



KFXA
600 Old Marion Rd NE
Cedar Rapids, IA 52402

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 4257478

Schedule Dates 02/26/20-03/16/20
Advertiser Senate Majority PAC (72066)
Agency Waterfront Strategies (7591)
Product POLITICAL ISSUE (ns) (1187)
Brand 163/173/8060 (1344269)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike, Furman,
Phone/Fax /
CPE 163/173/8060
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue BEN WILMETH
New Pol/ISSUE order

Date Entered 02/24/20
Last Modified 02/26/20
Entered By Ashley Wong
CO-OP No
External # ECR26808138
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$585.00
Net Total \$3,315.00
Sales Tax

Cedar Rapids (KFXA)

By Broadcast Month	Spots	Rate
Mar. 2020	30	\$3,900.00
Grand Total:	30	\$3,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/26/20-03/13/20	1	:30	6:58A- News-Iowa's News Now:This Morning 7a	1		X	X	X	X			3	\$25.00	\$75.00	Cedar Rapids (KFXA)	Iowa-s News Now: This Morning	2/24/20
2.0	Normal Line / SPOT (2)	02/26/20-03/13/20	1	:30	11A- Hot Bench	1		X	X	X	X			3	\$20.00	\$60.00	Cedar Rapids (KFXA)	The Hot Bench	2/24/20
3.0	Normal Line / SPOT (3)	02/26/20-03/13/20	1	:30	12P- Peoples Court	1		X	X	X	X			3	\$25.00	\$75.00	Cedar Rapids (KFXA)	The People's Court	2/24/20
4.0	Normal Line / SPOT (4)	02/26/20-03/13/20	1	:30	1P- Judge Mathis	1		X	X	X	X			3	\$25.00	\$75.00	Cedar Rapids (KFXA)	Judge Mathis	2/24/20
5.0	Normal Line / SPOT (5)	02/26/20-03/13/20	1	:30	5:28P- Family Feud 2	1		X	X	X	X			3	\$65.00	\$195.00	Cedar Rapids (KFXA)	Family Feud	2/24/20
6.0	Normal Line / News (6)	02/26/20-03/13/20	1	:30	9P- News-Iowa's News Now at 9p	1		X	X	X	X			3	\$300.00	\$900.00	Cedar Rapids (KFXA)	Iowa-s News Now at 9	2/24/20
7.0	Normal Line / News (7)	03/01/20-03/15/20	1	:30	9P- News-Iowa's News Now at 9p Sunday								1	3	\$300.00	\$900.00	Cedar Rapids (KFXA)	Iowa-s News Now at 9	2/24/20
8.0	Normal Line / SPOT (8)	02/26/20-03/12/20	1	:30	10:30P- Family Feud 3	1		X	X	X				3	\$40.00	\$120.00	Cedar Rapids (KFXA)	Family Feud	2/24/20
9.0	Normal Line / Prime (9)	03/02/20-03/16/20	1	:30	6:58P- FOX-911 (Monday)		1							1	\$250.00	\$250.00	Cedar Rapids (KFXA)	9-1-1: Lone Star-FOX	2/24/20
9.0.1	Closed Preempt (9)	03/09/20															Cedar Rapids (KFXA)	Program Change/Exception - 911 Lone Star	
9.0.2	Closed Preempt (9)	03/02/20															Cedar Rapids (KFXA)	Program Change/Exception - 911: Lone Star	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Juh Subes</i>	2/27/20	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / Prime (10)	03/03/20-03/10/20	1	:30	6:58P- FOX-The Resident (Tuesday)			1						2	\$250.00	\$500.00	Cedar Rapids (KFXA)	The Resident-FOX	2/24/20
11.0	Normal Line / Prime (11)	02/26/20-02/26/20	1	:30	8P- FOX-Lego Masters (Wednesday)				1					1	\$250.00	\$250.00	Cedar Rapids (KFXA)	LEGO MASTERS	2/24/20
12.0	M/G For 9.0.1 / Prime (9)	03/09/20-03/09/20	1	:30	6:58P- FOX-911: Lone Star (Monday)		1							1	\$250.00	\$250.00	Cedar Rapids (KFXA)	9-1-1: Lone Star-FOX	2/25/20
13.0	M/G For 9.0.2 / Prime (9)	03/02/20-03/02/20	1	:30	6:58P- FOX-911: Lone Star (Monday)		1							1	\$250.00	\$250.00	Cedar Rapids (KFXA)	9-1-1: Lone Star-FOX	2/26/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Zuh Subes

