

WJJS  
Roanoke/Lynchburg, VA  
Quarterly Issues/Programs List  
Third Quarter, 2023

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Quarterly Issues/Programs List

WJJS provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Distracted Driving, History of Independence, Veteran's Affairs, Weather, Technology, Suicide Prevention, 9/11 Remembrance, Philanthropy and Disaster Relief, Child Safety, Public Healthcare

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss the issue of distracted driving and the importance of impact of our Independence.	Garner, K. Davis	07/02/2023 06:00 AM	029:50
Distracted Driving, History o	9007792 iHeartRadio Communities: Public Affairs Special	Discuss suicide & cyber-bullying awareness and prevention including proposed federal legislation.	M. Molak	07/09/2023 06:03 AM	029:50
POVERTY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the work Global Citizen does to eradicate extreme poverty around the world.	H.Evans	07/16/2023 06:01 AM	029:48
Veteran Affairs, Mental Healt	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues impacting veterans, from mental health challenges, health care and employment.	C. Lyle	07/23/2023 06:02 AM	029:49
Technology & information, Wil	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues involving the rapid expansion of AI and global shark conservation efforts.	Dr. B. Kosko, Dr. G. Skomal	07/30/2023 06:01 AM	029:50
Veteran's Affairs, Weather, T	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding veterans' affairs, weather trends and technology/generational differences.	K. Sheren, R. Stagich, Dr. J.	08/06/2023 06:01 AM	029:50

Veteran's Affairs, Disaster R	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	08/13/2023 06:01 AM	029:49
Veteran's Affairs, Weather, T	9007792 iHeartRadio Communities: Public Affairs Special	Discuss improving the lives of those impacted by poverty or emergencies like the Hawaii wildfires.	T. Tighe	08/20/2023 06:01 AM	029:50
suicide prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veterans/service members and national Suicide Prevention Month.	J. Lane	08/27/2023 06:00 AM	029:50
suicide prevention	9007792 iHeartRadio Communities: Public Affairs Special	Discuss issues regarding aid and assistance as well as disaster relief organizations.	B. Stern	09/03/2023 06:00 AM	029:50
9/11 Remembrance	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Remembering 9/11 and pushing to create health care legislation passed for its emergency responders.	D. Paine, J. Feal	09/10/2023 06:02 AM	029:50
Veteran's Affairs, Suicide P	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran's Affairs, the VA, combating PTSD and Veteran Suicide Prevention	Dr. M. Miller, J. Lorraine, P	09/17/2023 06:00 AM	029:49
Child Safety, Public Healthca	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss national blood supply shortage and importance of properly installed child safety seats.	T. Riggen, A. Carlson	09/24/2023 06:02 AM	029:49

## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	ALT PSA/ RED CROSS 1/15	000:15	1
	ALT PSA/ RED CROSS 2/15	000:15	1

