

CONTRACT



WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

| | | |
|---|--|--|
| Contract / Revision 152205 / | | Alt Order # WOC10493037 |
| Product ROD DROBINSKI FOR IL HD 62 | | |
| Contract Dates 11/01/16 - 11/08/16 | | Estimate # 2486 |
| Advertiser Friends of Rod Drobinski/HRO | | Original Date / Revision 10/26/16 / 11/08/16 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WLS-TV | Account Executive Dee Parker | Sales Office Philadelphia NT |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agg Code 9912521 | Advertiser Code 136 | Product 1/2 166 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|-----------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-----|-------------|-------|------------|
| N 1 | WLS | 11/01/16 | 11/08/16 | ABC7 News @ 5a M-F | 5a-6a | | :15/:15 | | | | BK | 4 | \$3,040.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1-1---- | | | | 2 | \$760.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | 11----- | | | | 2 | \$760.00 | | | | |
| N 2 | WLS | 11/07/16 | 11/07/16 | ABC7 News @ M-F 6a | 6:00 AM-7:00 AM | | :15/:15 | | | | BK | 1 | \$1,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$1,520.00 | | | | |
| N 3 | WLS | 11/02/16 | 11/08/16 | GMA M-F 7-9a | 7a-9a | | :15/:15 | | | | BK | 3 | \$4,560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | --1-1-- | | | | 2 | \$1,520.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | -1----- | | | | 1 | \$1,520.00 | | | | |
| N 4 | WLS | 11/01/16 | 11/05/16 | 8a-10a Sa Local news | 8a-10a | | :15/:15 | | | | BK | 1 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$1,140.00 | | | | |
| N 5 | WLS | 11/01/16 | 11/07/16 | ABC7 News @ 5p M-F | 5p-530p | | :15/:15 | | | | BK | 1 | \$2,376.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1----- | | | | 1 | \$2,376.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$2,376.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 2 | WLS | 11/07/16-11/13/16 | ABC7 News @ 5p M-F | 5p-530p | M----- | :15/:15 | | \$2,376.00 | | BK | | |
| | | Credited | | | | | | | | | | | |
| N 6 | WLS | 11/02/16 | 11/02/16 | ABC7 News @ 6p M-F | 6p-630p | | :15/:15 | | | | BK | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$3,600.00 | | | | |
| N 7 | WLS | 11/01/16 | 11/07/16 | Live With Kelly and Michael | 9a-10a | | :15/:15 | | | | BK | 3 | \$2,850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | -1-11-- | | | | 3 | \$950.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Type</u> | | |
| | 3 | WLS | 10/31/16-11/06/16 | Live With Kelly and Michael | 9a-10a | -Tu-ThF---- | :15/:15 | | \$950.00 | | BK | | |
| | | Credited | | | | | | | | | | | |
| | Week: | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$950.00 | | | | |
| N 8 | WLS | 11/02/16 | 11/07/16 | ABC7 News | 11a-12p | | :15/:15 | | | | BK | 2 | \$1,900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | Week: | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$950.00 | | | | |
| | Week: | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$950.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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|----------------------------|--|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 152205 / | | WOC10493037 |
| <u>Contract Dates</u> | | <u>Product</u> |
| 11/01/16 - 11/08/16 | | ROD DROBINSKI FOR |
| <u>Estimate #</u> | | 2486 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| Friends of Rod Drobinski | | 10/26/16 / 11/08/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|----------|-----|-------------------|-----------------|------------------------|------------------------|-----------------------|-----------------|-------------------|-------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| N 9 | WLS | 11/03/16 | 11/07/16 | Windy City Live | 1p-2p | | :15/:15 | | | | BK | 2 | \$1,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$760.00 | | | | |
| Week: | | 11/07/16 | 11/13/16 | 1----- | | | | 1 | \$760.00 | | | | |
| N 10 | WLS | 11/02/16 | 11/03/16 | Wheel of Fortune | 626p-656p | | :15/:15 | | | | BK | 2 | \$7,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --11--- | | | | 2 | \$3,800.00 | | | | |
| N 11 | WLS | 11/01/16 | 11/04/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | | :15/:15 | | | | BK | 2 | \$10,448.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -1-11-- | | | | 3 | \$5,224.00 | | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | | |
| | | 2 | WLS | 10/31/16-11/06/16 | ABC7 News @ 10p M-F/Su | M-F 10-1035P / Su | -Tu-ThF---- | :15/:15 | \$5,224.00 | BK | | | |
| Credited | | | | | | | | | | | | | |
| N 12 | WLS | 11/01/16 | 11/03/16 | Jeopardy | 330p-4p | | :15/:15 | | | | BK | 3 | \$3,702.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -111--- | | | | 3 | \$1,234.00 | | | | |
| N 13 | WLS | 11/02/16 | 11/02/16 | ABC7 News @ 4p M-F | 4p-5p | | :15/:15 | | | | BK | 1 | \$1,710.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$1,710.00 | | | | |
| N 14 | WLS | 11/03/16 | 11/04/16 | ABC7 News @ 4p M-F | 4p-5p | | :15/:15 | | | | BK | 2 | \$3,420.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | ---11-- | | | | 2 | \$1,710.00 | | | | |
| N 15 | WLS | 11/03/16 | 11/03/16 | ABC7 News | 11a-12p | | :15/:15 | | | | BK | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | ---1--- | | | | 1 | \$950.00 | | | | |
| N 16 | WLS | 11/02/16 | 11/02/16 | ABC7 News @ M-F 6a | 6a-7a | | :15/:15 | | | | BK | 1 | \$1,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | --1---- | | | | 1 | \$1,520.00 | | | | |
| N 17 | WLS | 11/05/16 | 11/05/16 | ABC7 News Sa 5a-6a | 5a-6a | | :15/:15 | | | | BK | 1 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$240.00 | | | | |
| N 18 | WLS | 11/05/16 | 11/05/16 | ABC7 News Sa @ 6a | 6a-7a | | :15/:15 | | | | BK | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$600.00 | | | | |
| N 19 | WLS | 11/05/16 | 11/05/16 | 8a-10a Sa Local news | 8a-10a | | :15/:15 | | | | BK | 1 | \$1,140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$1,140.00 | | | | |
| N 20 | WLS | 11/05/16 | 11/05/16 | College Football | 11a-230p | | :15/:15 | | | | BK | 1 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$3,800.00 | | | | |
| N 21 | WLS | 11/05/16 | 11/05/16 | 8a-10a Sa Local news | 8a-10a | | :15/:15 | | | | BK | 1 | \$1,046.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/31/16 | 11/06/16 | -----1- | | | | 1 | \$1,046.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 35 | \$58,682.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------------|---------------------|--------------------|
| 10/31/16 - 11/08/16 | 35 | \$58,682.00 | (\$8,802.30) | \$49,879.70 |
| Totals | 35 | \$58,682.00 | (\$8,802.30) | \$49,879.70 |

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| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
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Signature: _____ **Date:** _____

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