

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1561465-1	09/11/16	September 2016	08/29/16 - 09/09/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Jim Rapp	Telerep-Chicago	National

Billing Address:

AKPD Message & Media
Attention: Accounts Payable
730 North Franklin Street
Suite 404
Chicago, IL 60654

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	

Flight Dates	Order #	Alt Order #
09/05/16 - 09/11/16	1561465	08332520

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/16	09/06/16	M-F 4-5p	4-5p	- 1 - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - 1 - - - - 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	4:27 PM	M-F 4-5p	4-5p	:30	TUS1606H	\$275.00 NM
2	09/08/16	09/08/16	M-F 4-5p	4-5p	- - - 1 - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - - - 1 - - - 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	4:36 PM	M-F 4-5p	4-5p	:30	TUS1605H	\$275.00 NM
3	09/07/16	09/07/16	M-F 6-630p	6-630p	- - 1 - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - - 1 - - - - 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	6:24 PM	M-F 6-630p	6-630p	:30	TUS1605H	\$275.00 NM
4	09/08/16	09/08/16	M-F 6-630p	6-630p	- - - 1 - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - - - 1 - - - 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	6:11 PM	M-F 6-630p	6-630p	:30	TUS1605H	\$275.00 NM
5	09/06/16	09/06/16	M-F 630-7p	630-7p	- 1 - - - - -	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - 1 - - - - - 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	6:42 PM	M-F 630-7p	630-7p	:30	TUS1606H	\$275.00 NM
6	09/07/16	09/07/16	M-F 630-7p	630-7p	- 1 - - - - -	:30	1	\$275.00	NM

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1561465-1	09/11/16	September 2016	08/29/16 - 09/09/16
Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-- 1----									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	-- 1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	6:52 PM	M-F 630-7p	630-7p	:30	TUS1605H	\$275.00 NM
7	09/08/16	09/08/16	M-F 630-7p	630-7p	--- 1---	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	--- 1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	6:50 PM	M-F 630-7p	630-7p	:30	TUS1605H	\$275.00 NM
8	09/06/16	09/06/16	M-F 5-6p	5-6p	- 1-----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	- 1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	5:26 PM	M-F 5-6p	5-6p	:30	TUS1606H	\$275.00 NM
9	09/07/16	09/07/16	M-F 5-6p	5-6p	-- 1----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	-- 1----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	5:12 PM	M-F 5-6p	5-6p	:30	TUS1605H	\$275.00 NM
10	09/08/16	09/08/16	M-F 5-6p	5-6p	--- 1---	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	--- 1---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	5:13 PM	M-F 5-6p	5-6p	:30	TUS1605H	\$275.00 NM
11	09/06/16	09/06/16	Cleve19 News on 43 at 1(Cleve19 News on 4		- 1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	- 1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	10:27 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	:30	TUS1606H	\$500.00 NM
12	09/08/16	09/08/16	Cleve19 News on 43 at 1(Cleve19 News on 4		--- 1---	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	--- 1---	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	9:59 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	:30	TUS1605H	\$500.00 NM
13	09/09/16	09/09/16	Cleve19 News on 43 at 1(10:00 PM-10:30 PM		---- 1--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/16	09/11/16	---- 1--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	09/09/16	10:12 PM	Cleve19 News on 43 at 10p	10:00 PM-10:30 PM	:30	TUS1605H	\$350.00 NM

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Advertiser	Product	Estimate Number	
POL/Strickland, T/D/Senate	STRICKLAND-US SENATE		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/07/16	09/07/16	SYN M-F 830-9P	830-9P	-- 1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 -- 1---- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	8:50 PM	SYN M-F 830-9P	830-9P	:30	TUS1605H	\$175.00 NM
15	09/09/16	09/09/16	SYN M-F 830-9P	830-9P	---- 1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 ---- 1-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	09/09/16	8:57 PM	SYN M-F 830-9P	830-9P	:30	TUS1605H	\$175.00 NM
16	09/06/16	09/06/16	SYN M-F 10:30-11P	M-F 10:30-11P	- 1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 - 1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	09/06/16	10:47 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	TUS1606H	\$175.00 NM
17	09/07/16	09/07/16	SYN M-F 10:30-11P	M-F 10:30-11P	-- 1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 -- 1---- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	W	09/07/16	10:45 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	TUS1605H	\$175.00 NM
18	09/08/16	09/08/16	SYN M-F 10:30-11P	M-F 10:30-11P	--- 1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/16 09/11/16 --- 1--- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	09/08/16	10:55 PM	SYN M-F 10:30-11P	M-F 10:30-11P	:30	TUS1605H	\$175.00 NM
Total Spots							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,975.00
<u>Agency Commission</u>	\$746.25
<u>Net Amount Due</u>	\$4,228.75

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