	ALT PSA/ADULT EDUCATION - KARIM/30	000:30	5
	ALT PSA/AMERICAN RED CROSS 1/60	000:59	11
	ALT PSA/ARC - HURRICANE/30	000:30	5
	ALT PSA/BED AWARENESS MONICA SELES/30	000:30	5
	ALT PSA/BED AWARENESS SUNNY SEAGOLD/30	000:29	5
	ALT PSA/BEST FRIENDS 1/30	000:29	5
	ALT PSA/BEST FRIENDS ANIMAL SOC./60	001:02	10
	ALT PSA/CCFA - CROHNS AND COLITIS /15	000:15	1
	ALT PSA/CCFA - IBD /15	000:14	1
	ALT PSA/CCFA TAKE STEPS - KENNEDY /15	000:13	1
	ALT PSA/CDC - HEP C./60	000:56	14
	ALT PSA/CDC - TIFFANY./60	001:00	10
	ALT PSA/CDC-HEP C 2015 - HIDDEN VER 1/30	000:28	5
	ALT PSA/CDC-HEP C 2015 - HIDDEN VER 2/30	000:29	7
	ALT PSA/COHEN/LYME DISEASE/30	000:30	5
	ALT PSA/CTR FOR DISEASE CONTROL 1/30	000:31	5
	ALT PSA/FEED THE PIG/STUNTMAN /15	000:15	1
	ALT PSA/FEED THE PIG/STUNTMAN/30	000:30	5
	ALT PSA/FEMA - SMOKE ESCAPE /15	000:15	1
	ALT PSA/FEMA - SMOKE KITCHEN /15	000:15	1
	ALT PSA/FEMA - SMOKE KITCHEN/30	000:30	5
	ALT PSA/FEMA SMOKE CHILDREN /15	000:15	1
	ALT PSA/HABITAT FOR HUMANITY./60	001:00	10
	ALT PSA/HBP/LEAVING/30	000:30	5
	ALT PSA/HBP/QUITTING /15	000:15	1
	ALT PSA/HBP/QUITTING/30	000:30	5
	ALT PSA/HBP/SMS LEAVING /15	000:15	1
	ALT PSA/HEALTH IS PRIMARY 1 /15	000:16	1
	ALT PSA/IC2/MOMENTS/30	000:30	5
	ALT PSA/IC2/TICKLE FIGHT/30	000:30	5
	ALT PSA/MARCH OF DIMES 1 /15	000:14	1
	ALT PSA/MARCH OF DIMES 2 /15	000:14	1
	ALT PSA/MARCH OF DIMES 3 /15	000:14	2
	ALT PSA/MARCH OF DIMES/30	000:30	6
	ALT PSA/MARCH OF DIMES/60	001:01	9
	ALT PSA/MARINES - FOR ALL OF US - SUMMER/60	001:00	10
	ALT PSA/MARINES 1/30	000:30	5
	ALT PSA/MOD - JOIN THE FIGHT - COMING HOME/60	001:01	9

	ALT PSA/NATL INSTITUTES OF HEALTH - COPD/60	001:00	10
	ALT PSA/NATL. INSTITUTE OF HEALTH - COPD/30	000:30	5
	ALT PSA/NKF - ROANOKE KIDNEY WALK/30	000:30	11
	ALT PSA/PET/ANTHEM RADIO/30	000:30	5
	ALT PSA/PET/BINTO/15	000:15	1
	ALT PSA/ST. JUDE - FINDING FAMILY RADIO /15	000:14	1
	ALT PSA/ST. JUDE - PROGRESS/60	000:59	9
	ALT PSA/TMF - IF NOT ME/30	000:30	5
	ALT PSA/TXT - ALLISON NATIONAL /15	000:15	1
	ALT PSA/TXT/ALLISON/30	000:30	5
	ALT PSA/WFP/CHAINS /15	000:15	1
	ALT PSA/WFP/CHAINS/30	000:30	5
	ALT PSA/WOUNDED WARRIOR PROJECT - GRANDMA/60	001:01	10
	ALT PSA/WOUNDED WARRIOR PROJECT/60	001:01	10
	ALT PSA/WWP - WARRIORS KIDS/60	001:00	10
	FILL PSA/ air force reserve	000:28	5
	FILL PSA/AMHERST COUNTY PUBLIC SCHOOLS/27	000:28	5
	FILL PSA/BORGEN PROJECT/JUDITH LIGHT/30	000:29	5
	FILL PSA/BORGEN PROJECT/TOM SKERRITT/30	000:29	6
	FILL PSA/HUNTERS FOR THE HUNGRY/27	000:28	7
	FILL PSA/ROANOKE FIRE EMS/15	000:16	1
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	10
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:29	4
COMMUNITY INVOLVEMENT	ADDICTION AND MENTAL HEALTH	000:30	9
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN	000:30	10
Domestic violence	NO MORE.ORG	000:30	15
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	3
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	10
NO KID HUNGRY	NO KID HUNGRY	000:29	7
NO KID HUNGRY	NO KID HUNGRY	000:29	7
TRAVEL AND SAFETY	NHTSA	000:29	14