

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

Contract / Revision 152087 /		Alt Order # WOC10492390
Product ROD DROBINSKI FOR IL HD 62		
Contract Dates 10/26/16 - 10/31/16	Estimate # 2485	
Advertiser Friends of Rod Drobinski/HRO		Original Date / Revision 10/25/16 / 11/01/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agv Code 9912521	Advertiser Code 136	Product 1/2 166
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/26/16	10/28/16	ABC7 News @ 5a M-F	5a-6a		:15/:15				BK	3	\$2,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--111--				3	\$760.00				
N 2	WLS	10/31/16	10/31/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:15/:15				BK	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,520.00				
N 3	WLS	10/27/16	10/28/16	GMA M-F 7-9a	7a-9a		:15/:15				BK	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---11--				2	\$1,520.00				
N 4	WLS	10/31/16	10/31/16	GMA M-F 7-9a	7a-9a		:15/:15				BK	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,520.00				
N 5	WLS	10/29/16	10/29/16	GMA Sa 7-8a	7a-8a		:15/:15				BK	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,330.00				
N 6	WLS	10/26/16	10/28/16	ABC7 News @ 5p M-F	5p-530p		:15/:15				BK	2	\$4,752.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1-1--				2	\$2,376.00				
N 7	WLS	10/31/16	10/31/16	ABC7 News @ 6p M-F	6p-630p		:15/:15				BK	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,600.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WLS	10/31/16-11/06/16	ABC7 News @ 6p M-F	6p-630p	M-----	:15/:15		\$3,600.00		BK		
	Credited												
N 8	WLS	10/27/16	10/28/16	Live With Kelly and Michael	9a-10a		:15/:15				BK	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---11--				2	\$950.00				
N 9	WLS	10/31/16	10/31/16	ABC7 News	11a-12p		:15/:15				BK	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$950.00				
N 10	WLS	10/31/16	10/31/16	Windy City Live	1p-2p		:15/:15				BK	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$760.00				
N 11	WLS	10/27/16	10/28/16	Wheel of Fortune	625p-656p		:15/:15				BK	2	\$7,600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 152087 /		<u>Alt Order #</u> WOC10492390
<u>Contract Dates</u> 10/26/16 - 10/31/16	<u>Product</u> ROD DROBINSKI FOR	<u>Estimate #</u> 2485
<u>Advertiser</u> Friends of Rod Drobinski		<u>Original Date / Revision</u> 10/25/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---11--				2	\$3,800.00				
N 12	WLS	10/31/16	10/31/16	Wheel of Fortune	626p-656p		:15/:15				BK	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$3,800.00				
N 13	WLS	10/26/16	10/28/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	2	\$5,948.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1-1--				2	\$2,974.00				
N 14	WLS	10/31/16	10/31/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$4,000.00				
N 15	WLS	10/26/16	10/31/16	Jeopardy	330p-4p		:15/:15				BK	2	\$2,472.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1-1--				2	\$1,236.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		2	WLS	10/24/16-10/30/16	Jeopardy	330p-4p	---W--F----	:15/:15	\$1,236.00	BK			
		Credited											
Week:		10/31/16	11/06/16	1-----				1	\$1,236.00				
N 16	WLS	10/29/16	10/29/16	8a-10a Sa Local news	8a-10a		:15/:15				BK	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,140.00				
N 17	WLS	10/27/16	10/28/16	ABC7 News @ 4p M-F	4p-5p		:15/:15				BK	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---11--				2	\$1,710.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>			
		2	WLS	10/24/16-10/30/16	ABC7 News @ 4p M-F	4p-5p	----ThF----	:15/:15	\$1,710.00	BK			
		Credited											
N 18	WLS	10/29/16	10/29/16	ABC7 News@1030p Sa	1030p-1130p		:15/:15				BK	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$1,520.00				
N 19	WLS	10/27/16	10/28/16	Nightline	1137p-1208a		:15/:15				BK	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---11--				2	\$760.00				
N 20	WLS	10/29/16	10/29/16	ABC7 News Sa @ 6a	6a-7a		:15/:15				BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$600.00				
Totals								0.00				28	\$48,362.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	21	\$34,576.00	(\$5,186.40)	\$29,389.60
10/31/16 - 10/31/16	7	\$13,786.00	(\$2,067.90)	\$11,718.10
Totals	28	\$48,362.00	(\$7,254.30)	\$41,107.70

Signature: _____ **Date:** _____

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