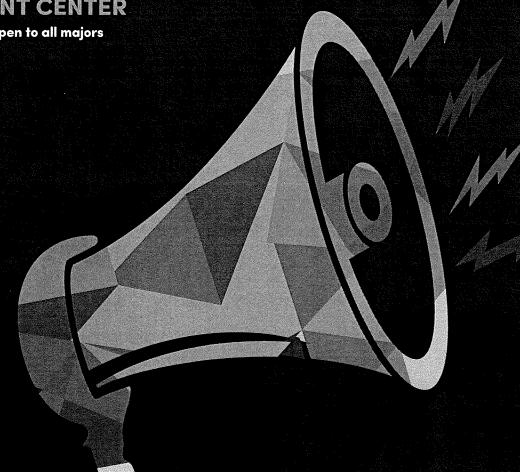
#### **EEO Statement:**

Equal Opportunity Employer Minorities/Women/Veterans/Disabled

# COMMUNICATION CAREER DAY 2023

**THURSDAY, NOV. 2** STUDENT CENTER

Free event open to all majors



Welcome | 9:30 a.m. | SC Ballroom

Networking & Mentoring | 10 a.m. & 11 a.m. | SC Ballroom

#Branding #EventManagement #Consulting #Advocacy

#Broadcastlournalism #Promotions #Writer #Tourism #MediaRelations

#Filmmaker #StrategicPlanning #Analytics #CreateYourOwnValue

#OnlineBranding #Promotions #DigitalMarketing #VideoEditing #Attorney

#CrisisCommunications #PublicRelations #Storytelling

Career Services Workshops | SC 205

12:30 p.m. | Your Job Search and Social Media

1 p.m. | Resume Development, Interview Success

UNIVERSITY OF SOUTH ALABAMA DEPARTMENT OF COMMUNICATION

#CommCareerDay23



#### Thank you for serving as a Jags Shadow Host!

We are so grateful to you for giving students this opportunity.

#### What is Jags Shadow?

Students are connected to one-day shadowing opportunities within their field of interest for career exploration.

#### What's in it for you?

- Spread brand awareness
- Provide first-hand knowledge of your industry and job functions
- Assist students in exploring career paths

#### Organization/Company Name & Address: WKRG 555 Broadcast Drive, Mobile, AL 36606

- Student Instructions upon arrival: (awaiting)
- ◆ Date: Wednesday, October 11th, 2023 Time: 3:30 pm to 5:30 pm
  - > Total number of students on this date: 4 students
- Date: Thursday, October 12th, 2023
  Time: 9:30 am to 7:00 pm
  - > Total number of students on this date: 2 students

#### Wednesday, October 11th, 2023

-		to the control of the	The state of the s	
	2.2	<u> </u>		ssification
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	D€			nior
	Mi			nior
	An			nior
	Diı			nior

Thursday, October 12th, 2023

Name	Email	Major	Classification
			ior
ŀ			ior



# Exhibit 4

# **EEO Statement Script-WKRG/WFNA**

#### SCROLLING TEXT:

Nexstar Media Inc. stations are committed to a broad applicant outreach in our continuing efforts to represent our diverse community.

If your organization is interested in becoming part of our recruitment list, and you distribute job information or can provide referrals as part of your regular activity, we want to hear from you! Send your request to the address below. Open positions can be viewed at our website WKRG.com.

#### Lower third text:

Mail To: WKRG HR 555 Broadcast Drive Mobile, AL 36606

For the WFNA version, it should be the same, but have the WFNA logo and it should say "Mail To: WFNA HR". These are :30.