

WJJS
Roanoke/Lynchburg, VA
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WJJS
Quarterly Issues/Programs List

WJJS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 06:03 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 06:01 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 06:00 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:01 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 06:01 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:01 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 06:03 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:01 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 06:02 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:01 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:02 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ALT PSA/ RED CROSS 1/15	000:15	2
	ALT PSA/ RED CROSS 2/15	000:15	1
	ALT PSA/ADULT EDUCATION - KARIM/30	000:30	8
	ALT PSA/AMERICAN RED CROSS 1/60	000:59	12
	ALT PSA/ARC - HURRICANE/30	000:30	8
	ALT PSA/BED AWARENESS MONICA SELES/30	000:30	7
	ALT PSA/BED AWARENESS SUNNY SEAGOLD/30	000:29	8
	ALT PSA/BEST FRIENDS 1/30	000:29	9
	ALT PSA/BEST FRIENDS ANIMAL SOC./60	001:02	13
	ALT PSA/CCFA - CROHNS AND COLITIS /15	000:15	1
	ALT PSA/CCFA - IBD /15	000:14	3
	ALT PSA/CCFA TAKE STEPS - KENNEDY /15	000:13	1
	ALT PSA/CDC - HEP C ./60	000:56	21
	ALT PSA/CDC - TIFFANY./60	001:00	11
	ALT PSA/CDC-HEP C 2015 - HIDDEN VER 1/30	000:28	8
	ALT PSA/CDC-HEP C 2015 - HIDDEN VER 2/30	000:29	8
	ALT PSA/COHEN/LYME DISEASE/30	000:30	7
	ALT PSA/CTR FOR DISEASE CONTROL 1/30	000:31	9
	ALT PSA/DHS - PROTECT /15	000:15	2
	ALT PSA/FEED THE PIG/STUNTMAN /15	000:15	2
	ALT PSA/FEED THE PIG/STUNTMAN/30	000:30	5
	ALT PSA/FEMA - SMOKE ESCAPE /15	000:15	1
	ALT PSA/FEMA - SMOKE KITCHEN /15	000:15	2
	ALT PSA/FEMA - SMOKE KITCHEN/30	000:30	8
	ALT PSA/FEMA SMOKE CHILDREN /15	000:15	3
	ALT PSA/HABITAT FOR HUMANITY./60	001:00	10
	ALT PSA/HBP/LEAVING/30	000:30	8

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ALT PSA/HBP/QUITTING /15	000:15	3
	ALT PSA/HBP/QUITTING/30	000:30	8
	ALT PSA/HBP/SMS LEAVING /15	000:15	2
	ALT PSA/HEALTH IS PRIMARY 1 /15	000:16	2
	ALT PSA/IC2/MOMENTS/30	000:30	8
	ALT PSA/IC2/TICKLE FIGHT/30	000:30	5
	ALT PSA/MARCH OF DIMES 1 /15	000:14	2
	ALT PSA/MARCH OF DIMES 2 /15	000:14	3
	ALT PSA/MARCH OF DIMES 3 /15	000:14	3
	ALT PSA/MARCH OF DIMES/30	000:30	7
	ALT PSA/MARCH OF DIMES/60	001:01	12
	ALT PSA/MARINES - FOR ALL OF US - SUMMER/60	001:00	10
	ALT PSA/MARINES 1/30	000:30	6
	ALT PSA/MOD - JOIN THE FIGHT - COMING HOME/60	001:01	11
	ALT PSA/NATL INSTITUTES OF HEALTH - COPD/60	001:00	12
	ALT PSA/NATL. INSTITUTE OF HEALTH - COPD/30	000:30	7
	ALT PSA/NKF - ROANOKE KIDNEY WALK/30	000:30	15
	ALT PSA/PET/ANTHEM RADIO/30	000:30	9
	ALT PSA/PET/BINTO/15	000:15	2
	ALT PSA/ST. JUDE - FINDING FAMILY RADIO /15	000:14	3
	ALT PSA/ST. JUDE - PROGRESS/60	000:59	12
	ALT PSA/TMF - IF NOT ME/30	000:30	7
	ALT PSA/TXT - ALLISON NATIONAL /15	000:15	2
	ALT PSA/TXT/ALLISON/30	000:30	8
	ALT PSA/WFP/CHAINS /15	000:15	1
	ALT PSA/WFP/CHAINS/30	000:30	7
	ALT PSA/WOUNDED WARRIOR PROJECT - GRANDMA/60	001:01	12
	ALT PSA/WOUNDED WARRIOR PROJECT/60	001:01	10
	ALT PSA/WWP - WARRIORS KIDS/60	001:00	11
	FILL PSA/ air force reserve	000:28	7
	FILL PSA/AMHERST COUNTY PUBLIC SCHOOLS/27	000:28	8
	FILL PSA/BORGEN PROJECT/JUDITH LIGHT/30	000:29	6
	FILL PSA/BORGEN PROJECT/TOM SKERRITT/30	000:29	7
	FILL PSA/HUNTERS FOR THE HUNGRY/27	000:28	7

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	FILL PSA/ROANOKE FIRE EMS/15	000:16	2
	iHM/PSA	000:30	16
	iHM/PSA	000:30	45
CANCER AWARENESS	THE V FOUNDATION	000:28	3
CANCER AWARENESS	THE V FOUNDATION	000:30	7
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	8
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	18
FINANCIAL COACHING	OPERATION HOPE	000:29	6
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13