2/27/20

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125 West 55th St
New York, NY 10019

Contract # 26808138	Changes as of: 2/24/2020 at 11:21 AM	Version: Current State Version 1
CPE: 163/173/8060	Flight: 2/25/20 - 3/16/20	Station: KFXA
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Cedar Rapids
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 9408004	Service: Nielsen
	Buyer: Furman, Mike	Primary Demo:
	Salesperson: BEN WILMETH 202-955-5342	Assistant: BEN WILMETH 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$3,900.00
		Total Spots: 30
		Total CPP: \$0.00
		Total GRP:

Comments: New Pol/ISSUE order

#	Day/Time	DP	Program	Rate	Len	2/25 - 3/10			Total Spots	Total \$	CPP*	GRP*
						2/25	3/3	3/10				
1	Tu-F,M 7a-8a		Iowa's News Now: This Morning	\$25.00	30	1	1	1	3	\$75.00	\$0.00	0.0
2	Tu-F,M 11a-11:30a		The Hot Bench	\$20.00	30	1	1	1	3	\$60.00	\$0.00	0.0
3	Tu-F,M 12n-1p		The People's Court	\$25.00	30	1	1	1	3	\$75.00	\$0.00	0.0
4	Tu-F,M 1p-2p		Judge Mathis	\$25.00	30	1	1	1	3	\$75.00	\$0.00	0.0
5	Tu-F,M 5:30p-6p		Family Feud	\$65.00	30	1	1	1	3	\$195.00	\$0.00	0.0
6	Tu-F,M 9p-10p		Iowa's News Now at 9	\$300.00	30	1	1	1	3	\$900.00	\$0.00	0.0
7	Su 9p-10p		Iowa's News Now at 9	\$300.00	30	1	1	1	3	\$900.00	\$0.00	0.0
8	Tu-F,M 10:30p-11p		Family Feud	\$40.00	30	1	1	1	3	\$120.00	\$0.00	0.0
9	M 7p-8p		9-1-1: Lone Star-FOX	\$250.00	30	1	1	1	3	\$750.00	\$0.00	0.0
10	Tu 7p-8p		The Resident-FOX	\$250.00	30	1	1	1	3	\$750.00	\$0.00	0.0
TOTALS:						10	10	10	30	\$3,900.00	\$0.00	0.0



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New York, NY 10019

Contract # 26808138	Changes as of: 2/24/2020 at 11:21 AM	Version: Current State Version 1
CPE: 163/173/8060	Flight: 2/25/20 - 3/16/20	Station: KFXA
Agency: WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	Advertiser: Senate Majority PAC	Market: Cedar Rapids
Product: Issue	Office: WASHINGTON	Con Type: POLITICAL/VOTE
Agency Order #: 9408004	Service: Nielsen	Total \$: \$3,900.00
Buyer: Furman, Mike	Primary Demo:	Total Spots: 30
Salesperson: BEN WILMETH 202-955-5342	Assistant: BEN WILMETH 202-955-5342	Total CPP: \$0.00
Separation:		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
02/24/20 11:21 AM	BEN WILMETH	New Pol/ISSUE order

Competitive Information	
Market Budget:	\$55,714
KFXA Share:	7%
Comment:	EST
Unknown:	93%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$3,900.00	N/A	0.0
Total	100%	30	\$3,900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Mar	30	\$3,900.00
Total	30	\$3,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/24/20 11:25 AM					\$0	\$0	
New	2/24/20 11:19 AM	BEN WILMETH	New	30		\$3,900.00	\$3,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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