

CONTRACT

205



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Strategic Media Services, Inc.
 1911 North Fort Myer Drive
 Arlington, VA 22209

Contract / Revision 152205 /		Alt Order # WOC10493037
Product ROD DROBINSKI FOR IL HD 62		
Contract Dates 11/01/16 - 11/08/16		Estimate # 2486
Advertiser Friends of Rod Drobinski/HRO		Original Date / Revision 10/26/16 / 11/08/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code 9912521	Advertiser Code 136	Product 1/2 166
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/01/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:15/:15				BK	4	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1----				2	\$760.00				
Week:		11/07/16	11/13/16	11-----				2	\$760.00				
N 2	WLS	11/07/16	11/07/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:15/:15				BK	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,520.00				
N 3	WLS	11/02/16	11/08/16	GMA M-F 7-9a	7a-9a		:15/:15				BK	3	\$4,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1-1--				2	\$1,520.00				
Week:		11/07/16	11/13/16	-1-----				1	\$1,520.00				
N 4	WLS	11/01/16	11/05/16	8a-10a Sa Local news	8a-10a		:15/:15				BK	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,140.00				
N 5	WLS	11/01/16	11/07/16	ABC7 News @ 5p M-F	5p-530p		:15/:15				BK	1	\$2,376.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$2,376.00				
Week:		11/07/16	11/13/16	1-----				1	\$2,376.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	2	WLS	11/07/16-11/13/16	ABC7 News @ 5p M-F	5p-530p	M-----	:15/:15		\$2,376.00		BK		
	Credited												
N 6	WLS	11/02/16	11/02/16	ABC7 News @ 6p M-F	6p-630p		:15/:15				BK	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$3,600.00				
N 7	WLS	11/01/16	11/07/16	Live With Kelly and Michael	9a-10a		:15/:15				BK	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-11--				3	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	WLS	10/31/16-11/06/16	Live With Kelly and Michael	9a-10a	-Tu-ThF----	:15/:15		\$950.00		BK		
	Credited												
Week:		11/07/16	11/13/16	1-----				1	\$950.00				
N 8	WLS	11/02/16	11/07/16	ABC7 News	11a-12p		:15/:15				BK	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$950.00				
Week:		11/07/16	11/13/16	1-----				1	\$950.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

Contract / Revision 152205 /		Alt Order # WOC10493037
Contract Dates 11/01/16 - 11/08/16		Product ROD DROBINSKI FOR
		Estimate # 2486
Advertiser Friends of Rod Drobinski		Original Date / Revision 10/26/16 / 11/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	WLS	11/03/16	11/07/16	Windy City Live	1p-2p		:15/:15				BK	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	---1---				1	\$760.00				
		Week: 11/07/16	11/13/16	1-----				1	\$760.00				
N 10	WLS	11/02/16	11/03/16	Wheel of Fortune	626p-656p		:15/:15				BK	2	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	--11---				2	\$3,800.00				
N 11	WLS	11/01/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:15/:15				BK	2	\$10,448.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-1-11--				3	\$5,224.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		2	WLS	10/31/16-11/06/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su	-Tu-ThF----	:15/:15	\$5,224.00		BK		
		Credited											
N 12	WLS	11/01/16	11/03/16	Jeopardy	330p-4p		:15/:15				BK	3	\$3,702.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-111---				3	\$1,234.00				
N 13	WLS	11/02/16	11/02/16	ABC7 News @ 4p M-F	4p-5p		:15/:15				BK	1	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	--1----				1	\$1,710.00				
N 14	WLS	11/03/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:15/:15				BK	2	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	---11--				2	\$1,710.00				
N 15	WLS	11/03/16	11/03/16	ABC7 News	11a-12p		:15/:15				BK	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	---1---				1	\$950.00				
N 16	WLS	11/02/16	11/02/16	ABC7 News @ M-F 6a	6a-7a		:15/:15				BK	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	--1----				1	\$1,520.00				
N 17	WLS	11/05/16	11/05/16	ABC7 News Sa 5a-6a	5a-6a		:15/:15				BK	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----1-				1	\$240.00				
N 18	WLS	11/05/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:15/:15				BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----1-				1	\$600.00				
N 19	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:15/:15				BK	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----1-				1	\$1,140.00				
N 20	WLS	11/05/16	11/05/16	College Football	11a-230p		:15/:15				BK	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----1-				1	\$3,800.00				
N 21	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:15/:15				BK	1	\$1,046.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/31/16	11/06/16	-----1-				1	\$1,046.00				
Totals								0.00				35	\$58,682.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/08/16	35	\$58,682.00	(\$8,802.30)	\$49,879.70
Totals	35	\$58,682.00	(\$8,802.30)	\$49,879.70

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

<u>Contract / Revision</u> 152205 /		<u>Alt Order #</u> WOC10493037
<u>Contract Dates</u> 11/01/16 - 11/08/16	<u>Product</u> ROD DROBINSKI FOR	<u>Estimate #</u> 2486
<u>Advertiser</u> Friends of Rod Drobinski		<u>Original Date / Revision</u> 10/26/16 / 11/08/16

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.