

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dwight Sterling, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

FERNANDO MATEO

Authorized committee:

MATEO THE MAYOR COMMITTEE

Agency requesting time (and contact information):

☒

MULTI MEDIA SERVICES CORP., 915 KING STREET, ALEXANDRIA, VA 22314 (703) 739-2160

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

MAYOR OF THE CITY OF NEW YORK

Date of election:

JUNE 22, 2021

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

NANCY MARKS

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and


(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Dwight Sterling

 Digitally signed by Dwight Sterling
Date: 2021.05.31 16:47:23 -04'00'

Name: DWIGHT STERLING

Date of Request to Purchase Ad Time: JUNE 1, 2021

Station Representative

Signature:



Name: Alexis Thomas

Date of Station Agreement to Sell Time: 6/21/2021

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 6/21/21

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1816580

Station Call Letters:
WNSH-FMDate Received/Requested:
6/21/2021

Est. #: na

Station Location:
New York, NYRun Start and End Dates:
6/22/21

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER

Orders	Order / Rev:	1816580	
	Alt Order #:	35141943	
	Product Desc:	NYC Mayor.	
	Estimate:	na	
	Flight Dates:	06/21/21 - 06/22/21	Primary AE: Katz Philadelphia
	Original Date / Rev:	06/21/21 / 06/21/21	Sales Office: K-PHL
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Multi Media Services Corp	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		915 King Street	Billing Cycle: EOM/EOC
		Alexandria, VA 22314	Agency Commission: 15%

Advertiser	Name:	Fernando Mateo for Mayor	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID: 205036
	Revenue Code 1:	AGY	Agency External ID: 4035219
	Revenue Code 2:	POL	Unit Code: Candidate -
	Revenue Code 3:	POL-CAND	Order Separation: 00:45:00
	Priority:	FULL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/22/21	16	\$3,568.00	\$3,032.80

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	16	\$3,568.00	\$3,032.80	0.00
Totals	16	\$3,568.00	\$3,032.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia	K-PHL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WNSH	06/22/21	06/22/21	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	-T-----	1:00	4	\$231.00	FULL	0.00	NM	4	\$924.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	-T-----			4			\$231.00		0.00			
N 2	WNSH	06/21/21	06/22/21	M-F 10a-3p M-F 10a-3p	CM	10:00 AM-3:00 PM	MT-----	1:00	8	\$205.00	FULL	0.00	NM	8	\$1,640.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	MT-----			8			\$205.00		0.00			
N 3	WNSH	06/21/21	06/22/21	M-F 3p-7p M-F 3p-7p	CM	3:00 PM-7:00 PM	MT-----	1:00	4	\$251.00	FULL	0.00	NM	4	\$1,004.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/21/21	06/27/21	MT-----			4			\$251.00		0.00			
Totals													16	\$3,568.00	