

INVOICE



WUAB
 1717 East 12th Street
 Cleveland, OH 44114
 Main: (216) 771-1943
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1561465-1	09/11/16	September 2016	08/29/16 - 09/09/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Jim Rapp	Telerep-Chicago	National

Billing Address:

AKPD Message & Media
 Attention: Accounts Payable
 730 North Franklin Street
 Suite 404
 Chicago, IL 60654

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	

Flight Dates	Order #	Alt Order #
09/05/16 - 09/11/16	1561465	08332520

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WUAB
 Drawer #0954
 PO Box 11407
 Birmingham, AL 35246-0958

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/16	09/06/16	M-F 4-5p	4-5p	- 1 - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - 1 - - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Tu 09/06/16 4:27 PM M-F 4-5p 4-5p :30 TUS1606H \$275.00 NM									
2	09/08/16	09/08/16	M-F 4-5p	4-5p	- - - 1 - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - - - 1 - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Th 09/08/16 4:36 PM M-F 4-5p 4-5p :30 TUS1605H \$275.00 NM									
3	09/07/16	09/07/16	M-F 6-630p	6-630p	- - 1 - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - - 1 - - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB W 09/07/16 6:24 PM M-F 6-630p 6-630p :30 TUS1605H \$275.00 NM									
4	09/08/16	09/08/16	M-F 6-630p	6-630p	- - - 1 - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - - - 1 - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Th 09/08/16 6:11 PM M-F 6-630p 6-630p :30 TUS1605H \$275.00 NM									
5	09/06/16	09/06/16	M-F 630-7p	630-7p	- 1 - - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - 1 - - - - - 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUAB Tu 09/06/16 6:42 PM M-F 630-7p 630-7p :30 TUS1606H \$275.00 NM									
6	09/07/16	09/07/16	M-F 630-7p	630-7p		:30	1	\$275.00	NM

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INVOICE

Send Payment To:



WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Invoice # 1561465-1	Invoice Date 09/11/16	Invoice Month September 2016	Invoice Period 08/29/16 - 09/09/16
Advertiser POL/Strickland, T/D/Senate		Product STRICKLAND-US SENATE	Estimate Number

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-- 1----									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	-- 1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	6:52 PM	M-F 630-7p	630-7p	:30	TUS1605H	\$275.00 NM
7	09/08/16	09/08/16	M-F 630-7p	630-7p	--- 1---	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	--- 1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	6:50 PM	M-F 630-7p	630-7p	:30	TUS1605H	\$275.00 NM
8	09/06/16	09/06/16	M-F 5-6p	5-6p	- 1-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	- 1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	5:26 PM	M-F 5-6p	5-6p	:30	TUS1606H	\$275.00 NM
9	09/07/16	09/07/16	M-F 5-6p	5-6p	-- 1----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	-- 1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	5:12 PM	M-F 5-6p	5-6p	:30	TUS1605H	\$275.00 NM
10	09/08/16	09/08/16	M-F 5-6p	5-6p	--- 1---	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	--- 1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	5:13 PM	M-F 5-6p	5-6p	:30	TUS1605H	\$275.00 NM
11	09/06/16	09/06/16	Cleve19 News on 43 at 1(Cleve19 News on 4		- 1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	- 1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	10:27 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	:30	TUS1606H	\$500.00 NM
12	09/08/16	09/08/16	Cleve19 News on 43 at 1(Cleve19 News on 4		--- 1---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	--- 1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	9:59 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	:30	TUS1605H	\$500.00 NM
13	09/09/16	09/09/16	Cleve19 News on 43 at 1(10:00 PM-10:30 PM		---- 1--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	---- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	09/09/16	10:12 PM	Cleve19 News on 43 at 10p	10:00 PM-10:30 PM	:30	TUS1605H	\$350.00 NM

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WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

<u>Invoice #</u> 1561465-1	<u>Invoice Date</u> 09/11/16	<u>Invoice Month</u> September 2016	<u>Invoice Period</u> 08/29/16 - 09/09/16
<u>Advertiser</u> POL/Strickland, T/D/Senate		<u>Product</u> STRICKLAND-US SENATE	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	09/07/16	09/07/16	SYN M-F 830-9P	830-9P	--1----	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> 09/05/16 <u>End Date</u> 09/11/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	W	09/07/16	8:50 PM	SYN M-F 830-9P	830-9P	:30	TUS1605H	\$175.00	NM
15	09/09/16	09/09/16	SYN M-F 830-9P	830-9P	----1--	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> 09/05/16 <u>End Date</u> 09/11/16 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	F	09/09/16	8:57 PM	SYN M-F 830-9P	830-9P	:30	TUS1605H	\$175.00	NM
16	09/06/16	09/06/16	SYN M-F 10:30-11P	M-F 10:30-11P	-1-----	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> 09/05/16 <u>End Date</u> 09/11/16 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	Tu	09/06/16	10:47 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	TUS1606H	\$175.00	NM
17	09/07/16	09/07/16	SYN M-F 10:30-11P	M-F 10:30-11P	--1----	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> 09/05/16 <u>End Date</u> 09/11/16 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	W	09/07/16	10:45 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	TUS1605H	\$175.00	NM
18	09/08/16	09/08/16	SYN M-F 10:30-11P	M-F 10:30-11P	---1---	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> 09/05/16 <u>End Date</u> 09/11/16 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$175.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUAB	Th	09/08/16	10:55 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	TUS1605H	\$175.00	NM
<u>Total Spots</u>							18			

Payment Terms 30 Days

<u>Gross Total</u>	\$4,975.00
<u>Agency Commission</u>	\$746.25
<u>Net Amount Due</u>	\$4,228.75

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