

WJJS  
 Roanoke/Lynchburg, VA  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2023

WJJS  
 Quarterly Issues/Programs List

WJJS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: 9/11 Remembrance, Health & Recovery, Anti Bullying, Breast Cancer Awareness, Public Health, Cyber Bullying, Online Fraud, Philanthropy,

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
9/11 Remembrance	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Recovery Month, flu shot & vaccine awareness and mental illness Awareness Month.	R. Hampton, Dr. L Liburd, Dr.	10/01/2023 06:01 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss how the oncology field could use sounds to help future cancer patients remain hopeful.	Dr. D. Dizon, H. Floyd, A. Va	10/08/2023 06:01 AM	029:49
Health and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Hispanic Heritage Month, Fire Prevention week and cooking safety ahead of the Holidays.	C. Edelman, I. Bonilla, M. Co	10/15/2023 06:01 AM	029:48
Anti-bullying and Breast Canc	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss GLADD and their anti-LGBTQ bullying campaigns and Breast Cancer Awareness Month.	S. Ellis, Dr. W. Dahut	10/22/2023 06:03 AM	029:49
Breast Cancer Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Breast Cancer Awareness Month and the latest advancements in diagnosis and treatments.	Dr. D. El-Ashry	10/29/2023 06:02 AM	029:49
Public Health and Cyber Bully	IHEARTRADIO COMMUNITIES: PUBLIC	Discuss flu education and advocacy and the	A. Kanowitz, K. Bride	11/05/2023 06:01 AM	029:49

	AFFAIRS SPECIAL	Kids Online Safety Act bill that is before Congress.			
Public Health and Cyber Bully	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Veterans Day Weekend and the organizations that help nationwide.	D. Milne, D. Clare, J. Whaley	11/12/2023 06:01 AM	029:50
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the No Kid Hungry campaign and ways to help support the effort during the holiday season.	E. Gaskins	11/19/2023 06:01 AM	029:49
suicide prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and suicide prevention.	J. Lane	11/26/2023 06:03 AM	029:49
suicide prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss World AIDS Day, suicide prevention, and dealing with stolen merchandise.	Dr. R. Neblett, C. Lyle, J. S	12/03/2023 06:00 AM	029:49
ANIMAL WELFARE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss facilitating pet adoptions, providing vaccines and affordable pet treatment options.	S. KOGUT	12/10/2023 06:01 AM	029:49
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/17/2023 06:00 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/24/2023 06:01 AM	029:50
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss scams to watch out for over the holidays and the services provided by The Salvation Army.	K. Stokes, K. Hodder	12/31/2023 06:03 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ALT PSA/ RED CROSS 1/15	000:15	3
	ALT PSA/ RED CROSS 2/15	000:15	1
	ALT PSA/ADULT EDUCATION - KARIM/30	000:30	5
	ALT PSA/AMERICAN RED CROSS 1/60	000:59	11
	ALT PSA/ARC - HURRICANE/30	000:30	6
	ALT PSA/BED AWARENESS MONICA SELES/30	000:30	7
	ALT PSA/BED AWARENESS SUNNY SEAGOLD/30	000:29	7
	ALT PSA/BEST FRIENDS 1/30	000:29	6
	ALT PSA/BEST FRIENDS ANIMAL SOC./60	001:02	10
	ALT PSA/CCFA - CROHNS AND COLITIS /15	000:15	2
	ALT PSA/CCFA - IBD /15	000:14	1
	ALT PSA/CCFA TAKE STEPS - KENNEDY /15	000:13	2
	ALT PSA/CDC - HEP C./60	000:56	15
	ALT PSA/CDC - TIFFANY./60	001:00	10
	ALT PSA/CDC-HEP C 2015 - HIDDEN VER 1/30	000:28	7
	ALT PSA/CDC-HEP C 2015 - HIDDEN VER 2/30	000:29	7
	ALT PSA/COHEN/LYME DISEASE/30	000:30	8
	ALT PSA/CTR FOR DISEASE CONTROL 1/30	000:31	8
	ALT PSA/DHS - PROTECT /15	000:15	2
	ALT PSA/FEED THE PIG/STUNTMAN /15	000:15	1
	ALT PSA/FEED THE PIG/STUNTMAN/30	000:30	7
	ALT PSA/FEMA - SMOKE ESCAPE /15	000:15	2
	ALT PSA/FEMA - SMOKE KITCHEN /15	000:15	2
	ALT PSA/FEMA - SMOKE KITCHEN/30	000:30	7
	ALT PSA/FEMA SMOKE CHILDREN /15	000:15	2
	ALT PSA/HABITAT FOR HUMANITY./60	001:00	9
	ALT PSA/HBP/LEAVING/30	000:30	6
	ALT PSA/HBP/QUITTING /15	000:15	1
	ALT PSA/HBP/QUITTING/30	000:30	6
	ALT PSA/HBP/SMS LEAVING /15	000:15	1
	ALT PSA/HEALTH IS PRIMARY 1 /15	000:16	1

	ALT PSA/IC2/MOMENTS/30	000:30	7
	ALT PSA/IC2/TICKLE FIGHT/30	000:30	7
	ALT PSA/MARCH OF DIMES 1 /15	000:14	1
	ALT PSA/MARCH OF DIMES 2 /15	000:14	2
	ALT PSA/MARCH OF DIMES 3 /15	000:14	1
	ALT PSA/MARCH OF DIMES/30	000:30	7
	ALT PSA/MARCH OF DIMES/60	001:01	11
	ALT PSA/MARINES - FOR ALL OF US - SUMMER/60	001:00	9
	ALT PSA/MARINES 1/30	000:30	5
	ALT PSA/MOD - JOIN THE FIGHT - COMING HOME/60	001:01	10
	ALT PSA/NATL INSTITUTES OF HEALTH - COPD/60	001:00	11
	ALT PSA/NATL. INSTITUTE OF HEALTH - COPD/30	000:30	6
	ALT PSA/NKF - ROANOKE KIDNEY WALK/30	000:30	14
	ALT PSA/PET/ANTHEM RADIO/30	000:30	6
	ALT PSA/PET/BINTO/15	000:15	2
	ALT PSA/ST. JUDE - FINDING FAMILY RADIO /15	000:14	1
	ALT PSA/ST. JUDE - PROGRESS/60	000:59	11
	ALT PSA/TMF - IF NOT ME/30	000:30	6
	ALT PSA/TXT - ALLISON NATIONAL /15	000:15	1
	ALT PSA/TXT/ALLISON/30	000:30	6
	ALT PSA/WFP/CHAINS /15	000:15	2
	ALT PSA/WFP/CHAINS/30	000:30	5
	ALT PSA/WOUNDED WARRIOR PROJECT - GRANDMA/60	001:01	11
	ALT PSA/WOUNDED WARRIOR PROJECT/60	001:01	10
	ALT PSA/WWP - WARRIORS KIDS/60	001:00	11
	FILL PSA/ air force reserve	000:28	6
	FILL PSA/AMHERST COUNTY PUBLIC SCHOOLS/27	000:28	5
	FILL PSA/BORGEN PROJECT/JUDITH LIGHT/30	000:29	6
	FILL PSA/BORGEN PROJECT/TOM SKERRITT/30	000:29	7
	FILL PSA/HUNTERS FOR THE HUNGRY/27	000:28	5
	FILL PSA/ROANOKE FIRE EMS/15	000:16	1
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	13
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1

COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	8
HOMEBASE	HOMEBASE	000:30	15
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	9
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	5
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	8
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	3